



600x1200mm  
800x800mm | 600x600mm



ZAMEEN SE JUDEY



**SOMANY**

**Somany Ceramics Limited : Noida:** F-36, Sector-6; Ph.: 0120-4627900.

**Ahmedabad:** Office no. 7-14, 4th Floor, Aggarwal Mall, Opp. Sola Bhagwat Vidyapeeth, S.G. Road, Sola, Ph.: 079-66042500 to 599

**Registered office:** 2, Red Cross Place, Kolkata - 700001; Ph.(033) 22487406/5913

[www.somanyceramics.com](http://www.somanyceramics.com) | e-mail [marketing@somanyceramics.com](mailto:marketing@somanyceramics.com)

**Toll Free No. 1800-103-0004** (Timing-10:00am to 6:30pm; Mon-Fri)



Visit us at:  
[www.somanyceramics.com](http://www.somanyceramics.com)



Find us at:  
[www.facebook.com/SomanyCeramic](http://www.facebook.com/SomanyCeramic)



Find us at:  
[www.twitter.com/SomanyCeramic](http://www.twitter.com/SomanyCeramic)



MARVELA / CAT / SEPTEMBER 2019

UNIT-2

**MARVELA**  
**FLORTUFF**



## Natural marvels for a wonderful bode

The new range of "Marvela" tiles by Somany is a fusion of elegance & grace. Inspired from Indian, Turkish & Italian marble, it offers plethora of designs, which can be marveled into natural masterpieces.

Available in 800x800mm size these high definition digital polished tiles provide gleaming mirror like finish. Complimented with designs that caters to both wall & floor, Marvela is also the toughest tile in its category.

With a wide range of textures, finishes, designs & sizes, Marvela is here to add absolute mix of sophistication & opulence lending a sheer bliss to one's abode.

<b>Page No.</b>	<b>600x1200mm</b>	
<u>04</u>	HD Full Polish	X
<u>16</u>	HD Matt VC	X
<u>26</u>	HD Rustic	
<b>Page No.</b>	<b>800x800mm</b>	
<u>28</u>	HD Full Polish	X
<u>44</u>	HD Matt VC	X
<u>50</u>	HD Rustic	
<b>Page No.</b>	<b>600x600mm</b>	
<u>54</u>	HD Full Polish	

