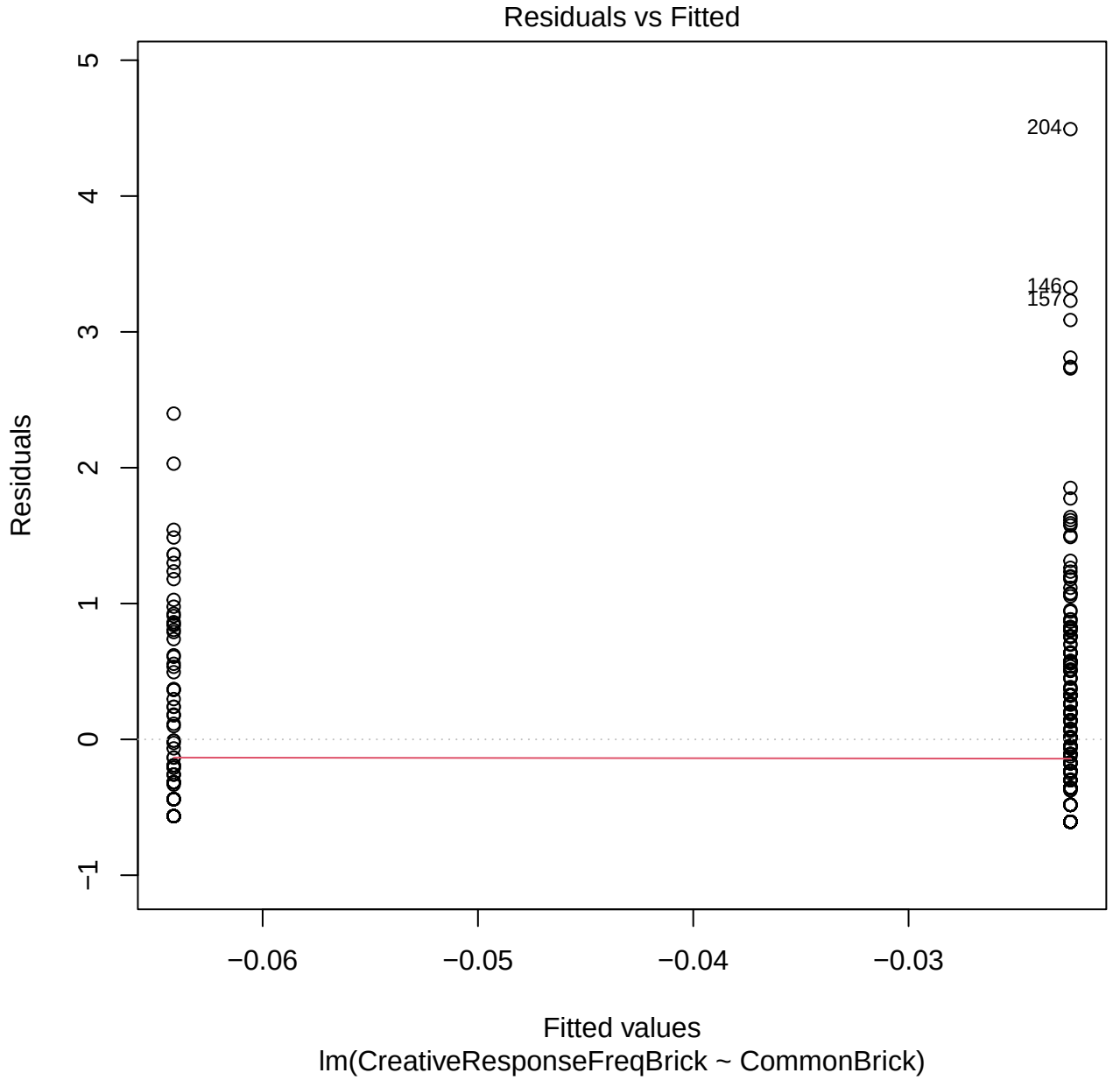
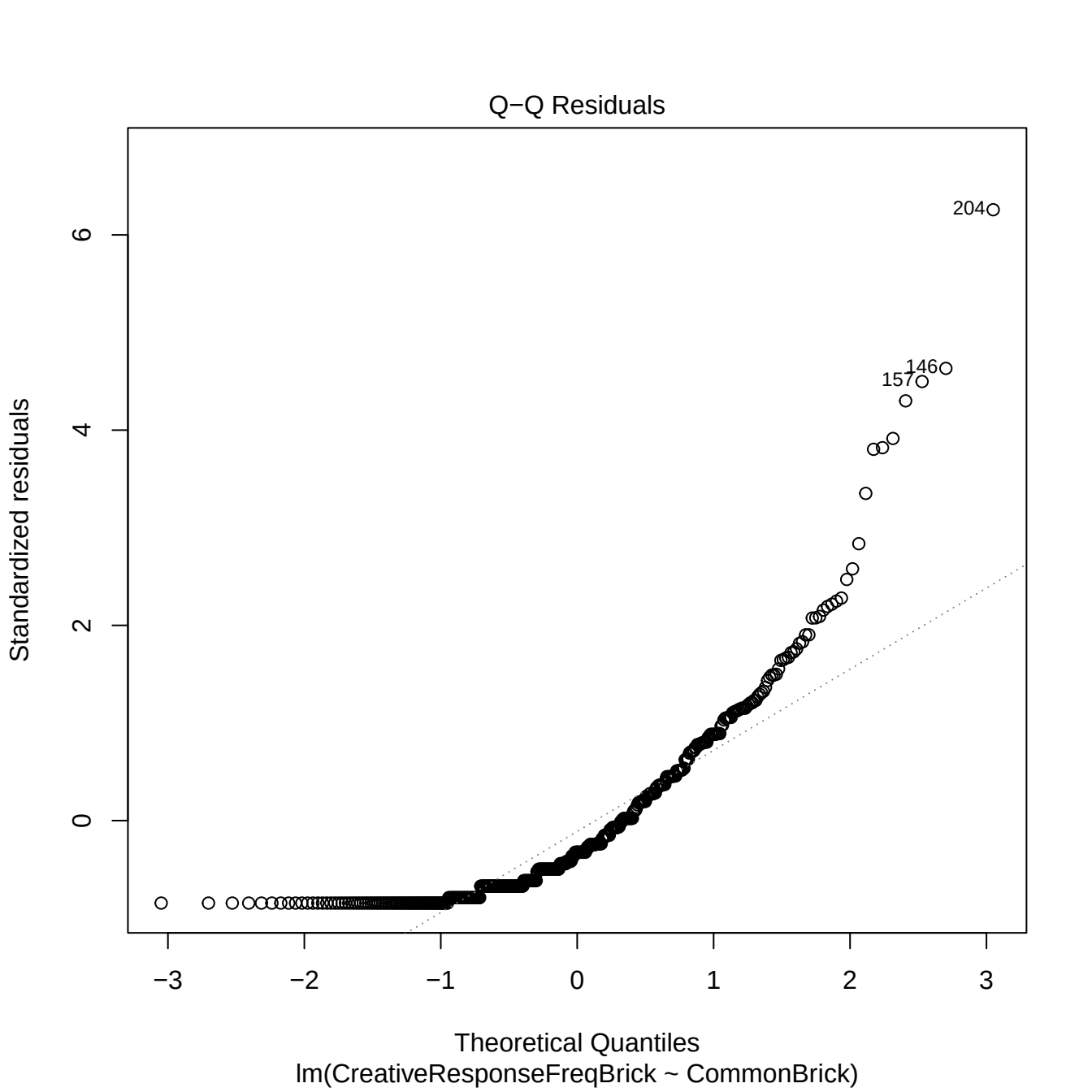
