



DARB SOLUTIONS



INTRODUCTION

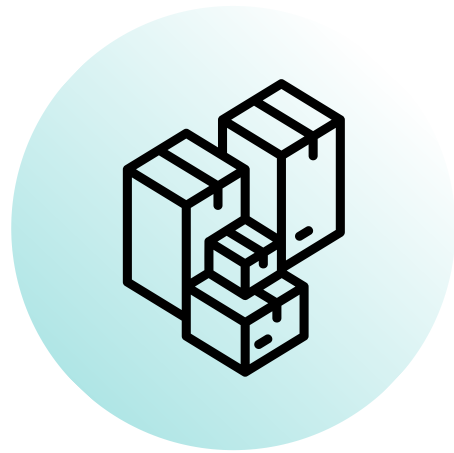
Darb' Team visited Kinza's Factory to investigate more about the problem we received, but we discovered more issues regarding the supply chain sector that **reduces efficiency** and **increases operational costs**.



During our visit to Kinza, we uncovered several key challenges they are currently grappling with.



The following problem roots from:



**Unorganized
Loading
Practices**



**Inefficient
Transport
Strategy**



**Manual
Process
Management**



**Cargo
Theft**

Cargo theft losses

\$41,000,000,000

In the world

Source

Global supply chain disruptions have impacted

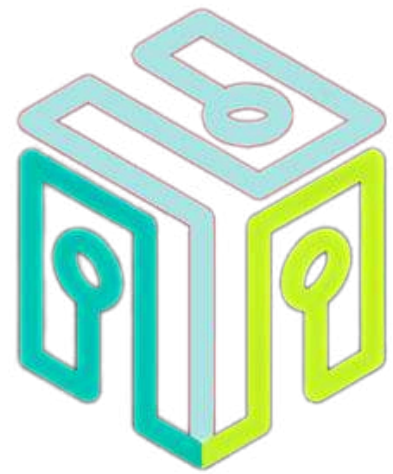
97%

of companies

Source

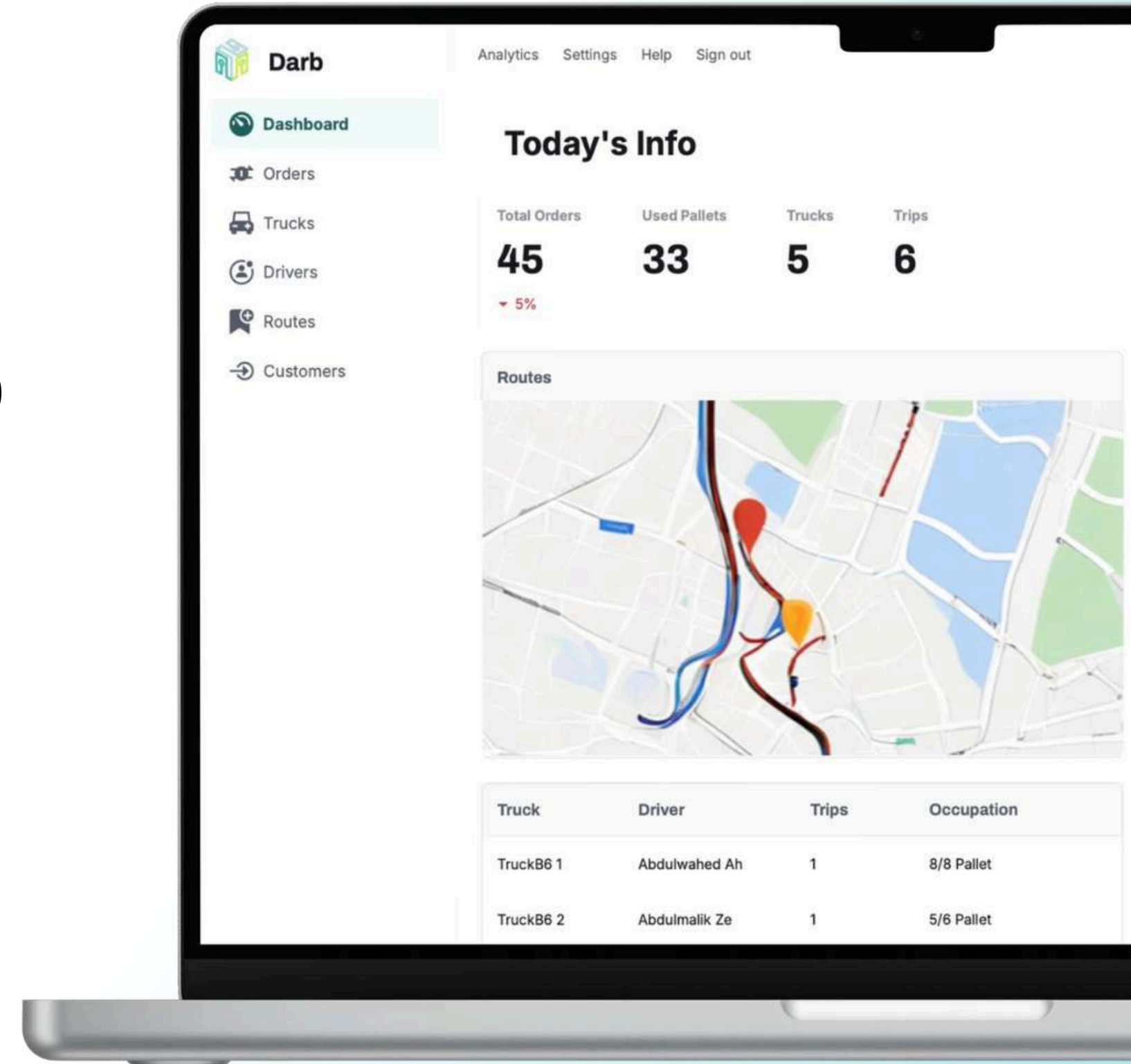


**How do we solve these
challenges?**



DARB SOLUTIONS

An AI-powered platform allows businesses to improve, automate, oversee, and simplify their supply chain operations, with government supervision to ensure safety.