**600x  
1200mm**

**FINISH**

**HD FULL POLISH**



**HD MATT**

**HD RUSTIC**



WALL TILES



FLOOR TILES



HIGH DEFINITION



NANO TECH



INTERIOR



FULL POLISHED



RANDOM PRINT



MATT FINISH

**HD FULL POLISH FINISH**

**600x1200mm**



MARVELA  
**FLORTUFF**



BON ADULA BROWN FP



BON ADULA CREMA FP



BON AMAZONA FP



BON BOTTICCHINO FP



BON CRYSTALO-A FP  
BON CRYSTALO-B FP

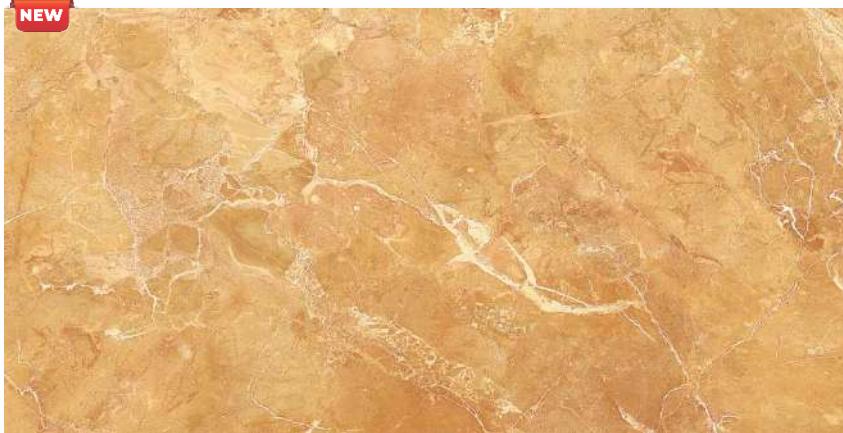


**HD FULL POLISH FINISH**

**600x1200mm**



MARVELA  
**FLORTUFF**



**HD FULL POLISH FINISH**

**600x1200mm**



MARVELA  
**FLORTUFF**



BON DAINO FP  
BON KOBE NERO FP

**HD FULL POLISH FINISH**

**600x1200mm**



MARVELA  
**FLORTUFF**



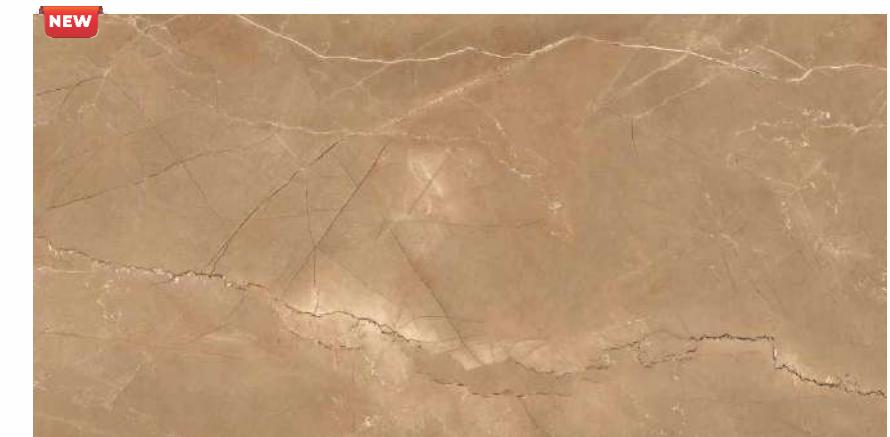
BON IRISH NERO FP



BON OCEAN ARC-A FP  
BON OCEAN ARC-B FP



BON KOBE NERO FP



BON PULPIS COPPER FP



BON PULPIS VERDE FP



**HD FULL POLISH FINISH**

**600x1200mm**



MARVELA  
**FLORTUFF**



BON PULPIS NATURAL FP



BON WHITE FP



BON SATUARIO FP



BON TOSCANA CREMA FP



BON SATUARIO SNOW FP



BON VICTOR FP



HD MATT FINISH VC

600x1200mm

WALL TILES FLOOR TILES INTERIOR HD MATT FINISH RANDOM PRINT NANO TECH

MARVELA  
**FLORTUFF**



BON NUBE GREY DARK VC  
BON NUBE GREY LIGHT VC



BON CRAG NERO VC