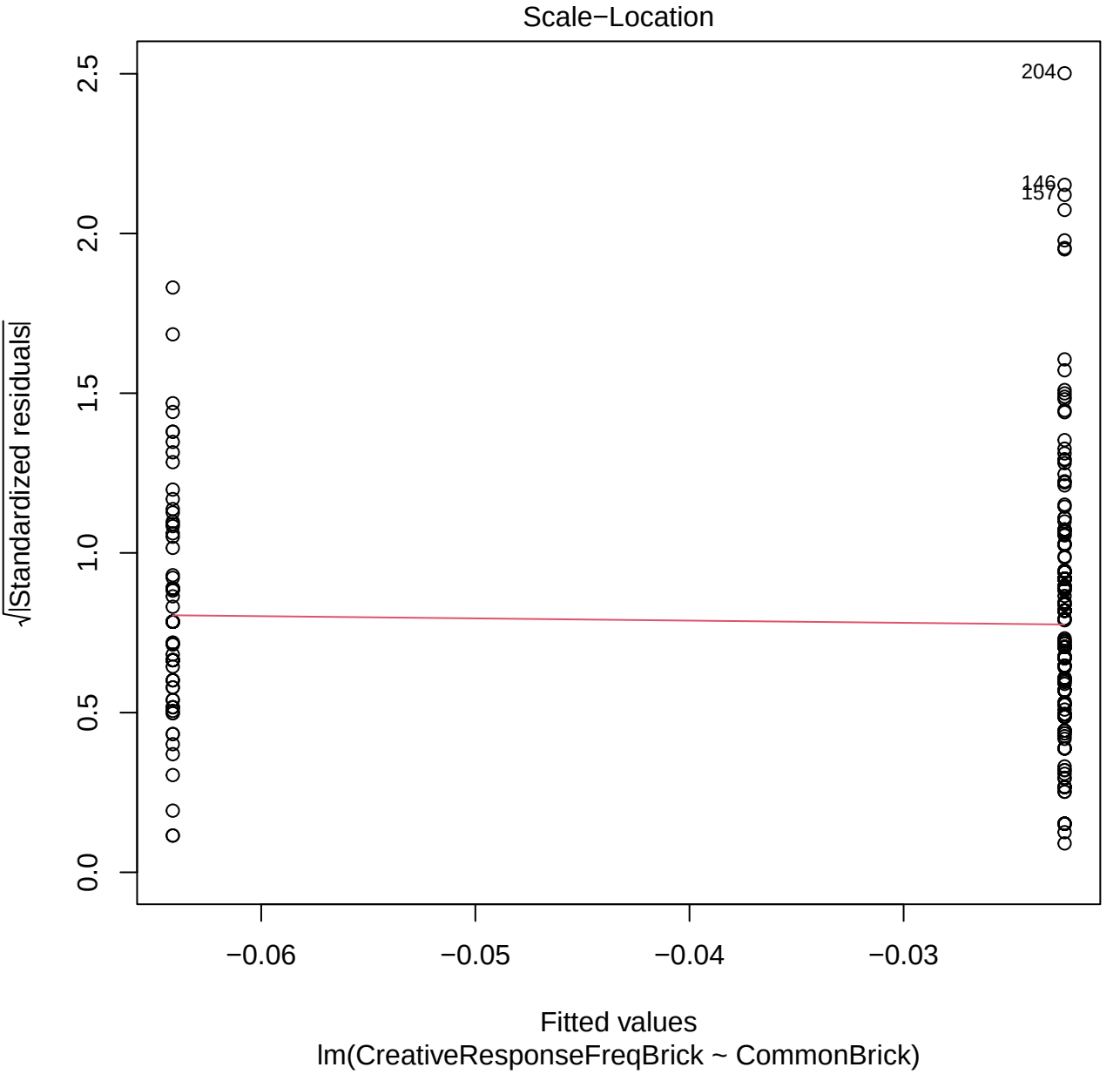
