Jantiwaphron Permsombat

Senior UX/UI Designer

📍 Chonburi, Thailand | 📞 +66 63 652 7169
📧 jantiwaphron@gmail.com | 🔗 Portfolio | GitHub

EXPERIENCE

Product Developer & AI Specialist (Independent)

🏢 2023 – Present   📍 Chonburi,Thailand

- LookMix (R&D): Engineered an AI-driven app using a Code-to-Design workflow, reducing development handoff time by 40% and ensuring 100% synchronization between design tokens and production code.
- AI Training: Refined 5,000+ Thai NLP data points to enhance model accuracy, directly improving the quality of localized AI responses for the Thai market.

UX/UI

Si-UK Bangkok co.,ltd

🏢 2021 -2023   📍 Bangkok,Thailand

- System Transformation: Led the redesign of the Student Portal, consolidating 15+ complex internal workflows into a unified dashboard, resulting in a 30% reduction in user task completion time.
- Design System (Ant Design): Standardized 50+ core components, achieving 70% system reusability and saving approximately 20 engineering hours per month on UI development.
- Error Reduction: Optimized high-accuracy workflows for Forms and Data Tables, reducing data entry errors by 25% through improved visual hierarchy and real-time validation logic.

Technical Implementation & IT Support

Mobile Connect Co., Ltd

🏢 2021   📍 Bangkok,Thailand

- Cloud Migration: Successfully migrated 50+ corporate clients from on-premise legacy software to a Web-based SMS Gateway, maintaining 99.9% service uptime during transition.
- Technical Onboarding: Optimized the API configuration process, shortening the client onboarding lifecycle by 15% through clearer technical documentation and UI feedback loops.

EDUCATION

B. Sc. Biochemistry

Naresuan University

🏢 2014 - 2017   📍 Pitsanulok, Thailand

TECH STACK

Figma (Advanced), Ant Design, MUI (Material UI), Adobe Creative Suite (Photoshop, Illustrator).VS Code, GitHub, Storybook, Bit.cloud, Webflow. ChatGPT, Claude, Gemini (AI-Driven Design & Logic). Management & Collaboration: Jira, Trello, Notion, Agile Methodology.

SUMMARY

Hybrid Product Designer (3+ years exp.) specializing in complex SaaS workflows and scalable design systems. Proven track record in turning intricate business logic into reliable user experiences. Expert in leveraging AI-assisted development to accelerate delivery by 2x. Strong technical background in JS/Flutter, ensuring all designs are practical, buildable, and production-ready.

LANGUAGES

English
Advanced   ●●●○○

Thai
Native   ●●●●●

PROJECTS

LookMix (Personal Project)

🏢 Oct - Nov 2025

- Reduced design-to-production time by 40% via a "Code-to-Design" workflow, ensuring 100% UI-to-code parity and technical feasibility.

SI-Applications (Student Portal)

🏢 Dec 2025 - Feb 2026

- Consolidated 15+ complex workflows into a scalable design system, resulting in a 30% increase in operational efficiency and 70% system reusability.

SKILL

Design

End-to-End UX Flows, Complex Systems (Dashboards/Tables), Atomic Design, User Research, Prototyping, Figma (Auto-layout, Variants).

Engineering

JavaScript, CSS/HTML, Flutter (Basics), Git, Design-to-Code Sync, Frontend Constraints Validation.

Specialty

Operational Software, AI Workflow Optimization, Stakeholder Management, Product Roadmap, Thai Market Insights.