BON CRAG BIANCO VC



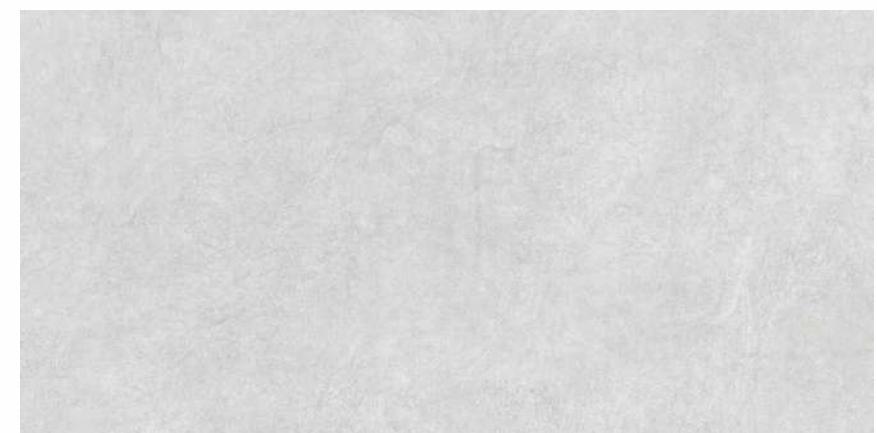
BON CRAG GREY DARK VC



BON CRAG GREY LIGHT VC



BON NUBE GREY DARK VC



BON NUBE GREY LIGHT VC





BON PASTORAL BROWN VC



BON PASTORAL GREY DARK DECOR VC



BON PASTORAL BROWN DECOR VC



BON PASTORAL GREY LIGHT VC



BON PASTORAL GREY DARK VC



BON PASTORAL NATURAL VC



HD MATT FINISH VC

600x1200mm

WALL TILES FLOOR TILES INTERIOR HD MATT FINISH RANDOM PRINT NANO TECH

MARVELA  
**FLORTUFF**



BON PASTORAL MARFIL VC  
BON PASTORAL NATURAL VC

NEW



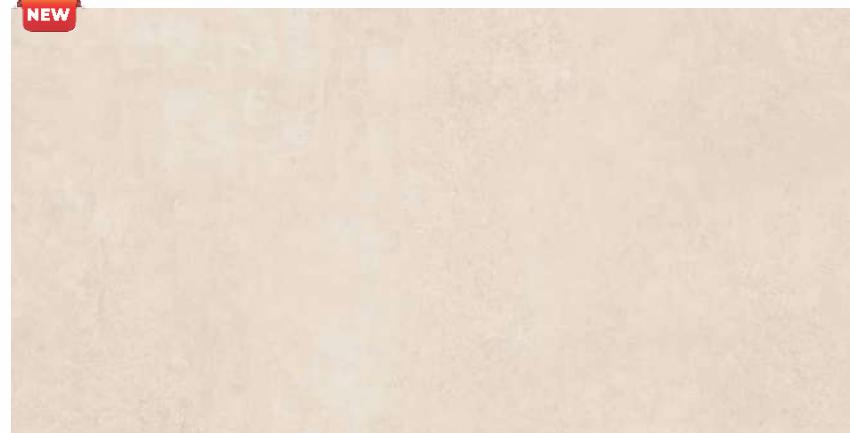
BON PASTORAL BEIGE VC



BON PIERRE BEIGE VC



NEW



BON PASTORAL MARFIL VC



BON STARK WOOD VC



NEW



BON PIERRE CREMA VC



BON ENIGMA WOOD VC





BON ATACAMA NERO



BON ATACAMA NATURAL



BON ENIGMA WENGE



BON ENIGMA WOOD NATURAL



BON ROCAS



BON QUINTANA



**800x  
800mm**

**FINISH**

**HD FULL POLISH**



**HD MATT**

**HD RUSTIC**



WALL TILES



FLOOR TILES



HIGH DEFINITION



NANO TECH



INTERIOR



FULL POLISHED



RANDOM PRINT



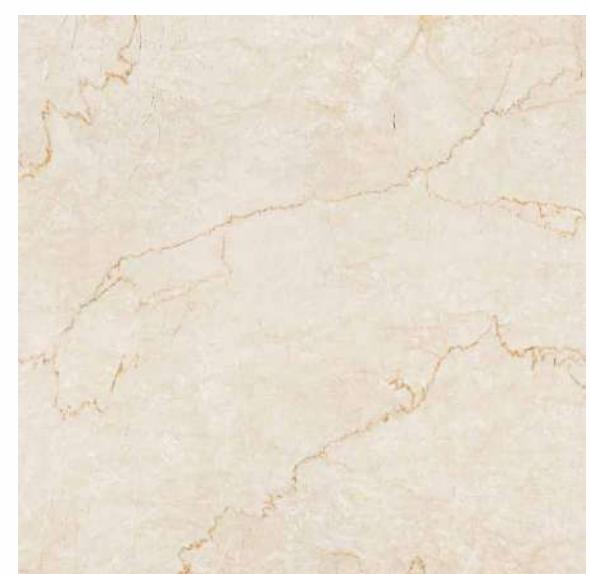
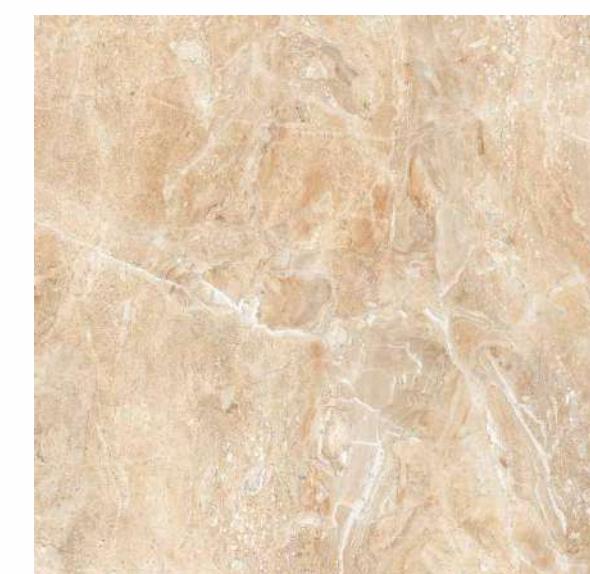
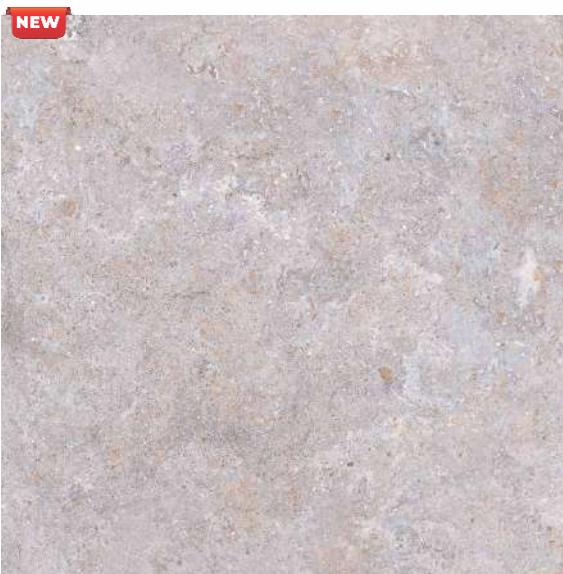
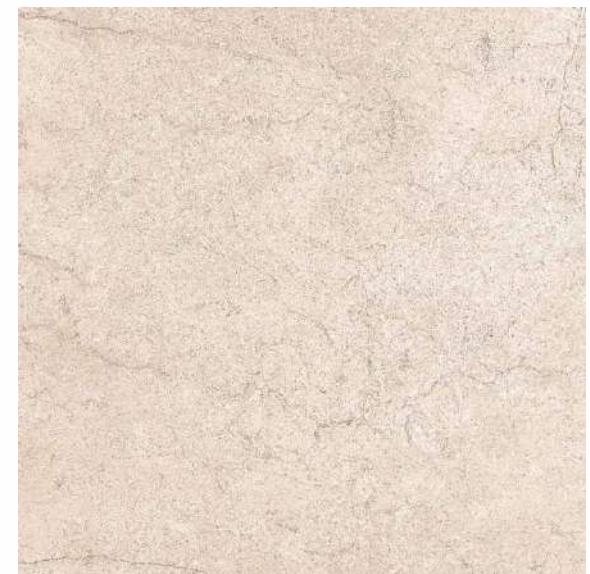
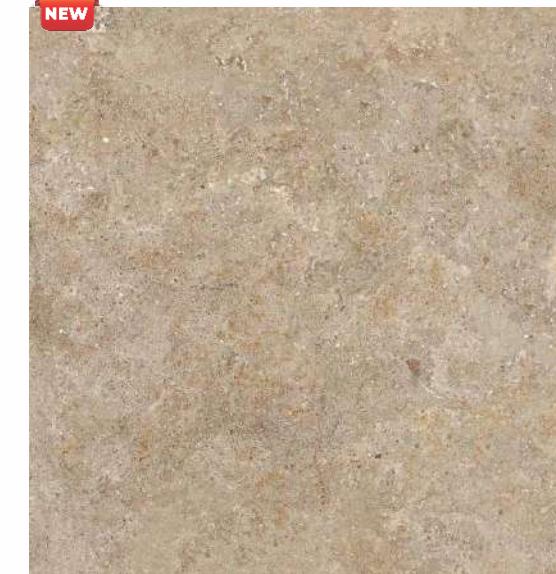
MATT FINISH

