

# JOYCELYN (JOYCE) OVALLE

## Curriculum Vitae

The University of Texas at Austin  
Lyndon B. Johnson School of Public Affairs  
PO Box Y | Austin, TX 78713-8925

### **EDUCATION**

- 2025** PhD, Public Policy, LBJ School of Public Affairs, The University of Texas at Austin  
*Doctoral Fellow, University of Oxford, Social Impact Programme, New College*  
*Dissertation: Environmental Nonprofits in U.S. Climate Governance: Understanding Resources, Rhetoric, and Heterogeneity*
- 2016** MPA, Public Policy Analysis, Texas A&M University  
*Study Abroad: Berlin, Germany: Research on NGOs' role in Refugee Asylum Efforts*
- 2014** BA, Political Science, Sam Houston State University

### **RESEARCH INTERESTS**

Public Policy and Institutions | Nonprofits and Philanthropy | Climate Governance | Mixed-Research Methods

### **PUBLICATIONS**

#### **Peer-Reviewed Journal Articles**

- Ovalle, J., Bixler, R. P., & Ma, J. (2024) How Do Nonprofits' Organizational Characteristics Shape Environmental Philanthropy in Texas? A Network Science Approach. *Nonprofit Policy Forum*, 15 (4), 371-387. <https://doi.org/10.1515/npf-2023-0018>
- Ma, J., Ovalle, J., & Wang, Y. (2023). Institutional factors influencing knowledge production for practice: Evidence from nonprofit studies. *PLOS ONE*, 18(10), e0293360.  
<https://doi.org/10.1371/journal.pone.0293360>
- Evans, H. K., Ovalle, J., & Green, S. (2016). Rockin' robins: Do congresswomen rule the roost in the Twittersphere? *Journal of the Association for Information Science and Technology*, 67(2), 268–275.  
<https://doi.org/10.1002/asi.23383>

#### **Book Chapters**

- Ovalle, J., Ma, J. Government Funding – Crowding Out. In K P. Kearns and W. J. Wang (Ed.), *Encyclopedia of Nonprofit Management, Leadership, and Governance*, edited by Kevin P. Kearns and Wen- Jiun Wang. Publisher: Edward Elgar. <https://doi.org/10.31219/osf.io/p3m5z>

### **Work in Progress/ Under Peer Review**

- Ovalle, J.**, The Messaging Effect: Climate Priorities and Financial Implications for Environmental Nonprofits (*Under review with The Nonprofit and Voluntary Sector Quarterly*)
- Ovalle, J.**, Bixler, R. P., & Ma, J. Beyond a Shared Cause: A Topic Analysis of How Environmental Nonprofits Frame Their Climate Priorities (*In development*)
- Ovalle, J.**, Public Funding for Social Enterprises. In P. Frumkin and N. Yoon. *Encyclopedia of Social Enterprises*, edited by Peter Frumkin and Nara Yoon. Publisher: Edward Elgar. (*In development*)

### **Reports & Policy Briefs**

- Reynolds, K., Allen, E. H., Fedorowicz, M., and **Ovalle, J.**(2019). *Affordable Housing Investment: A Guide for Nonprofit Hospitals and Health Systems*. Washington, DC: Urban Institute
- Ovalle, J.**, Iselin, J., McKeever, B., and Soskis, B. (2018). *Analysis of the Giving Potential of High-Income Donors in the Washington, DC, Metropolitan Region*. 2018. Washington, DC: Urban Institute
- Steuerle, C. E., Bourne, J., **Ovalle, J.**, Raub, B., Newcomb, J., and Steele, E. (2018). *Patterns of Giving by the Wealthy*. Washington, DC: Urban Institute
- Ashley, S., and **Ovalle, J.** (2018). *Investing Together: Emerging Approaches in Collaborative Place-Based Impact Investing*. Washington, DC: Urban Institute
- Rosenberg, J., Steuerle C. E., **Ovalle, J.**, and Stallworth, P. (2016). *The New Debate over a Charitable Deduction for Nonitemizers*. Washington, DC: Urban Institute.

### **Blogs & Magazines**

- Ovalle, J.** (2018). *Three ways collaboration could potentially advance place-based impact investing*. Washington, DC: Urban Wire, Urban Institute.
- Ovalle, J.** (2018). *Funds raised for child poverty should rely on evidence for greater impact*. Washington, DC: Urban Wire, Urban Institute.
- Ovalle, J.** (2017). *The charitable deduction is safe, but tax reform could still hurt charitable giving*. Washington, DC: Urban Wire, Urban Institute.
- Ovalle, J.**, and Hanson, K. (2017). *The Greater Giving Dashboard*. The Nonprofit Quarterly Fall Edition.

