# **J220**Coding for Journalists

Yoli Martinez

#### **PROMPTS**

 Go to this Poll Everywhere to participate in today's class: https://pollev.com/yolim start Zoom recording + captions

## Agenda

Announcements

Introduction to the Text Editor (making your code readable)

Semantic HTML and Hierarchy

Catching Bugs

#### **BREAK**

File Structure

In-Class exercise

Homework

#### **Announcements**

We'll wait 10 minutes for office hours!

We will be leaving comments on your homework, please check these in bcourses after they've been graded

Share interesting websites or ask questions in our class slack channel: #J220

#### Announcements - Homework Review

#### Reasons for taking class:

Learning htlm/css/javascript to design or put together thesis website

Develop skills that help you stand out in this competitive industry

 Don't know any coding! Want to be able to talk to people who build this in newsrooms



Text Editor, and making your code readable



# Which text editor will you be using?





You can write code anywhere, but a text editor will:

Make it readable

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
 </head>
 <body>
   <header>
     <h1>This is a h1 header</h1>
     This is a subhead, which is wrapped in a p.
   </header>
   <nav>
     Link 1
     Link 2
   </nav>
   <article>
     <h2>This is an article header</h2>
     This is an opening section that also has a <a</p>
href="www.oaklandnorth.net>link to a website"</a>.
     Adding a second paragraphs for good measure
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
</html>
```

- Make it readable
- Give you visual cues when tags are not closed

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
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- Give you visual cues when tags are not closed

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   </article>
 </body>
</html>
```

- Make it readable
- Give you visual cues when tags are not closed
- 3. Allows you to leave comments.

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
 </head>
 <body>
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     Adding a second paragraphs for good measure
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
</html>
```

- Make it readable
- Give you visual cues when tags are not closed
- 3. Allows you to leave comments.

```
<!DOCTYPE html>
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 <body>
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     Link 1
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href="www.oaklandnorth.net>link to a website"</a>.
     Adding a second paragraphs for good measure
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
</html>
```

Also notice how things are being formatted.

There is spacing and indentation to be aware of.

Let's take a closer look.

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
 </head>
 <body>
   <header>
     <h1>This is a h1 header</h1>
     This is a subhead, which is wrapped in a p.
   </header>
   <nav>
     Link 1
     Link 2
   </nav>
   <article>
     <h2>This is an article header</h2>
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href="www.oaklandnorth.net>link to a website"</a>.
     Adding a second paragraphs for good measure
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
</html>
```

Here's an empty HTML page.

Ignore the fact that you might not know what these tags are. Let's look at how they are spaced

```
<!DOCTYPE html>
<html>
    <head>
        <!-- metadata goes here -->
        </head>
        <body>
            <!-- stuff inside body -->
        </body>
</html>
```

#### <!DOCTYPE html>

All HTML documents have to start with this declaration. It lets the browser know that the page is an HTML document.

```
<!DOCTYPE html>
  <head>
    <!-- metadata goes here -->
  </head>
  <body>
    <!-- stuff inside body -->
  </body>
</html>
```

This is followed by the **<html>** tag. It needs to wrap around the whole document.

It should have no indentation.

Let's now look at the <head> tag.

```
<!DOCTYPE html>
<html>
  <head>
    <!-- metadota goes here -->
 </head>
 <body>
   <!-- stuff inside body -->
 </body>
</html>
```

Let's now look at the <head> tag.

Why does does it have **space** in front of it?

```
<!DOCTYPE html>
<html>
  <head>
     L-- metadota goes here -->
  </head>
  <body>
   <!-- stuff inside body -->
 </body>
</html>
```

Let's now look at the <head> tag.

Why does does it have **space** in front of it?

Because it is a nested element inside of the <a href="https://www.nested.com/">httml> tag.</a>

```
<!DOCTYPE html>
<ntm1>
  <head>
     !-- metadota goes here -->
  </head>
  <body>
    <!-- stuff inside body -->
 </body>
</html>
```

Anytime something is nested inside of another tag, you should add 2-4 spaces (or click the tab key) to create the spacing.

Anytime something is nested inside of another tag, you should add 2-4 spaces (or click the tab key) to create the spacing.

Why is this necessary?

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
  </head>
  <body>
   <!-- stuff inside body -->
  body>
html>
```

The browser does not care about spacing.

The browser does not care about spacing.

You can have a page set up like this and it would be able to build it correctly.

```
<!DOCTYPE html><html><head><!-- metadata goes
here --></head><body><!-- stuff inside of
body --></body></html>
```

BUT THIS IS HARD FOR A HUMAN TO READ (AND EDIT)!

```
<!DOCTYPE html><html><head><!-- metadata goes
here --></head><body><!-- stuff inside of
body --></body></html>
```

So why focus on spacing?

Remember, you are not just writing code for the browser. You are writing it for yourself and anyone else who might be collaborating with you now (or in the future!)

```
<!DOCTYPE html><html><head><!-- metadata goes
here --></head><body><!-- stuff inside of
body --></body></html>
```

So using correct spacing shows that you can be organized with your code and are being a thoughtful collaborator.

