

MIRACLE ONYINYE NWOKE

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PROFESSIONAL SUMMARY

Creative and multidisciplinary UI/UX Designer with 4+ years of experience designing impactful, accessible, and user-centered digital products for clients across the globe. Currently leading design projects for Ichie ICT (Enugu) and a U.S.-based travel startup (Tubira), crafting mobile and web experiences that merge usability with aesthetic precision. Skilled in user research, design systems, prototyping, and responsive interfaces, I translate complex problems into engaging, intuitive solutions that drive measurable growth.

PROFESSIONAL EXPERIENCE

Product Designer

Contract
(Tubira, USA (Remote))

June 2025 – Present

- Leading the UI/UX design for Tubira, a travel-focused mobile application and landing website.
- Designed intuitive booking flows and responsive interfaces that simplify travel planning for users.
- Created the Tubira web landing page to communicate brand story and drive conversions.
- Partnered with engineering teams to ensure seamless design handoff and consistent brand identity.

Senior UI/UX Designer

Full-Time
(Ichie ICT, Enugu)

January 2025 – November 2025

- Designed client's crypto website interfaces, ensuring accessibility and intuitive navigation.
- Led the design of Ichie ICT's internal CRM SaaS platform, to improve data management efficiency by 70%.
- Collaborated closely with developers to implement scalable, component-based design systems in Figma.
- Designed the upcoming Ichie ICT Crypto website, focusing on a seamless and modern web experience.

Senior UI/UX Designer

Contract
(Lairgo Playground)

November 2023 – December 2024

- Developed and refined user flows and navigation for the Dominate app, increasing user engagement by 50%.
- Built high-fidelity prototypes used in successful investor pitches.
- Introduced design frameworks that reduced creative revision cycles by 15%.
- Collaborated cross-functionally to ensure alignment with technical constraints and business goals.

Mid-level UI/UX

Designer - Contract
(Tech MInte)

June 2023 – November 2023

- Designed interfaces for 4 internal admin platforms, improving operational efficiency by 85%.
- Created a loyalty app (Skit Store) that gained 100+ users in its first month.
- Led user research and usability testing, reducing redesigns by 50%.
- Delivered design updates in Agile sprints with consistent UI and UX standards.

UI/UX Designer

(Bumima, Canada)

August 2022 – February 2023

- Established the platform's design system, reducing design and development time by 30%.
- Delivered 90% of design tasks ahead of schedule.
- Partnered with marketing teams to ensure visual alignment and brand consistency.

UI/UX Designer

(Webmack)

September 2022 – October 2022

- Conducted in-depth user research and usability testing to guide product design decisions.
- Created wireframes, mockups, and prototypes with a 95% client satisfaction rate.

**Media Lead
(Abia YPF)**

January 2021 – December 2023

- Directed a media team of 16 across design, copywriting, and video editing.
 - Increased engagement by 30% through user-focused media strategies.
 - Facilitated collaboration between media and marketing for cohesive campaigns.
 - Led design thinking workshops with cross-functional stakeholders.
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SKILLS

- Hard Skills: Figma, Adobe Creative Suite, Sketch, UX/UI Design, Prototyping, User Research, Wireframing, Responsive Design, Accessibility, Usability Testing, Design Systems, Typography, Branding
- Soft Skills: Cross-functional Collaboration, Team Leadership, Creative Problem-Solving, Strategic Thinking, Communication, Mentorship

IMPACT METRICS

- Increased user engagement by 50%
- Reduced design time by 30%
- Improved operational efficiency by 85%
- Achieved 95% client satisfaction rate

VOLUNTEERING

**Product design
mentor
(Learnable)**

December 2024 – Present

- Guide mentees through design systems, critiques, and best practices.
 - Conduct hands-on workshops and feedback sessions.
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**Product design
mentor
(Upskill)**

March 2023 – Present

- Mentored 20+ junior designers in UX/UI, portfolio building, and career growth.
 - Achieved 50% growth among mentees progressing to intermediate roles.
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CERTIFICATIONS

- UI/UX design : Design Principles, user-centred design, prototyping, user research, responsive design, user experience design (Learnable), July, 2023
- Project Management (Skillsedge Consulting, Abuja, Nigeria), July 2022
- Customer service & relationship management (CSRM) (Skillsedge Consulting, Abuja, Nigeria), July 2022
- Health safety & environment (HSE) (Skillsedge Consulting, Abuja, Nigeria), July 2022
- Human resource management associate (MacNel Consult LTD), February 2020

REFERENCE

Available upon request.

Open to relocation for suitable opportunities.