**HD FULL POLISH FINISH**

**800x800mm**



MARVELA  
**FLORTUFF**

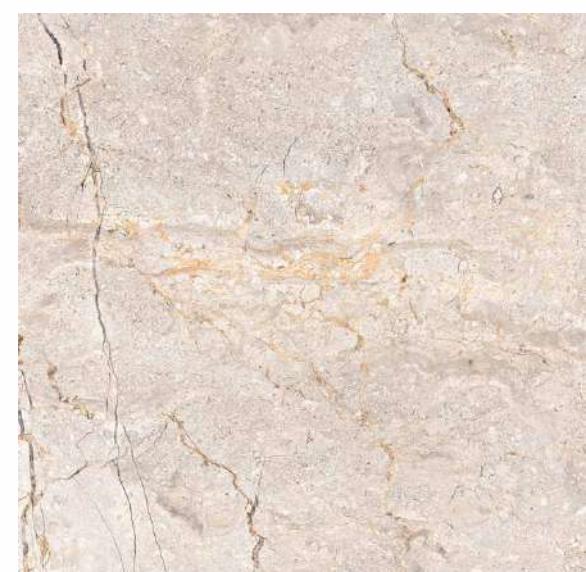
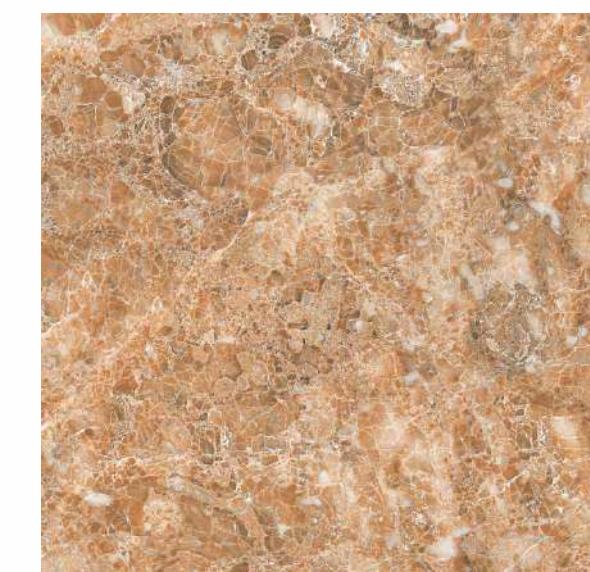
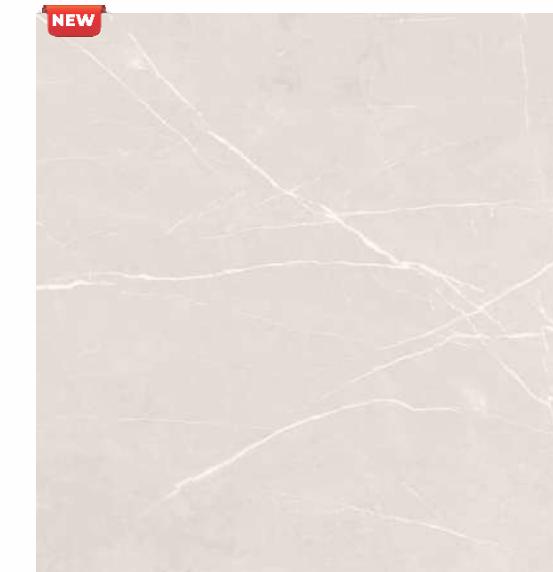