```
<!DOCTYPE html>
<html>
    <head>
        <!-- metadata goes here -->
        </head>
        <body>
            <!-- stuff inside body -->
        </body>
        </html>
```

As you learn more
HTML and start
building pages, the
HTML in a text editor
will start looking less
scary. You'll see how
much the text editor
is helping you.

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
 </head>
 <body>
   <header>
     <h1>This is a h1 header</h1>
     This is a subhead, which is wrapped in a p.
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     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
</html>
```

Here are some best practices:

```
<!DOCTYPE html>
<html>
  <head>
   <!-- metadata goes here -->
  </head>
  <body>
   <header>
     <h1>This is a h1 header</h1>
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     Adding a second paragraphs for good measure
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
</html>
```

Here are some best practices:

Keep your <head>
 and <body> tags at
 the same
 indentation. They
 are your two
 structural anchors
 on the page

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
 </head>
 <body>
     This is a subhead, which is wrapped in a p.
     Link 1
     Link 2
   <article>
     <h2>This is an article header</h2>
href="www.oaklandnorth.net>link to a website"</a>.
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     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
```

Here are some best practices:

2. Inside of the <body>, anything that appears nested receives a second indentation.

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
 </head>
 <body>
   <header>
     This is a subhead, which is wrapped in a p.
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     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
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   </article>
 </body>
```

Here are some best practices:

- 2. Inside of the <body>, anything that appears nested inside receives a second indentation.
  - a. Look at the inside of <nav>

```
<!DOCTYPE html>
<html>
   <!-- metadata goes here -->
   <header>
     This is a subhead, which is wrapped in a p.
   <nav>
     Link 1
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     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
```

Here are some best practices:

- 2. Inside of the <body>, anything that appears nested inside receives a second indentation.
  - a. Look at the inside of <nav>
  - b. Look at the <h3>and inside of <article>

```
<!DOCTYPE html>
<html>
   <!-- metadata goes here -->
   <header>
     This is a subhead, which is wrapped in a p.
     Link 1
     Link 2
   <article>
     <h2>This is an article header</h2>
     This is an opening section that also has a <a</p>
href="www.oaklandnorth.net>link to a website"</a>.
     Adding a second paragraphs for good measure
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Finishing paragraph.
   </article>
 </body>
```

The text editor will show you proper nesting, some typos and make it all readable.

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
 </head>
 <body>
   <header>
     <h1>This is a h1 header</h1>
     This is a subhead, which is wrapped in a p.
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   </article>
 </body>
</html>
```

#### Readable code

Making code readable is something you'll always be working on. Don't worry if you are so focused on your first runthrough that you forget about addings spacing and tabs. We all do this. Just take the time in the end to review your code.

# What questions do you have?



galshir.com

What is it?

Both humans and the browsers read the document. But there are tags that make is easy for both the browser and the person reading to the code to know what is being built.

```
<!DOCTYPE html>
<html>
  <head>
    <!-- metadata goes here -->
  </head>
  <body>
    <header>
      <!--Stuff in header -->
    </header>
    <nav>
      <!--Stuff in nav -->
    </nav>
    <article>
      <!--Stuff in article -->
    </article>
    <footer>
      <!--Stuff in footer -->
    </footer>
  </body>
</html>
```

The **<head>** tag is read by the browser. It should include all your **metadata**.

This is not seen by readers. But it is necessary because the **metadata** tells the browser what it'll find on your page and how to process it.

```
<!DOCTYPE html>
<html>
  <head>
    <!-- metadata goes here -->
  </head>
  <body>
    <header>
      <!--Stuff in header -->
    </header>
    <nav>
      <!--Stuff in nav -->
    </nav>
    <article>
      <!--Stuff in article -->
    </article>
    <footer>
      <!--Stuff in footer -->
    </footer>
  </body>
</html>
```

The **metadata** in **<head>** can include the following:

```
<head>
  <meta charset="utf-8">
  <meta name="viewport"

content="width=width-device,initial-scale=1">
    <title>First web page</title>
  <meta name="description" content="Page showing all
the HTML I have learned.">
  </head>
```

The **metadata** in **<head>** can include the following:

#### <meta charset="utf-8">

This tag will specify the "character set" to the latest, most universal range of characters for many different languages.

```
<head>
    <meta charset="utf-8">
    <meta name="viewport"

content="width=width-device,initial-scale=1">
    <title>First web page</title>
    <meta name="description" content="Page showing all
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<meta
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    <title>First web page</title>
    <meta name="description" content="Page showing all
the HTML I have learned.">
    </head>
```

The **metadata** in **<head>** can include the following:

It will set your page up for mobile, so that the initial scale is equivalent to the resolution of the device. By changing the initial-scale to a different number (1 is the same as 100%) may make your web page appear zoomed in.