ADDED VALUE



**Enhanced
Fleet
Management**



**Territory and
Route
Optimization**

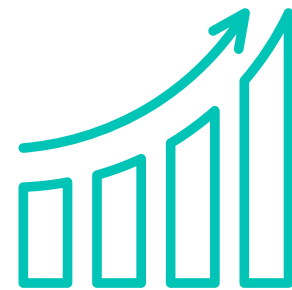


**Truck Sharing
Between
Factories**



**Reduce
Last
Mile Costs**

IMPACT



Economic Growth



Sustainable Environments



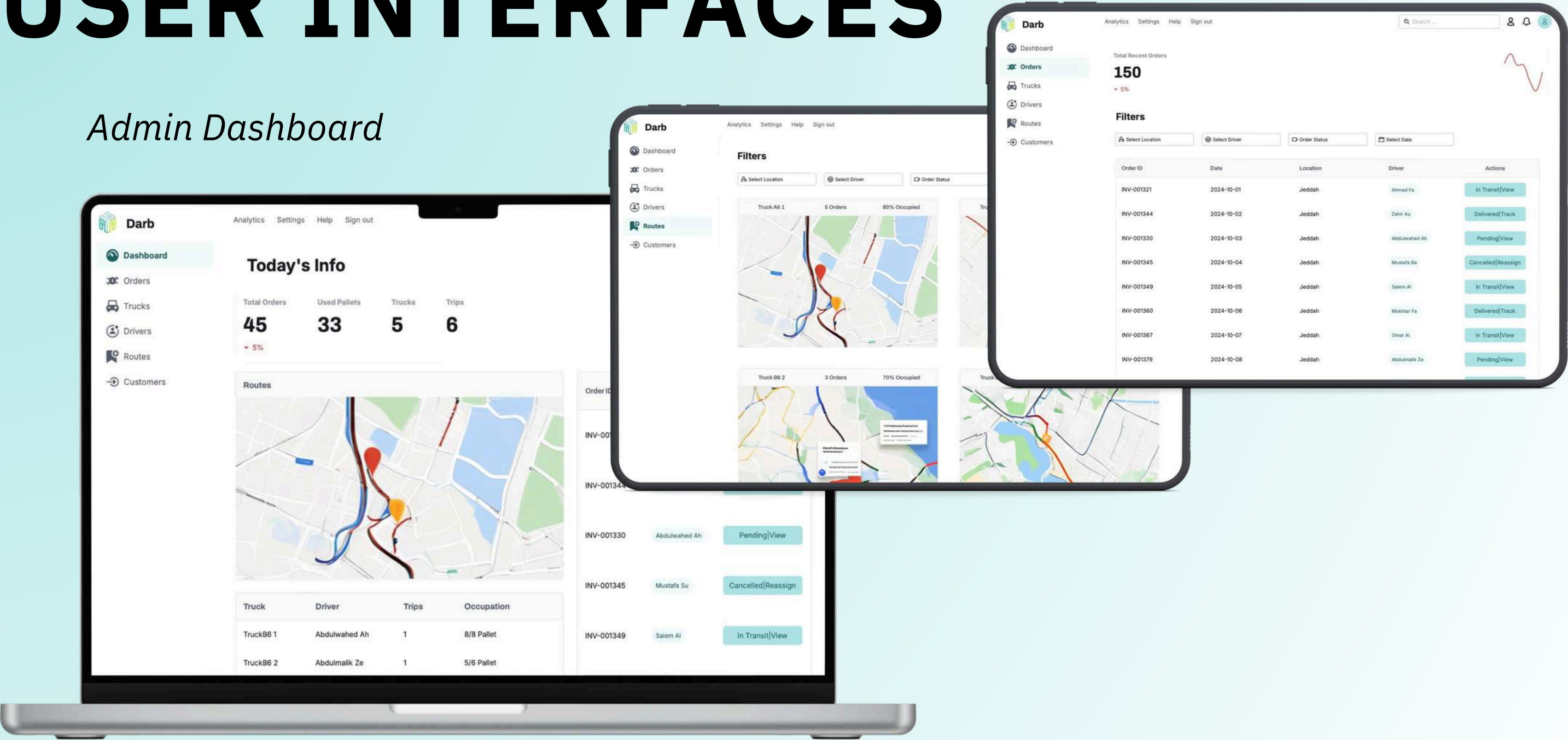
National Security



Collaborative Opportunities

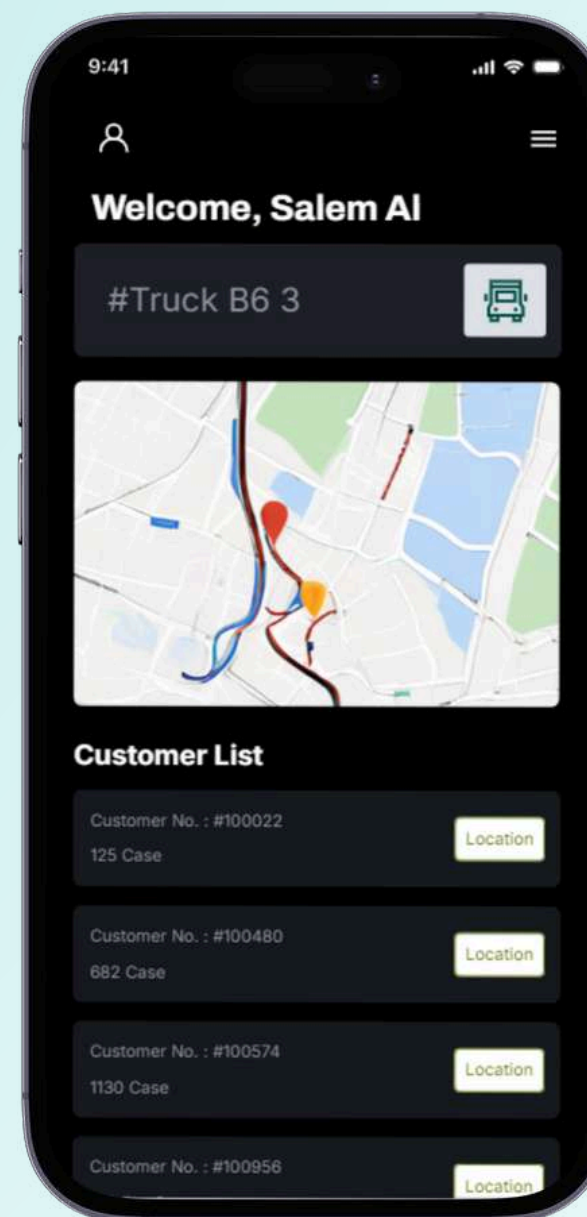
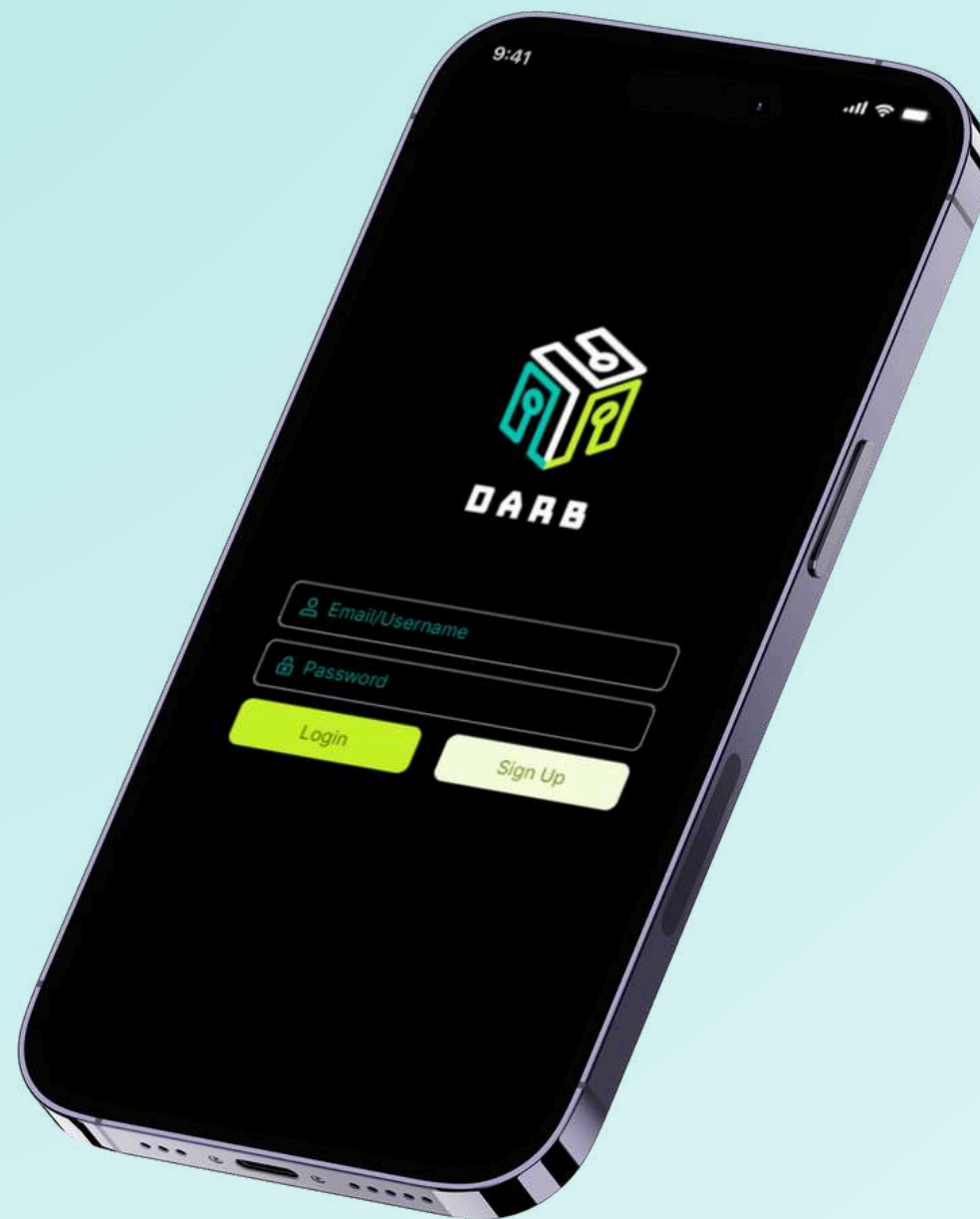
USER INTERFACES