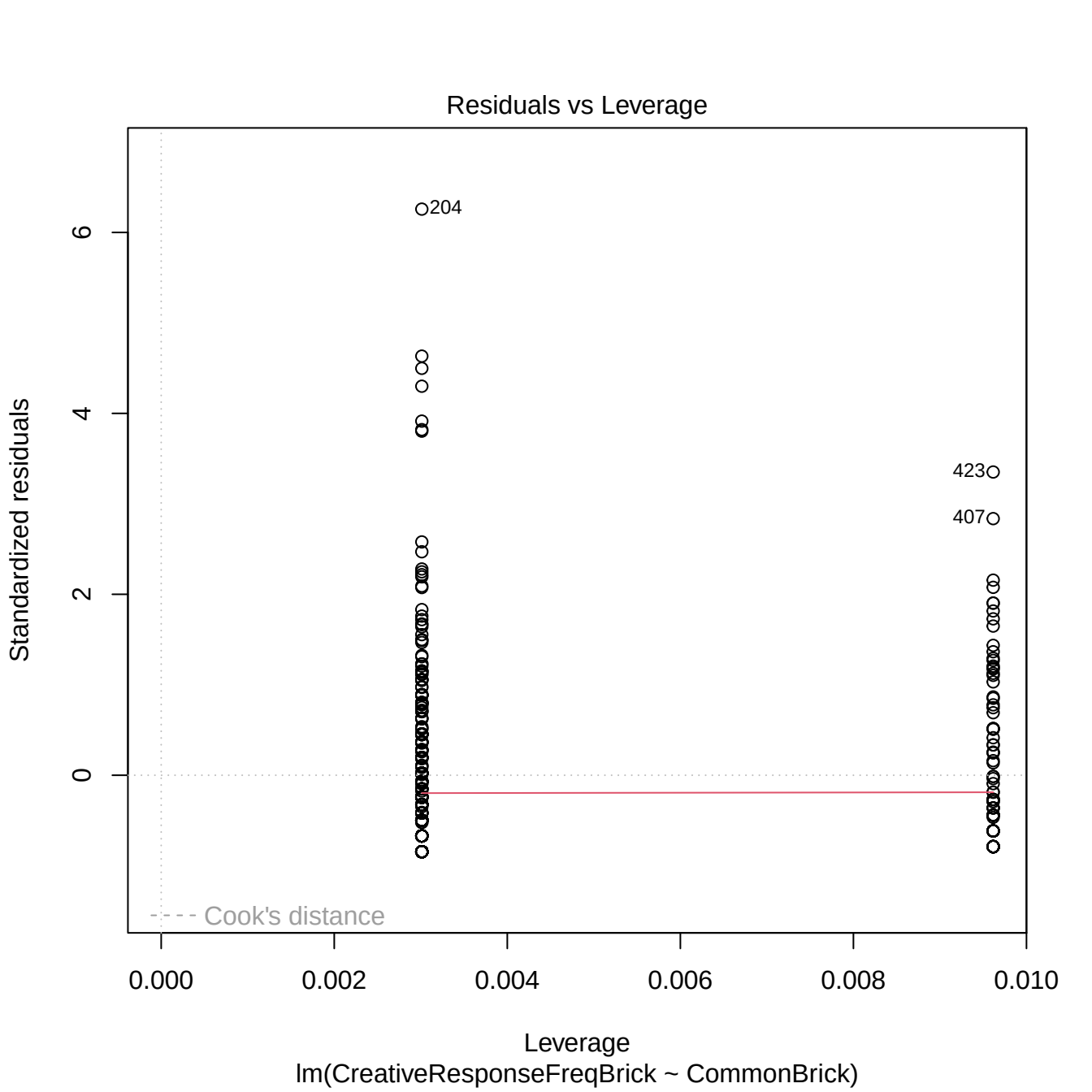
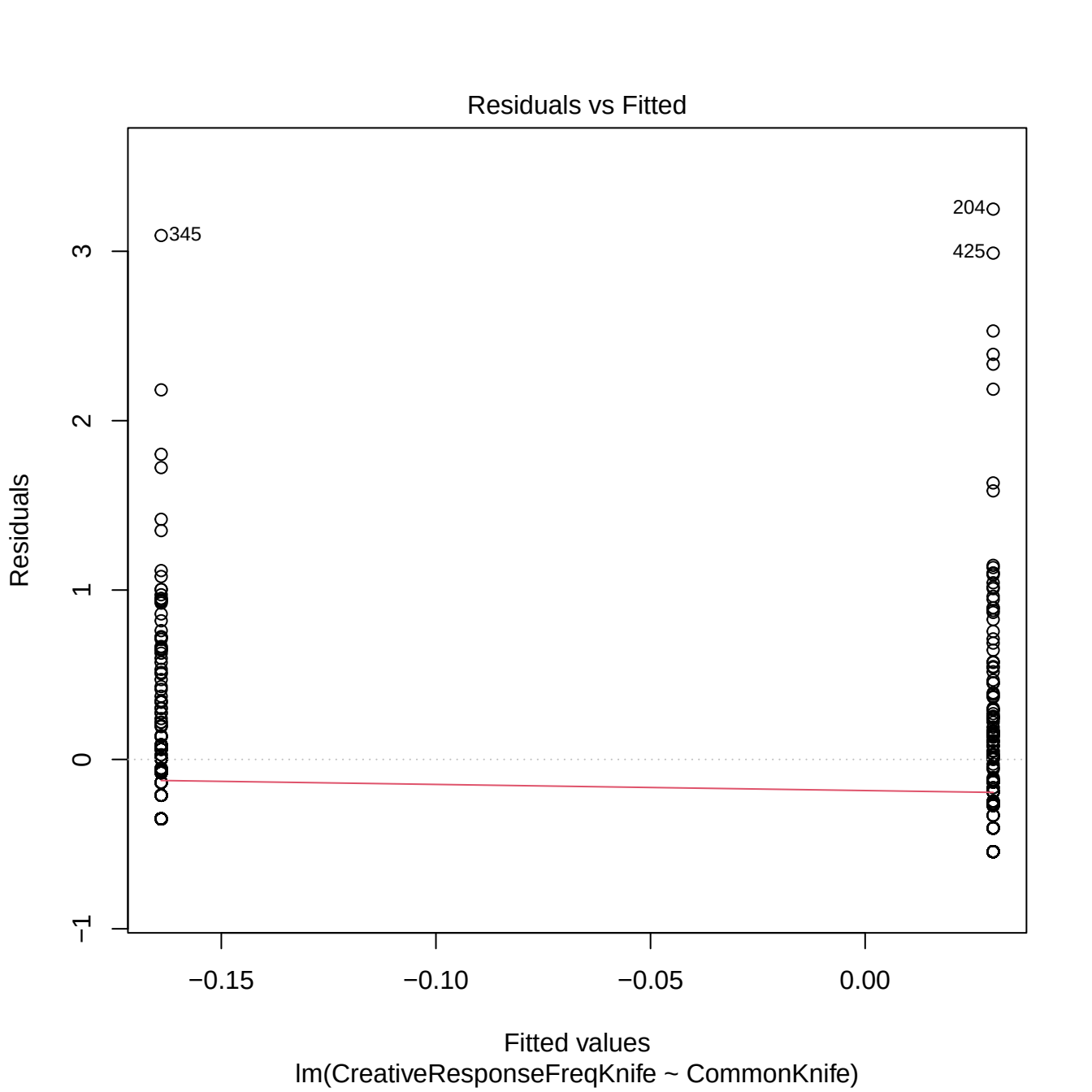