```
<head>
    <meta charset="utf-8">
    <meta name="viewport"

content="width=width-device,initial-scale=1">
    <title>First web page</title>
    <meta name="description" content="Page showing all
the HTML I have learned.">
    </head>
```

The **metadata** in **<head>** can include the following:

## <title>First webpage</title>

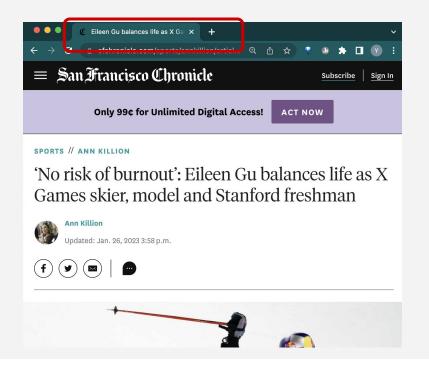
This won't appear on the page itself, but rather at the top of the browser, and when people bookmark or link to the page. (And in some Google search results.)

```
<head>
    <meta charset="utf-8">
    <meta name="viewport"

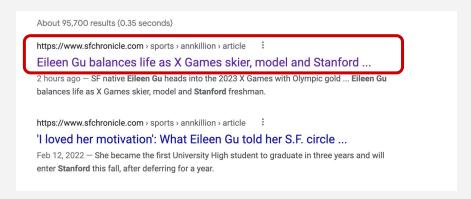
content="width=width-device,initial-scale=1">
    <title>First web page</title>
    <meta name="description" content="Page showing all the HTML I have learned.">
    </head>
```

#### Semantic HTML: <head>

#### Top of browser tab

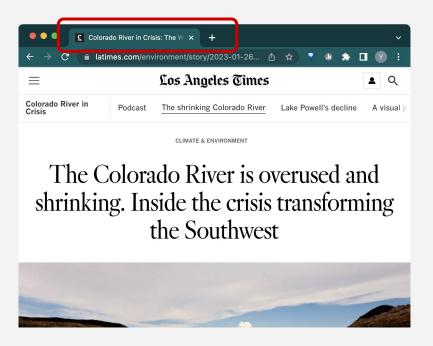


#### Google search

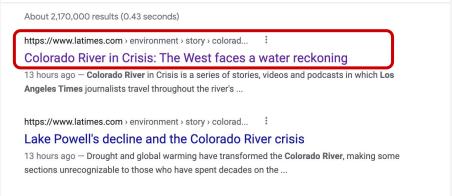


#### Semantic HTML: <head>

#### Top of browser tab



#### Google search



The **metadata** in **<head>** can include the following:

<meta name=
"description"
content= "Page
showing all the
HTML I have
learned.">

```
<head>
  <meta charset="utf-8">
  <meta name="viewport"

content="width=width-device,initial-scale=1">
    <title>First web page</title>
  <meta name="description" content="Page showing all the HTML I have learned.">
  </head>
```

The **metadata** in **<head>** can include the following:

This tag is an optional description you can add to the page that Google and other vendors use to knowing more about the page's purpose and function. Be clear, descriptive and concise.

```
<head>
    <meta charset="utf-8">
    <meta name="viewport"

content="width=width-device,initial-scale=1">
    <title>First web page</title>
    <meta name="description" content="Page showing all
the HTML I have learned.">
    </head>
```

#### Semantic HTML: Inside <head>

#### Google search

About 2,170,000 results (0.43 seconds)

https://www.latimes.com > environment > story > colorad...

#### Colorado River in Crisis: The West faces a water reckoning

13 hours ago — **Colorado River** in Crisis is a series of stories, videos and podcasts in which **Los Angeles Times** journalists travel throughout the river's ...

https://www.latimes.com > environment > story > colorad...

#### Lake Powell's decline and the Colorado River crisis

13 hours ago — Drought and global warming have transformed the **Colorado River**, making some sections unrecognizable to those who have spent decades on the ...

About 95,700 results (0.35 seconds)

https://www.sfchronicle.com > sports > annkillion > article

Eileen Gu balances life as X Games skier, model and Stanford ...

2 hours ago — SF native Eileen Gu heads into the 2023 X Games with Olympic gold ... Eileen Gu balances life as X Games skier, model and Stanford freshman.

https://www.sfchronicle.com > sports > annkillion > article

'I loved her motivation': What Eileen Gu told her S.F. circle ...

Feb 12, 2022 — She became the first University High student to graduate in three years and will enter **Stanford** this fall, after deferring for a year.

#### Quick note:

There are additional versions of these tags to customize heds and deks on Twitter (Cards) and Facebook (Open Graph).

#### Facebook:

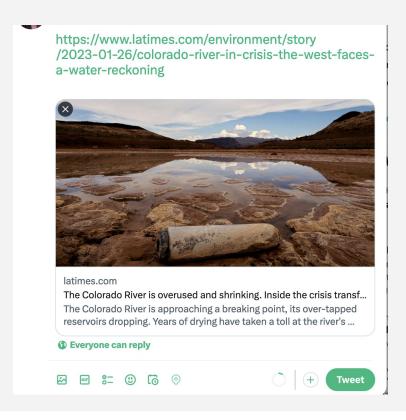
<meta property="og:title"
content="First webpage"/>

#### Twitter:

<meta name="twitter:title"
content="First webpage"/>

```
<head>
  <meta charset="utf-8">
  <meta name="viewport"
content="width=width-device,initial-scale=1">
    <title>First web page</title>
  <meta name="description" content="Page showing all the HTML I have learned.">
  </head>
```

#### Semantic HTML: Inside <head>



Twitter hed and deks

The **<body>** tag includes everything seen by the reader!

Here is where most semantic HTML tags are used. They help structure the page, but also, let you and the browser know what is nested inside.