**HD FULL POLISH FINISH**

800x800mm



MARVELA  
**FLORTUFF**



**HD FULL POLISH FINISH**

**800x800mm**

WALL TILES FLOOR TILES HIGH DEFINITION INTERIOR FULL POLISHED RANDOM PRINT NANO TECH

MARVELA  
**FLORTUFF**



**ROYALE CALINA NATURAL FP**

**HD FULL POLISH FINISH**

**800x800mm**



MARVELA  
**FLORTUFF**



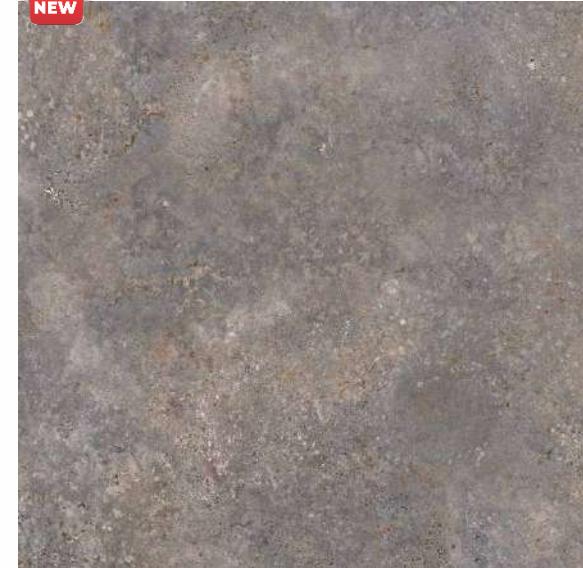
ROYALE LASA TRAVERTO FP



ROYALE MELANGE IVORY FP



ROYALE MILLIANO FP



ROYALE MONDO GRIS FP



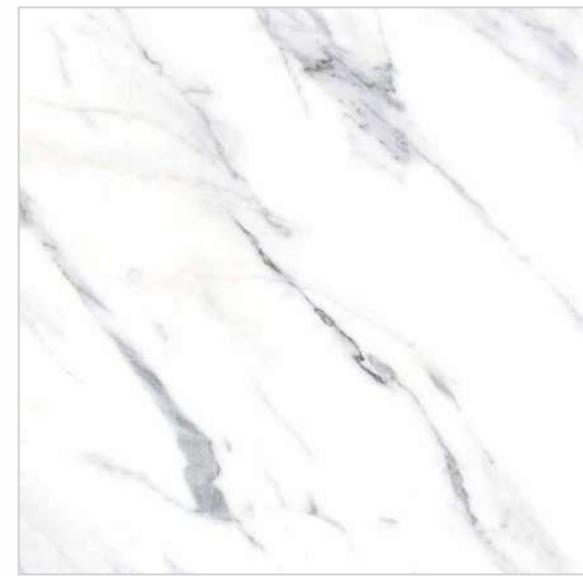
ROYALE MIRACO NATURAL FP



ROYALE MIRACO GREY FP



ROYALE NUTZEN FP



ROYALE SATUARIO FP



**HD FULL POLISH FINISH**

**800x800mm**



MARVELA  
**FLORTUFF**



ROYALE SIMPACIA BEIGE FP



ROYALE SCHMUTZ NATURAL FP



ROYALE THAMES WOOD FP



ROYALE VOYANCE NATURAL FP



ROYALE SELVA BROWN FP



ROYALE SELVA GERIS FP



ROYALE VOYANCE GRIS FP



ROYALE VERSO CREMA FP



**HD FULL POLISH FINISH**

**800x800mm**

WALL TILES FLOOR TILES HIGH DEFINITION INTERIOR FULL POLISHED RANDOM PRINT NANO TECH

MARVELA  
**FLORTUFF**



ROYALE VERSO CREMA FP

**HD FULL POLISH FINISH**

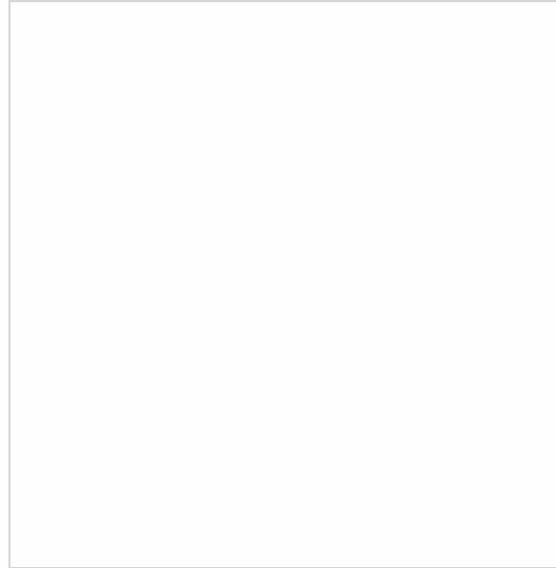
**800x800mm**



MARVELA  
**FLORTUFF**



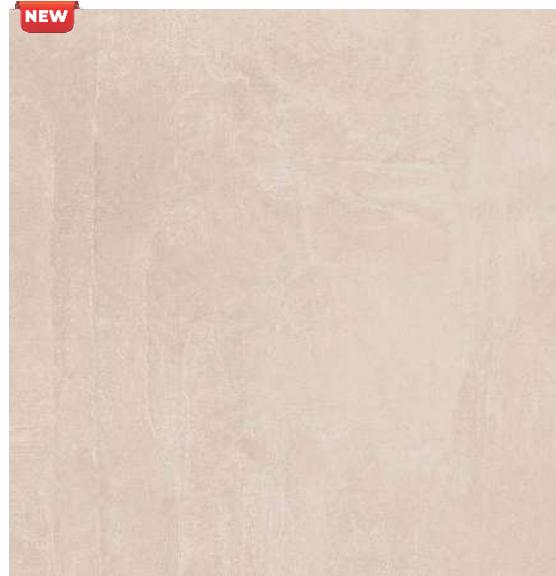
ROYALE VERSO GRIS FP



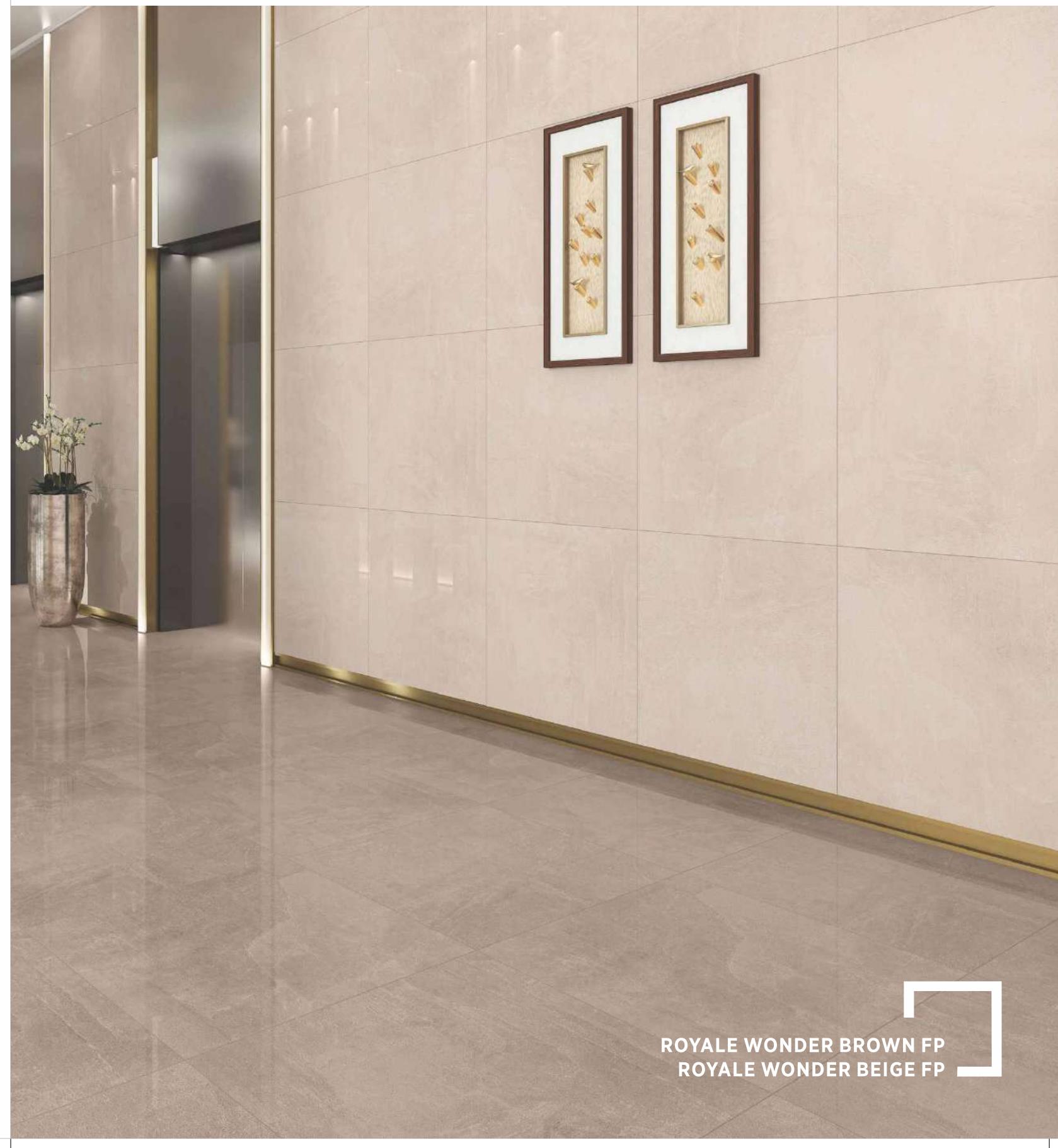
ROYALE WHITE FP



ROYALE WONDER BROWN FP



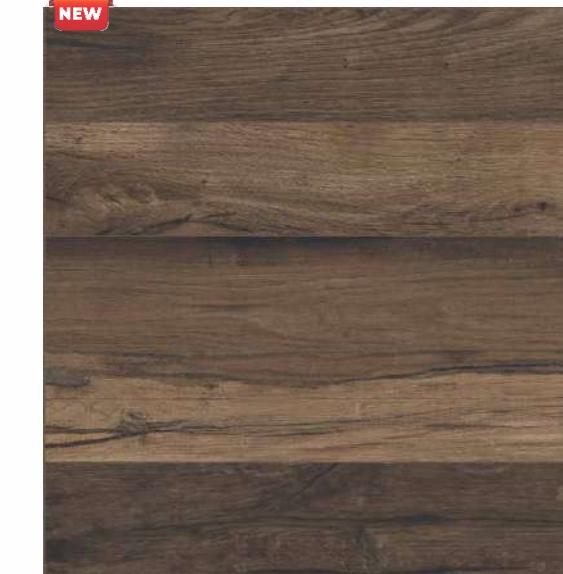
ROYALE WONDER BEIGE FP



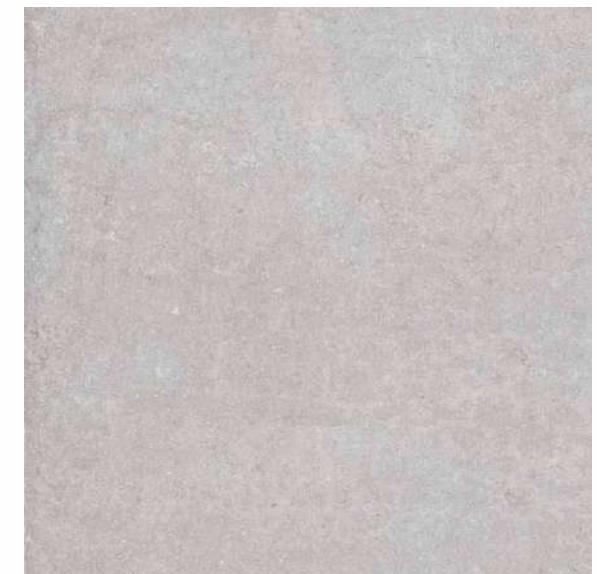
ROYALE WONDER BROWN FP  
ROYALE WONDER BEIGE FP