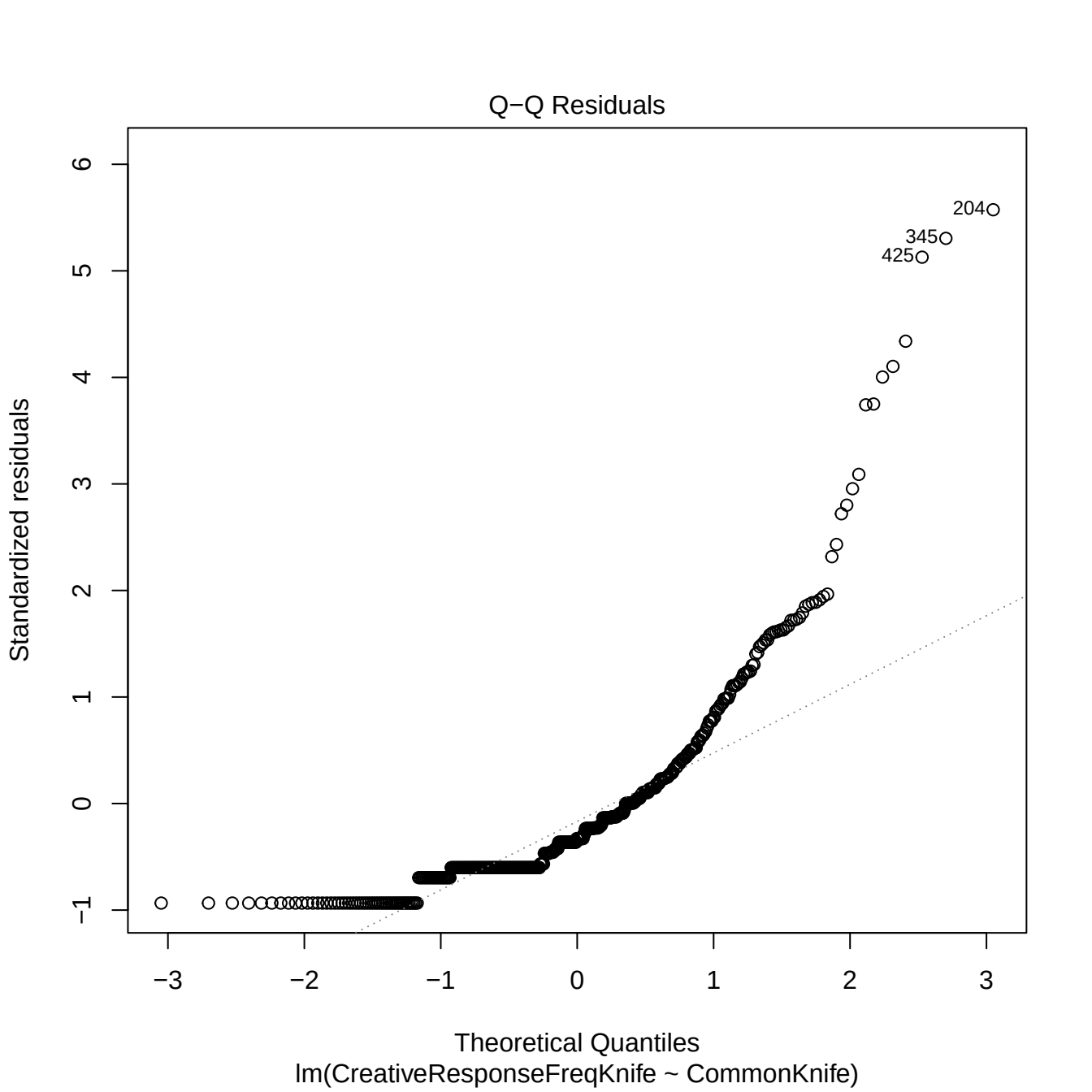