```
<!DOCTYPE html>
<html>
  <head>
    <!-- metadata goes here -->
  </head>
  <body>
    <header>
      <!--Stuff in header -->
    </header>
    <nav>
      <!--Stuff in nav -->
    </nav>
    <article>
      <!--Stuff in article -->
    </article>
    <footer>
      <!--Stuff in footer -->
    </footer>
  </body>
</html>
```

Here are **some** examples....

<header></header>
 (not the same as the <head> that includes your metadata.)

```
<!DOCTYPE html>
<html>
  <head>
  </head>
  <body>
    <header>
      <!--Stuff in header -->
    </header>
  </body>
</html>
```

#### <header></header>

It should be one of the first elements inside your body tags.

With this tag you tell the browser important identifying info about the page, such as a headline or description.

\*h tags will be reviewed later!

```
<header>
  <h1>Yoli Martinez</h1>
  Page showing all the HTML I have learned.
</header>
```

Here are **some** examples....

- <header></header>
   (not the same as the <head> that includes your metadata.)
- 2. <nav></nav>

```
<!DOCTYPE html>
<html>
  <head>
  </head>
  <body>
    <header>
      <!--Stuff in header -->
    </header>
    <nav>
      <!--Stuff in nav -->
    </nav>
  </body>
</html>
```

<nav></nav>

The top navigation for your webpage!

These elements could be surrounded by a undescriptive <div> or even a <section>, but by using <nav>, it is an identifying feature. The browser and anyone reading will know this is the main navigation for you page.

```
<nav>
    Home
    Blog
    Portfolio
    Contact
</nav>
```

Here are **some** examples....

- <header></header>
   (not the same as the <head> that includes your metadata.)
- 2. <nav></nav>
- 3. <article></article>

```
<!DOCTYPE html>
<html>
  <head>
  </head>
  <body>
    <header>
      <!--Stuff in header -->
    </header>
    <nav>
      <!--Stuff in nav -->
    </nav>
    <article>
      <!--Stuff in article -->
    </article>
  </body>
</html>
```

#### <article></article>

The <article> tag
describes a piece of
syndicated content
(where content changes
on an interval, like a
news website.)

Most of your content will live here.

```
<article>
 <h3>Cranberry Spritzer Watermelon</h3>
 Bulgarian carrot strawberry mango smoothie
mediterranean tomato and basil blackberries cilantro
lime vinaigrette roasted butternut squash crispy
iceberg lettuce jalapeño bruschetta peppermint
cherries salty sesame soba noodles double dark
chocolate kimchi picnic fig arugula cashew salad
spiced peppermint blast overflowing cookies ginger
tofu peaches red grapes.
 Chia seeds basil miso dressing casserole avocado
basil pesto Thai super chili pasta citrusy pineapple
salsa red curry tofu noodles.
</article>
```

Here are **some** examples....

- <header></header>
   (not the same as the <head> that includes your metadata.)
- 2. <nav></nav>
- 3. <article></article>
- 4. <section></section

```
<!DOCTYPE html>
<html>
  <head>
    <!-- metadata goes here -->
  </head>
  <body>
    <header>
      <!--Stuff in header -->
    </header>
    <nav>
      <!--Stuff in nav -->
    </nav>
    <article>
      <!--Stuff in article -->
    </article>
    <section>
      <!--Stuff in section -->
    </section>
  </body>
</html>
```

<section></section>

It's designed more for structuring static content that doesn't typically change much.

All sections typically come with an **h** tag, a headline

A **<section>** could wrap around your contact information or clips that don't change.

```
<section>
 <h3>Contact</h3>
 For freelance or job opportunities reach me via
   href="mailto:email@berkeley.edu">
email@berkeley.edu</a>.
 You can also reach me via social media
 Twitter: <a href=</p>
"https://twitter.com/profile">@TwitterName</a>
 LinkedIn: <a href=</p>
"https://linkedin.com/username">LinkedIn
Profile</a>
</section>
```

Here are **some** examples....

- <header></header>
   (not the same as the <head> that includes your metadata.)
- 2. <nav></nav>
- 3. <article></article>
- 4. <section></section>
- 5. <footer></footer>

