## VB Nonparametric Random Utility

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## 1. Derivation

• Likelihood:

$$\Pr(y_{ht} \mid \mathbf{x}, \mathbf{w}, \boldsymbol{\beta}) = \prod_{j=1}^{J} \left\{ e^{\mathbf{w}'_{htj}\beta_h + f(x_{htj})} \middle/ \sum_{j'=1}^{J} e^{\mathbf{w}'_{htj'}\beta_h + f(x_{htj'})} \right\}^{y_{ht}^{j}}$$
(1)

• 
$$f(x_{htj}) = \sum_{\ell=0}^{L} \theta_{\ell} \varphi_{\ell}(x_{htj})$$

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