

Anna Katrina Marchesi

Product Designer / reallygreatsite.com

My name is Anna, a multidisciplinary with over 5 years of experience specializing in Product Design, UI/UX Design, and Video Editing.

Experience

Lead Product Designer, 2015 - Present

Studio Shodwe, Any City

- Create design concepts and drawings to determine the best product.
- Identify new product improvement opportunities.
- Set design requirements based on information from internal teams and user research.
- Built internal leveling system.
- Defining product specifications.

UI/UX Designer, 2013 – 2015

Paucek and Lage, Any City

- Create wireframes, prototypes, style guides, user flows, and communicate ideas.
- Collaborate with developers, copywriters and UX designers in working with agile methodology.
- Present design ideas to teams.
- Continually keep updated with the latest changes in design with industry's standards.

Internship, 2012

Borcele, Any City

- Illustrating design ideas using storyboards, process flows, and sitemaps for the lead designer.
- Creating low-fidelity wireframes to map out the basic architecture information, and screens.
- Designing graphic user interface elements, like typography, menus, tabs, and widgets.
- Design logo, banner, and other graphic assets needed for the User Interface.
- Participate in user research and interaction studies.

Contact

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Education

Borcelle University

Master of Design 2013 – 2015

Salford University

Bachelor of Design 2008 – 2013

Fauget School

High School 2005 – 2008

Skills

System design
Team leadership
Agile development
Rapid prototyping
Presentation
Design thinking