

Luke Balci



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London, UK

WORK EXPERIENCE:

Freelance Copywriter - ANCC studio Ltd - April 2021 to January 2022

Consisted of me planning, curating and writing promotional emails to be sent to the mailing list for PALOMO SPAIN.

Assistant - DUCK PRODUCTIONS - September 2021 to September 2021

Assistant to production crew during Fashion Week

Internship - BEEN London - April 2021 to June 2021

This internship consisted of gaining real, hands-on experience from a new up and coming sustainable handbag company.

Fashion Freelance Consultant - Culted Media: June 2019 - September 2019

Helping the brand reach out and engaging with new consumers e.g. liking and commenting on photos as if I'm speaking for the brand. I also do other tasks such as creating guests lists for parties, helping with campaign shoots, recommending new influencers to work with as well as styling my boss for events.

Barista - Giardino 14: May 2019 - September 2019

I worked independently and had sole responsibility with duties including preparing an extensive range of beverages, cash handling and stock control. I worked in a booth located on Earlsfield station.

Hospitality worker - Off to Work Agency: October 2018 - March 2019

- worked at a variety of venues - Wembley Stadium; Coworth Park (5* Hotel in Ascot); Stamford Bridge; Intercontinental Hotel, O2;
- provided a range of customer focused duties including: fast food retail; wine waiting; bar tending and waiting; house keeping duties;
- shifts involved extensive travel and working unsociable hours;
- acquired Off to Work "Hero" status at some of these venues.

EDUCATION:

Ravensbourne University London September 2019 - 2022

First Class Honours

Richmond Upon Thames College September 2016 - July 2018

3 A Levels:-

Graphic Communication; Geography; Film Studies

The Hollyfield School and Sixth Form September 2011 - September 2016

11 GCSEs:-

3 As: Product Design; Geography; Religious Education; 3 Bs: Additional Science; History; English Literature; 5 Cs: Science A; English Language; Mathematics; Art; Digital Applications

ACHIEVEMENTS:

- National Citizenship Service - Summer 2016
- Stagecoach Drama School - Bronze Level Attainment Level

SKILLS:

- Styling, Modelling, acting, Fashion Journalism, Fashion Illustration, Magazine Editing & Adobe Applications