Residuals vs Fitted
Residuals
Fitted values
lm(CreativeResponseFreqBrick ~ CommonBrick)
204
146
157
5
4
3
2
1
0
−1
−0.06
−0.05
−0.04
−0.03

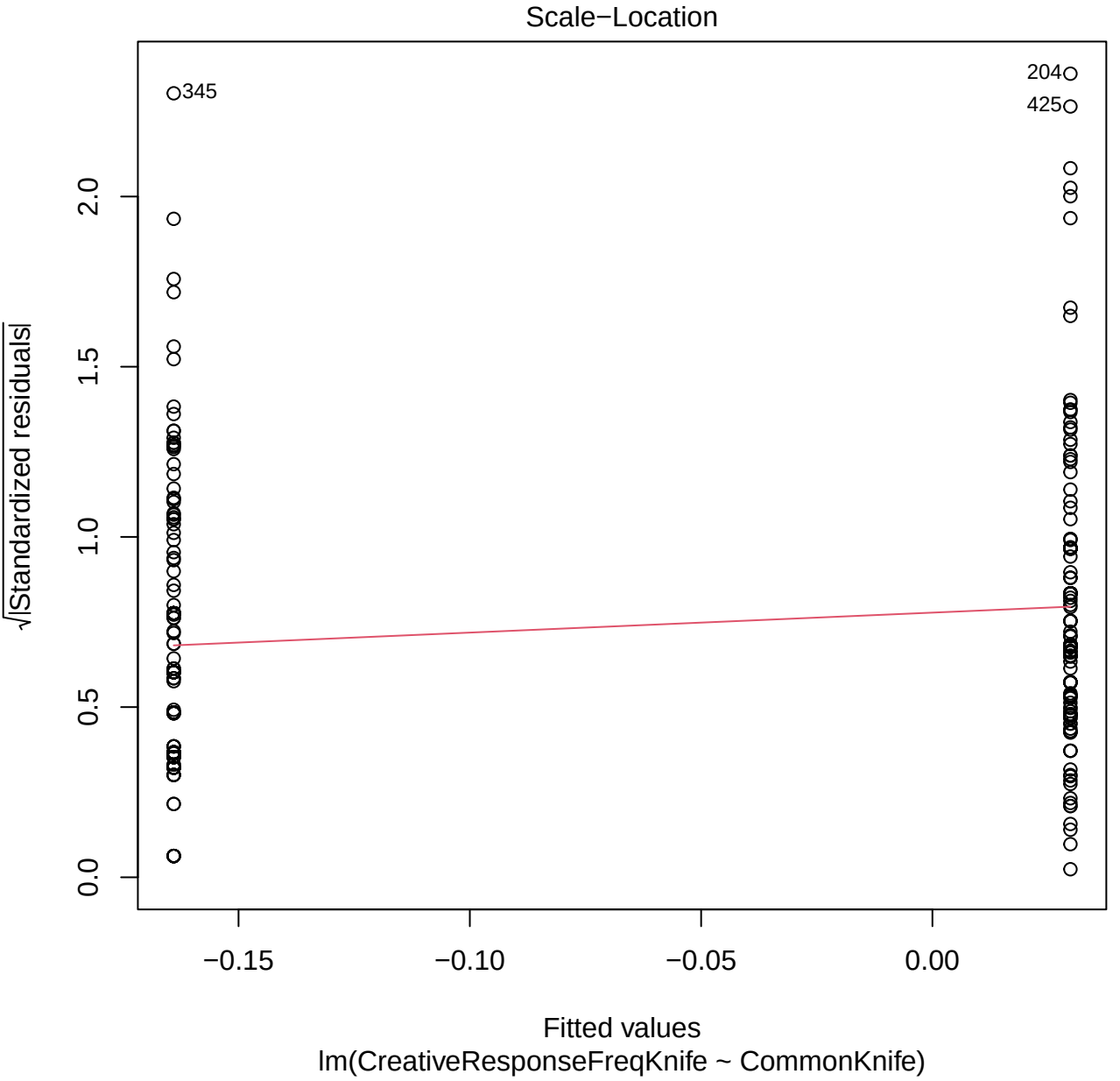

Q−Q Residuals
204
146
157
Standardized residuals
0
2
4
6
−3
−2
−1
0
1
2
3
Theoretical Quantiles
lm(CreativeResponseFreqBrick ~ CommonBrick)

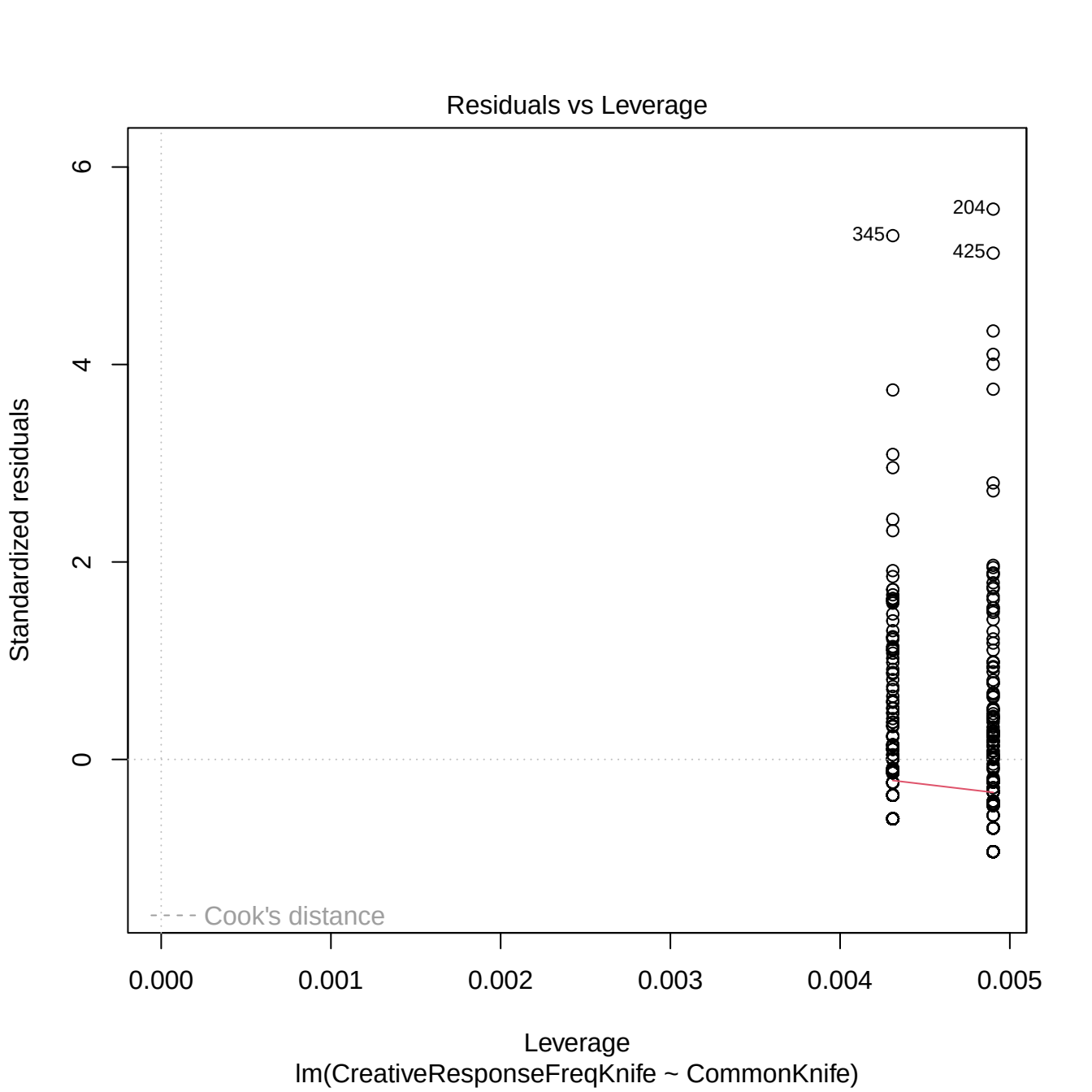

Scale−Location
√|Standardized residuals|
0.0
0.5
1.0
1.5
2.0
2.5
204
146
157
−0.06
−0.05
−0.04
−0.03
Fitted values
lm(CreativeResponseFreqBrick ~ CommonBrick)

