

Title of course	<b>Media Production 1</b>
Responsible instructor	<i>Prof. Dr. Klaus Chantelau</i>
Learning objectives	<p><i>The students should be able to</i></p> <ul style="list-style-type: none"> <li><i>- _analyze typical problems in the field of video production</i></li> <li><i>- _to understand the technical quality features of videos</i></li> <li><i>- _to use the main software tools for video production.</i></li> <li><i>- _to use the lighting, recording and post-production equipment of a virtual studio for video production .</i></li> </ul>
Course contents	<p><i>Practically-oriented exercises with animation, audio and video production tools, especially Maxon Cinema 4D, Adobe Master Collection.</i></p> <p><i>Video camera technology, video lighting equipment.</i></p> <p><i>Theory and practice of recording technology and the use of green screen technology with real-time systems, video composition with Adobe After Effects and video editing with Adobe Premiere and DaVinci Resolve. Sound creation and composition with Cubase</i></p>
Teaching methods	<i>Slides, computer exercises (C4D, Adobe Master-Collection), exercises in a green screen studio.</i>
Prerequisites	<i>The scope of the Bachelor Module Multimedia and Communications Systems</i>
Suggested reading	<p><i>Professionelle Videotechnik“ - U. Schmidt</i>  <i>Springer 2000, ISBN 3-540-66854-</i>  <i>“Cinema 4D 12”, Andreas Ansanger, Galileo Design 2011, ISBN 9-783-836-21-7071</i>  <i>“Adobe After Effects CS 5”, Philippe Fontaine, Gaileo Design 2011, ISBN 978-3-8362-1593-0</i></p>
Applicability	<i>Master Angewandte Medieninformatik, Master Applied Computer Science</i>
Workload	<i>Total 90 hours. Attendance: 30 hours, Self-Study: 30 hours, Exam Preparation 30 hours</i>
ECTS credit points and weighting factor	<i>3 CP</i>
Basis of student evaluation	<i>Project and project defense</i>
Time	<i>2nd semester</i>
Frequency	<i>Once during the academic year (winter semester)</i>
Duration	<i>One semester</i>
Course type	<i>Elective course</i>
Remarks	<i>Teaching language is English.</i>