

P-vent



**A Business Concept Presented as a Requirements for
Technopreneurship**

Joylan E. Panungcat

Jay-art R. Sabandal

Regie T. Vasquez

Micho Basilio

June 2021



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Business Concept statement

P-vent is a web application that will help people to save time to find reliable photographers for hire as well as photographers can also advertise their profile through their portfolio to attract potential clients through the use of this app. The platform allows client to discover photographers by visiting their works and advertisement. This way, they get to meet photographers with the ideal skill sets and rates who will suit their needs. Further, P-vent can be defined as an advertisement regarding to the clients who want to hire some photographers or vacancy with a company that hires well equipped and well experience photographers.

For clients, P-vent is the key to easily find photographers that suits to their needs and hence, client must find reliable photographers through visiting profiles and watching advertisement.

P-vent helps photographer to let clients know what their skills and capability by posting the sample works and captures to reach out to many clients. Posting you works on the post page will give photographer a wider potential client, a wider audience will lead to a higher probability of easily getting hire. Photographer can receive more clients if in a pro account by this it allows specific pro account giving an edge over the others.

1. OPPORTUNITY

- **Pain** - The growing pains of an event photography business can be intense. The problem is that building a solid reputation requires experience for photographers, but given the importance of their event, the clients aren't risking to hire someone who is not known and has little reputation. You can see how this can be a challenging situation for the photographers.
- **Need** – P-vent will help you track and find reputable photographers. Finding photographers has become more easier through this app. It promotes an interface that makes it easy-to-use also this app allows you to enter and find photographers at your disposal to hire, and also as a photographer you can set yourself up on your availability on when and where your client need you as our app delivers a fast, reliable and secure output for the negotiation of both clients and photographers.

Slogan: **"PHOTOS THAT CAPTIVATE YOUR HEART"**.

1.1 Customer and Market Size

P-vent's goal is to be successful in its duty to promote and feature photographers that are willing to serve its talent for the ones who needs it. The target customers of P-vent are the entrepreneurs and independent professional photographers.

The market size of this platform is within the area of Region XI as it comprises five provinces: Davao de Oro, Davao del Norte, Davao del Sur, Davao Oriental, and Davao Occidental. Based on the 2015 Census of Population in POPCEN 2015, as of August 1, 2015 was 4,893,318 of Region XI (Davao Region).

Furthermore, according to 2016 Annual Survey of Philippine Business and Industry (ASPBI) - Professional, Scientific and Technical Activities Sector for All Establishments: Final Results showed that a total of 7,048 establishments in formal sector of the economy were engaged in professional, scientific and technical activities. Film developing and printing and photograph enlarging followed with 827 establishments or 11 percent and Davao region is the highest percentage among 827 developing and photography establishments.

1.2 Competition

The competitors of this product are those group of people who create their own websites about photography event. Existing website/ application like studio ninja, VOGSY and Scorio.

1.3 Solution

To solve that problem, we create an application that will manage the event photography. This application allows client to learn more about the photographer and the business and check out some of the best work of photographer. To ensure the reliability of the photographer and the business. If the clients want to find a trusted and reliable photographer that are armed with all the skills, equipment, and creativity needed to capture emotions, reactions, and great memories in their important event. Also, photographer can easily get photography gig and showcase their best work, showing their beautiful shots skills.

1.4 Competitive Advantage

Using this application, it gives assurance to the client to find trusted and reliable photographer. Also, photographer and businesses can easily promote their works and can have more clients. It is a friendly user application and easy to use. Reasons to be convinced as P-vent is a user-friendly studio management software, it has a beautiful design, and amazing support. This is built specifically for photographers, and

it is easy-to-use. Lastly, the developers care about their customers so expect implementations that can potentially improve the application.

2. TARGET MARKET

2.1 Customer Segment(s)

P-vent's customer segments were limited to entrepreneurs, freelancer, independent professional photographers at any age will be the target customer segments in this platform would be Professional Photographers, Photography Enthusiasts, iPhoneographers, Event Client and Affiliate. A professional Photographers usually used digital or film camera and also use artificial/or natural lighting to snap pictures of various people, places, variety settings and event. Photography Enthusiasts these are those photographers can be very skilled or unskilled or something in between, they usually take pictures in travel event. iPhoneographers are those photographers taking pictures with the use iphone camera. It often refer to taking photos and immediately sending them to a photo sharing. According to 2016 Annual Survey of Philippines

2.2 Channels to reach market

P-vent can reach out or promote the platform through social media sites. The developers also aims to communicate in advertisement like websites, blogs and podcast. We can also communicate to the target customer through the channels of email, texts and calls.

2.3 Customer Relationship (Get, Keep, Grow)

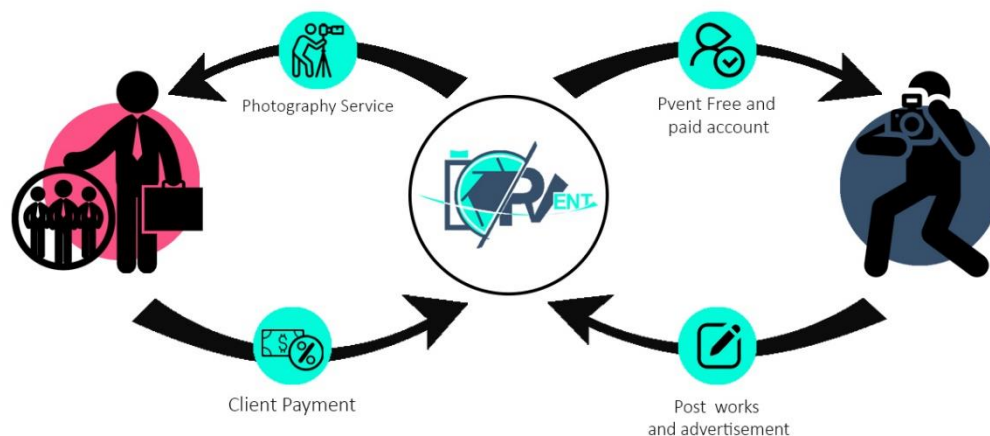
GET – In order to attract potential customers, the advertisements shall be channeled through social media, and when they have the access through the app, they can register their account their emails. The account created can now use the given features by the application.

KEEP- The photos was taken by the photographers will be shown in their perspective timeline to have an updates on their works. Also, to maintain the quality service that was provided to the customers. In maintaining the customers trust and getting feedback can help the business to keep them for a long periods of time.

GROW - Increase photographer lifetime value by upselling where the application introduce more enhanced or new features that the photographer will experience in availing it through P-vent pro every month.

2.4 Market Type

Conceptual Framework



P-vent is an existing market wherein the users, services and the competitors are known that serves the market. This application's service is available to everyone who has access to the internet.

3. PRODUCT/SERVICE

3.1 Conceptual Framework

The conceptual framework shows how client and photographer can interact using the Pvent.

3.2 Main Features

Main feature of the platform:

- Advanced reports – allows user and photographer to customize documents like profiles, transactions, invoices and etc.
- Supports both android, ios and web based- This platform is a progressive web application that supports web and app.
- Photographer rating & feedback- allows clients to view the ratings of particular photographer.
- Photographer freelance marketplace.
- Private communication platform- this platform allows video chat and live chat.