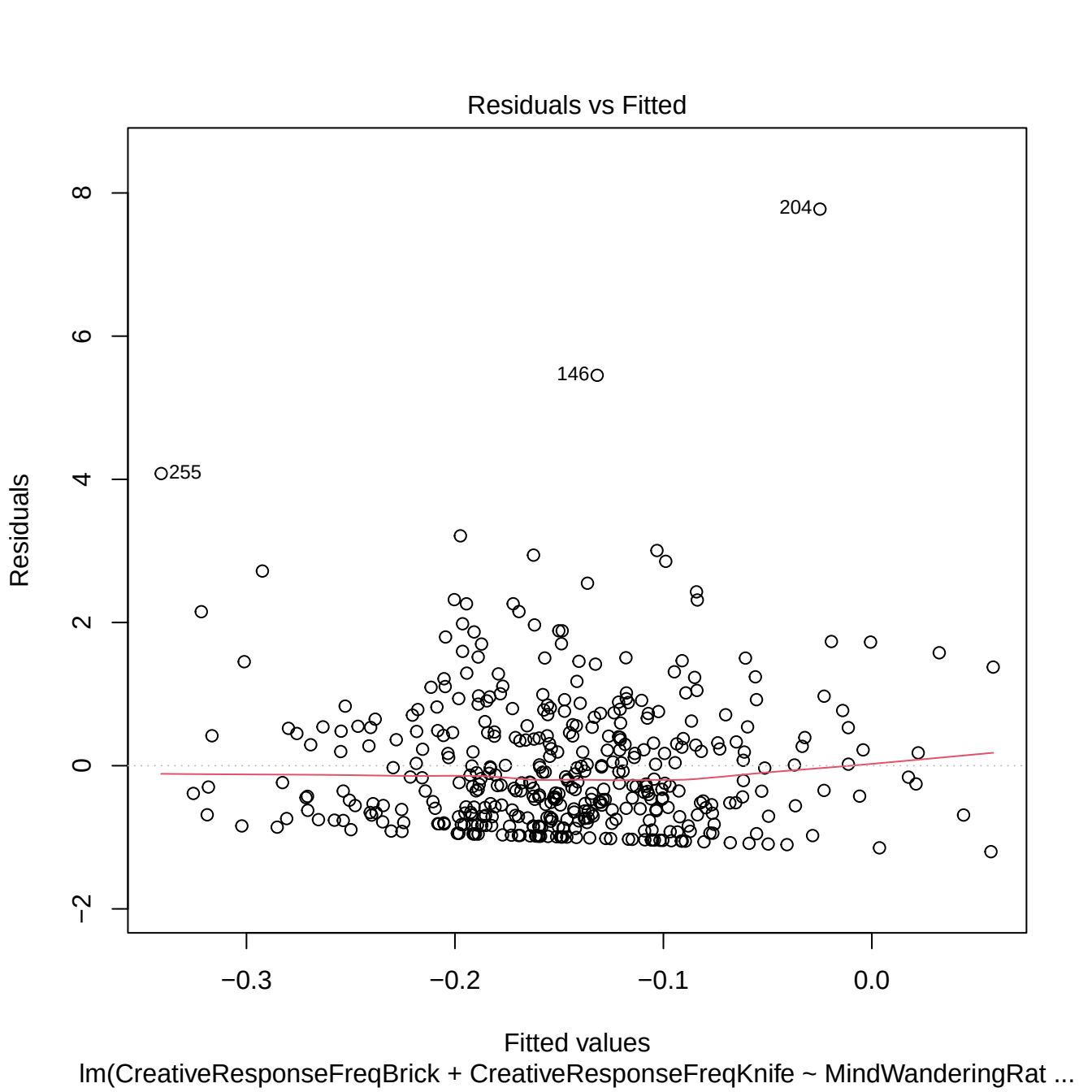

Residuals vs Leverage
Standardized residuals
Leverage
lm(CreativeResponseFreqBrick ~ CommonBrick)
204
423
407
Cook's distance
0
2
4
6
0.000
0.002
0.004
0.006
0.008
0.010

