

# Jo Wong

creative practitioner | visual artist | graphic designer

e-mail: [jo.wong.design@outlook.com](mailto:jo.wong.design@outlook.com)

website: [jowongdesign.co.uk](http://jowongdesign.co.uk)

instagram: [@jo.wong.design](https://www.instagram.com/@jo.wong.design)

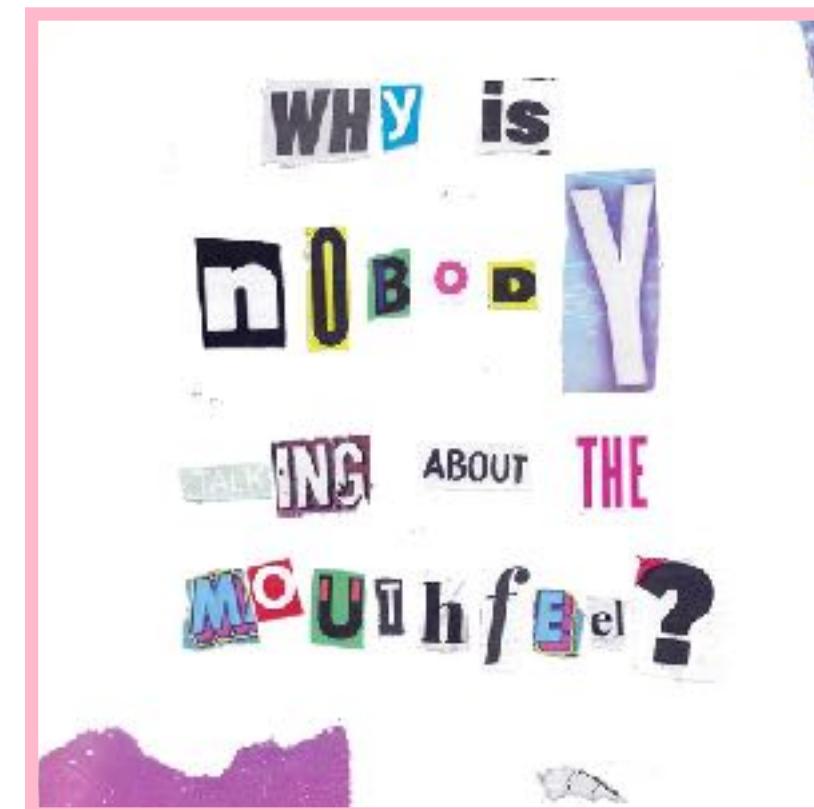
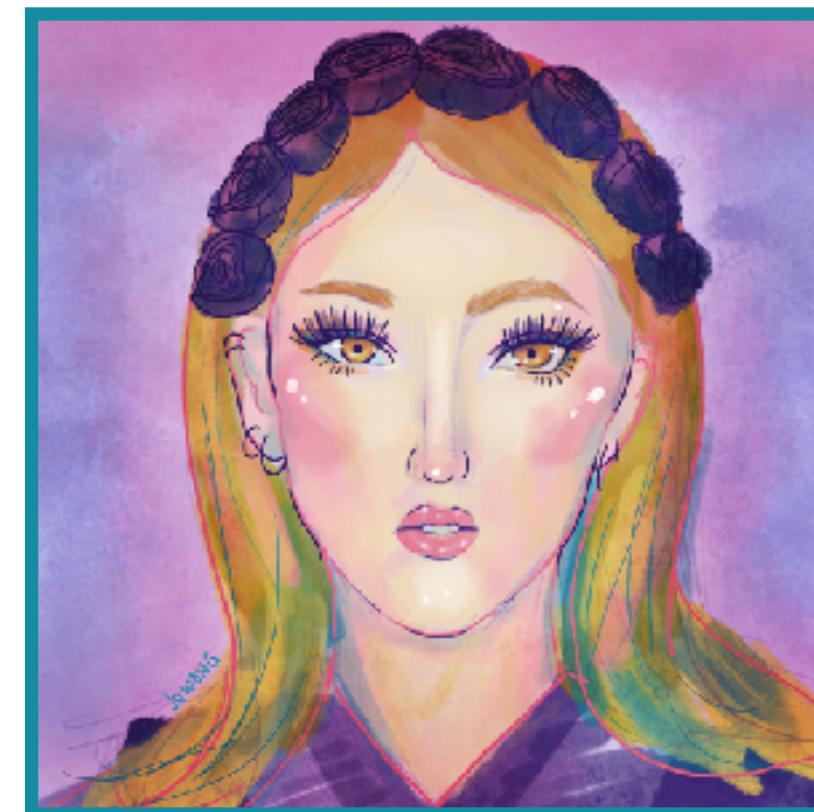
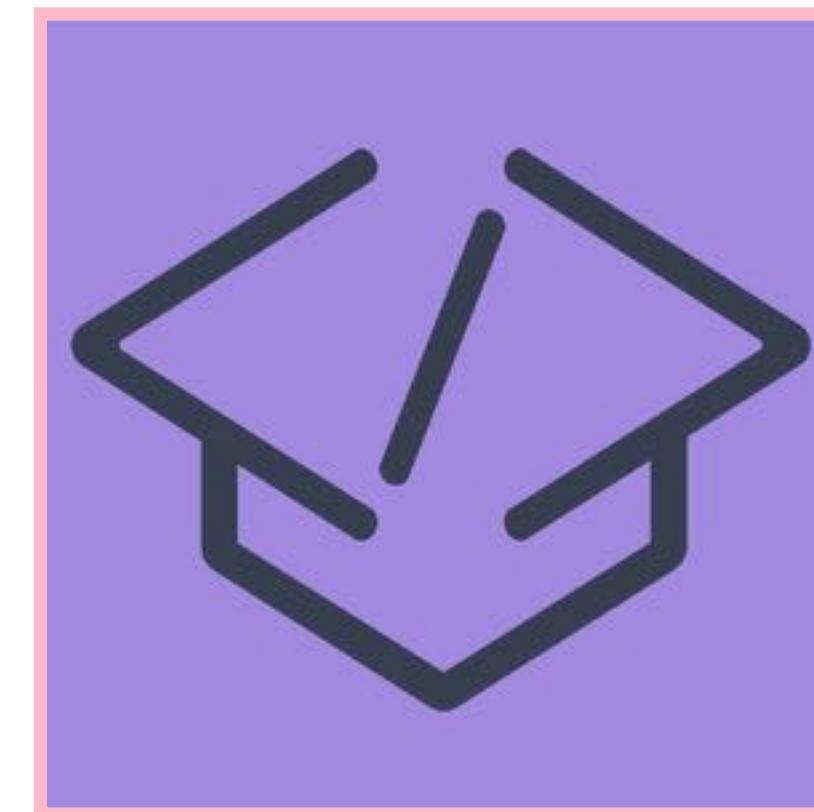
linkedin: [linkedin.com/in/jo-wong-7077a088/](https://www.linkedin.com/in/jo-wong-7077a088/)