### **RESEARCH EXPERIENCE**

<b>2021- 2024</b>	<b>RGK Center for Philanthropy and Community Service, Austin, TX</b> Graduate Research Assistant
<b>2016- 2020</b> <i>2018- 2020</i> <i>2016-2018</i>	<b>Urban Institute, Center on Nonprofits and Philanthropy, Washington, DC.</b> Research Associate Research Analyst
<b>2015- 2016</b>	<b>Texas A&amp;M University, College Station, TX</b> Research Assistant
<b>2015</b>	<b>U.S. Department of Energy, Washington, DC.</b> Project Associate

## **CLASSROOM EXPERIENCE**

**Fall 2021, Fall 2022**      *Teaching Assistant*, Analytical Methods for Global Policy Studies, LBJ School of Public Affairs, The University of Texas at Austin, Professor Ji Ma

**Spring 2022**      *Grading Assistant*, Writing and Communications in Public Policy, LBJ School of Public Affairs, The University of Texas at Austin, Professor Mike O'Connor

## **CONFERENCE PRESENTATIONS**

**Fall 2024**      The Messaging Effect: Climate Priorities and Revenue Implications for U.S. Environmental Nonprofits. *Association for Research on Nonprofit Organizations and Voluntary Sector*. Washington, D.C

**Fall 2024**      Agenda-Setting Priorities: How Environmental Nonprofits Use Strategic Messaging in Missions and Programs. *Association for Public Policy Analysis and Management*. Baltimore, MD

**Summer 2024**      Agenda-Setting Priorities of Environmental Nonprofits in the United States: Implications for Revenues. *International Society for Third-Sector Research*. Antwerp, Belgium

**Fall 2023**      Environmental Nonprofit Funding: Exploring Organizational Attributes, Funding Sources, and Mission Focus. *Association for Research on Nonprofit Organizations and Voluntary Sector*. Orlando, FL.

**Spring 2023**      Environmental Justice: A peripheral or central issue for mainstream environmental nonprofits? *Rapoport Center Workshop in Human Rights and Social Justice*. Austin, TX.

**Spring 2023**      How do organizational characteristics shape environmental philanthropy in Texas? A network science approach. *LBJ Policy Research Workshop*. Austin, TX.

**Fall 2022**      Producing Knowledge for Practice: A Study of Institutional Factors with U.S. Universities. *Association for Research on Nonprofit Organizations and Voluntary Sector*. Raleigh, NC.

**Spring 2022**      Analysis of Philanthropic Funders for Environmental and Climate Change Advocacy in Texas. *West Coast Nonprofit Data Conference*. The University of Texas at Austin. Austin, TX.

**Spring 2016**      Grantmaking Database and Preliminary Insights from United Ways in Texas, with Dr. Laurie Paarlberg. *West Coast Nonprofit Data Conference*. Las Vegas, NV.

**Fall 2014**      Twitter Use among House Representatives In and Out of Campaign Season. *Southern Political Science Association Research Conference*. New Orleans, LA.

## **FELLOWSHIPS & SCHOLARSHIPS**

Continuing Graduate School Doctoral Fellow, Spring 2024 – Spring 2025

International Society for Third-Sector Research Doctoral Fellow, Summer 2024

The University of Texas at Austin, UT Graduate School Summer 2024 Scholarship, Summer 2024

Association for Research on Nonprofit Organizations and Voluntary Sector (ARNOVA) Doctoral Fellow, Fall 2023

The University of Texas at Austin, UT Graduate School Summer 2023 Scholarship, Summer 2023

The University of Texas at Austin, Office of Graduate Studies Mentoring Scholarship, 2020- 2022

RGK Center for Philanthropy and Community Service, Kozmetsky Fellowship, 2020-2022

American Council of Learned Societies, Census Analysis of Learned Societies, Summer 2022

## **PROFESSIONAL ASSOCIATIONS & SERVICE TO THE PROFESSION**

Manuscript Reviewer, Association of Research on Nonprofit Organizations and Voluntary Action (ARNOVA), 2018- present

Manuscript Reviewer, Nonprofit Policy Forum, 2023

Member, Association for Public Policy Analysis & Management, 2021- present

## **SKILLS & SPECIALIZED TRAINING**

STATA, Python

Qualitative methods - in-depth interviews, focus groups, participant observations, case studies

Bilingual (Spanish language proficiency)

