

JOANNA LIN

Graphic Designer and Videographer

CONTACT

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joannalin.ca



PROFILE

- » Passion for videography and graphic design as well as in interest in web design, photography and 3D animation
- » Able to handle high stress situations and with short deadlines
- » Proven to work well individually as well as collaboratively in both a work-from-home environment and office environment

SKILLS

GRAPHIC DESIGN

PHOTOSHOP

INDESIGN

ILLUSTRATOR

PHOTOGRAPHY

WEB DESIGN

HTML + CSS

VIDEO

AFTER EFFECTS

PREMIERE PRO

AUDITION

MAYA

EDUCATION

SIMON FRASER UNIVERSITY

Interactive Arts and Technology

Bachelor of Arts

Publishing Minor

Currently Attending: 4th Year

EXPERIENCE

VISUAL DESIGNER

MAY 2022 - PRESENT

PRECISION NANOSYSTEMS

- » Manage video creation including revision control, planning, shooting and editing of videos, as well as create motion graphics for videos
 - » Assist in the company's brand transition
 - » Hire, supervise and mentor the graphic design interns
 - » Create, oversee and review graphics produced for external customer-facing collateral
- Ensure that all materials align with the established branding, and create new guidelines for new products and media types

VIDEOGRAPHER AND EDITOR

SEPT 2020 - MAY 2022

PRECISION NANOSYSTEMS INC.

- » Successfully shot, produced and edited a variety of professional quality videos to promote different PNI products and events
- » Operated the live broadcasting for Symposia and the education program, NanoMedU

GRAPHIC DESIGN CO-OP

JAN 2020 - SEPT 2020

PRECISION NANOSYSTEMS INC.

- » Effectively created and updated collateral such as user guides, banners, advertisements and PowerPoint presentations to reflect new data and match the company's brand standards