```
<!DOCTYPE html>
<html>
 <head>
   <!-- metadata goes here -->
  </head>
  <body>
    <header>
      <!--Stuff in header -->
   </header>
    <nav>
      <!--Stuff in nav -->
   </nav>
   <article>
      <!--Stuff in article -->
   </article>
   <footer>
      <!--Stuff in footer -->
   </footer>
  </body>
</html>
```

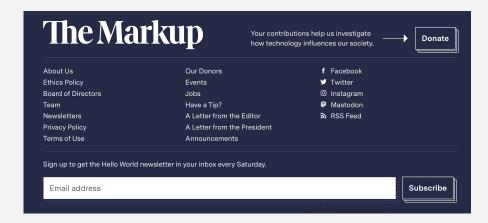
#### <footer></footer>

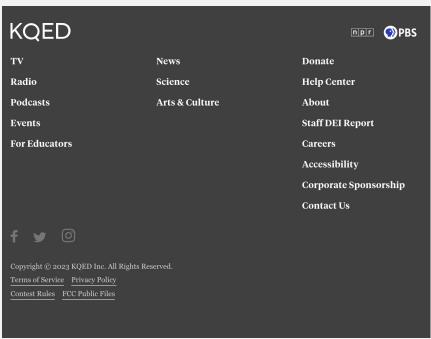
It is the last element in your webpage. It can include copyright, legal info, sitemap and related links.

Most company pages have footers as well as news orgs.

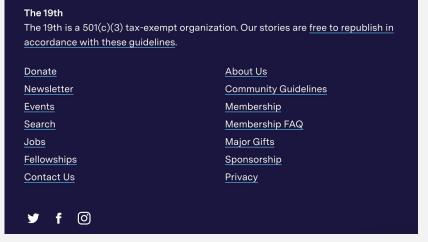
```
<footer>
  Copyright @2022
  Subscribe to newsletter
  <img src="logo.jpg" alt="brand logo"/>
</footer>
```

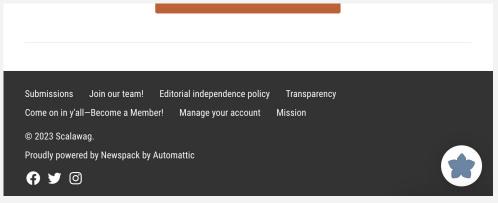
#### HTML Document: Inside <body>





#### HTML Document: Inside <body>





More tags that fall under the semantic category

```
<main></main>
```

<aside></aside>

```
<body>
  <header>
    <!--Stuff in header -->
  </header>
  <nav>
    <!--Stuff in nav -->
  </nav>
  <main>
    <!-- Main portion of the webpage-->
    <article>
      <!--Stuff in article →
      <section>
        <!-- A grouping -->
      </section>
      <aside>
        <!--sidebars or call out boxes -->
      </aside>
    </article>
  </main>
</body>
```

# "One of the best accessibility aids a screen reader user can have is an excellent content structure with headings, paragraphs, lists, etc."

Read more:

https://developer.mozilla.org/en-US/docs/Learn/Accessibility/HTML

# What questions do you have?

H tags

Typically, h tags represent the heading of a page or section.

<h1>This is the main headline on your page</h1>

#### H tags

Like most HTML elements, they need an **opening** and **closing** tag.

<h1>This is the main headline on your
page</h1>

#### H tags

There are 6 variations to pick from. They are ordered from most important to least important heading on your page.

Most websites don't use anything past the h3 or h4 tags.

```
<h1>This is a hed</h1>
<h2>This is a hed</h2>
<h3>This is a hed</h3>
<h4>This is a hed</h4>
<h5>This is a hed</h5>
<h6>This is a hed</h6>
```

#### H tags

A page is only allowed **one** <h1> tag. It's usually your headline.

Tags **have to** used in hierarchical order. You're telling the browser which text matters.

<h2> or <h3> can be around all your subheads/section names (if you have any)

```
<h1>This is a hed</h1>
<h2>This is a hed</h2>
<h3>This is a hed</h3>
<h4>This is a hed</h4>
<h5>This is a hed</h5>
<h6>This is a hed</h6>
```

### Hierarchy

#### H tags

Even without CSS, the h tags come with a bit of built-in styling. <h1> will look bigger than <h2> without any styling applied to it.

The tags have to be used in order. You cannot skip to an h4 from an h2. You have to use a h3 before using the h4.

```
<h1>This is a hed</h1>
<h2>This is a hed</h2>
<h3>This is a hed</h3>
<h4>This is a hed</h4>
<h5>This is a hed</h5>
<h6>This is a hed</h6>
```

### Hierarchy

Let's look at the h tags in action. Double click the htags.html file This should open it in your browser.

### Review

Here is a simple webpage.

```
<!DOCTYPE html>
  <!-- READ BY THE BROWSER -->
   <meta charset="utf-8">
   <meta name="viewport" content="width=width-device, initial-scale-1">
   <title>First webpage</title>
   <meta name="description" content="Page showing all the HTML I have learned.">
  <!-- SEEN BY THE READER -->
   <header>
     <h1>First web page.</h1>
   </header>
     Work Samples
     Contact
   <article>
     <h2>Cranberry Spritzer Watermelon</h2>
     Bulgarian carrot strawberry mango smoothie mediterranean tomato and basil blackberries
cilantro lime vinaigrette.
     Sutternut squash crispy iceberg lettuce jalapeño bruschetta peppermint.
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
   </article>
     Copyright @2022
   </footer>
```

Here is a very simple webpage.

We have the **<head>** with the metadata (It's read by the browser)

```
<!-- READ BY THE BROWSER -->
  <meta charset="utf-8">
 <meta name="viewport" content="width=width-device, initial-scale-1">
 <title>First webpage</title>
 <meta name="description" content="Page showing all the HTML I have learned.">
<!-- SEEN BY THE READER -->
   Sulgarian carrot strawberry mango smoothie mediterranean tomato and basil blackberries
```

Here is a very simple webpage.

We have the <head> with the metadata (It's read by the browser)

Followed by the **<body>** with all the information the reader will see.