3.3 Technology Platform

The technology that will be using in creating this platform are:

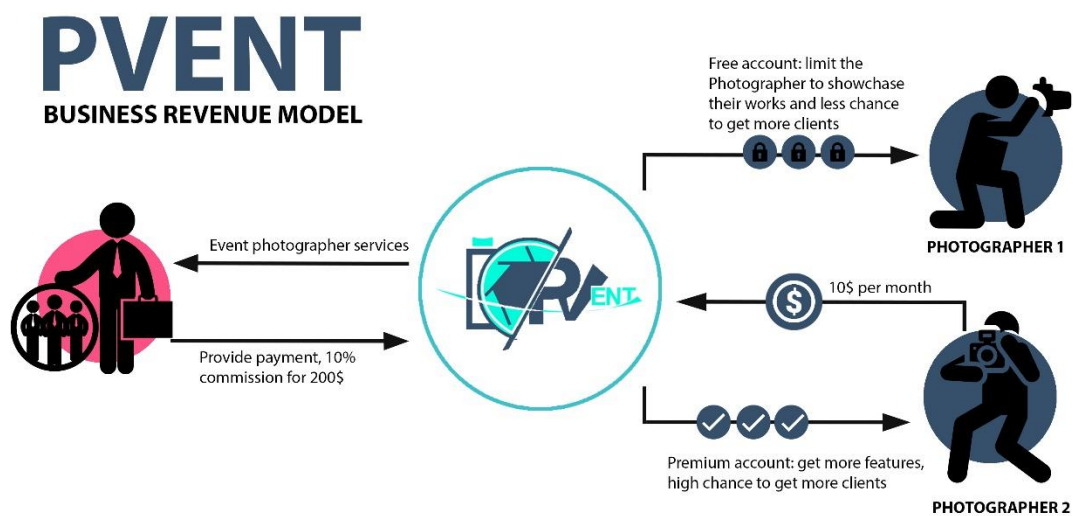
1. Wordpress- WordPress is an open-source content management system licensed under GPLv2, which means that anyone can use or modify the WordPress software for free. A content management system is basically a tool that makes it easy to manage important aspects of your website and The end result is that WordPress makes building a website accessible to anyone.
2. Paypal - PayPal Holdings, Inc. is an American company operating an online payments system in the majority of countries that support online money transfers,

and serves as an electronic alternative to traditional paper methods like checks and money orders.

- 3. Curity Authentication services - The Curity Authentication Service contains a whopping 25+ built-in authentication methods. This means applications can authenticate user identity by social login, SMS with Hyperlink, SMS One Time Password, Google Authenticator, BankID, and many other identity standards. Curity also provides an SDK to build your own solutions.

4. REVENUE STREAMS

4.1 Revenue Model(s)



P-vent Pro –It is a monthly update in the application where photographers needs to pay for it to avail the new features and to experience more advance in managing their works.

Third-party advertisement fee- Every advertisement for their product has a fee, which changes depending on the length of the ad and the number of views it receives.

Commision 20% over sales amount- There is a specific percentage charge fee on every client who successfully pays the commission.

4.2Pricing

The photographers will pay PHP 150 for every monthly update in the application, third-party advertisement will charge a fee according to the length and views of video. Furthermore, for every customer who will avail the service of the photographers there will be a commission fee of 20% for every PHP 10,000 from their payment.

5. COST STRUCTURE

5.1 Cost Areas

To summarize the revenue, cost and expenses with the operation of the Pvent platform, the following is considered:

- Total Revenues reached up to PHP 1, 532, 3500.
- Total Fixed Assets cost reached up to PHP 188,500.
- Total Direct cost reached up to PHP 55,188.
- Total Staff Payroll cost reached up to PHP 2,580,000.
- Total Personnel Cost reached up to PHP 258,000.
- Total Sales and marketing cost reached up to PHP 240,000.
- Total Premises cost reached up to PHP 212,400
- Total Admin cost reached up to PHP 187,200.
- Total IP and Legal Cost reach up to PHP 155,500.
- Total IT/Software Development cost reached up to PHP 46,800.
- Total finance cost reached up to PHP 300,000

5.2 Startup Cost

The startup cost could exceed PHP 500,000 and the funding members agreed to give PHP 117,000 each. Some of the funding members donate office supplies and other materials for the startup of this platform.

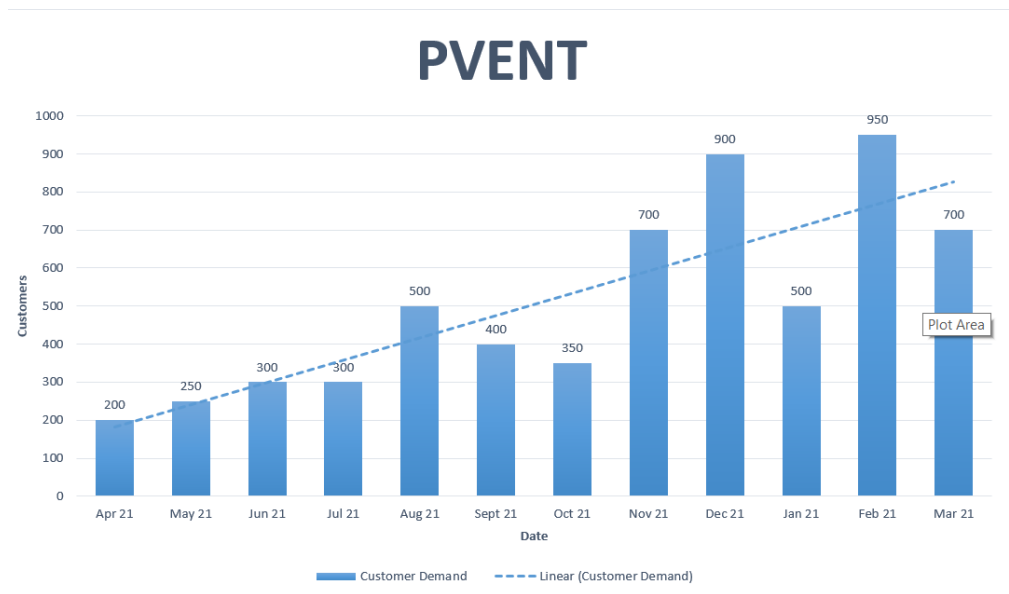
6. SCALABILITY

6.1 Financial Projection

The Pvent Platform is expected to gain profits from every photographer who upgrade their Pvent account to Pro, the pro account fee charges PHP 150 update every month. The platform will also gain 20% for every PHP 10,000 income from the customer, based on our cash flow projection (see Appendix D), this shows the calculated total inflow PHP 1,915,000 minus the total outflows PHP 1,891,788 yearly and the total new profit result which is 23,212.

6.2 Demand Potential

The figure shows the potential demands of the target customers through the months.



7. Founding Team

The founding team in JJRM Company offers you a platform that will captivate your heart, easy communication and find a trusted photographer with the use of Pvent: Photography event management application will bring a clear and beautiful objectives in business industry.