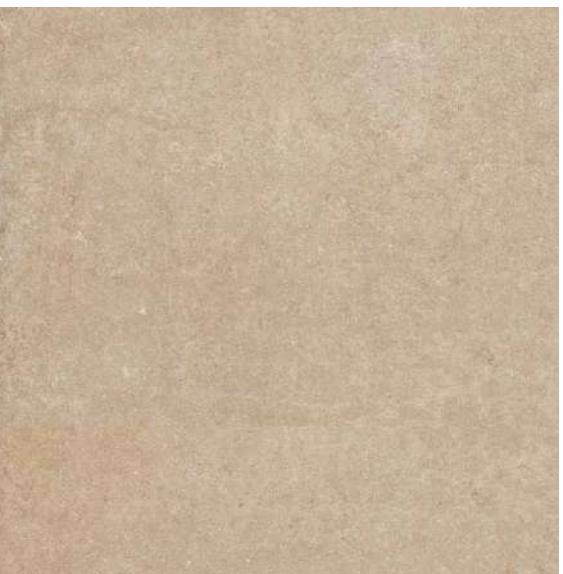
ROYALE ANNATA WOOD NATURAL VC



ROYALE ANNATA WOOD WENGE VC



ROYALE ESCORIAL BLANCO VC



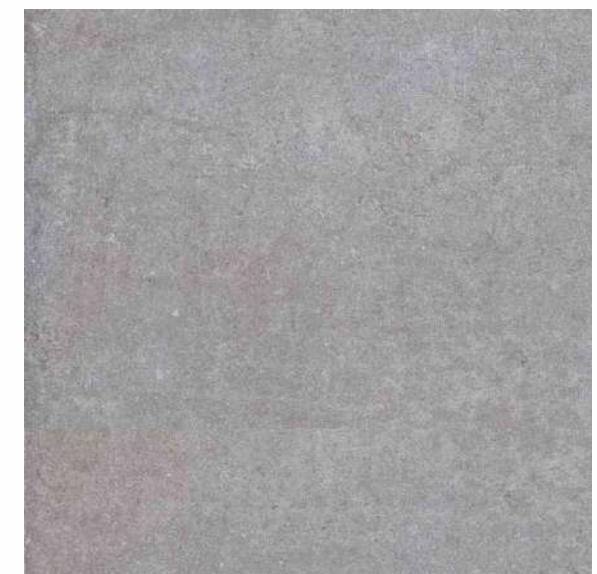
ROYALE ESCORIAL BEIGE VC



ROYALE ARENISCA BEIGE VC



ROYALE ARENISCA GREY VC



ROYALE ESCORIAL GREY VC



ROYALE FENOR BEIGE VC

HD MATT FINISH VC

800x800mm

WALL TILES FLOOR TILES INTERIOR HD MATT FINISH RANDOM PRINT NANO TECH

MARVELA  
**FLORTUFF**



ROYALE ANNATA WOOD WENGE VC



ROYALE HABBANA NERO VC



ROYALE HABBANA GRIS VC



ROYALE MONTREAL BEIGE VC



ROYALE MONTREAL BROWN VC



ROYALE LAURENT CREMA VC



ROYALE LAVICA NATURAL VC



ROYALE MONTREAL NATURAL VC



ROYALE PENSER BIANCO VC

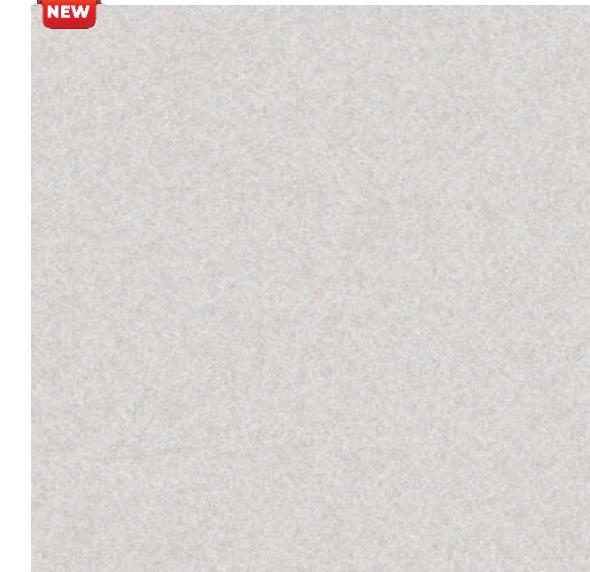




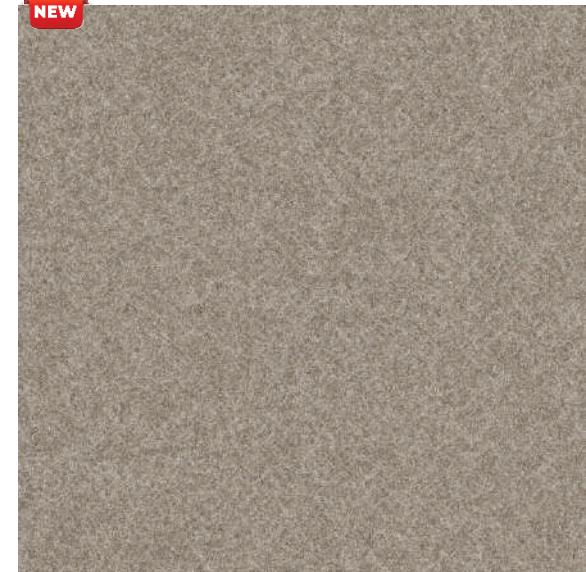
ROYALE ASPERO CEMENT



ROYALE ASPERO GRIS



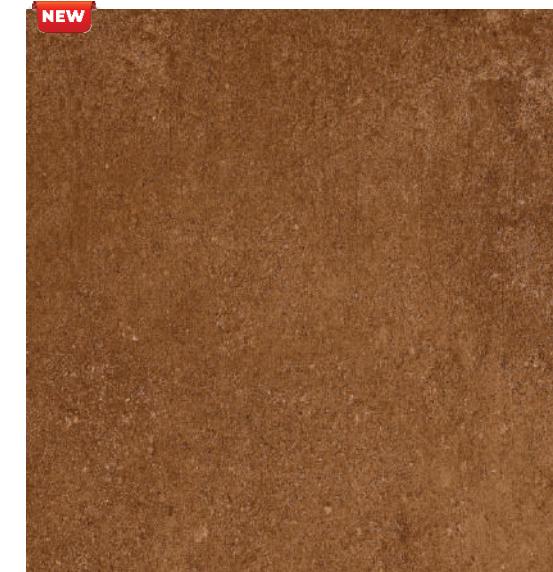
ROYALE CLARIDDO BIANCO



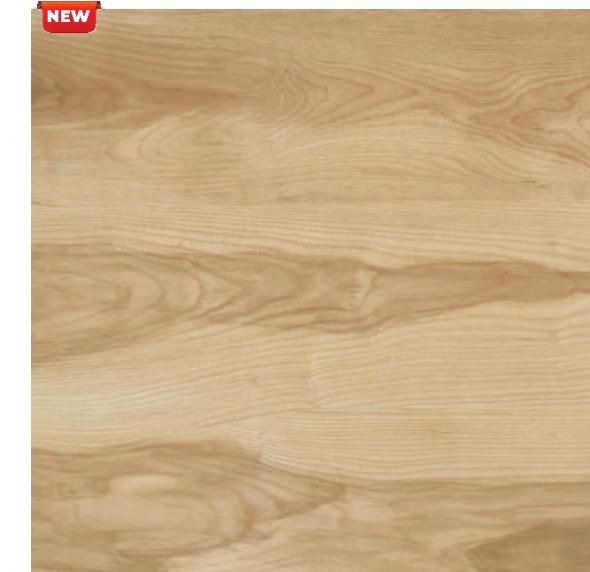
ROYALE CLARIDDO MOKA



ROYALE BRONCO BLANCO



ROYALE BRONCO CHOKO



ROYALE CONIFERO WOOD TEAK



ROYALE CONIFERO WOOD NERO

**HD RUSTIC FINISH**

800x800mm



MARVELA  
**FLORTUFF**



ROYALE CONIFERO WOOD NATURAL



ROYALE CONIFERO WOOD WENGE



ROYALE GLANZA SLATE



ROYALE GLANZA CREMA



ROYALE CONIFERO WOOD NATURAL

**600x  
600mm**

**FINISH  
HD FULL POLISH**



WALL TILES   FLOOR TILES   HIGH DEFINITION   NANO TECH

INTERIOR   FULL POLISHED   RANDOM PRINT

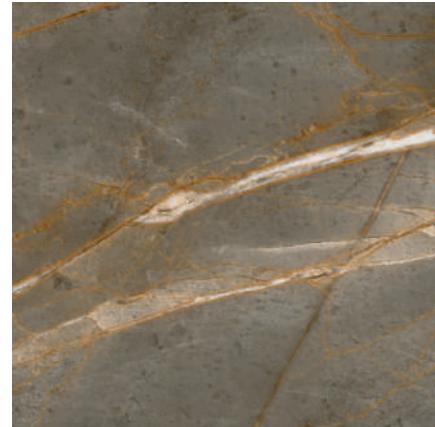


**HD FULL POLISH FINISH**

**600×600mm**



MARVELA  
**FLORTUFF**



NUEVA AUSTRAL BROWN FP



NUEVA ARNA WOOD FP



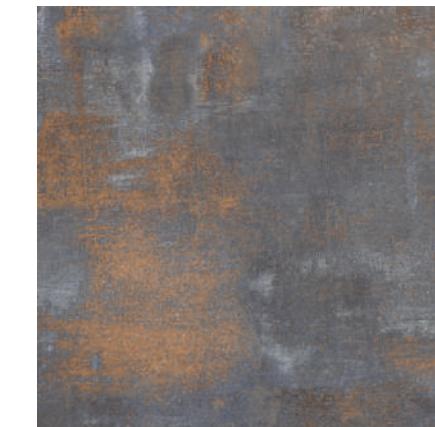
NUEVA BOTTICCHINO CREMA FP



NUEVA CANADIAN GOLD FP