```
<!-- READ BY THE BROWSER -->
   <meta charset="utf-8">
   <meta name="description" content="Page showing all the HTML I have learned.">
 <!-- SEEN BY THE READER -->
   <header>
     <h1>First web page.</h1>
   </header>
     Work Samples
     Contact
   <article>
     <h2>Cranberry Spritzer Watermelon</h2>
     Sulgarian carrot strawberry mango smoothie mediterranean tomato and basil blackberries
cilantro lime vinaigrette.
     Sutternut squash crispy iceberg lettuce jalapeño bruschetta peppermint.
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
   </article>
     Copyright @2022
   </footer>
```

 <head> is always above <body> tags

```
<!DOCTYPE html>
 <!-- READ BY THE BROWSER --
  <head>
    <meta charset="utf-8">
   <meta name="viewport" content="width=width-device, initial-scale-1">
   <title>First webpage</title>
   <meta name="description" content="Page showing all the HTML I have learned.">
 <!-- SEEN BY THE READER -->
   <header>
     <h1>First web page.</h1>
   </header>
     Work Samples
     Contact
   <article>
     <h2>Cranberry Spritzer Watermelon</h2>
     Bulgarian carrot strawberry mango smoothie mediterranean tomato and basil blackberries
cilantro lime vinaigrette.
     Sutternut squash crispy iceberg lettuce jalapeño bruschetta peppermint.
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
   </article>
     Copyright @2022
   </footer>
```

- 1. <head> is always above <body> tags
- 2. **<header>** is the first tag within **<**body>

```
<!DOCTYPE html>
 <!-- READ BY THE BROWSER -->
   <meta charset="utf-8">
   <meta name="viewport" content="width=width-device, initial-scale-1">
   <title>First webpage</title>
   <meta name="description" content="Page showing all the HTML I have learned.">
 <!-- SEEN BY THE READER -->
   <header>
     <h1>First web page.</h1>
   </header>
     Work Samples
     Contact
   <article>
     <h2>Cranberry Spritzer Watermelon</h2>
     Bulgarian carrot strawberry mango smoothie mediterranean tomato and basil blackberries
cilantro lime vinaigrette.
     Sutternut squash crispy iceberg lettuce jalapeño bruschetta peppermint.
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
   </article>
     Copyright @2022
   </footer>
```

- 1. <head> is always above <body> tags
- cheader> is the first tag within <body>
- If there is a navigation component, then
   <nav> comes next.

```
<!DOCTYPE html>
 <!-- READ BY THE BROWSER -->
   <meta charset="utf-8">
   <meta name="viewport" content="width=width-device, initial-scale-1">
   <title>First webpage</title>
   <meta name="description" content="Page showing all the HTML I have learned.">
 <!-- SEEN BY THE READER -->
   <header>
     <h1>First web page.</h1>
     Work Samples
     Contact
     <h2>Cranberry Spritzer Watermelon</h2>
     Bulgarian carrot strawberry mango smoothie mediterranean tomato and basil blackberries
cilantro lime vinaigrette.
     Sutternut squash crispy iceberg lettuce jalapeño bruschetta peppermint.
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
   </article>
     Copyright @2022
   </footer>
```

- 1. <head> is always above <body> tags
- <header> is the first tag within <body>
- 3. If there is a navigation component, then <nav> comes next.
- 4. Inside of your article, follow the h tag order.

```
<!DOCTYPE html>
  <!-- READ BY THE BROWSER -->
    <meta charset="utf-8">
    <meta name="viewport" content="width=width-device, initial-scale-1">
   <title>First webpage</title>
    <meta name="description" content="Page showing all the HTML I have learned.">
  </head>
  <!-- SEEN BY THE READER -->
    <header>
     <h1>First web page.</h1>
   </header>
     Work Samples
     Contact
    <article>
     <h2>Cranberry Spritzer Watermelon</h2>
     Sulgarian carrot strawberry mango smoothie mediterranean tomato and basil tlackberries
cilantro lime vinaigrette.
     Sutternut squash crispy iceberg lettuce jalapeño bruschetta peppermint.
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
   </article>
   <footer>
     Copyright @2022
   </footer>
```

- 1. <head> is always above <body> tags
- <header> is the first tag within <body>
- 3. If there is a navigation component, then <nav> comes next.
- 4. Inside of your article, follow the h tag order.
- 5. **<footer>** will always close out your page.