JJRM COMPANY founding team
Pvent
“PHOTOS THAT CAPTIVATE YOUR HEART”



JOYLAN E. PANUNGCAT



Chief Executive Officer/
Cheif Technology Officer

JAY-ART SABANDAL

Cheif Operating Officer



MICHO BASILIO



Chief Marketing Officer
Customer Service Representative

REGIE VASQUEZ

Chief Finance Officer



Appendices

Appendix A
Product Market Fit
(Know-How Entry)

Contributor name(s)	Name a personal or work contact (pls list position and affiliation)	Problem description (post one row per problem if your contact mentions more than one; add new entries at the bottom of this sheet - do not insert new rows between existing ones)	Current customer solution	Reaction to existing solutions	Other problem(s)	Name one possible innovation opportunity for this contact (E.g. Using zzz to address the yyy that is the cause of the problem in col E)	Link to closest existing solution (or you could cite a KnowHow entry)
JOHN CARLO CALIO TANDUYAN		Slow Internet Connection	Companies action or service to the public (Consumers)	A poor connection to the internet is a major deterrent for us as a student, especially in this situation.	The cost of the five pesos adds extra to the fare.	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection that cause deterrent to the students.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Brian Diokno Maravillas	Student/Davao del Norte State College/BSIT	slow connection	make the connection more faster	a little bit exhausted	time and deadlines of activities and my job	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection that cause of feeling a little bit exhausted.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
John Rolan Pama	Student/Davao del Norte State College/BSIT	Now online modular very worse situation for me as a student	Enhanced internet connection	Anger sometimes	Very slow working electronic devices	Using the educational apps to address the problem in online modular that cause of being anger sometimes to work in school activities.	Link to the closest existing solution: 9 Essential Apps to Help You Survive Your Online Classes.(n.d)Colorado State University. https://blog.online.colostate.edu/blog/education/9-essential-apps-tohelp-you-survive-your-online-classes/ . Retrieved. April 6, 2021
Jun -evon Villejo	Employee/Virginia Company/Merchandise	transportation	fast transportation	I feel disappointed sometimes	Internet Connection	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling disappointed.	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrieved. April 6, 2021
Kenneth John Macuto Intas	Student/KorphilDavao/BSIT	Poor cellphone capacity	Limit playing games	Sadness of course because i can't play games everytime i want	Limited amount of Mobile data	Using the mobile application to boosten your experience in your phone device to adress the problem in slow devices/ technology that cause of being sad that	Link to the closest existing solution: 8 apps to improve your android phone performance.(n.d).Turbo Future. https://turbofuture.com/cell-phones/6-AndroidApps-to-Improve-Phone-Performance . Retrive. April 6. 2021

						you cant play games that you wanted to play	
John Gerber P. Ungcad	Student/Davao del Norte State College/BSIT	Slow Devices	Uninstall some application	I feel disappointed sometimes	None	Using the mobile application to boosten your experience in your phone device to address the problem in slow devices/ technology that cause of being disappointed sometime.	Link to the closest existing solution: 8 apps to improve your android phone performance.(n.d).Turbo Future. https://turbofuture.com/cell-phones/6-AndroidApps-to-Improve-Phone-Performance . Retrive. April 6. 2021
Hennie Joyce Ellera	Student/University of Southeastern Philippines /Bachelor of Science in Entrepreneurship	Online class because in our place it's always having a weak signal.	Find a piso wifi vendo so that I can easily enter the class.	I feel pissed yet happy at the same time since I always find a solution to that certain problem.	Typing documents in cellphone.	Using the educational apps to address the problem in online modular to feel good and determined to work in school task/ activities.	
LYZA MAE BALON. MANGIN	Student/Davao del Norte State College/BSIT Student/Holy Cross of Davao College/Bachelor of Science in	Slow internet connection	I buy more big data	Expensive	Laptop don't work sometimes	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Monica May Barrera	Accountancy	Being procrastinate in doing school works because of technology	I don't yet find any solution about it	I don't know	Internet Connection		
Ellera, Jhea Mae	Student/Assumption College/HUMSS	Weak connection, and signal	I sometimes go to Piso Wifi Vendo, and it helps me to cover up my problem of not having a good signal.	Irritated but glad also	None	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Angelica P. Garcia	School/University of Mindanao/BS in Criminology	Technology, Financial, Internet Connection	In the meantime, I started a small business to provide for myself. Also, I use my old computer to attend my online classes. Though it's often lag I'm just enduring it so I could still attend classes everyday. Lastly, for my internet connection, I use mobile data because the PISO WiFi that I used before has so many users that it became so slow. Somehow, although the mobile data is not fast, it was better than the PISO WiFi.	I'm not quite satisfied but it was the best choice I for now. Maybe, when things becomes better, I'll improve those solutions of mine in order to lessen my suffering.	Academic Pressure	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021

Ma. Bernizelle Amores Silawan	Student/University of Southeastern Philippines/Bachelor of Science in Hospitality Management	Slow Internet	buy load for mobile data	I'm confused.	None	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection that cause of being confused	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Charish Lobaton Cosino	Student/Elpidio Quirino High School/HUMMS	Slow Internet	Do all the activities on when it is given to avoid cramming.	Anger sometimes	Emotion and Anxiety problems	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
JAY ART RUELAN SABANDAL	Student/Davao del Norte State College/BSIT	The very slow and very low internet connections. Especially the network connections, it is very hard to use because the data connection is too slow.	Long of patience.	I will accept the fact that in the Philippines our country have a very slow and a very low internet connections and even data connections in each different networks.	None	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Jayson Ligue Lozada	Student/University of Southeastern Philippines /BSHM- Hotel Administration	transportation	nothing	nothing	nothing	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling disappointed.	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!.(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrived. April 6, 2021
Christian Vince Calma Alice	Student/University of Southeastern Philippines /BSHM	weak connection, hectic schedule of balancing schoolworks and house chores	buying load, looking for better signal reception and time management	it surprisingly good so far	it surprisingly good so far	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Princess Mae Bondame Ababat	Student/University of Southeastern Philippines/Bachelor of Science in Hospitality Management	Technology - low internet connection/bigger mobile data	weekly load/ call internet service provider	It somehow solve issues with my internet connection	error loading of websites	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Bico, Ericka Jay C.	Student/USEP - College of Business Administration/BSHM	The internet connection	Use Piso wifi instead of using prepaid load.	It is less hassle and more convenient.	Loud noises	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection that cause of hassle and not more convenient	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Leah Mae M. Tagalog	Student/Holy Cross of Davao College/BSBA-HRM	Slow/Lost internet connection	High speed of internet connection at a low or affordable price.	Government must provide or find a fast/high speed of internet connection	Financial Problem/ Lost of work (parents)	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every	Link to closest existing solution : Slow Connection – Solutions to speed up the

				company wherein it consider the capacity of every people to pay in an affordable price.		device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
6	Student/University of Southeastern Philippines/BS Hospitality Management	Poor Internet connection	Go to the near piso wifi	Satisfied	Durability of my mobile phone	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Rane Albarico Obañana	Student/Holy Cross of Davao College, Inc./BS in Real Estate Management	transportation allowance	saving money and don't buy unnecessary things	thankful that it's effective	monthly expenses esp. for my apartment	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling disappointed.	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!.(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrived. April 6, 2021
Joefrey Caral Yanson	Student/University of Mindanao/BACHELOR OF SCIENCE IN COMPUTER SCIENCE	Transportation, Load, Money.	Be early to not be late. Save money to buy load. Work to gain money.a	Its good because it keep improving on how will the problem become more easy to be done as the pain of individual ease.	FAMILY AND FINANCIAL PROBLEM.	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling disappointed.	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!.(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrived. April 6, 2021
Mary Rose Yu Garcia	Student/San Pedro College/BS Psychology	Slow internet connection	Back it up with internet data	My solution does not really solve my main problem, and does not also help most of the times.	None	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Allyssa Mae Sibug Paz	Orani National High School Parang-Parang/Academic Track, Humanities and Social Sciences	Transportation	Walk instead of waiting for transportation	Sad maybe? We need to walk which is hassle for us also time consuming.	None	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling disappointed.	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!.(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrived. April 6, 2021
Angel Rein Mae Nollora Rosales	Student/Assumption College of Davao/HUMSS	Technology, it's too slow for me to manage ang I don't have a lot of patience about it.	Restarting the device or cleaning it so that I will be able to use it again that is much better before i restart or clean the device.	I am satisfied on what I am doing to solve my problem.	Connection Problem, Financial Problem	Using the mobile application to boosten your experience in your phone device to address the problem in slow devices/ technology that cause of being disappointed sometime.	Link to the closest existing solution: 8 apps to improve your android phone performance.(n.d).Turbo Future. https://turbofuture.com/cell-phones/6-AndroidApps-to-Improve-Phone-Performance . Retrive. April 6. 2021
CLARK LAWRENCE J. MARTINEZ	Student/JOSE RIZAL UNIVERSITY/SHS-ABM	TECHNOLOGY	improving internet conection	Bothered	Transportation	Using the mobile application to boosten your experience in your phone device to address the problem in slow devices/ technology that cause of being disappointed sometime.	Link to the closest existing solution: 8 apps to improve your android phone performance.(n.d).Turbo Future. https://turbofuture.com/cell-phones/6-AndroidApps-to-Improve-Phone-Performance . Retrive. April 6. 2021