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# We Print Lanyards

Product Design • Photoshop • Illustrator • Quark • InDesign

Jo is currently working as a product designer and graphic artist at We Print Lanyards. Their primary role is designing stock products, along with assisting the art working team and marketing team. Over 300 of their designs have been sold!



Did you know purchasing from us less CO<sub>2</sub> emissions by 70% compared to Far East production!

- 5-Day Standard Turnaround
- Competitive Pricing
- Manufactured in the UK
- 5\* Service
- No Minimum Order Quantity

[www.WePrintLanyards.com](http://www.WePrintLanyards.com)



# Entropy Soap

Photoshop • InDesign

This was their Master's project, where they created a series of soap packaging that would subvert gendered and gender neutral packaging on health and beauty products. At the time they were interested in making artisanal soaps and gender studies. They believe that ones gender expression is unique to them and that it there is a lot of potential in having expressive packaging.



# Barber Black Sheep

Procreate • InDesign

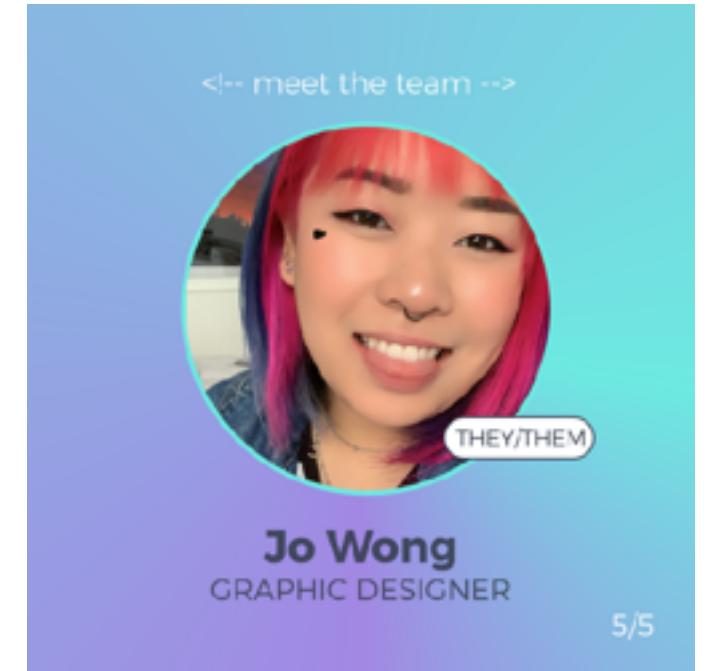
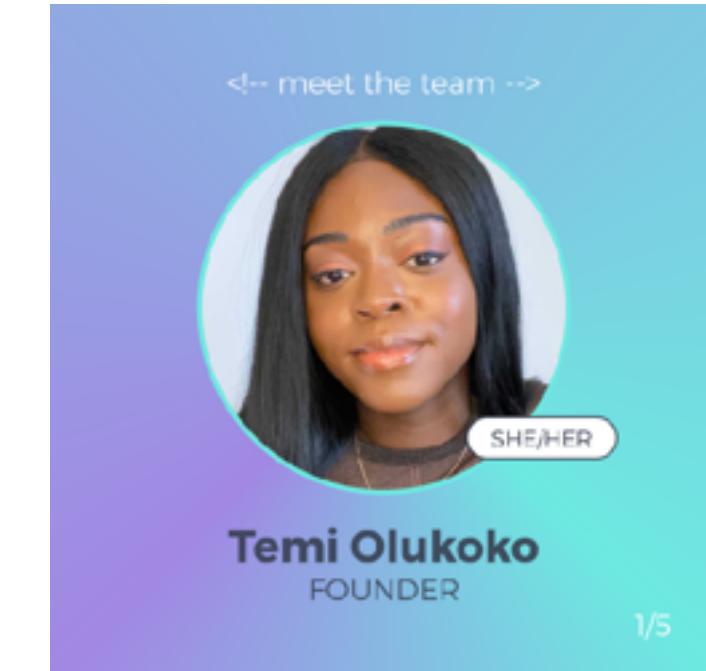
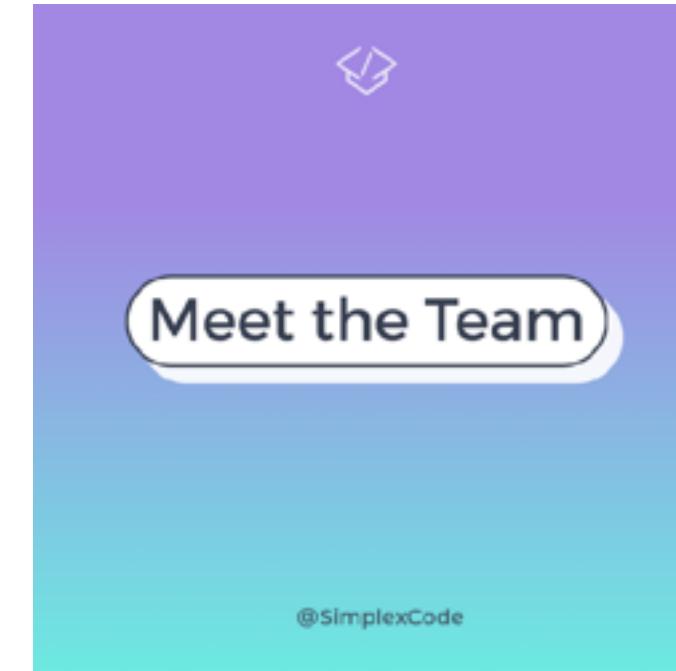
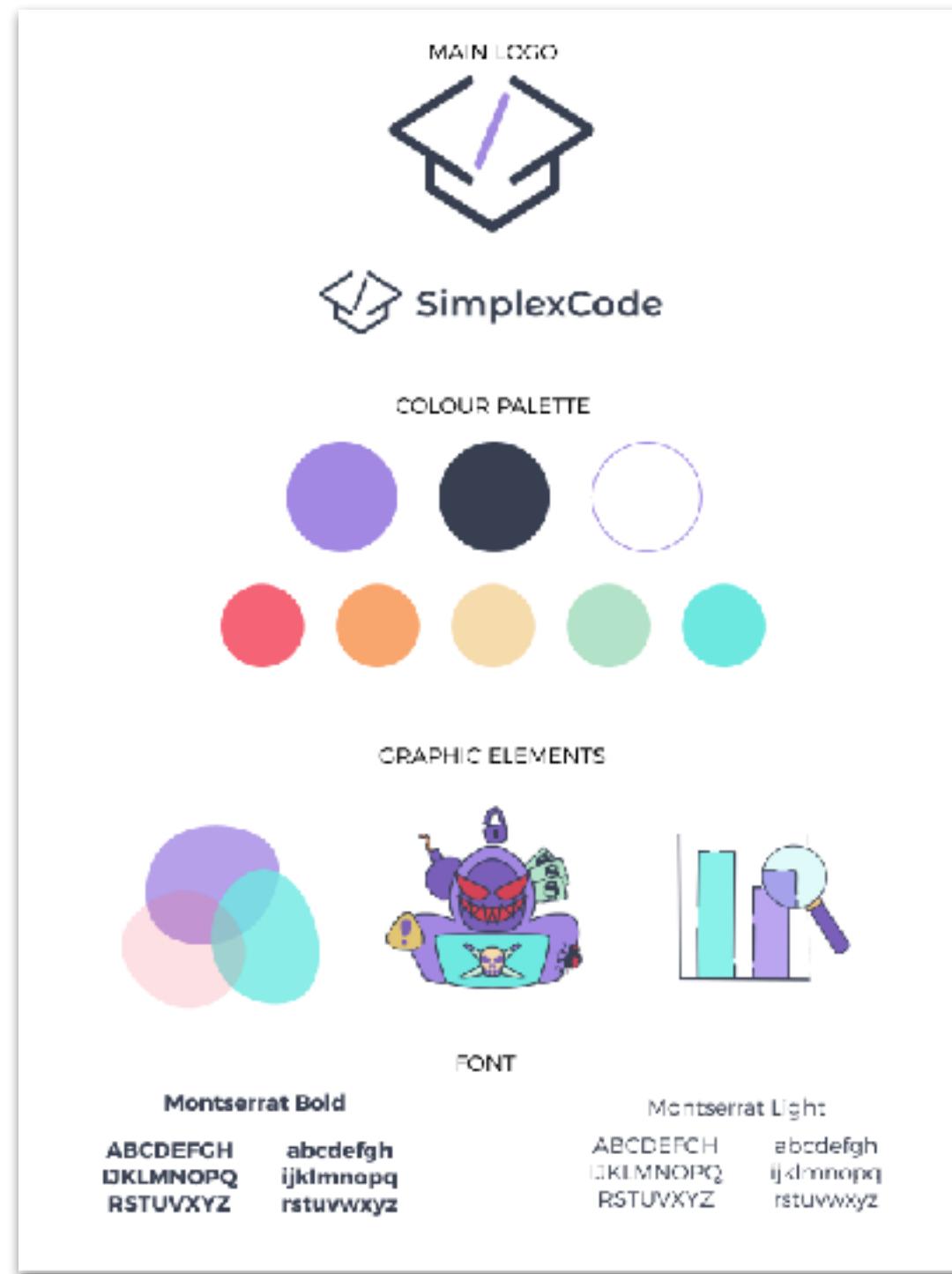
Barber Black Sheep is an alternative hair salon in Lincoln, United Kingdom. For this project Jo made new a new business card, appointment card and gift certificate for them, using existing logos.