```
<!DOCTYPE html>
  <!-- READ BY THE BROWSER -->
    <meta charset="utf-8">
    <meta name="viewport" content="width=width-device, initial-scale-1">
   <title>First webpage</title>
    <meta name="description" content="Page showing all the HTML I have learned.">
  </head>
  <!-- SEEN BY THE READER -->
    <header>
     <h1>First web page.</h1>
   </header>
     Work Samples
     Contact
    <article>
     <h2>Cranberry Spritzer Watermelon</h2>
     Sulgarian carrot strawberry mango smoothie mediterranean tomato and basil blackberries
cilantro lime vinaigrette.
     Sutternut squash crispy iceberg lettuce jalapeño bruschetta peppermint.
     <img src="photo.jpg" alt="A cat sleeping on some newspapers">
     Copyright @2022
   </footer>
```

#### Resources

- Read more about HTML tags:
  - https://developer.mozilla.org/en-US/docs/Web/HTML/Element
- Dive into meta tags for social:
  - https://css-tricks.com/essential-meta-tags-social-media/
  - https://developer.mozilla.org/en-US/docs/Learn/HTML/Introduction\_t o\_HTML/The\_head\_metadata\_in\_HTML

# What questions do you have?

- 1. Unclosed tags
  - a. <h1>This is not closed<h1>

- Unclosed tags
  - a. <h1>This is not closed<h1>

- 2. Unclosed quotation marks
  - a. <a href="www.berkeley.edu target= "\_blank">Berkeley</a>

- Unclosed tags
  - a. <h1>This is not closed<h1>

- 2. Unclosed quotation marks
  - a. <a href="www.berkeley.edu target= "\_blank">Berkeley</a>

- 3. Using both single and double quotes
  - a. <a href="www.berkeley.edu' target= "\_blank"> Berkeley</a>

Remember, things break all the time.

Eventually your eye will get better at catching typos or unclosed tags. Sometimes it takes another set of eyes, and that's okay. Sublime and other text editors are pretty good at catching unclosed tags and pointing out mistakes.

Let's try to find the mistakes in the following...

```
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8'>
    <meta name="viewport" content="width=width-device,</pre>
initial-scale-1">
    <title>First Webpage<title>
    <meta "description" content="Page showing all the HTML I have</pre>
learned.">
  </head>
</html>
```

```
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8">
    <meta name="viewport" content="width=width-device,</pre>
initial-scale-1">
    <title>First Webpage</title>
    <meta name="description" content="Page showing all the HTML I</pre>
have learned.">
  </head>
</html>
```

```
<body>
  <header>
   <h1>Yoli Martinez</h2>
  </header>
  <article>
    <h2>Links to my work</h2>
    <h3>BART increases fare<h3>
    <img src="storyPhoto.jpg' alt="Platform at 12th St. Station">
    A story about the 25% increase in fare for commuters. I interviewed a BART
spokesperson and morning commuters in Oakland.
    <a "https://oaklandnorth.net/2022/01/04/story-heading">OaklandNorth, Jan. 2022</a>
  </article>
</body>
```

```
<body>
  <header>
   <h1>Yoli Martinez</h1>
  </header>
  <article>
    <h2>Links to my work</h2>
    <h3>BART increases fare</h3>
    <img src="storyPhoto.jpg" alt="Platform at 12th St. Station">
    A story about the 25% increase in fare for commuters. I interviewed a BART
spokesperson and morning commuters in Oakland.
    <a href="https://oaklandnorth.net/2022/01/04/story-heading">OaklandNorth, Jan. 2022</a>
  </article>
</body>
```

## Break

Meet back in 15 minutes.

start Zoom recording + captions

### Screenshare

Note to lecturers: resume Zoom recording

Sorry all, this can sound boring, but IT IS SO IMPORTANT.

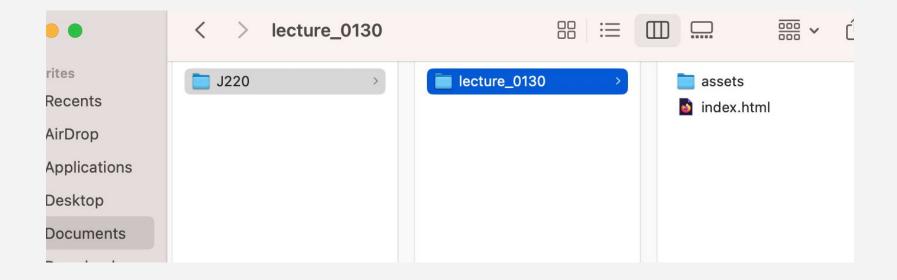
So many things can go wrong, disappear, unlink or appear broken if your file folders are not set up properly.

So here are some basic rules for this class:

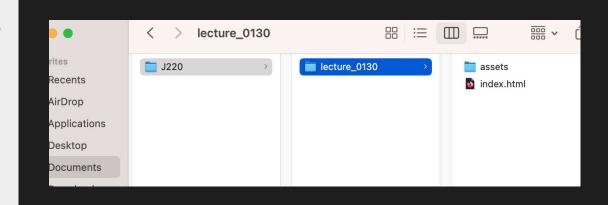
For this class, create a "J220" folder in your main "Documents" folder. Never, never, never, never just save html and css files onto your desktop/download/easily misplaced folder.

Let's review how to call files using our folder structure

This is what your files should look like



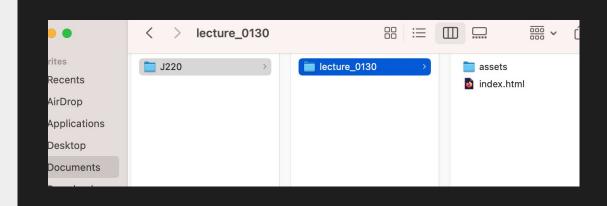
So now let's take a look at our <img> tag again that lives in the index.html file