Jhon Vincent, R, Yaun	Student/Assumption College of Davao/Humanities and Social Sciences	Poor Internet Connection and Heavy Traffic	Switch the source of my internet into more faster and commute early to avoid heavy traffic.	I'm happy and satisfied.	Procrastination and Time management	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Lyle Jan Ayuban	Student/Assumption College of Davao/HUMMS	Slow Internet Connection	Do your task as soon as possible	Unsatisfied	None	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Gabrielle G. Delica	Student./University of Rizal System- Cainta Campus/Bachelor of Secondary Education major in English	Slow internet	I am having a patience and virtue in doing my stuff with internet.	Anger sometimes	Problems in family, myself, and othe life issues	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel anger by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
MONICA YSABELLE FLORES	Student/Ramon Magsaysay Highschool España Manila/HUMSS	Stress and pressure about school	Time management	Feel pressure	Academic Pressure	Using the educational apps to address the problem in online modular that cause of being pressure to work in school activities.	Link to the closest existing solution: 9 Essential Apps to Help You Survive Your Online Classes.(n.d)Colorado State University. https://blog.online.colostate.edu/blog/education/9-essential-apps-tohelp-you-survive-your-online-classes/ . Retrieved. April 6, 2021
Angela Bea Tutor Laranang	Student/Francisco Bustamante National High School/ABM	School activies	Time management	I feel unsatisfied in online learning	None	Using the educational apps to address the problem in online modular that cause of being unsatisfied of the learning in online school	Link to the closest existing solution: 9 Essential Apps to Help You Survive Your Online Classes.(n.d)Colorado State University. https://blog.online.colostate.edu/blog/education/9-essential-apps-tohelp-you-survive-your-online-classes/ . Retrieved. April 6, 2021
Marianne R. Espoltero	Student/Assumption College of Davao/HUMSS	experiencing lags in my phone and laptop	delete some unused or extra files to clean up my storage for smoother use	unsatisfied	None	Using the mobile application to boosten your experience in your phone device to address the problem in slow devices/ technology that cause of being unsatisfied	Link to the closest existing solution: 8 apps to improve your android phone performance.(n.d).Turbo Future. https://turbofuture.com/cell-phones/6-AndroidApps-to-Improve-Phone-Performance . Retrive. April 6. 2021
Izzy Catubigan Membreve	Student/University of Mindanao Ilang Highschool/HUMSS	Internet Connection	Load	Relief	None	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel relief by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021

Russel Alto, Dar Juan	Student/Bestlink college of the philippines/BACHELOR OF SCIENCE IN HOSPITALITY AND MANAGEMENT	Slow technology	Limit the time in using devices	Feel pressure and angry sometimes	None	Using the mobile application to booster your experience in your phone device to address the problem in slow devices/ technology that cause of being pressure and angry sometimes.	Link to the closest existing solution: 8 apps to improve your android phone performance.(n.d).Turbo Future. https://turbofuture.com/cell-phones/6-AndroidApps-to-Improve-Phone-Performance . Retrive. April 6. 2021
Alyzza Ampuyas Tuazon	Student/Philippine Christian University/ABM	Family problem (Financial), Anxiety,internet connection	Pray and time management	sad	School Activities	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Carl John Damaso Buctuab	Student./University of Southeastern Philippines/Bachelor of Arts Literature in Cultural Studies	Transportation and gadgets for communication	I sometimes borrowed gadgets from my uncles,	I feel a little not comfort and contented as of now	Time management, and self discipline	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling of being not comfortale and contented.	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!.(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrived. April 6, 2021
Abel Glenn O. Dael	School/University of Southeastern Philippines/BS Entrepreneurship	small number of transportation	bicycle	not satisfied	slow internet	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling not satisfied	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!.(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrived. April 6, 2021
Dimple Quimada Dutosme	Student/F.Bangoy National High School (Senior High School)/HUMSS	tansportation	Time Management and Be Motivated to do a work everyday	Im hesitant but I hope I can do it.	None	Using the mobile application like uber and corb to address the problem in transportation that cause of feeling of being not comfortale and contented.	Link to the closest existing solution: 10 best transit apps and transportation apps for Android!.(n.d).Android Authority. https://www.androidauthority.com/best-transit-apps-android-782796/ . Retrived. April 6, 2021
Krizzia Myka D. Pelingon	Student/Assumption College of Davao/Humss	those problems are the Internet connection or the technology.	For me the current solution is being patient.	I was struggling and also unhappy with that problems.	financial problem, family problem	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection that cause of stuggling and also unhappy.	Link to closest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021
Trisha Anne T. Chua	Student/MMSS	Low internet connection	Off wifi in other devices	Disappointed	None	Using QoS stands for Quality of Service and this router can help prioritize how much bandwidth every device gets to address the problem in slow internet connection to feel satisfied by doing school task.	Link to clesest existing solution : Slow Connection – Solutions to speed up the Internet.(n.d).citypassenger. https://www.citypassenger.com/en/solutionsto-speed-up-the-internet/ .retrieved April 06, 2021

Appendix B

Business Pitch

BUSINESS PITCH

Hi! We are the JJRM company, the founder and co-founders of P-vent.

Do you follow what your heart desire is? Do you love documenting moments in time? By taking pictures and share them with others, you're displaying a moment that has been frozen in a moment. From the atmosphere to what individuals are doing, this snapshot may reveal a lot.

The events of a person's life provide a good ground for creating a remarkable memoir. We use cameras almost every day to capture what we are doing and help us reminisce those moments that are passing by. These technologies are essential to society in many ways, just like documenting the best moment of their life.

An event photography business's growing pains can be unpleasant. The issue is that creating an excellent reputation for photographers involves expertise. Still, given the importance of their event, clients will not risk hiring someone who is unknown and has a poor reputation. It's easy to understand how this may be a problematic scenario for the photographers.

A web application platform like P-vent helps aspiring photographers appreciate their works and hire them to be part of the most memorable events of an individual. Through this web application, clients will be able to save time while looking for trustworthy photographers for hire. In contrast, photographers will display their profiles through their portfolios to attract new clients and post their capabilities like sample works to reach out in the client's hearts.

P-vent can be an advertisement for clients looking to employ photographers or a job opening with a firm that recruits well-equipped and experienced photographers. Here at JJRM Company and P-vent, we will help you follow your heart's desire and photos that captivate an individual's heart.

