



# BIRD SONG TODAY

White Noise



NATURE LOVERS



STRESSED LEARNERS

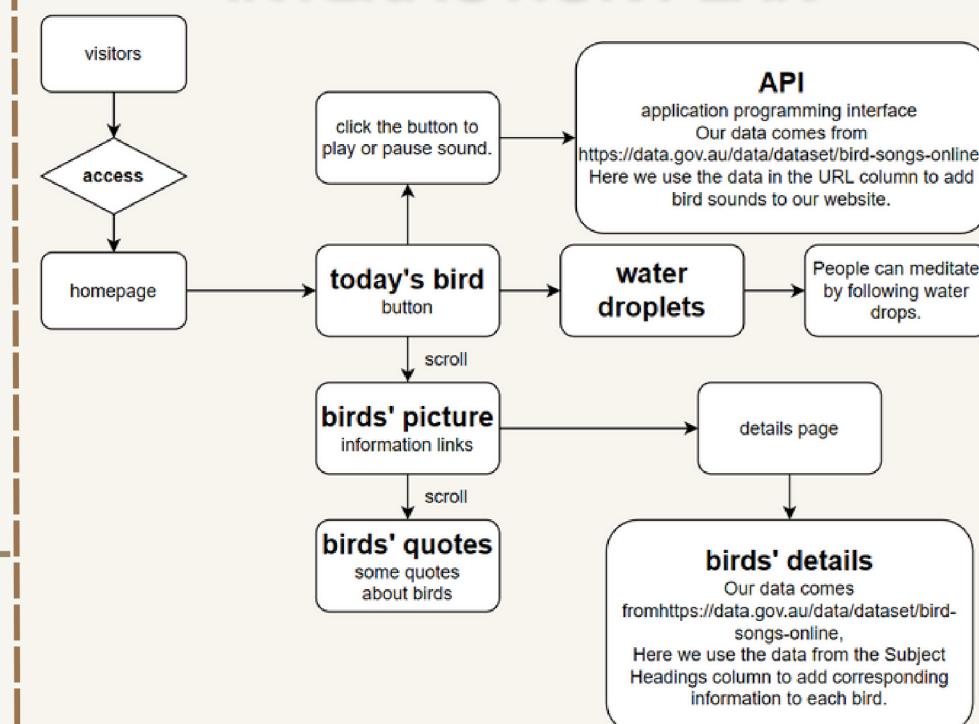


MINDFUL MEDITATORS

The website offers the soothing sounds of birds from Western Australia, aiding nature enthusiasts, stressed learners, and meditators in escaping urban chaos, enhancing focus, and achieving inner peace.

## TARGET USERS

## INTERACTION PLAN



### OBJECTIVES AND RESEARCH

Determine the project objectives, that is, create a white noise website to help users relax with Australian bird sounds. Study other white noise websites.



### DESIGN DECISION

Chose images and minimalist design concepts, and initially considered adding bird voice recognition games.



### USER FEEDBACK

Collected user feedback through 2D demonstration, received positive feedback but also recognized the challenges of game implementation



### DESIGN MODIFICATION

Gave up the game and put forward a new design scheme, including immersive homepage and interactive breathing guide.



### IMPLEMENTATION AND TESTING

Refined the website, including bird song and breathing guide, and test it.

## DESIGN PROCESS

### WEBSITE INTERACTIVITY

Participants expressed support for adding interactive and fun elements to the website to make it more engaging.



### CURRENT LAYOUT

Participants found the current website layout to be calming and interesting. Many of them liked the site's image selection and finding its design relaxing.



### WATER ANIMATION

Most users believed that adding water animation effects to the background would make the website more dynamic and calm.

## USER TEST: THINKING ALOUD