Admin Dashboard



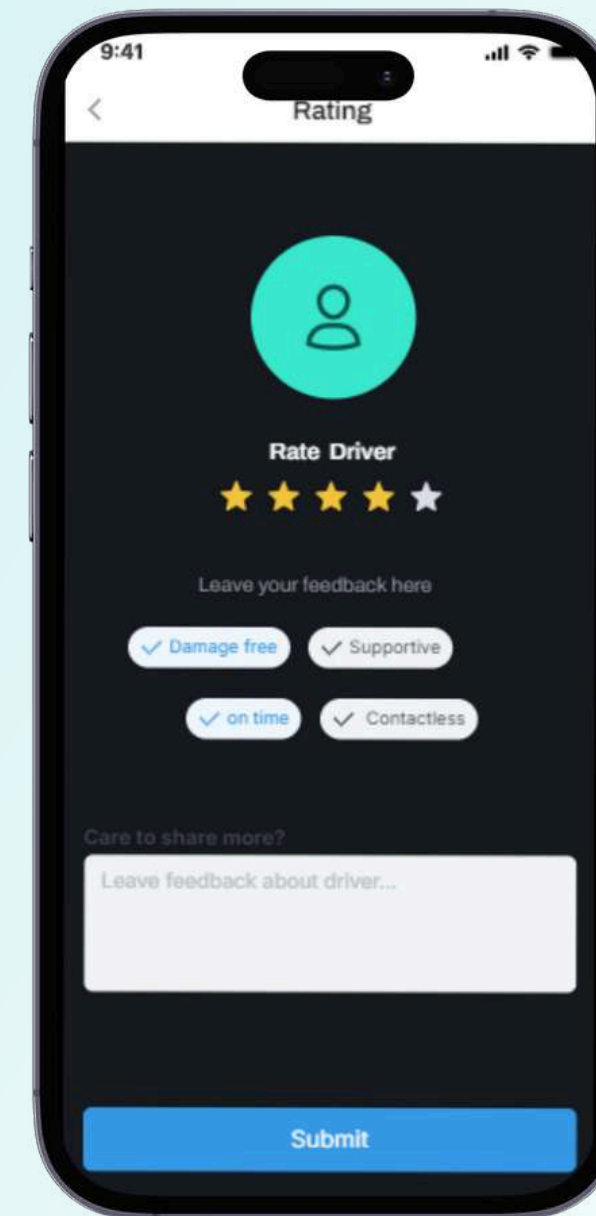