Appendix C

Minimum Viable Product

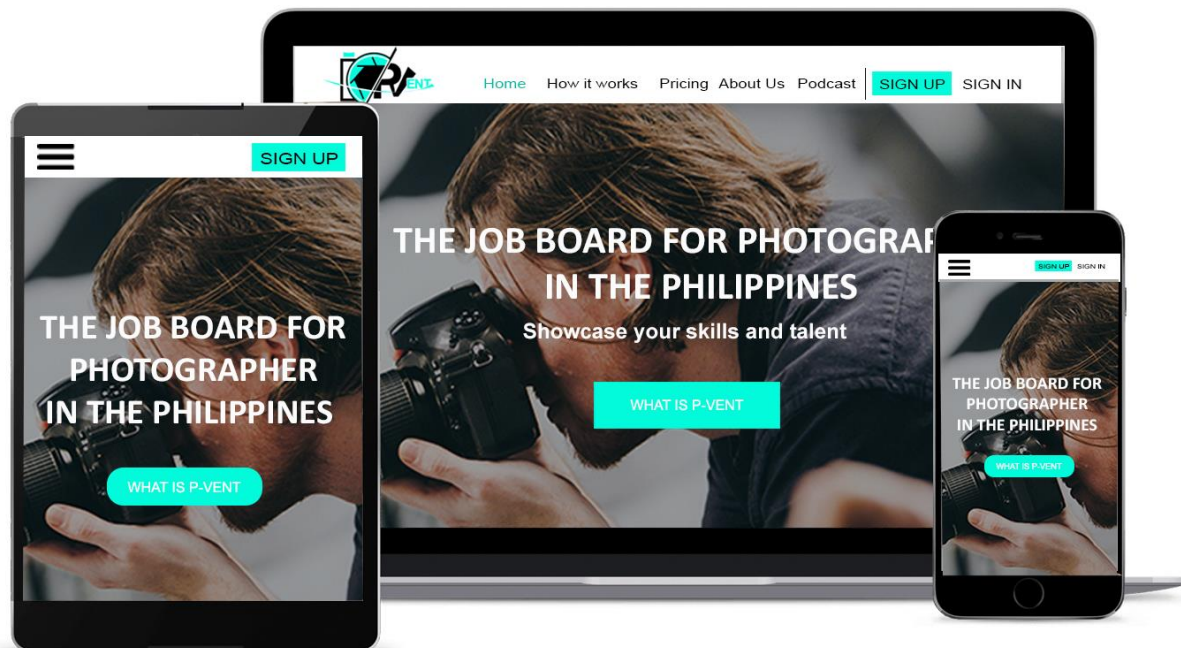


Figure 1. Homepage

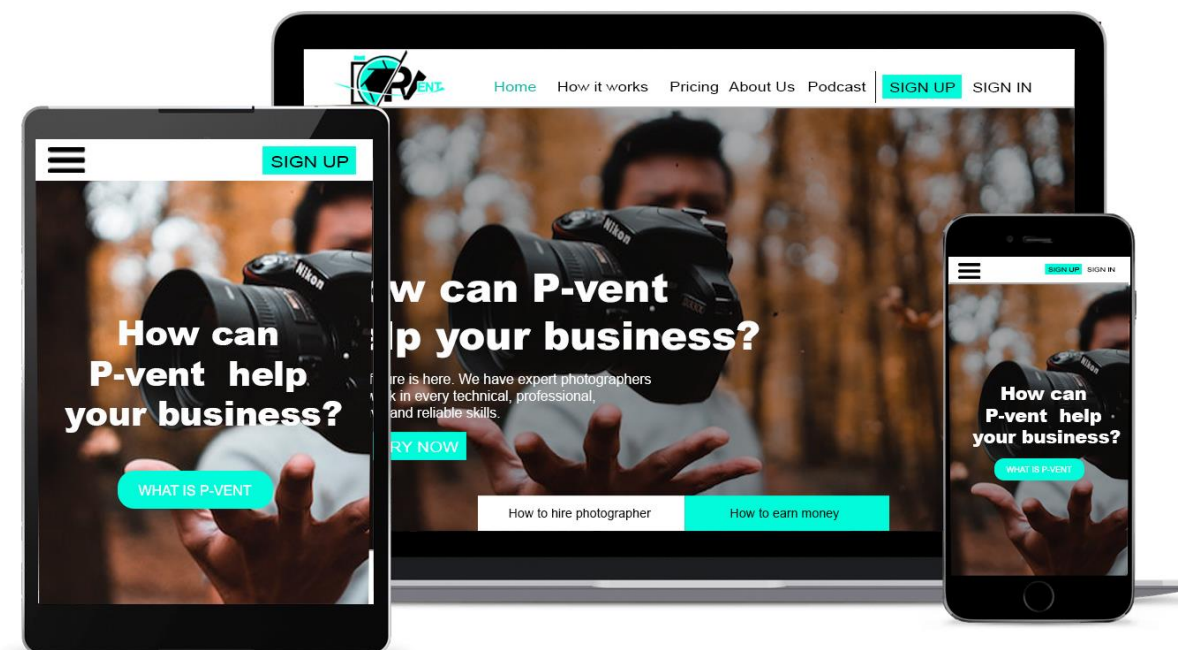


Figure 2. How it works

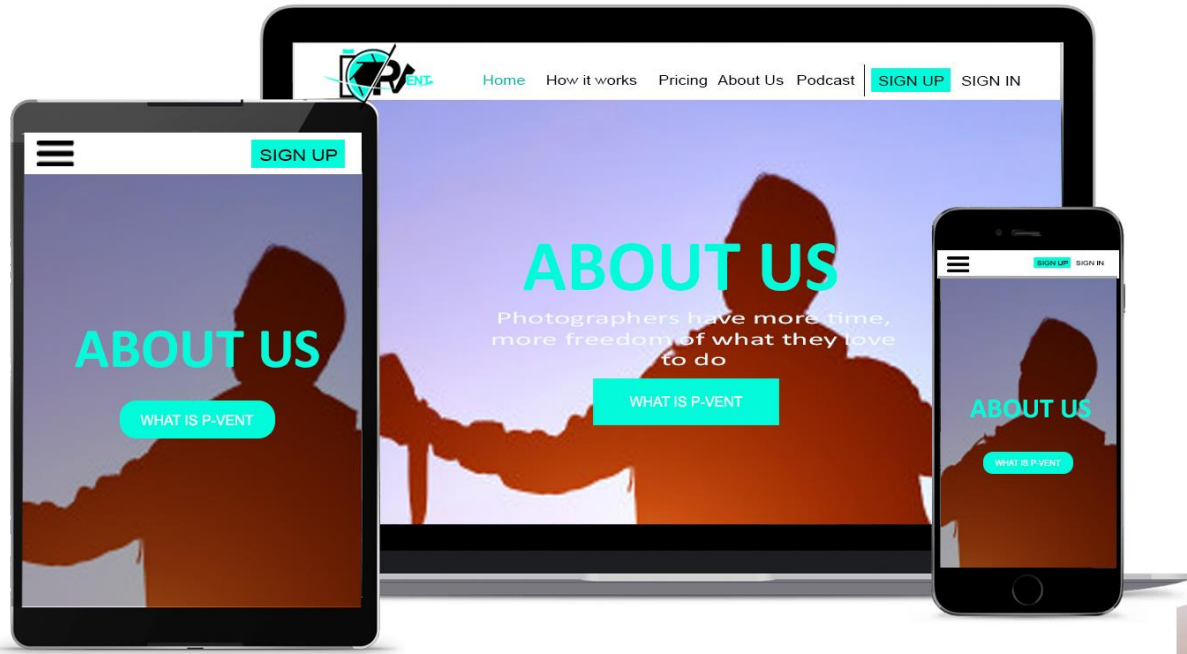


Figure 3. About us

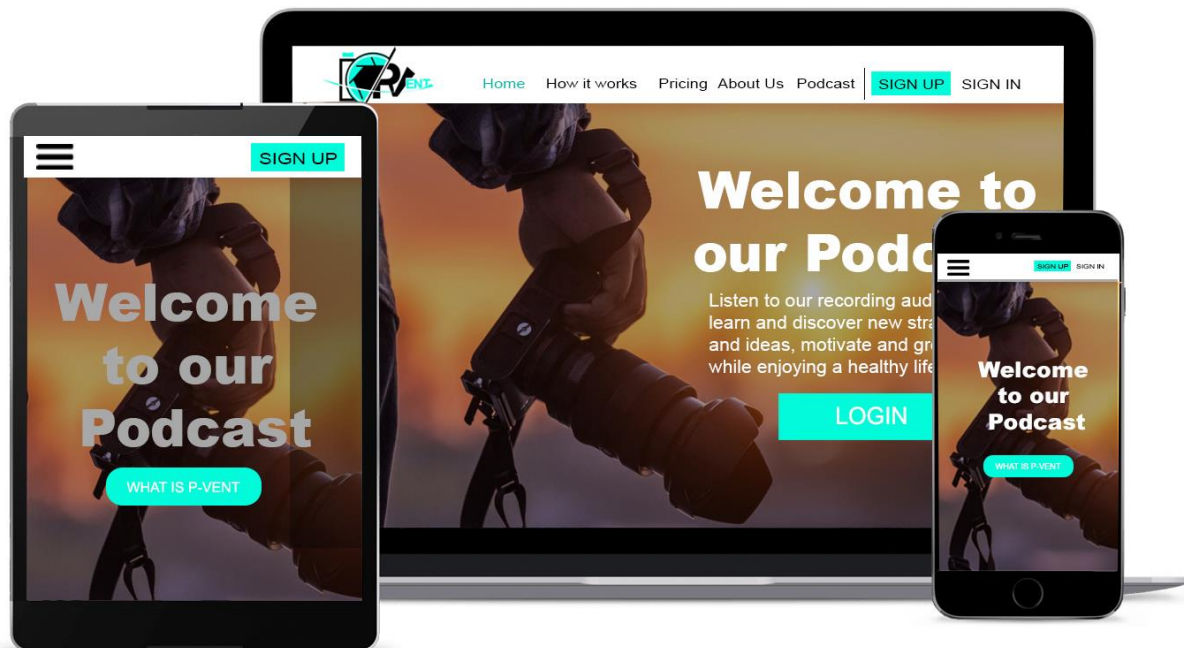


Figure 4. Podcast

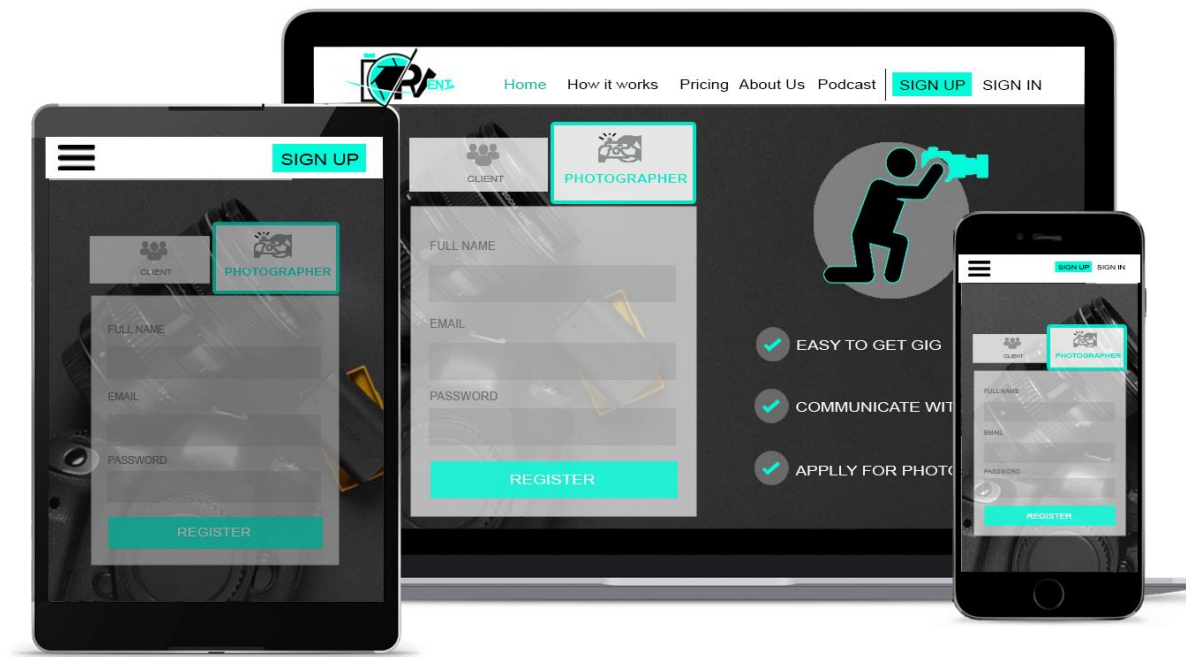


Figure 5. Client Signup

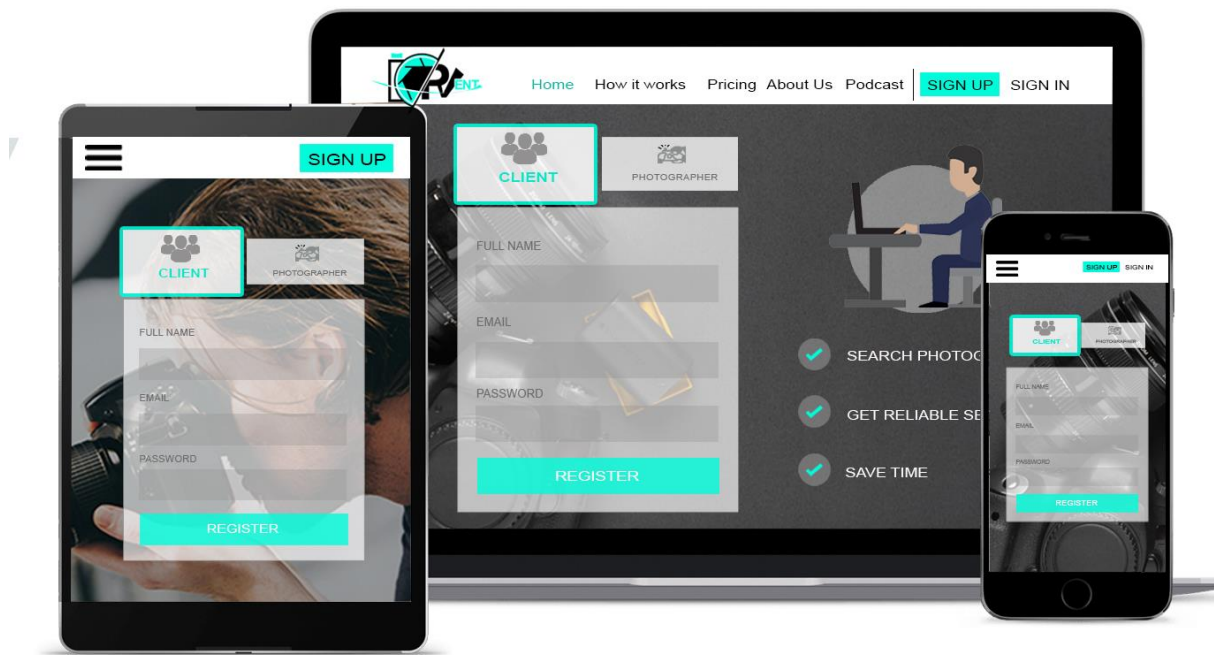


Figure 6. Photographer Signup

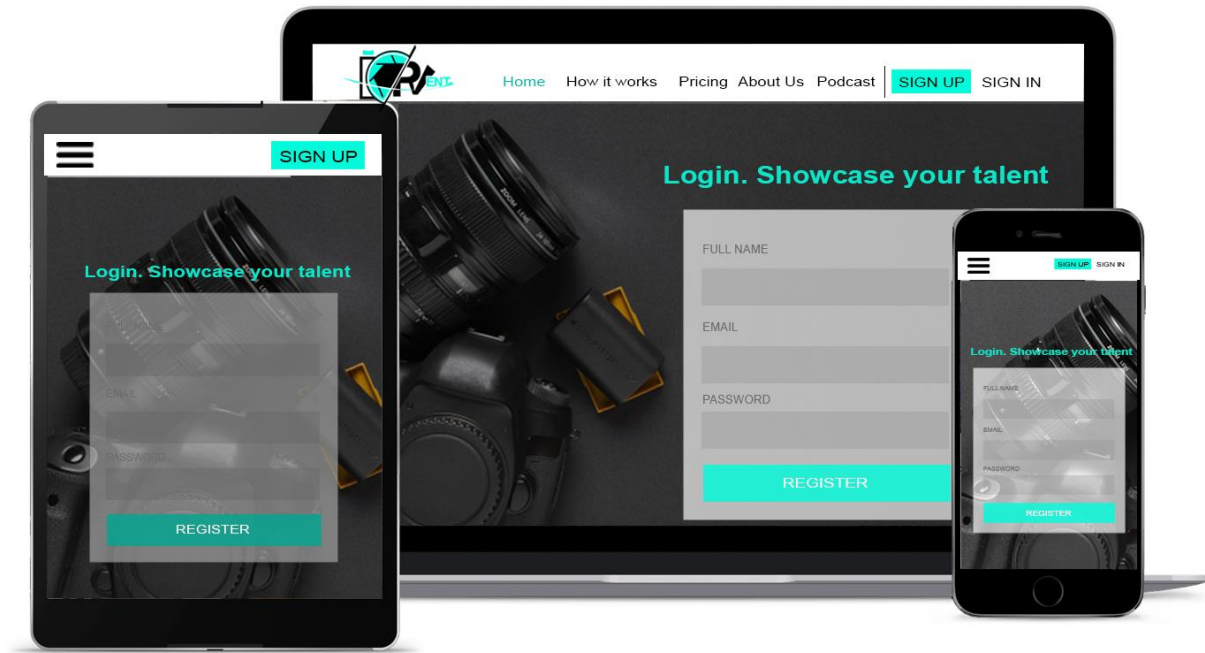


Figure 7. Login Form

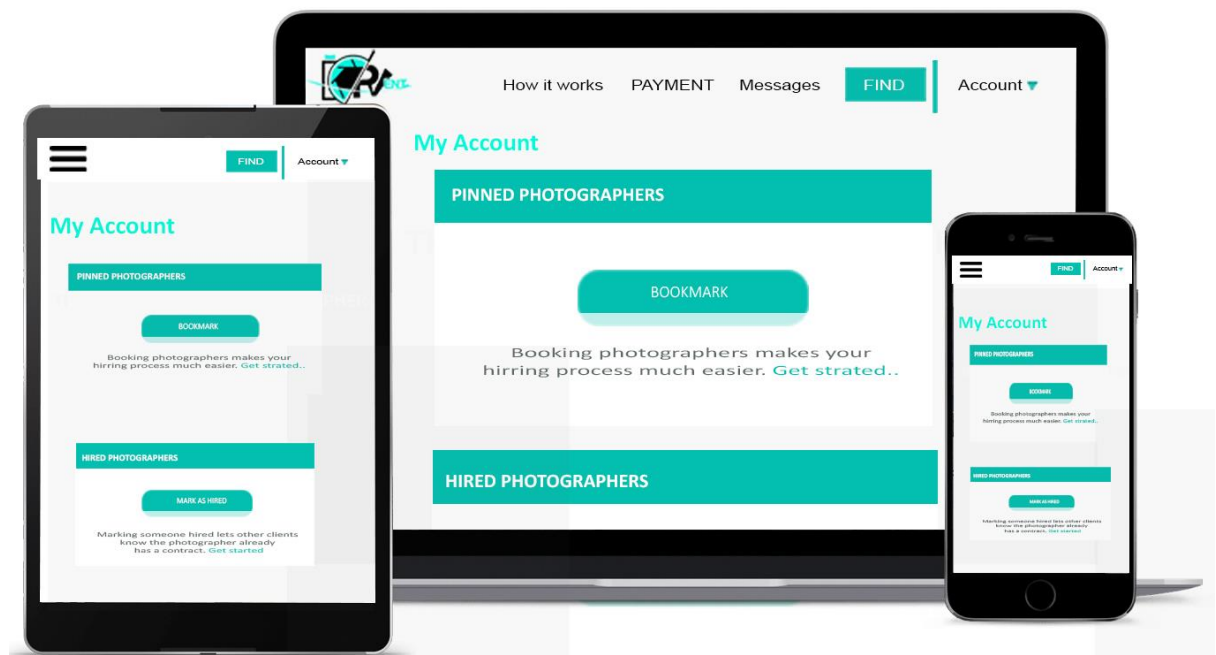


Figure 8. Clients Profile

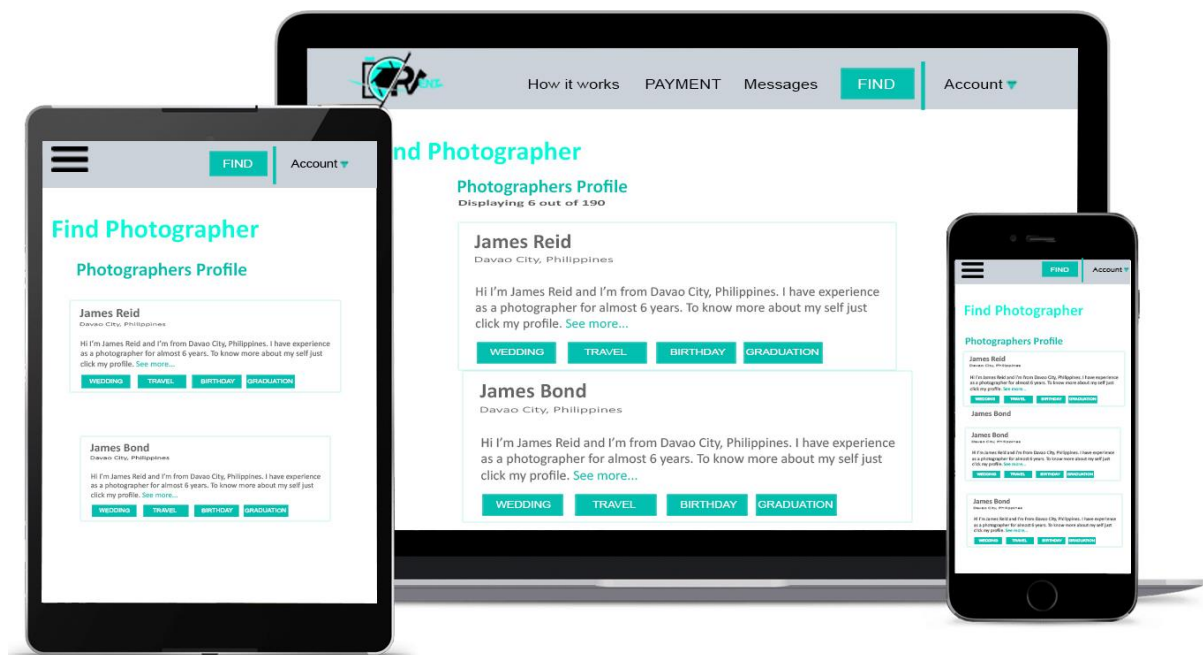


Figure 9. Clients find photographer

