



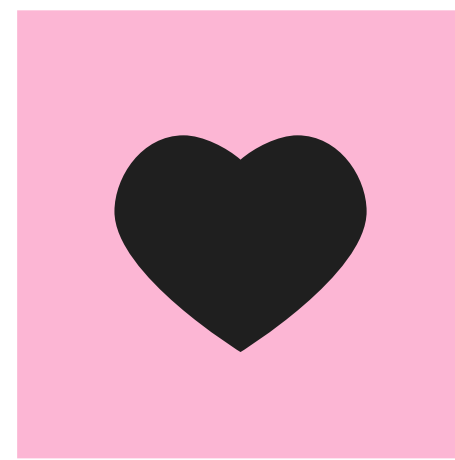
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)

designing a resume/cv

Type your paragraph...



to land an interviewee in an interview

made to match employer's needs

it should be brief

shows candidate's skills

shows academic details and experience

reflects qualification for a specific job

provide job seekers a valuable job

accurately reflect your background

your resume should be literally you

it helps to introduce myself

it is a document that summarizes my skills

it shoes my employment history