

# MIRACLE ONYINYE NWOKE

**Location:** Enugu, Nigeria

**Email:** miracleonyinye19@gmail.com

**LinkedIn:** [Linkedln](#)

**Phone:** +234 8163503615

## PROFESSIONAL SUMMARY

Creative and multidisciplinary UI/UX Designer with 4+ years of experience designing impactful, accessible, and user-centered digital products for clients across the globe. Currently leading design projects for Ichie ICT (Enugu) and a U.S.-based travel startup (Tubira), crafting mobile and web experiences that merge usability with aesthetic precision. Skilled in user research, design systems, prototyping, and responsive interfaces, I translate complex problems into engaging, intuitive solutions that drive measurable growth.

## PROFESSIONAL EXPERIENCE

<div><i>Product Designer</i> <i>Contract</i> (Tubira, USA (Remote))</div>	<div>June 2025 – Present</div> <ul style="list-style-type: none"><li>Leading the UI/UX design for Tubira, a travel-focused mobile application and landing website.</li><li>Designed intuitive booking flows and responsive interfaces that simplify travel planning for users.</li><li>Created the Tubira web landing page to communicate brand story and drive conversions.</li><li>Partnered with engineering teams to ensure seamless design handoff and consistent brand identity.</li></ul>
<div><i>Senior UI/UX Designer</i> <i>Full-Time</i> (Ichie ICT, Enugu)</div>	<div>January 2025 – November 2025</div> <ul style="list-style-type: none"><li>Designed client’s crypto website interfaces, ensuring accessibility and intuitive navigation.</li><li>Led the design of Ichie ICT’s internal CRM SaaS platform, to improve data management efficiency by 70%.</li><li>Collaborated closely with developers to implement scalable, component-based design systems in Figma.</li><li>Designed the upcoming Ichie ICT Crypto website, focusing on a seamless and modern web experience.</li></ul>
<div><i>Senior UI/UX Designer</i> <i>Contract</i> (Lairgo Playground)</div>	<div>November 2023 – December 2024</div> <ul style="list-style-type: none"><li>Developed and refined user flows and navigation for the Dominate app, increasing user engagement by 50%.</li><li>Built high-fidelity prototypes used in successful investor pitches.</li><li>Introduced design frameworks that reduced creative revision cycles by 15%.</li><li>Collaborated cross-functionally to ensure alignment with technical constraints and business goals.</li></ul>
<div><i>Mid-level UI/UX Designer – Contract</i> (Tech MInte)</div>	<div>June 2023 – November 2023</div> <ul style="list-style-type: none"><li>Designed interfaces for 4 internal admin platforms, improving operational efficiency by 85%.</li><li>Created a loyalty app (Skit Store) that gained 100+ users in its first month.</li><li>Led user research and usability testing, reducing redesigns by 50%.</li><li>Delivered design updates in Agile sprints with consistent UI and UX standards.</li></ul>
<div><i>UI/UX Designer</i> (Bumima, Canada)</div>	<div>August 2022 – February 2023</div> <ul style="list-style-type: none"><li>Established the platform's design system, reducing design and development time by 30%.</li><li>Delivered 90% of design tasks ahead of schedule.</li><li>Partnered with marketing teams to ensure visual alignment and brand consistency.</li></ul>
<div><i>UI/UX Designer</i> (Webmack)</div>	<div>September 2022 – October 2022</div> <ul style="list-style-type: none"><li>Conducted in-depth user research and usability testing to guide product design decisions.</li><li>Created wireframes, mockups, and prototypes with a 95% client satisfaction rate.</li></ul>

<b>Media Lead</b> (Abia YPF)	January 2021 – December 2023 <ul style="list-style-type: none"><li>Directed a media team of 16 across design, copywriting, and video editing.</li><li>Increased engagement by 30% through user-focused media strategies.</li><li>Facilitated collaboration between media and marketing for cohesive campaigns.</li><li>Led design thinking workshops with cross-functional stakeholders.</li></ul>
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SKILLS

- Hard Skills: Figma, Adobe Creative Suite, Sketch, UX/UI Design, Prototyping, User Research, Wireframing, Responsive Design, Accessibility, Usability Testing, Design Systems, Typography, Branding
- Soft Skills: Cross-functional Collaboration, Team Leadership, Creative Problem-Solving, Strategic Thinking, Communication, Mentorship

IMPACT METRICS

- Increased user engagement by 50%
- Reduced design time by 30%
- Improved operational efficiency by 85%
- Achieved 95% client satisfaction rate

VOLUNTEERING

<b>Product design mentor</b> (Learnable)	December 2024 – Present <ul style="list-style-type: none"><li>Guide mentees through design systems, critiques, and best practices.</li><li>Conduct hands-on workshops and feedback sessions.</li></ul>
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<b>Product design mentor</b> (Upskill)	March 2023 – Present <ul style="list-style-type: none"><li>Mentored 20+ junior designers in UX/UI, portfolio building, and career growth.</li><li>Achieved 50% growth among mentees progressing to intermediate roles.</li></ul>
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CERTIFICATIONS

- UI/UX design : Design Principles, user-centred design, prototyping, user research, responsive design, user experience design (Learnable), July, 2023
- Project Management (Skillsedge Consulting, Abuja, Nigeria), July 2022
- Customer service & relationship management (CSRM) (Skillsedge Consulting, Abuja, Nigeria), July 2022
- Health safety & environment (HSE) (Skillsedge Consulting, Abuja, Nigeria), July 2022
- Human resource management associate (MacNel Consult LTD), February 2020

REFERENCE

Available upon request.

Open to relocation for suitable opportunities.