



# The first NFT marketplace for scientific intellectual property

**Issam Saed**

Co-founder & CEO

[issam@neocite.io](mailto:issam@neocite.io)

# Problem



Visibility



Funding



Academic  
focused

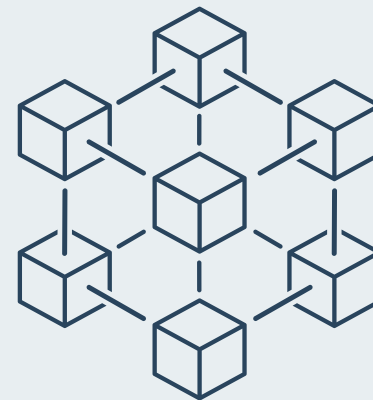
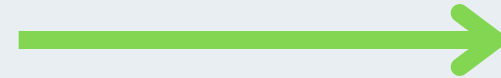


Security

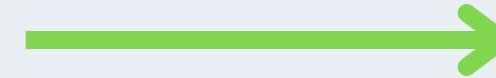
# Big Vision



Patent



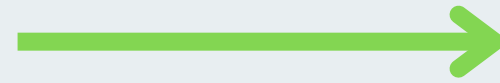
Blockchain  
Marketplace



Visibility



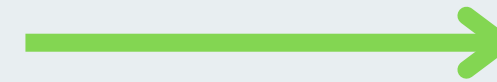
Patent



Verification



NFT



Up for sale

# Market size

**In 2021**

- **3.4 million** patents
- **18 million** trademarks
- **1.5 industrial** design



## CREATORS

- Individual/independent researchers
- Academic researchers (lecturers, PhD, Post Doc)
- Research organizations (universities, institutes, companies)
- Computational biologists



## BUYERS

- Pharma companies (ex: Pfizer)
- Agricultural companies
- Food production companies (ex: Unilever)
- Hospitals
- Research institutes
- Universities
- Independent buyers
- NFT Brokers

# Business model

## **Minting Fees:**

Flat fee for every NFT  
mint 10 USDT.

## **Commission Fees:**

30% of the final sale price.

## **Cost of minting:**

0.05 USDT.

# Business simulation: Inquiring Patents

**1 University deal per month  
= 1000 NFTs**

1000 x 10 USDT  
**= 10.000 USDT**

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**Cost of minting 10K NFTs  
= 50 USDT**

If we took only patents of 20  
universities a month:  
10.000 x 10  
= 100.000 - 500  
**= 99.500 USDT per month**

# Business simulation: Citation subscription

**20.000 users per month**

20.000 x 15 USDT  
**= 300.000 USDT**

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We are looking forward to  
implementing a subscription where  
scientists will still be able to make  
money from citations

We would be averaging around  
**300.000 USDT per month**



# Business simulation:

## Selling / Renting

## Patents

100 patent deals per month  
where we will be taking 20% fees  
excl. lawyers fee's

$$\begin{aligned} &100 \times 10.000 \text{ USDT} \\ &= (1.000.000/100) \times 20 \\ &= \mathbf{200.000 \text{ USDT}} \end{aligned}$$

We would be averaging around  
**200.000 USDT per month**

# Business simulation:

## Averaging Total Per Year

**7.194.000 USDT**  
Per Year

**x 12**

Selling / Renting Patents

**200.000 USDT**

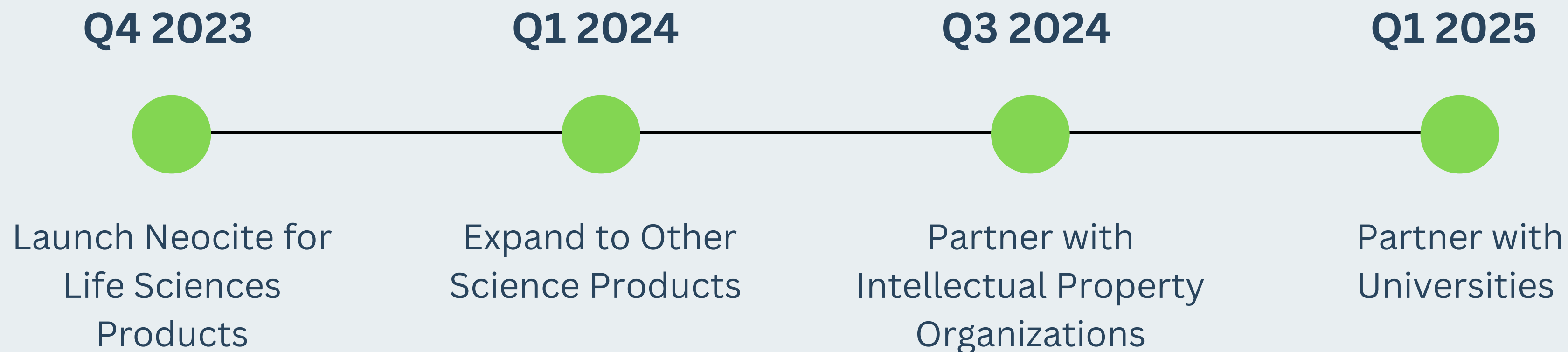
Citations Subscriptions

**300.000 USDT**

inquiring Patents

**99.500 USDT**

# Roadmap

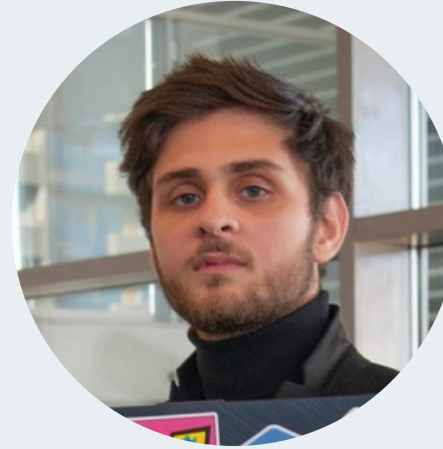


# Neocite Team



**ISSAM**

Digital marketing manager at Hedera  
4 years of experience in  
Software marketing



**JOUD**

Blockchain & Defi expert  
5 years of experience in  
Software development



**ALADDIN**

Frontend developer & ui / ux designer  
8 years of experience in  
creative development



**ISMAHEN**

PhD in Biology  
6 years of experience in  
academic research



**IBRAHEM**

A Bioprenuer with 5 Years of  
Active Experience in  
Genomics Research

# The Ask

**1.5 million USDT**  
For Company Equity