Bethoven Nalo II

Front End Web Developer | Graphic Designer

Contact

- ✉ joc.nalo@gmail.com
- ☎ +639988628440
- ◎ Quezon City, Philippines
- in linkedin.com/in/bcnalo
- ⊕ jovnalo.github.io/portfolio
- ▭ behance.net/jonalo

Skills

- HTML5
- CSS3
- Bootstrap
- Duda CMS
- Javascript
- React.js
- Express.js
- Node.js
- Git
- MongoDB
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere

Education

Full Stack Web Development Program
Zuitt Coding Bootcamp
April 2024 - August 2024

Associate Degree in Digital Arts & Design
Mapua University | Makati City, PH
January 2006 - August 2008

Work Experience

Front End Web Developer
EMAPTA Versatile Services Inc | Makati City, PH
October 2021 - February 2024

- Develops landing pages using CSS, HTML, Javascript and Bootstrap.
- Designs visual assets for client email newsletters, landing pages, and social media banners.
- Produces interactive content, including GIFs and PDFs.
- Creates landing page banners adhering to strict branding guidelines.
- Tests and debugs landing pages across various browsers and platforms.
- Edits and updates landing pages, including redesigns and layout adjustments.
- Develops and implements user UI/UX based on design specifications.
- Enhances landing page performance, user accessibility, and adheres to best practices for code quality and performance.

Freelance Graphic Designer
Monkey Fist Productions, Inc.
June 2020 - October 2021 | March 2024 - Present

- Develops professional webinar templates.
- Designs virtual stages and set layouts for corporate events.
- Produces art guides, storyboards, and graphic materials for corporate audio and video presentations.

Front End Web Developer | Web Designer
Tata Consultancy Services (Hibu UK Account) | BGC, Taguig City, PH
June 2015 - May 2020
Hibu UK | Eastwood City, Quezon City, PH
January 2013 - June 2015

- Build responsive websites from design templates using HTML, CSS, and JavaScript.
- Migrate websites to Duda CMS.
- Test and debug across browsers and platforms.
- Ensure responsiveness across viewports and orientations.
- Edit websites as requested, including redesigns and layout changes.
- Develops and implements user UI/UX based on design specifications.
- Maintain and improve website performance and user accessibility, and adheres to best practices for code quality and performance.

Multimedia Designer
SixStar DJ Inc. | Los Angeles, California, USA
March 2011 - February 2012

- Design promotional assets including magazine ads, web banners, standees, trade show materials, and booth displays.
- Create and finalize artwork for the annual product catalog.
- Develop packaging designs for products.
- Manage and upload product listings on the E-commerce site.
- Handle product photography.
- Overhaul and redesign the company's websites.

Graphic Designer
18 August Advertising & Promotions | Makati City, PH
March 2008 - March 2011

- Design logos, brochures, product detailers, and promotional materials.
- Create designs for booths, stages, and sets.
- Develop art guides, storyboards, and graphics for audio-visual presentations.
- Design and create PowerPoint/Keynote presentations.
- Designs and develops website mockups.