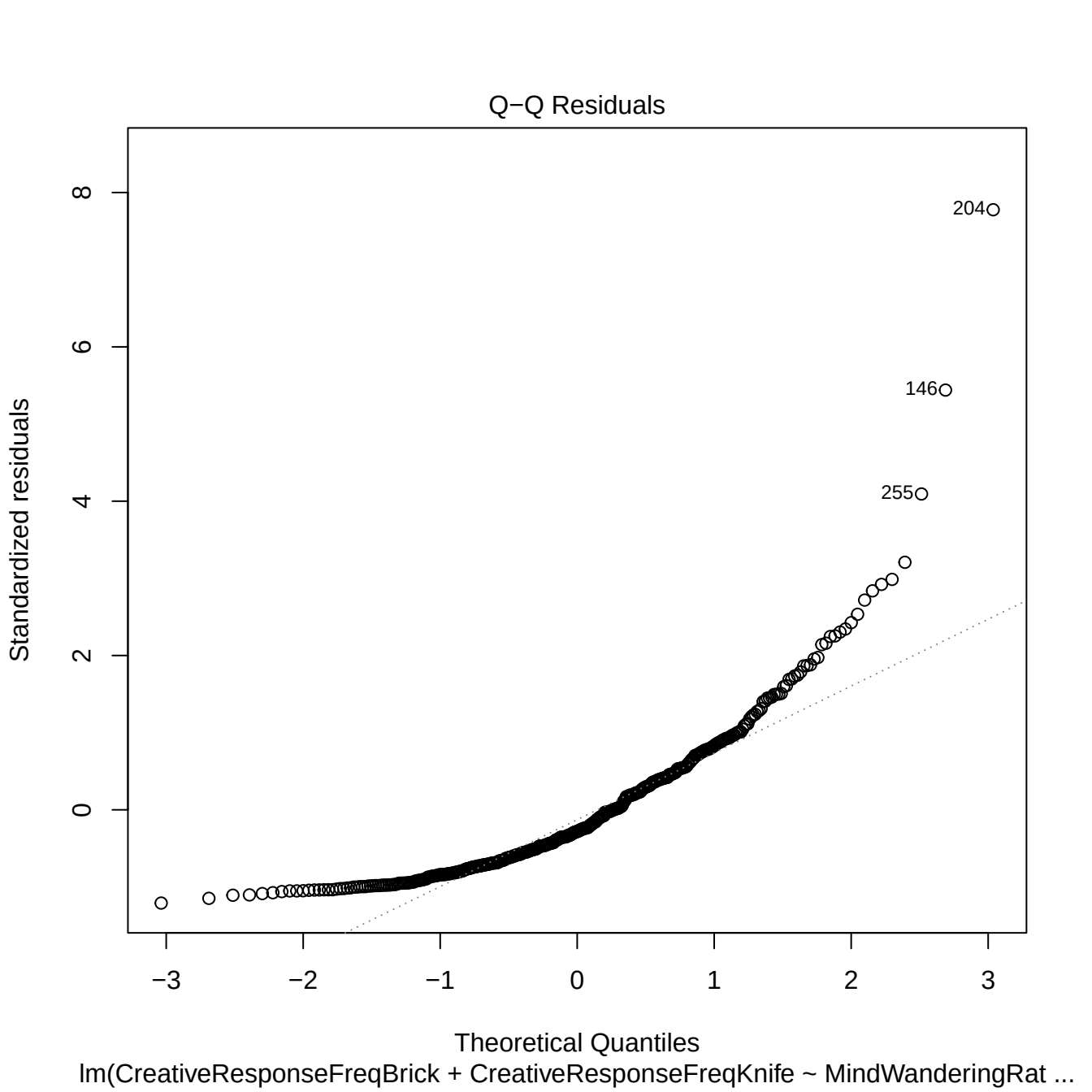

Residuals vs Fitted
345
204
425
Residuals
3
2
1
0
−1
−0.15
−0.10
−0.05
0.00
Fitted values
lm(CreativeResponseFreqKnife ~ CommonKnife)

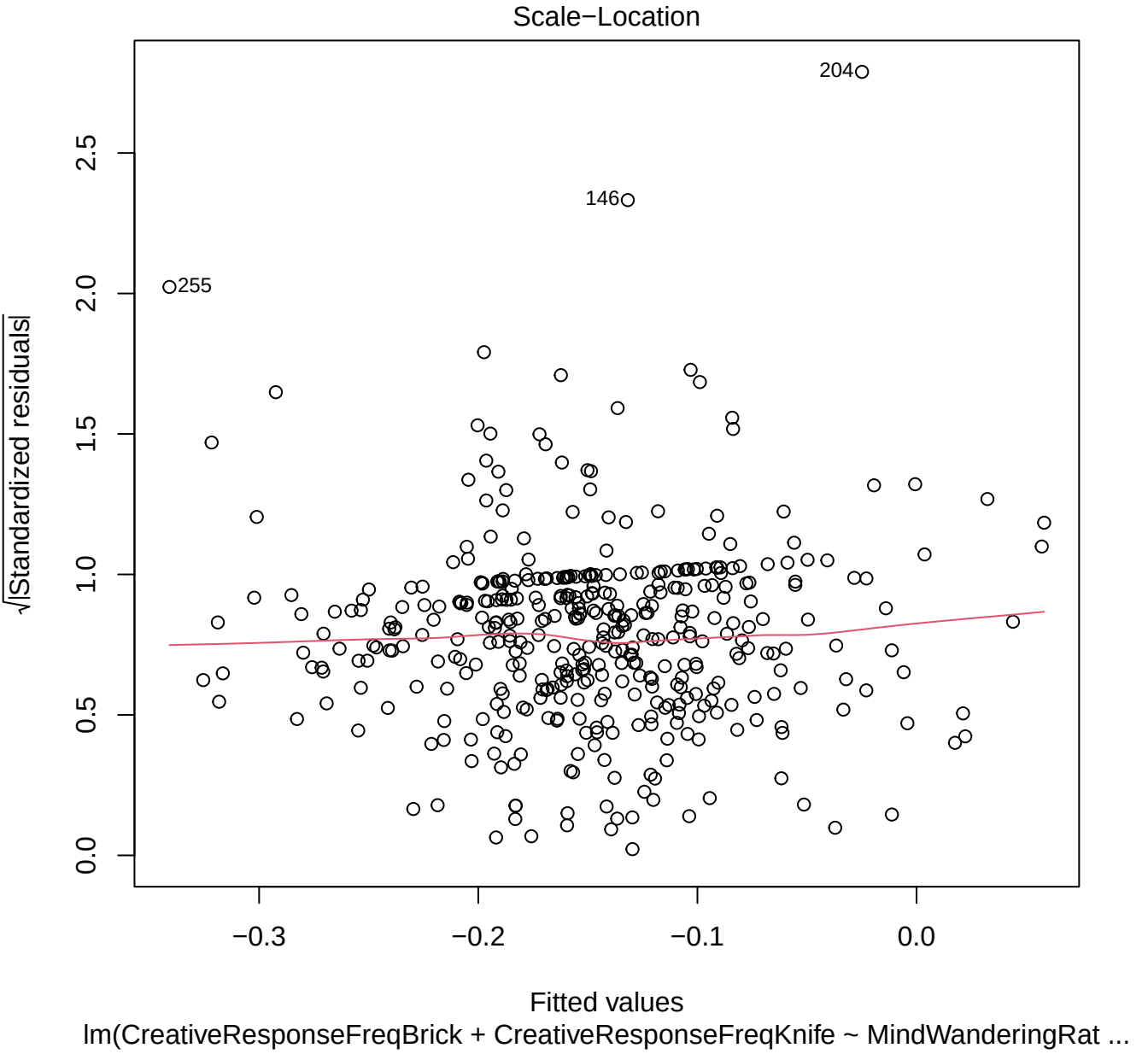

Q−Q Residuals
Standardized residuals
Theoretical Quantiles
lm(CreativeResponseFreqKnife ~ CommonKnife)
204
345
425
−1
0
1
2
3
4
5
6
−3
−2
−1
0
1
2
3