# Simplex Code

Procreate • Figma

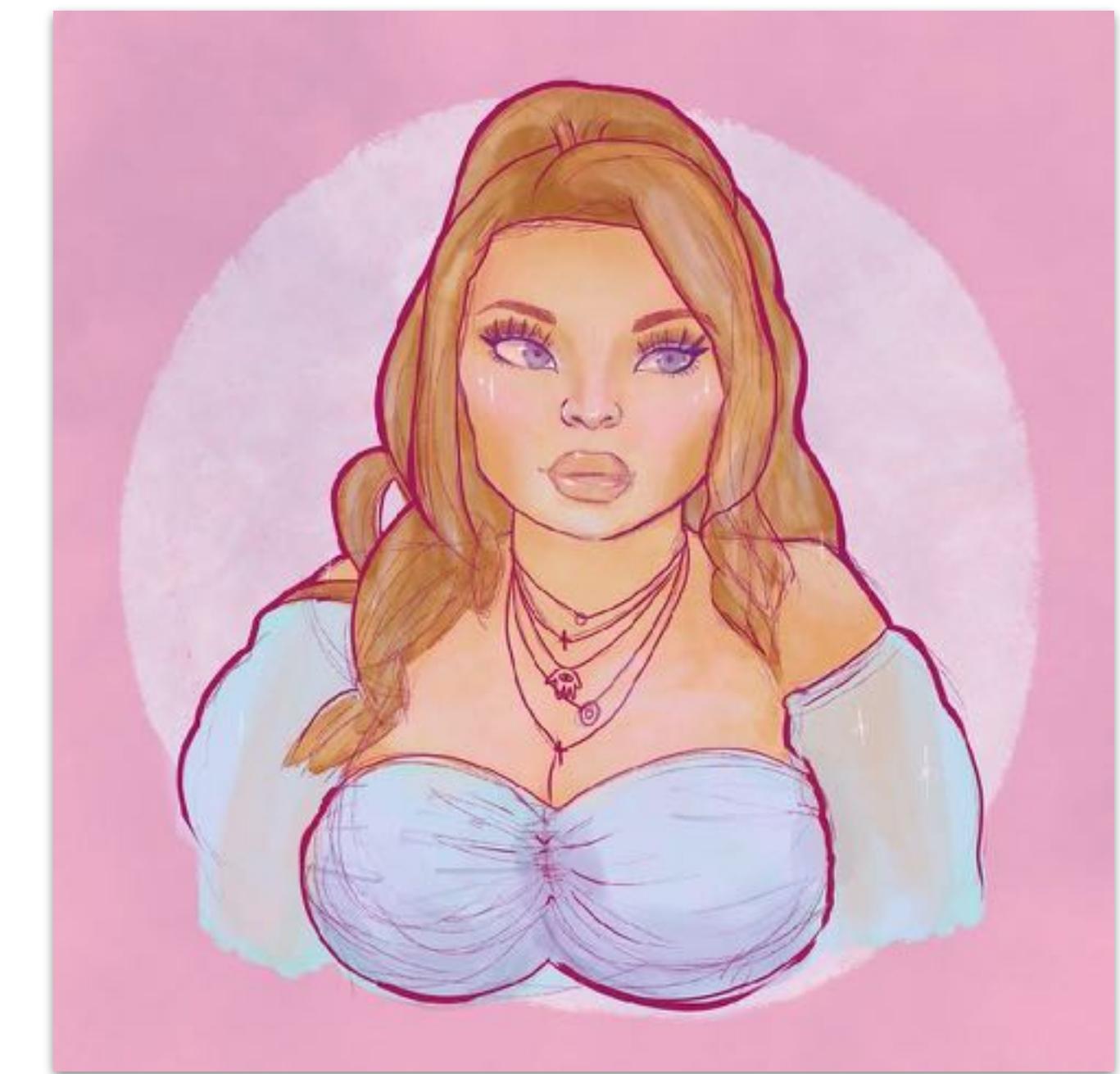
Jo's has taken part in rebranding of Simplex Code- making choices on colour schemes and typography, they have also been making social media posts and contributing to the design of Simplex Code's website using Figma.



# Digital Art

## Procreate

Jo is a self taught artist, and it is a skill that they use in a lot of their practice. It helps them visually express ideas and add a certain uniqueness to their work. Their art in practice has helped them become adaptable to different programmes that they could encounter.



# Little Bean Homemade

## Procreate • Pages

Business cards and product tags for an environmentally friendly small business.