NUEVA BALTIK BLACK FP



NUEVA BIZZARE FP



NUEVA CIELO WOOD FP



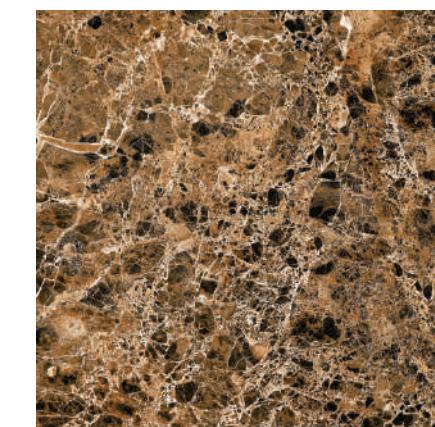
NUEVA DAINO FP



NUEVA BRECCIA BEIGE FP



NUEVA BRECCIA BROWN FP



NUEVA EMPERADOR GOLD FP



NUEVA EUADE ONYX FP

**HD FULL POLISH FINISH**

**600x600mm**



MARVELA  
**FLORTUFF**



NUEVA EVOQUE GREY DARK FP



NUEVA EVOQUE GREY LIGHT FP



NUEVA NILE BROWN FP



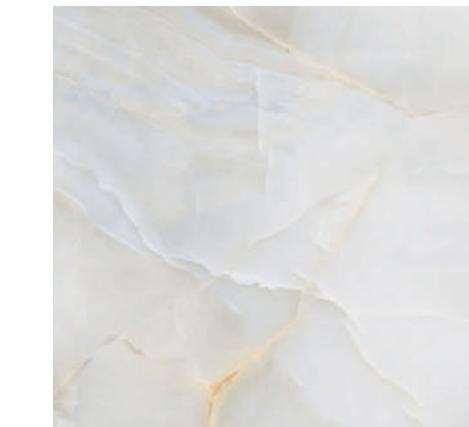
NUEVA NEFAWOOD FP



NUEVA GRECIA CREMA FP



NUEVA HUDSON BEIGE FP



NUEVA ONIXZER FP



NUEVA ONYX FP



NUEVA KELUT NATURAL FP



NUEVA LASA TRAVERTO FP



NUEVA OPALO FP



NUEVA PIACENTA BLUE FP

**HD FULL POLISH FINISH**

**600x600mm**



MARVELA  
**FLORTUFF**



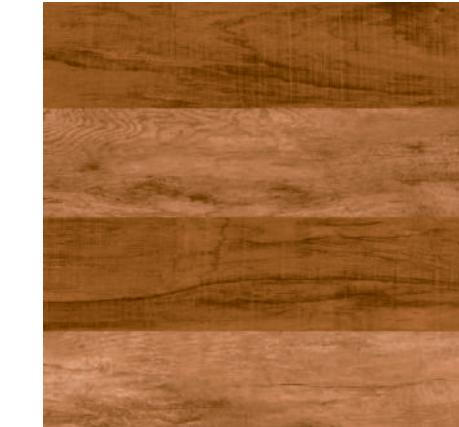
NUEVA PIACENTA CREMA FP



NUEVA PIACENTA CREMA FP



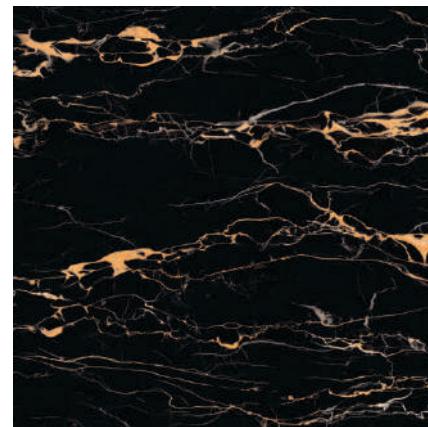
NUEVA PIACENTA GREY FP



NUEVA SEYCE WOOD FP



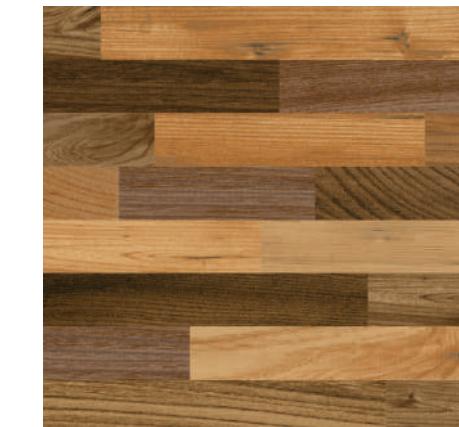
NUEVA SIENA FP



NUEVA PORTORO GOLD FP



NUEVA RALLATO FP



NUEVA THAMES WOOD FP



NUEVA TOSCANA CREMA FP



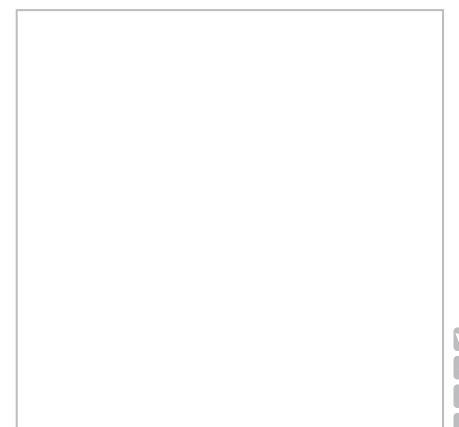
NUEVA SAVOY NATURAL FP



NUEVA SATUARIO FP



NUEVA WILLIAM STONE BROWN FP



NUEVA WHITE FP

**HD FULL POLISH FINISH**

**600x600mm**



MARVELA  
**FLORTUFF**



NUEVA WOODSTOCK FP

V2  
◆  
●  
■



NUEVA ZODIAC WOOD FP

V4  
◆  
●  
■

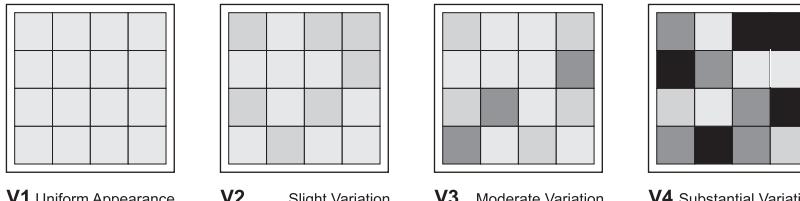


NUEVA ZODIAC WOOD FP

### DESIGN, PATTERN & SHADE VARIATION GUIDE

Current development efforts have made ceramic tiles to resemble and look authentically identical to natural material (Stone, Wood, Fabric), and it has become increasingly difficult in many cases, to distinguish between two.

