

QP CODE: 2242202946



Reg No	:	
Name	:	

M.C.A DEGREE EXAMINATION, NOVEMBER 2022

Second Semester

MASTER OF COMPUTER APPLICATION

CORE - MCACT204 - DATA SCIENCE & BIG DATA ANALYSIS

2020 Admission Onwards 3B3DACB6

Time: 3 Hours Maximum: 75 Marks

Part A

Answer any **ten** questions

Each question carries **3** marks

- 1. What motivated Data Mining? why is it important?
- 2. Illustrate the technologies used in datamining
- 3. Basic Methods of Attribute subset selection
- 4. What are strong association rules?
- 5. Briefly explain closed frequent itemset mining.
- 6. Discuss partitioning method of clustering.
- 7. What is the purpose of Web Analytics?
- 8. Explain the different applications of Big Data?
- 9. Compare distributed and parallel system?
- 10. Define Name node and Data Node?
- 11. What is the relationship between big data and a data warehouse?
- 12. Write any 3 built-in functions and 3 aggregate functions of Hive

 $(10\times3=30 \text{ marks})$



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Part B

Answer all questions

Each question carries 9 marks

13. a) Explain the Architecture of a typical data mining system with diagram

OR

- b) What is Data Reduction? Briefly explain different methods used in data Reduction
- 14. a) Illustrate the Apriori Principle with an example

OR

- b) Discuss the requirements of cluster analysis in Data mining
- 15. a) Explain Web Analytics and Credit risk management

OR

- b) Explain Big Data in healthcare?
- 16. a) Explain:- i) Structuring Big data ii) Elements of Big data iii) Big Data Analytics

OR

- b) what is HDFS? Diagrammatically explain the architecture of HDFS along with Heartbeat Mechanism.
- 17. a) What is YARN? Explain the working of YARN.

OR

b) Write notes on a) Any 9 built-in functions of Hive b) Any 9 aggregate functions of Hive (5×9=45 marks)