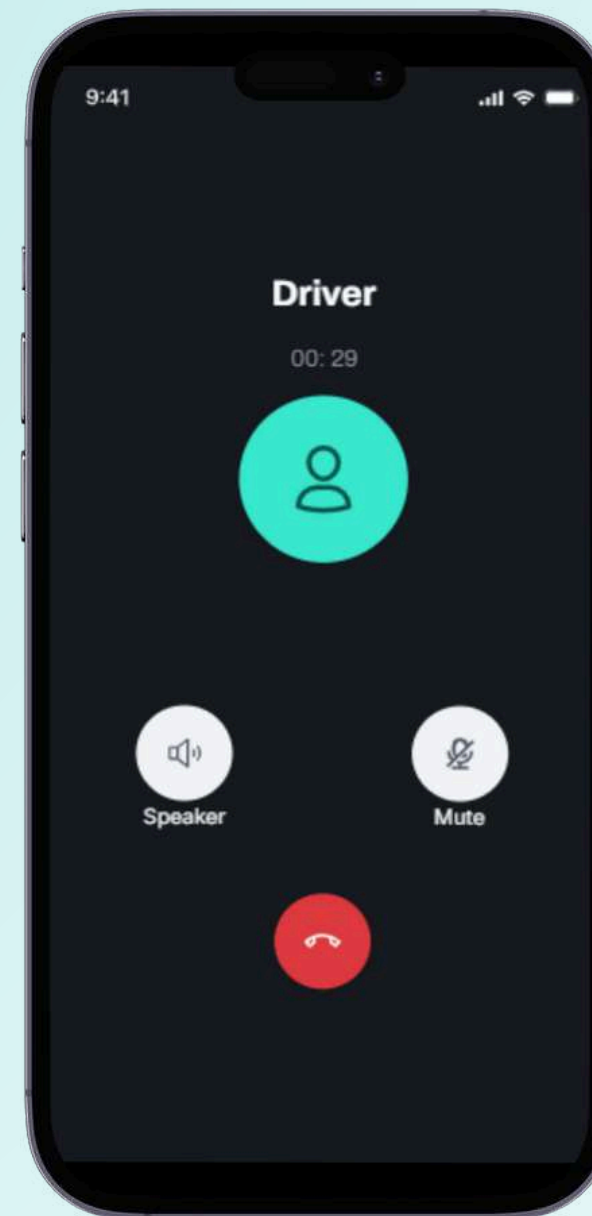
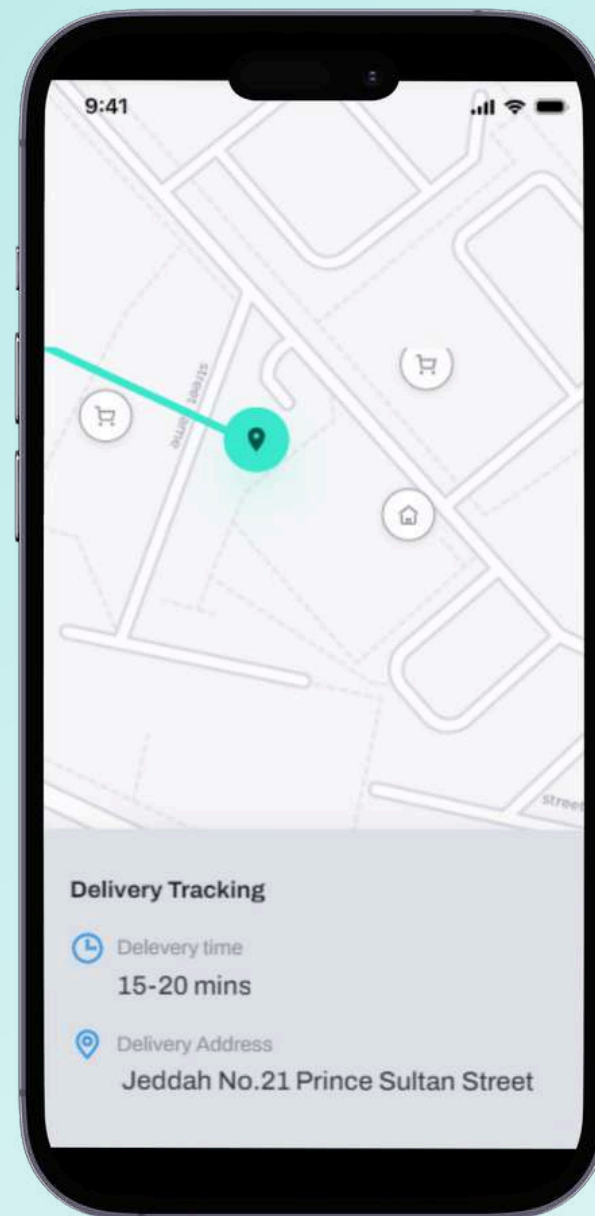
USER INTERFACES