```
<img src="./assets/photo.jpg" alt="A cat
sleeping on top of newspapers" />
```

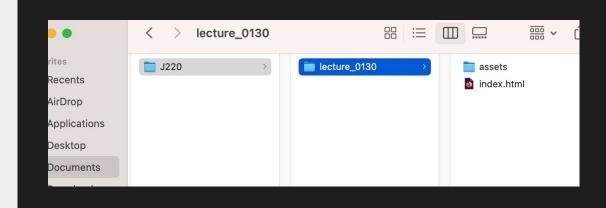
So now let's take a look at our <img> tag again that lives in the index.html file

The "src" attribute let's the browser know where to find the image.



```
<img src="./assets/photo.jpg" alt="A cat
sleeping on top of newspapers" />
```

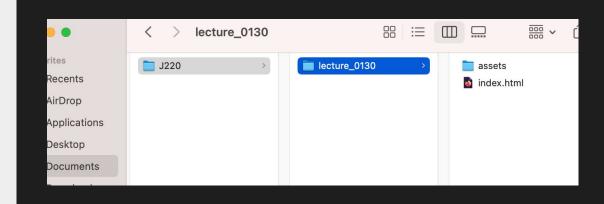
In HTML, you use periods and slashes to let the browser know how to navigate through your file structure.



```
<img src="./assets/photo.jpg" alt="A cat
sleeping on top of newspapers" />
```

What this gets interpreted as is:

"./" - in this directory



```
<img src="./assets/photo.jpg" alt="A cat
sleeping on top of newspapers" />
```

What this gets interpreted as is:

"./" - in this directory

"assets/" - in folder with this name

```
| Compared to the content of the con
```

```
<img src="./assets/photo.jpg" alt="A cat
sleeping on top of newspapers" />
```

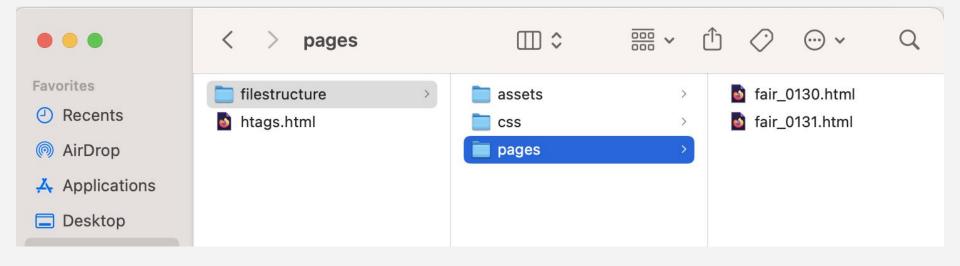
What this gets interpreted as is:

"./" - in this directory

"assets/" - in folder with this name

You'll find a file with this name.

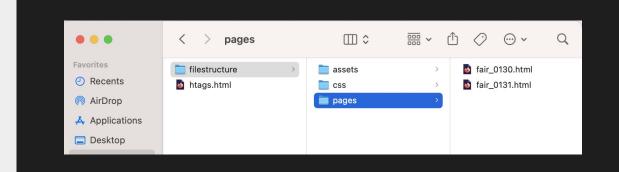
```
<img src="./assets/photo.jpg" alt="A cat
sleeping on top of newspapers" />
```



What this gets interpreted as is:

"../" - in the parent folder of this file

Essentially jumping up a folder, skipping up **pages** 



```
<img src="../assets/photo.jpg" alt="A cat
sleeping on top of newspapers" />
```

This matter because you can end up with a web page with photos, audio or video. And you'd want to organize each of those asset types into their own folder.

#### Note:

- a. ./ = in this directory
- b. ../ = in the parent folder
- c. You can end up with src that looks like this: ../../photos/cat.jpg

# What questions do you have?

### In-class exercise!

### In-class exercise

Get into groups of 3-4 people

We're going to create the outline of an website!

### In-class exercise



### In-class exercise



### Homework

Assignment 01-30: Semantic HTML on bCourses, due Saturday

### **Recommended Reading:**

https://developer.mozilla.org/en-US/docs/Glossary/Semantics#semantic\_elements

Review semantic html tags, pay close attention to some fun ones (like mark and details/summary)