Recognising this situation, it is necessary to be informed on the grade of design & pattern variation that is expected from these products. As a general reference, the design & Pattern guide below classifies a scale of ranges according to the degree of variation.



V1 Uniform Appearance    V2 Slight Variation    V3 Moderate Variation    V4 Substantial Variation

The classification is as follow:

**V1** Minimal Variation    **V2** Random Variation    **V3** Slight Variation    **V4** Substantial Variation



High Definition Image

While laying the tiles please follow the arrow on the back of the tiles. For removing the wax from the surface of the tiles please use the soft cotton cloth for rubbing with any boric/talc powder



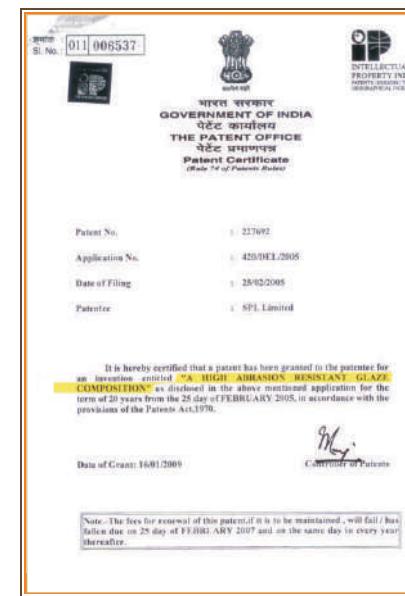
VEILCRAFT (VC) SHIELD

Not only look and style; the buzz word for the Gen X tile is timeless elegance. Here comes the revolutionary patented "VeilCraft (VC) Shield" technology, a 'high abrasion resistant glaze composition', known as VC (VeilCraft) Shield. This is the first ever patented technology in Indian Ceramic Industry. This not only gives you the perfect aesthetics for your space but also the lifelong protection to your floor.

**Result Of The abrasion test at 25,000 revolutions as per the PEI Methodology**



Patent Certificate for  
"High Abrasion Resistant Glaze"  
applied on VC Shield Tiles



Glazed Floor Tiles (HD Full Polished / Matt Finish) (Unit II)							
Characteristics		Requirement As Per IS 15622 :2017 Table-07 3 < E ≤ 6 Group BIIa	Requirement as per ISO 13006 Annex-J, 3 < E ≤ 6 Group BIIa	Our Value for 800x800 & 600x1200mm Tiles	Test Method		
A	Dimension & Surface Quality	Rectified			EN	IS 13630	ISO 10545
I	Length & Width	±0.10%	±0.60%	± 0.10%			
ii	Thickness	± 5.0 %	± 5.0 %	± 4.0 %			
iii	Straightness of Side	± 0.10%	± 0.5%	± 0.10%			
iv	Rectangularity	± 0.10%	± 0.6%	± 0.10%			
v	Surface Flatness						
a	Center curvature (%) (max.Deviation)	± 0.5 %	± 0.5%	± 0.20%			
b	Edge curvature (%) ( max.Deviation)	± 0.5 %	± 0.5%	± 0.20%			
c	Corner warpage (%) ( max.Deviation)	± 0.5 %	± 0.5%	± 0.2%			
vi	Surface Quality	Min. 95 % of tiles will be free from visible defects	95 % of tiles will be free from visible defects	95 % of tiles will be free from visible defects			
B	Physical Properties						
I	Water Absorption (%)	Average 3 < E ≤ 6, Individual Maximum 6.2	3 < E ≤ 6, Individual max 6.5	3 to 4	99	Part 2	3
ii	Modulus of Rupture [N/mm <sup>2</sup> ]	Avg 22 Individual 20 min	Av. 22, Individual 20 min	Min 28	100	Part 6	4
iii	Breaking Strength in N	Min.1000	Not less than 1000	Min. 1100			
iv	Moisture Expansion in mm/m	0.03 mm/M max	N.A	0.02	155	Part 3	
v	Scratch Hardness of surface (Mohs)	Min 7 (commercial ), Min 5 (Home) Matt Finish	N.A	Min 7 (commercial ), Min 5 (Home) polished 3	101	Part 13	
vi	Resistance to Deep Abrasion of unglazed tiles	N.A	N.A	N.A	154	Part 11	7
vii	Resistance to Abrasion of glazed tiles (Class I to V )	Commercial application Min IV, Home Application Min II	Report Abrasion Class & Cycle Passed	Depends on Glaze surface, Glossy polish PEI III,	154	Part 11	7
viii	Coefficient of linear thermal expansion from ambient temperature to 100 °C	9 X10 <sup>-8</sup> K <sup>-1</sup> max	Test Method Available	7 X10 <sup>-8</sup> K <sup>-1</sup> max	103	Part 4	8
ix	Thermal Shock Resistance	10 cycle min	Test Method Available	Passed 10 Cycle	104	Part 5	
x	Crazing Resistance	4 cycle @ 7.5bar min	Required	Passed 4 Cycle	104	Part 9	9
xi	Forst resistance	Required , if agreed	Test Method Available	Resistance	202	Part 10	12
xii	Bulk Density	N.A	N.A	N.A	99	Part 2	
xiii	Impact resistance	N.A	Test Method Available	N.A		Part 14	
C	Chemical Resistance (glazed Tiles)						
I	Stain Resistance	Min Class-1	Min Class-3	Min Class-1 & 2 For Polish			
ii	Resistance to household chemicals	Min Class AA	Min Class GB	Min Class AA			
iii	Resistance to acids and alkalis (with exception of hydrofluoric acid and its compounds)	Required if agreed	Manufacturer to state classification	Min Class AA			

PACKAGING DETAIL				
Nominal Size	Thickness (mm)	Av. Wt. per carton (Kg)	No. of Tiles per carton	Coverage area per carton
600X1200 mm Polished	10.8 (+/- 0.2)	34.0~35.0 Kg.	2	1.44 Sq.Mt/15.50 Sq.Ft.
600X1200 mm VC	10.6 (+/- 0.2)	33.0~34.0 Kg.	2	1.44 Sq.Mt/15.50 Sq.Ft.
600X1200 mm Rustic	10.0 (+/- 0.2)	30.0~31.0 Kg.	2	1.44 Sq.Mt/15.50 Sq.Ft.
800X800 mm	10.8 (+/- 0.2)	30.0~31.0 Kg.	2	1.28 Sq.Mt/13.78 Sq.Ft.
600X600 mm	9.8 (±0.02)	29.5~30.5 Kg.	4	1.44 Sq.Mt/15.50 Sq.Ft.

The reproduction of tiles in this catalogue is restricted to four color printing only and tiles are not in relative sizes, therefore customers are advised to see physical sample before placing the order.  
Technical Specifications for Somany Wall & Floor Tiles are applicable only for premium quality tiles. Please inspect all tiles prior to installation, company will not entertain complaints, once the tiles are laid/fixed. Complaints will not be entertained for Borders, Highlighters & Motifs.