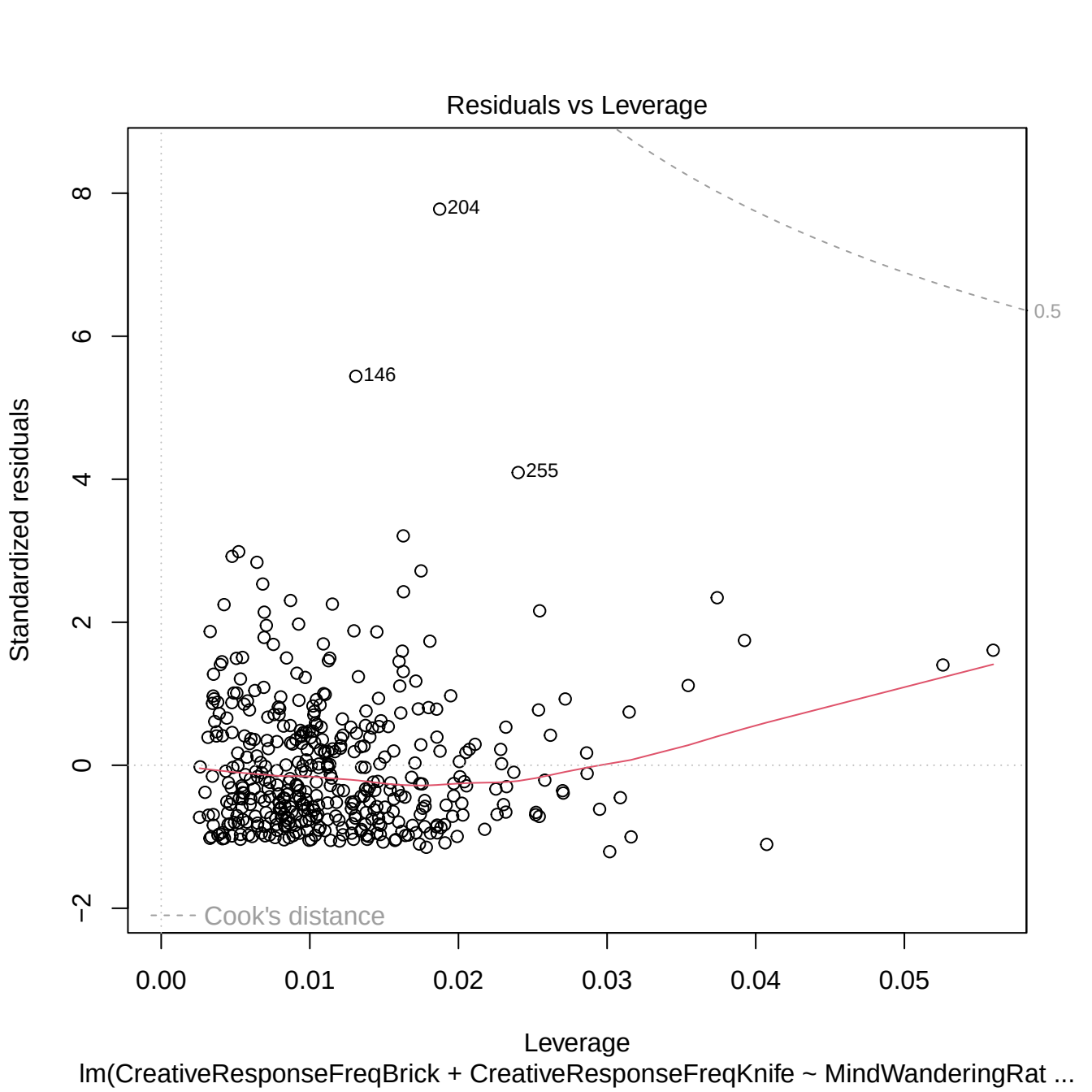

Scale−Location
345
204
425
√|Standardized residuals|
0.0
0.5
1.0
1.5
2.0
−0.15
−0.10
−0.05
0.00
Fitted values
lm(CreativeResponseFreqKnife ~ CommonKnife)


Residuals vs Leverage
Standardized residuals
Leverage
lm(CreativeResponseFreqKnife ~ CommonKnife)
Cook's distance
345
204
425
0
2
4
6
0.000
0.001
0.002
0.003
0.004
0.005


Residuals vs Fitted
Residuals
Fitted values
lm(CreativeResponseFreqBrick + CreativeResponseFreqKnife ~ MindWanderingRat ...
204
146
255
8
6
4
2
0
−2
−0.3
−0.2
−0.1
0.0


Q−Q Residuals
Standardized residuals
Theoretical Quantiles
lm(CreativeResponseFreqBrick + CreativeResponseFreqKnife ~ MindWanderingRat ...
204
146
255
0
2
4
6
8
−3
−2
−1
0
1
2
3


Scale−Location
204
146
255
√|Standardized residuals|
0.0
0.5
1.0
1.5
2.0
2.5
−0.3
−0.2
−0.1
0.0
Fitted values
lm(CreativeResponseFreqBrick + CreativeResponseFreqKnife ~ MindWanderingRat ...


Residuals vs Leverage
Standardized residuals
Leverage
lm(CreativeResponseFreqBrick + CreativeResponseFreqKnife ~ MindWanderingRat ...
204
146
255
0.5
Cook's distance
8
6
4
2
0
−2
0.00
0.01
0.02
0.03
0.04
0.05