# Man's Garden Menu

Procreate • InDesign

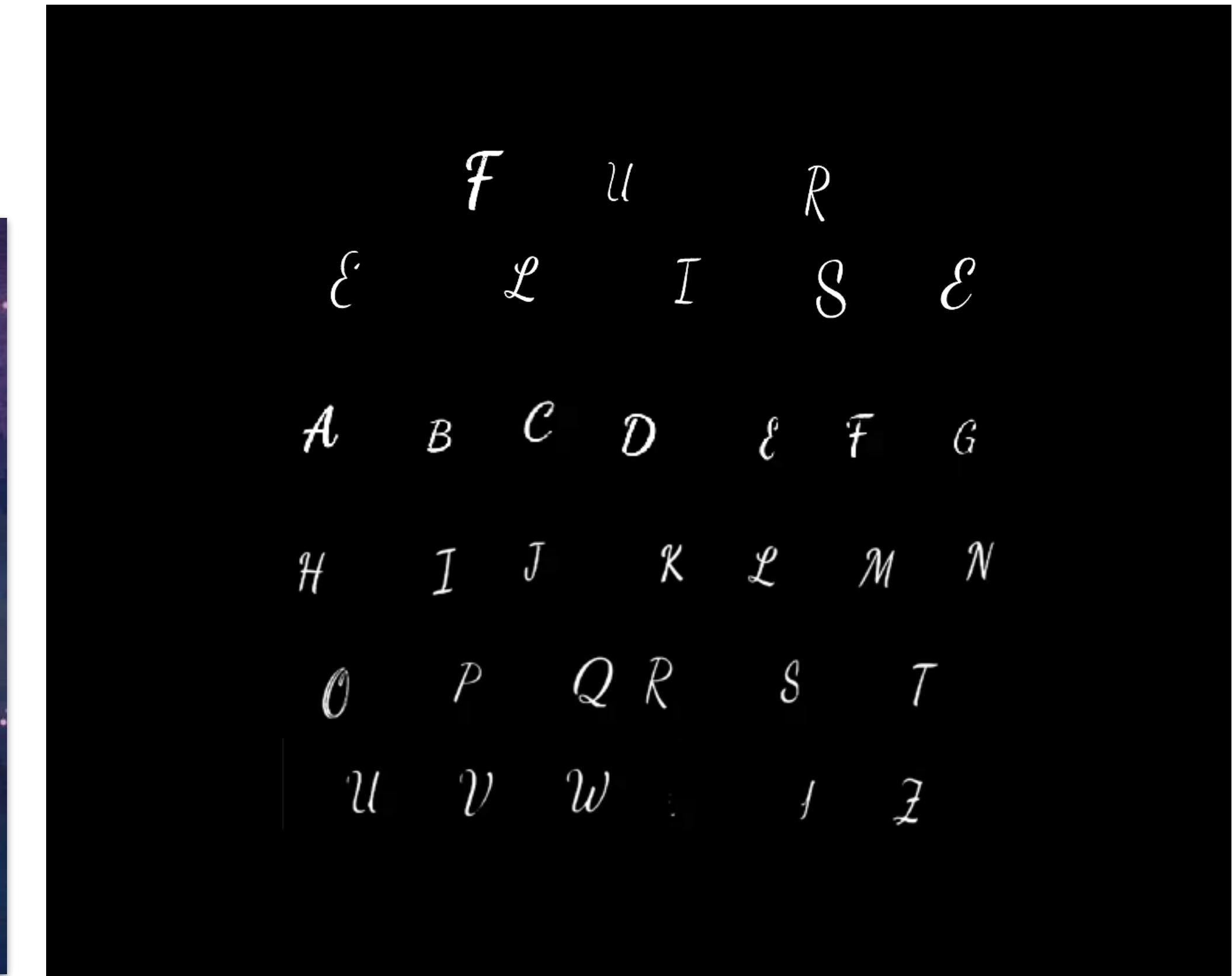
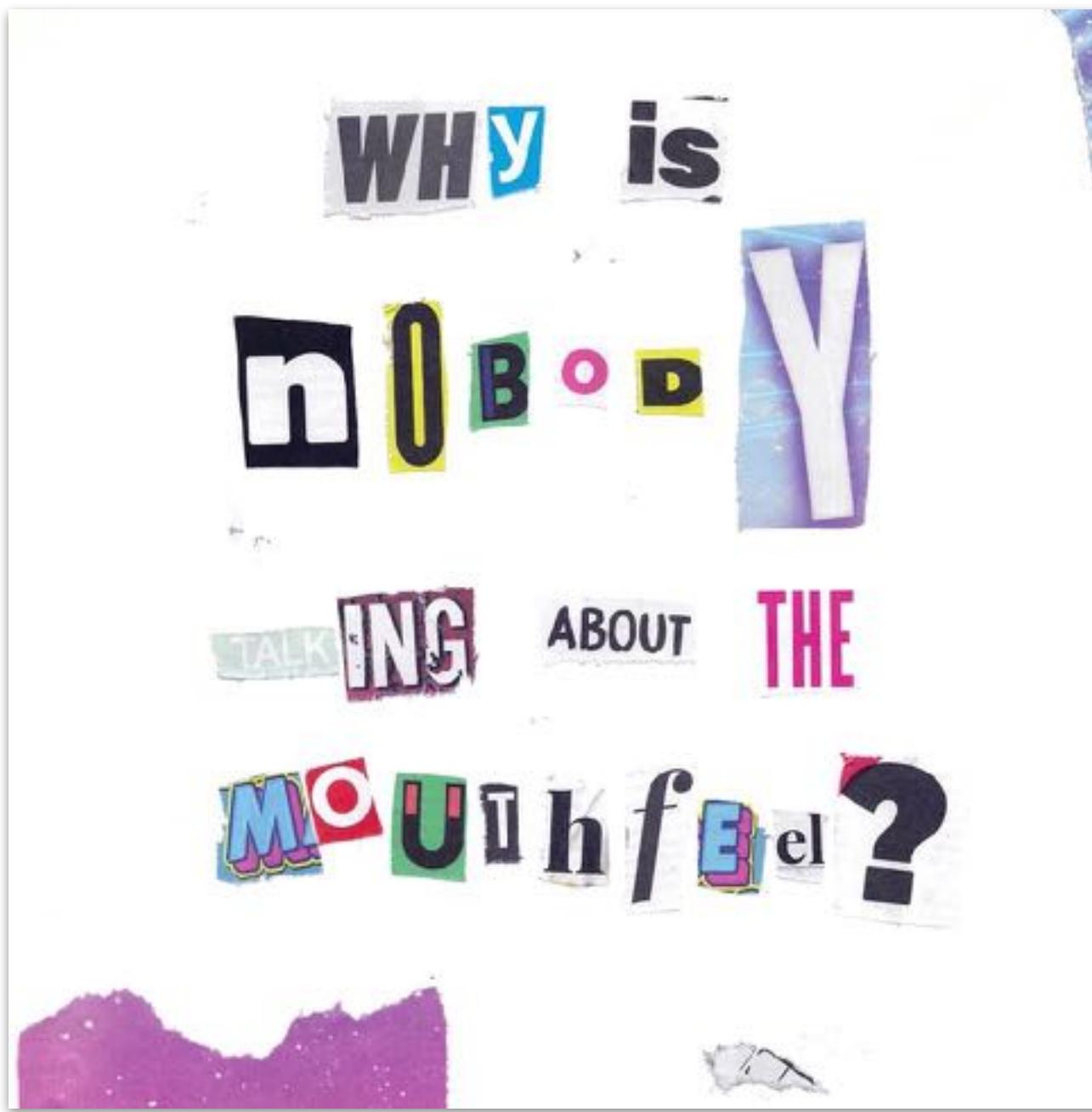
A menu design for a mom and pop takeaway in Nottingham.



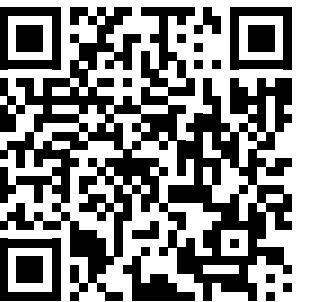
# Typography

## Collaging • Photoshop • Premier Pro

Jo is passionate about typography and experimenting with type. They often use more analogue forms of creating by making collages. They also do this through digital art and animation.



Scan to watch the video!



# No Eye See

## Procreate

During times where there is an abundance of negative news - the riots in Hong Kong and the growing xenophobia surrounding COVID-19, it can weigh on you and destroy your mental health. No matter how awful reality can be, no one can stop you from turning a blind eye to it.

“冇眼睇” is common phrase in Cantonese, which literally translates to “no eye see”. This phrase embodies pure apathy. It counters the phrase “watching a train wreck” - it’s so obviously bad you don’t even want to acknowledge it.

