







Isabel Mercado

SEO Specialist

Experienced as an SEO Specialist for three years in the previous company, Isabel has successfully increased the traffic from customers to the company website and enhanced the company's marketing strategy. Isabel is highly experienced in using the relevant tools for SEO that enabled a perfect implementation of the planning to receive the best results.

CONTACT

-  +123-456-7890
-  Hello@reallygreatsite.com
-  123 Anywhere St., Any City
-  reallygreatsite.com

LANGUAGE

- Fluent in English
- Fluent in French
- Fluent in Korean
- Fluent in Germany

SKILLS

UX Writing



Creativity



Project Management



Problem Solving



WORK EXPERIENCE

UX WRITER

Salford & Co.

Aug 2018 - Dec 2019

- Tasked as the primary UX writer of the company
- Increased traffic from visitors to Salford's catalog website

JUNIOR UX WRITER

Fauget

Jan 2017 - Mar 2018

- Handled UX writing for Fauget's landing page under supervision from the company
- Converted product descriptions into their shorter versions

EDUCATION HISTORY

MASTERS IN PRODUCT DESIGN

Fauget University

Jan 2017 - Mar 2018

- Graduated magna cum laude from the Department of Product Design
- Gained extensive practical and theoretical education from the lecturers

BACHELOR IN INFORMATION SYSTEM

Fauget University

Jan 2012 - Sep 2016

- Academic Excellence in Information System, English, and Mathematics
- President of the Student Association of the Department of System Information