

JOYGILL MORIAH

JOYGILL.MORIAH@GMAIL.COM

WORK & EXPERIENCE

MUSEUM TEEN SUMMIT

Special Projects & Development

2011 — Present

- Developed youth-led, non-profit organization dedicated to cultivating youth space & access for teens and museums for 5+ years.
- Promote our mission of youth advocacy through Consulting, Research & Outreach to multiple audiences at varying scales and formats including presentations, workshops, & meetings.
- Maintain strong relationships with 60+ educators, youth programs, institutions & community partners.
- Developed and organized multiple public events & programs at cultural spaces such as New Museum, The Frick Collection, The Whitney Museum & The Met.
- Bringing thousands of visitors to these cultural institutions in total through our strategy.

Project Management — Consulting — Research — Education — Event Production

PLANETA

Special Projects & Community Manager

2014 — 2016

- Developed communication strategy for maintaining a community of thousands of creatives using our products.
- Presented our mobile, AR/VR and web products through multiple exhibitions & public programs, and digital media bringing in new clients & accounts.
- Contributed to the development of multiple products including GIPHY camera, to.be printshop and Mona VR in all stages from concept, research, & product release.
- Independently managed multiple client facing projects as 1 member of a 5 person team.

Business Development — Copywriting — Concept & Strategy — Marketing & Partnerships

PROJECT PROJECTS / P!

Research & Strategy Assistant

2016

- Qualitative research & strategy assistance in multiple client-facing projects developing slides & proposals as well as brainstorming sessions.
- Conducted client research for the naming & graphic identity of a new major arts facility in Gowanus, Brooklyn.
- Organized a private fundraising dinner celebrating the first North American solo exhibition of graphic designer Karel Martens with attendance of multiple clients & partners.
- Organized archive of previous projects & products.
- Participated in project development and client presentations.

Qualitative Research — Strategy/Project Development — Copywriting — Archive

CUNY BA Unique & Interdisciplinary Studies Cultural Production & Digital Strategies

ABOUT ME

I'm an NYC native, media-savvy creative & strategist with 5+ years of developing and leading projects with teams related to tech, design, arts, & education.

INDEPENDENT PROJECTS & EXPERIENCE

HAPPENINGS CONTEMPORARY

Independent Curator & Artist Development

- Organized over 50 exhibitions, pop-up events, & public programs throughout NYC since 2012.
- Developed independent projects through drafting proposals, press releases, finding spaces & partnerships.
- Exhibited over 60 artists in mediums including visual art, performance, digital art & film.
- Work with graphic designer to create communications materials and marketing for each project.
- Manage budgets, deadlines and related admin work for each event or exhibition.
- Maintain relationships and be liasion between creatives, venues, partners and other stakeholders.

Exhibition Coordination — Project Management — Public Programming

THE KNOWLEDGE HOUSE

Intro to Tech Circuit

- 16-Week course teaching students Front-End Web Development skills to design projects using HTML, CSS, Javascript & additional tools.

VAV CLUB

Producer & Developer

- Produced online video art channel & event series w 10+ hours of content.
- Organized weekly livestreams.
- Developed single page website to host live streams.
- Liason with artists to get permissions to their content.
- Managed Tinyletter account to announce work

Digital Production — Media Archive— Web Development

SKILLS

ADOBE SUITE (INDESIGN & PREMIERE)

GRAPHIC DESIGN, VIDEO EDITING & PRODUCTION

WEB DEVELOPMENT - HTML, CSS, JAVASCRIPT, WORDPRESS, GITHUB, GOOGLE SUITE, MAILCHIMP, POWERPOINT.

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ADDITIONAL MATERIAL

A DIFFERENT WORLD
COMMUNITY CONVERSATIONS

HEALTH IN YOUR HOOD WITH GOOD HEARTED GOONZ

ANTI-GENTRIFICATION WORKSHOP WITH BRONX SOCIAL CENTER

PERFORMANCE BY ADE HAKIM

SATURDAY, NOVEMBER 10TH, 6:30PM

BRONXARTSPACE
305 E140TH ST
BX,NY

RSVP AT
WITHFRIENDS.CO/
BRONXARTSPACE

@JOYGILLMORIAH @GOODHEARTEDGOONZ @BRONXSOCIALCENTER



A DIFFERENT WORLD (2018)

- **Concept:** A month-long group exhibition featuring Jeron Braxton, Chakima Micheau, Azikiwe Mohammed, Jessica Pettway, Jessica Spence and Stanley Steel.
- **Self-Designed Website:** <http://adifferentworld.us/>
- **Press Release:** http://adifferentworld.us/A_Different%20_World_PR_JMoriah18.pdf
- **Marketing:** Designed events, materials and outreach efforts for all exhibition programming.

A DIFFERENT WORLD

PAINT & SIP WITH JESSICA SPENCE

FAMILIES WELCOME!

FRIDAY, NOVEMBER 9TH, 5:00PM

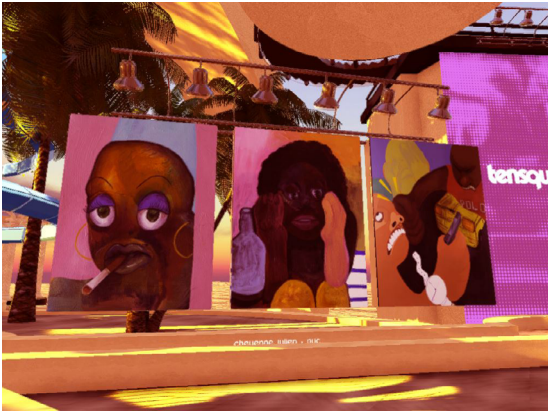
BRONXARTSPACE
305 E140TH ST
BX,NY

PLEASE BRING A PHOTOCOPY PICTURE FOR YOUR SELF-PORTRAIT

RSVP AT
WITHFRIENDS.CO/
BRONXARTSPACE

@JOYGILLMORIAH @JESSMYART





TENSQUARED GALLERY: INTERSECTIONS I & II (2016)

- **Concept:** A downloadable virtual gallery developed in collaboration with Designer Terrell Davis
- Exhibition featured an international line up of black women artist including: Ei Jane, Caitlin Cherry, Tschabalala Self, Sandra Muinga, Jessica Pettway, Ariel Jackson, Sarah Nicole François, and Sondra Perry
- **Exhibition Link:**
<http://bit.ly/tensquaredintersections>
-- Windows only (sorry Mac)
- **Press Release:** <http://bit.ly/intersectionspr>



PEOPLE POWERED: INTERNET WEEK NEW YORK (2016)

- **Concept:** A New Media Art exhibition and event series about the human spirit in a tech-focused world.
- **Press Release + Info:** <http://bhqfu.org/gallery/people-powered>
- **Additional Public Programs** included an arcade night & a screening.
- **Presented** as a destination for Internet Week New York
- Comissioned Flyers by Terrell Davis for each program.



I AM HERE: BLACKING THE INTERNET (2014)

Producer & Organizer

- **Concept:** An intergeneration exhibition about how Black artist manipulate the internet in their work.
- **Press Release:** <http://bit.ly/iamherestatement>
- **Sample Work:** <https://www.youtube.com/watch?v=yxDwvcX3syQ>
- **Sample Work :** <https://www.youtube.com/watch?v=h5N5Hx3aoCo>