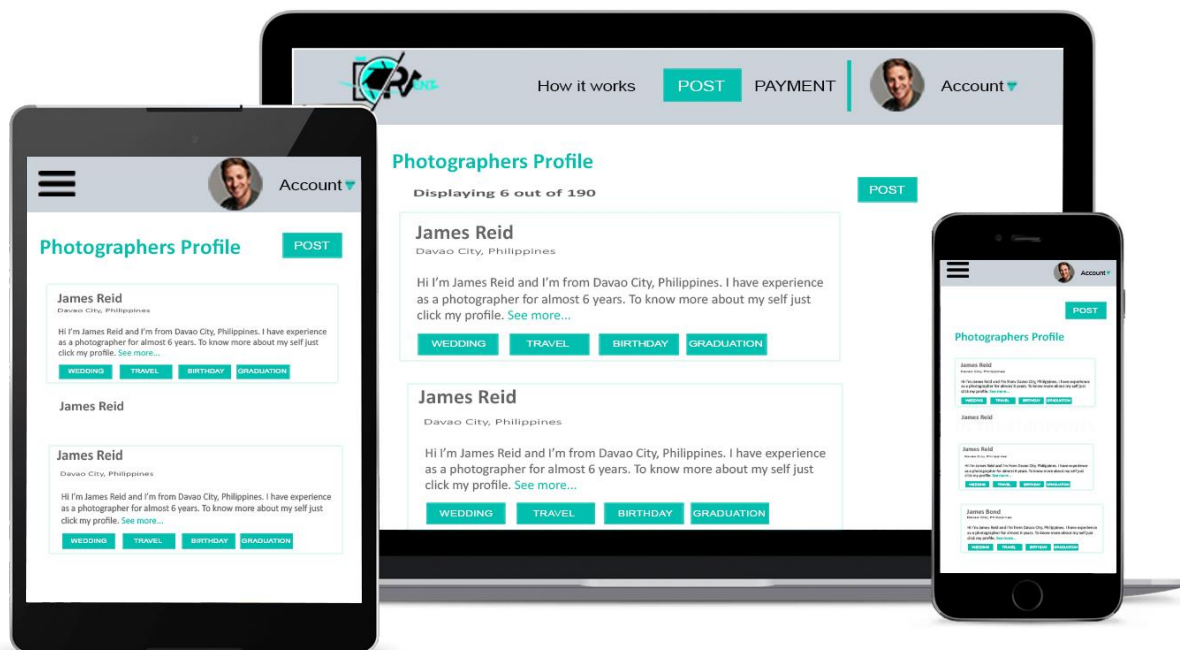


Figure 10. Photographers Profile

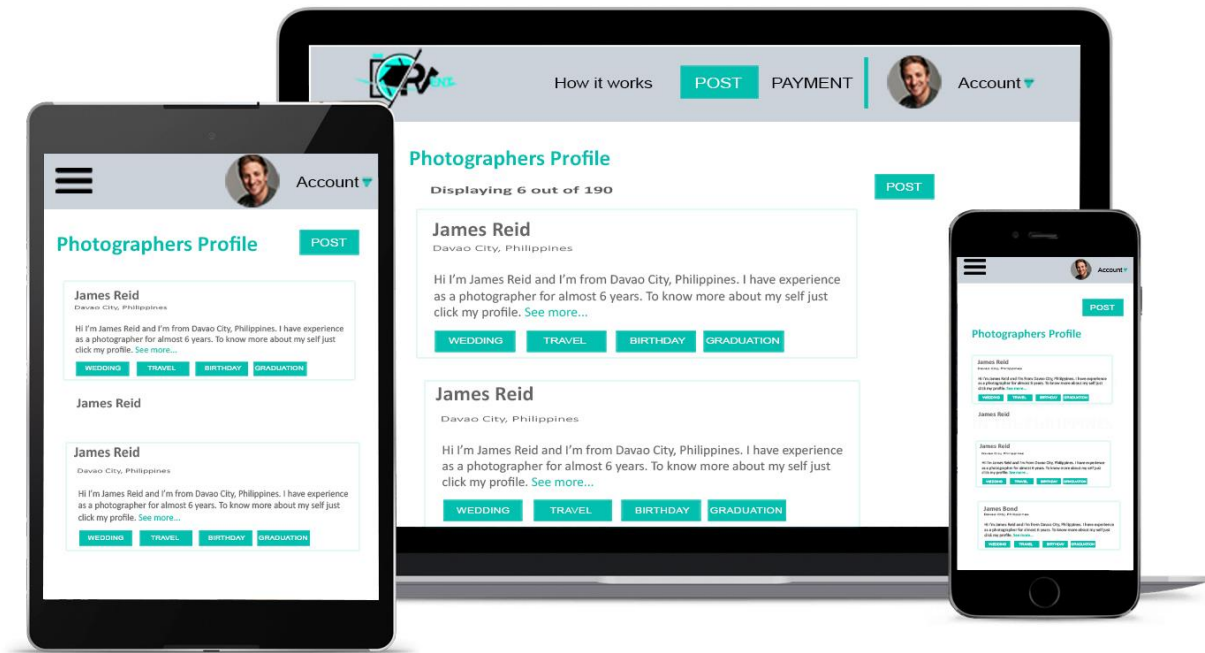


Figure 11. Post Photographers Profile

Appendix D
Twelve-Month Cash
Flow

JJRM Company
Twelve-Month Cash Flow Projection

Pvent

Cashflow Month Begins: **Apr-21**

	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Total
INFLOW:													
Working Capital Loan	500,000	one time											500,000
Expected Collections from	105,000	107,570	100,700	107,500	115,000	116,200	120,200	136,400	153,300	152,000	154,880	163,600	1,532,350
Total Inflow	605,000	107,570	100,700	107,500	115,000	116,200	120,200	136,400	153,300	152,000	154,880	163,600	2,032,350