Truck Driver Interface



USER INTERFACES

Truck Driver Interface



MODEL

```
grid_search = GridSearchCV(RandomForestRegressor(random_state=42), param_grid, cv=5, scoring='neg_mean_squared_error')
grid_search.fit(X_train, y_train)
best_model = grid_search.best_estimator_
y_pred = best_model.predict(X_test)
mse = mean_squared_error(y_test, y_pred)
print("Mean Squared Error after tuning:", mse )
accuracy = 1 / (1 + mse)
print("Accuracy based on MSE:", accuracy )
```

→ Mean Squared Error after tuning: 0.083325000000000165



Mean Squared Error after tuning: 0.083325000000000165

Accuracy based on MSE: 0.923084023723258

Model Link

MODEL

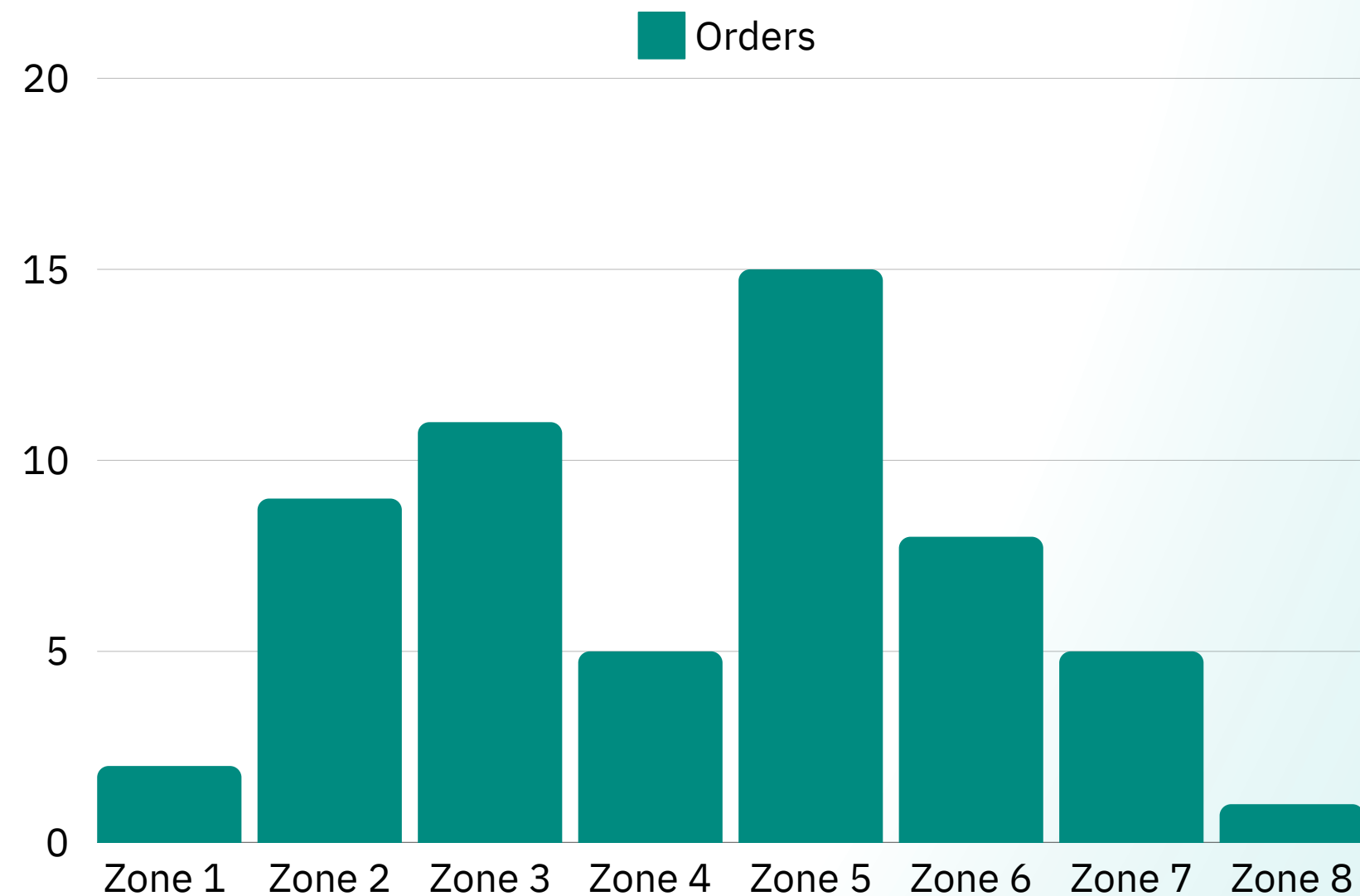
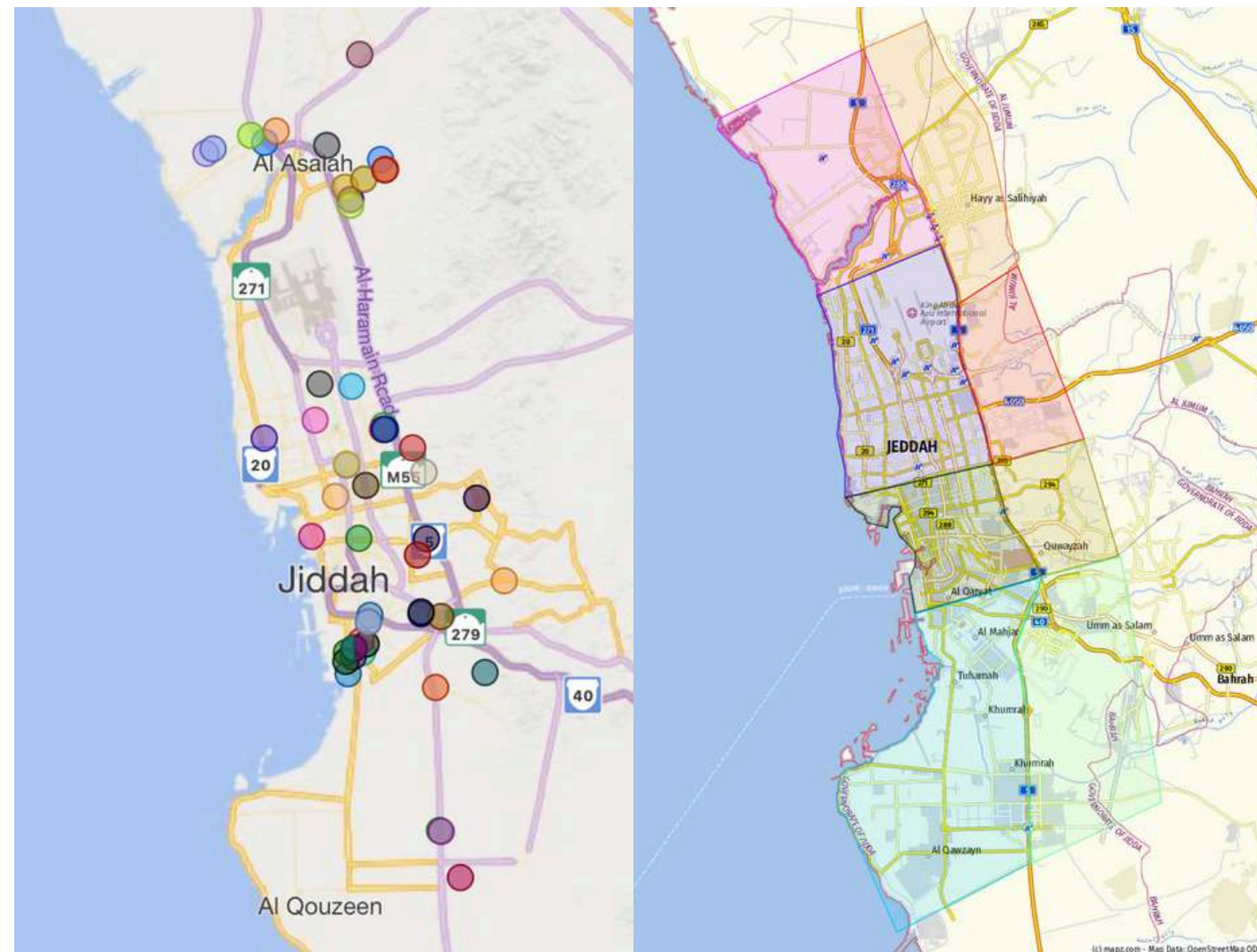
The AI Model was built based on the data analytics phase, and the supposed result is a model that:

1. Cluster customers into groups based on their location.
2. Assign trucks based on capacity, possible number of trips, and order quantity.
3. Plan an optimized route for trucks.
4. Calculate the utilized capacity of each truck; to address any wasted spaces or trips.

Model Link

DATA ANALYTICS

After customer locations visualization, we sectioned Jeddah to 8 Zones (No. of Trucks).

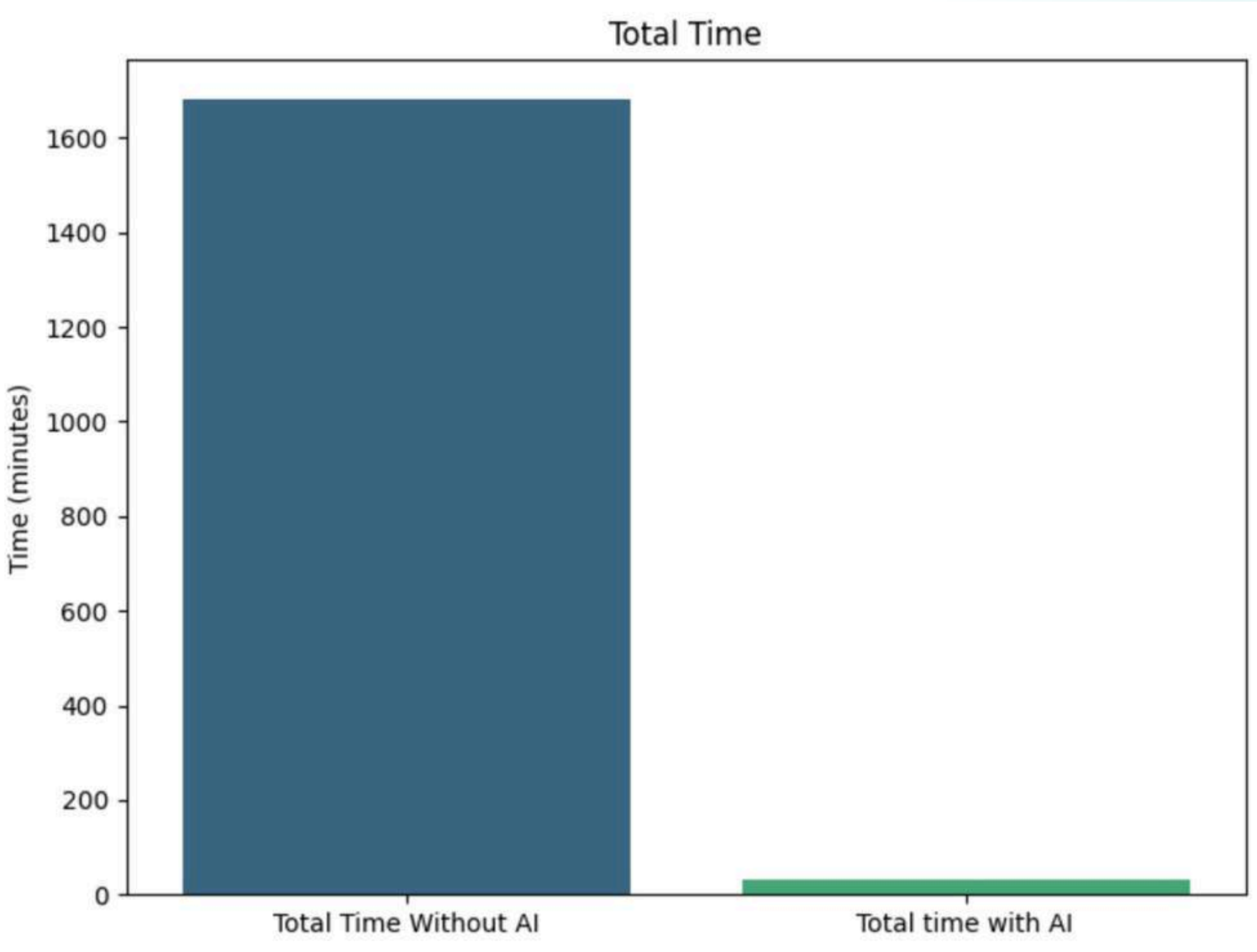


For further details, Click here

DATA ANALYTICS

The AI Model results indicate that the number of trips is reduced by 57%, and the total operational time is reduced by 98.21%.

Number of trip	Total number of trip	%
9	14	64%
Number of Pallets	Total Number of Pallets	%
56	90	62%



For further details, Click here

DARB TECHNOLOGIES & TOOLS

Front-End



Back-End



AI Algorithms & Technologies

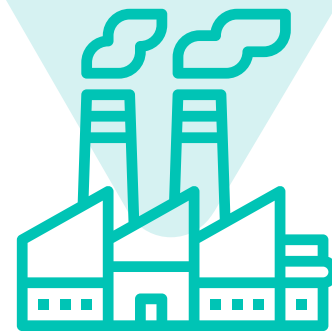


CUSTOMER SEGEMENTS

Government
entities











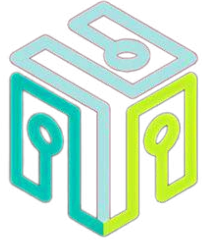
Delivery
apps



Manufacturing
entities

MARKET COMPETITORS

	Share Truck Capacity Utilization	AI Planning for Last Mile Delivery	Government Supervision	Enhance Security
				
				



DARB TEAM



Eng. Ibrahim Saber
AI specialist



Eng. Meshari Almeghawli
Supply chain specialist



Taif AlHarthi
Data analyst



Tahani AlHarazi
Industrial Engineer



Joud Sayadi
Data analyst