

# Jantiwaphron Permsombat

## Senior UX/UI Designer

📍 Chonburi, Thailand | ☎ +66 63 652 7169  
✉️ jantiwaphron@gmail.com | 🔗 Portfolio | GitHub



## EXPERIENCE

### Product Developer & AI Specialist (Independent)

💻 2024 – Present 🗺 2024 – Present

- LookMix (R&D): Engineered an AI-driven app using a Code-to-Design workflow, reducing development handoff time by 40% and ensuring 100% synchronization between design tokens and production code.
- AI Training: Refined 5,000+ Thai NLP data points to enhance model accuracy, directly improving the quality of localized AI responses for the Thai market.

## UX/UI

### Si-UK co.,ltd

💻 2024 – Present 🗺 2022-2024

- System Transformation: Led the redesign of the Student Portal, consolidating 15+ complex internal workflows into a unified dashboard, resulting in a 30% reduction in user task completion time.
- Design System (Ant Design): Standardized 50+ core components, achieving 70% system reusability and saving approximately 20 engineering hours per month on UI development.
- Error Reduction: Optimized high-accuracy workflows for Forms and Data Tables, reducing data entry errors by 25% through improved visual hierarchy and real-time validation logic.

## Technical Implementation & IT Support

### Mobile Connect Co., Ltd

💻 2024 – Present 🗺 2021

- Cloud Migration: Successfully migrated 50+ corporate clients from on-premise legacy software to a Web-based SMS Gateway, maintaining 99.9% service uptime during transition.
- Technical Onboarding: Optimized the API configuration process, shortening the client onboarding lifecycle by 15% through clearer technical documentation and UI feedback loops.

## EDUCATION

### B. Sc. Biochemistry

#### Naresuan University

💻 2024 – Present 🗺 2015-2018

## TECH STACK

Figma (Advanced), Ant Design, MUI (Material UI), Adobe Creative Suite (Photoshop, Illustrator).VS Code, GitHub, Storybook, Bit.cloud, Webflow. ChatGPT, Claude, Gemini (AI-Driven Design & Logic). Management & Collaboration: Jira, Trello, Notion, Agile Methodology.

## SUMMARY

Hybrid Product Designer (3+ years exp.) specializing in complex SaaS workflows and scalable design systems. Proven track record in turning intricate business logic into reliable user experiences. Expert in leveraging AI-assisted development to accelerate delivery by 2x. Strong technical background in JS/Flutter, ensuring all designs are practical, buildable, and production-ready.

## LANGUAGES

### English

Advanced



### Thai

Native



## PROJECTS

### LookMix (Personal Project)

💻 Oct - Nov 2025

- Reduced design-to-production time by 40% via a "Code-to-Design" workflow, ensuring 100% UI-to-code parity and technical feasibility.

### SI-Applications (Student Portal)

💻 Dec 2025 - Feb 2026

- Consolidated 15+ complex workflows into a scalable design system, resulting in a 30% increase in operational efficiency and 70% system reusability.

## SKILL

### Design

End-to-End UX Flows, Complex Systems (Dashboards/Tables), Atomic Design, User Research, Prototyping, Figma (Auto-layout, Variants).

### Engineering

JavaScript, CSS/HTML, Flutter (Basics), Git, Design-to-Code Sync, Frontend Constraints Validation.

### Specialty

Operational Software, AI Workflow Optimization, Stakeholder Management, Product Roadmap, Thai Market Insights.