



The first NFT marketplace for scientific intellectual property

Issam Saed

Co-founder & CEO

issam@neocite.io

Problem



Visibility



Funding



Academic
focused

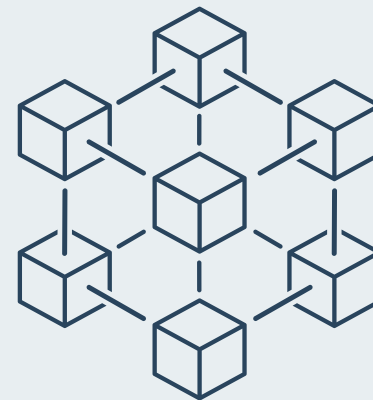
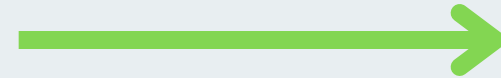


Security

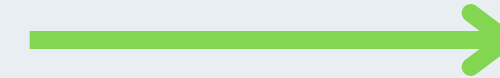
Big Vision



Patent



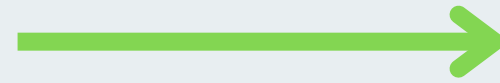
Blockchain
Marketplace



Visibility



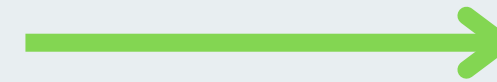
Patent



Verification



NFT



Up for sale

Market size

In 2021

- **3.4 million** patents
- **18 million** trademarks
- **1.5 industrial** design



CREATORS

- Individual/independent researchers
- Academic researchers (lecturers, PhD, Post Doc)
- Research organizations (universities, institutes, companies)
- Computational biologists



BUYERS

- Pharma companies (ex: Pfizer)
- Agricultural companies
- Food production companies (ex: Unilever)
- Hospitals
- Research institutes
- Universities
- Independent buyers
- NFT Brokers

Business model

Minting Fees:

Flat fee for every NFT
mint 10 USDT.

Commission Fees:

30% of the final sale price.

Cost of minting:

0.05 USDT.

Business simulation: Inquiring Patents

**1 University deal per month
= 1000 NFTs**

1000 x 10 USDT
= 10.000 USDT

**Cost of minting 10K NFTs
= 50 USDT**

If we took only patents of 20
universities a month:
10.000 x 10
= 100.000 - 500
= 99.500 USDT per month

Business simulation:

Citations

75.000 users per month
≈ 100.000 citations

$100.000 \times 1.5 \sim \text{USDT}$
 $= (150.00/100) \times 40$
= 60.000 USDT

We are looking forward to
implementing a subscription where
scientists will still be able to make
money from citations

We would be averaging around
60.000 USDT per month

Business simulation:

Selling / Renting

Patents

100 patent deals per month
where we will be taking 20% fees
excl. lawyers fee's

$$\begin{aligned} &100 \times 10.000 \text{ USDT} \\ &= (1.000.000/100) \times 20 \\ &= \mathbf{200.000 \text{ USDT}} \end{aligned}$$

We would be averaging around
200.000 USDT per month

Business simulation: Averaging Total Per Year

4.314.000 USDT
Per Year

x 12

Selling / Renting Patents

200.000 USDT

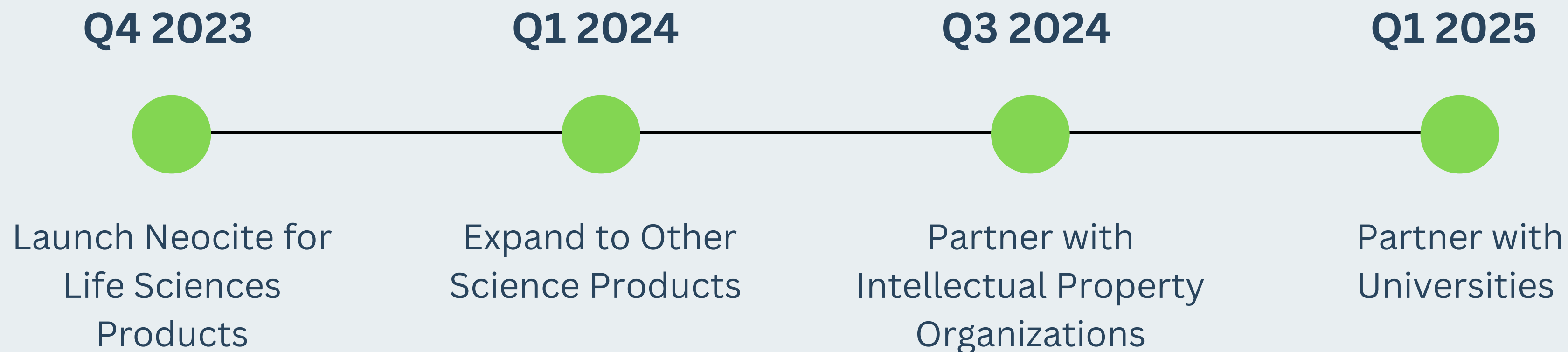
Citations

60.000 USDT

inquiring Patents

99.500 USDT

Roadmap

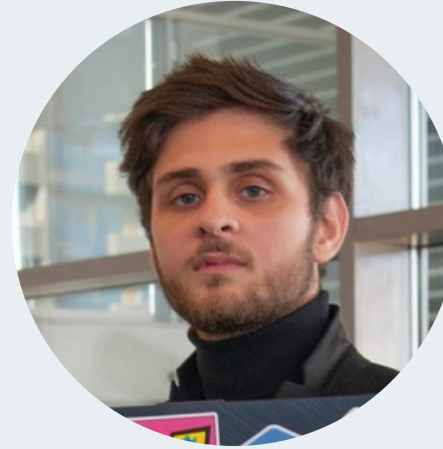


Neocite Team



ISSAM

Digital marketing manager at Hedera
4 years of experience in
Software marketing



JOUD

Blockchain & Defi expert
5 years of experience in
Software development



ALADDIN

Frontend developer & ui / ux designer
8 years of experience in
creative development



ISMAHEN

PhD in Biology
6 years of experience in
academic research



IBRAHEM

A Bioprenuer with 5 Years of
Active Experience in
Genomics Research

The Ask

1.5 million USDT
For Company Equity