Jovina Juana

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Skills

Wireframing
Prototyping
Design Sprints
Interaction Design
Usability Testing

Tools

Sketch
Figma
Invision
HTML/CSS

Education

University of Waterloo Candidate for BAsc., Honours Management Engineering 2019 - 2024

Interests

Tennis

Dragon Boat

Work Experience

UX Design Intern - Phyxable | May 2019 - August 2019

- Created the app's onboarding screens by conducting usability testing with 10+ users to assess its functionality using a prototype from Invision.
- Collaborated with developers and product managers to implement 2 new features for the web app which reduced navigation time.

UX Design Intern - Node App | Feb 2019 - May 2019

- Redesigned and deployed a cross-platform website in 5 weeks using Figma and HTML/CSS.
- Identified and prototyped different design alternatives to increase usability and navigation speed of the website by 30%.
- Interviewed 10+ users to improve the newly designed website.
- Identified and fixed problems with the client onboarding experience problems using service blueprint.

Operations Associate - GrowthGenius | January 2019

- Improved teamwide productivity by 3 hours by optimizing the documentation process.
- Documented the company's client onboarding process as a guideline for future operations associates.
- Reduce the growth manager's tasks by processing data during the client onboarding period.

Community

Product Designer - UWAFT || Sept 2019 - Present

Conducting a human-machine machine interface (HMI) research to redesign the current ecocar dashboard experience

Waterloo Engineering Ambassador | Sept 2018 - Present

Represented the face of the Engineering faculty through open houses and hosting Shadow Days for prospective students