

Title of course	Digital Finance
Responsible instructor	N.N.
Learning objectives	<ul style="list-style-type: none"> ▪ Understand the relevance of digital transformation and how it affects finance in the sense of both the financial industry and the finance function within a company ▪ Know the sectoral, functional and regional effects of digitalisation on the financial sector ▪ Identify the effects of digital transformation on the financing, investing, financial and management accounting of a company ▪ Critically assess the potential of artificial intelligence and the practical applications in the financial industry ▪ Know and evaluate the potential of Blockchain / Distributed Ledger Technology and the practical applications such as crypto currencies or crypto assets ▪ Identify and analyse the various FinTech/InsurTech/PropTech/RegTech business models and their impact on the respective markets ▪ Evaluate ▪ Understand the current regulatory environment and relevant aspects in financial reporting ▪ Reflect on the role and issues of data protection and privacy
Course contents	<ol style="list-style-type: none"> 1. Digital transformation of the financial industry 2. Digital transformation of finance as the function within a business 3. Issues of data protection and regulation
Teaching methods	<ul style="list-style-type: none"> ▪ Lectures ▪ Case studies ▪ Hermeneutic discourses ▪ Maieutic discourses ▪ Discussion ▪ Self-study
Prerequisites	There are no formal requirements.
Suggested reading	<p>Preferably most recent edition:</p> <ul style="list-style-type: none"> ▪ Beaumont, P. H.: Digital Finance. Big Data, Start-ups, and the Future of Financial Services, Routledge ▪ Liermann, V.; Stegmann, C.: The Impact of Digital Transformation and FinTech on the Finance Professional, Palgrave Macmillan ▪ Lynn, T. et al.: Disrupting Finance, Palgrave Macmillan ▪ Arslanian, H., Fischer, F.: The Future of Finance - The Impact of FinTech, AI, and Crypto on Financial Services, Palgrave Macmillan ▪ Further references will be given during the classes.
Applicability	<p>This course is in particular applicable to the following Master programmes:</p> <p>International Business and Economics (M.A.; "IBE"), Finance (M.Sc.).</p> <p>This course is also applicable to other business-oriented Master programmes offered by Schmalkalden University of Applied Sciences.</p>
Workload	<p>Total workload: 180 hours, of them:</p> <ul style="list-style-type: none"> ▪ Lecture: 45 ▪ Self-study: 135, of them:

	<ul style="list-style-type: none"> ▪ Course preparation (in particular reading): 45 ▪ Follow-up: 45 ▪ Exam preparation: 45
ECTS credit points and weighting factor	6 ECTS credit points; weighting factor: 6/120 (IBE) or 6/90 (Finance), respectively
Basis of student evaluation	Comprehensive written examination, 90 minutes (100%)
Time	First academic year
Frequency	Each academic year
Duration	One semester
Course type	Elective course
Remarks	Teaching language is English.