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Skills

Wireframing

Prototyping

Service Blueprint

Journey Mapping

Design Sprints

Interaction Design

Usability Testing

UX/UI Design

Tools

Sketch

Figma

Invision

HTML/CSS

AutoCAD

Education

University of Waterloo

Candidate for BAsc., Honours

Management Engineering

2019 - 2024

Interests

Tennis

Voice Design

Travelling

Jovina Juana

Management Engineering

Work Experience

Product Design Intern II Phyxable

May 2019 - Present II Markham, ON

- Made UX improvements on the current app based on user research
- Created an engagement campaign for the company's research program, increased user engagement by 300%

UX Design Intern II Node App

Jan 2019 - April 2019 II Markham, ON

- Redesigned and deployed cross platform website in 5 weeks using Figma and HTML, CSS.
- Identified and prototyped different design alternatives to increase usability and navigation speed of the website by 30%
- Interviewed 10+ users to improve the newly designed website
- Identified and fixed onboarding problems using service blueprint

Activities & Extracurriculars

International Tutor II Diverbo Pueblos Ingles

July 2018 II Madrid, Spain

- Tutored English to high school students through individual sessions and group discussions
- Promoted teamwork by organizing activities and team challenges to create an optimal learning environment

Waterloo Engineering Ambassador

September 2018 - Present II Waterloo, ON

- Hosted and organized Shadow Days for prospective students interested in Waterloo Engineering
- Undertaking the task of representing the face of the Engineering faculty through open houses and tours