Jovina Juana

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Skills

Wireframing
Prototyping
Design Sprints
Interaction Design
Usability Testing

Tools

Sketch
Figma
Invision
HTML/CSS

Education

University of Waterloo
Candidate for BAsc.,
Honours Management
Engineering
2019 - 2024

Interests

Tennis
Voice Design
Travelling

Work Experience

UX Design Intern - Phyxable || May 2019 - August 2019

- Improved the onboarding experience by introducing new users to how the Phyxable app works
- Conducted usability testing for 10+ users to assess the functionality of the onboading experience using a prototype from Invision

UX Design Intern - Node App || Feb 2019 - May 2019

- Redesigned and deployed a cross-platform website in 5 weeks using Figma and HTML/CSS.
- Identified and prototyped different design alternatives to increase usability and navigation speed of the website by 30%
- Interviewed 10+ users to improve the newly designed website.
- Identified and fixed onbaording problems using service blueprint.

Operations Associate - GrowthGenius || January 2019

- Improved teamwide productivity by 3 hours by optimizing the documentation process
- Documented the company's client onboarding process as a guideline for future operations associates
- Reduce the growth manager's tasks by processing data during the client onboarding period.

Activities & Extracurriculars

International Tutor - Diverbo Pueblos Ingles || July 2018

Tutored English to high school students through individual sessions and team activities/challenges to create an optimal learning environment

Waterloo Engineering Ambassador || Sept 2018 - Present

Represented the face of the Engineering faculty through open houses and hosting Shadow Days for prospective students