



*Hello my name is*

# CLAUDIA ALVES

*Brand Ambassador*

+123-456-7890 - Hello@reallygreatsite.com - 123 Anywhere St., Any City

## Career Objective

Hello, I'm an outgoing and hardworking college senior-brand ambassador with 2 years of experience on university campus product promoting events. Dependable and friendly, plus quick to learn and master new concepts or skills. Passionate about helping customers to create a satisfying experience. Result-focused in a fast-paced environment and increased brand awareness.

## Work Experience

### ***Campus Brand Ambassador (Lead Promoter)***

2020 – Present

Larana Foods Co., Any City

- Promoted brand by providing students and faculty members with knowledge and insight on Larana's food and beverage products through data, samples, and giveaways
- Organized events both on-campus and off-campus – cafeterias, dormitories, restaurants, cafes, or bars
- Acted as field liaison between regional retail sponsorship and promotion teams and the marketing department

## Key Responsibilities

- Promoted brand by providing students and faculty members with knowledge and insight on Larana's food and beverage products through data, samples, and giveaways
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## Educational

### ***Majoring in Marketing***

Borcelle State University, Any City

Expected Graduation: 2023

Relevant Coursework: Advertising, Brand Promotion, Market Research, Consumer Behavior

## Key Skills

- Ability to communicate effectively
- Trained at educating customers in a passionate manner
- Excellent at performing product demonstrations