OUTFLOW:													
Fixed Asset	188,500	0	0	0	0	0	0	0	0	0	0	0	188,500
Direct Cost/COGS	4,599	4,599	4,599	4,599	4,599	4,599	4,599	4,599	4,599	4,599	4,599	4,599	55,188
Payroll Cost	6,000	6,000	6,000	6,000	6,000	6,000	6,000	6,000	6,000	6,000	6,000	6,000	72,000
Personnel Cost	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	180,000
Sales and Marketing	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	120,000
Premises Cost	17,700	17,700	17,700	17,700	17,700	17,700	17,700	17,700	17,700	17,700	17,700	17,700	212,400
Administration Cost	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	15,000	180,000
IP & Legal	100,000	0	0	0	0	0	0	0	0	0	0	0	100,000
IT & Software	15,000	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	31,500
Finance	25,000	20,000	20,000	20,000	25,000	20,000	25,000	25,000	25,000	25,000	25,000	25,000	280,000
Total Outflow	396,799	89,799	89,799	89,799	94,799	89,799	94,799	94,799	94,799	94,799	94,799	94,799	1,419,588
Net Inflow/(Outflow) for the	208,201	17,771	10,901	17,701	20,201	26,401	25,401	41,601	58,501	57,201	60,081	68,801	612,762
Balance b/f	0	208,201	225,972	236,873	254,574	274,775	301,176	326,577	368,178	426,679	483,880	543,961	0
Balance c/f	208,201	225,972	236,873	254,574	274,775	301,176	326,577	368,178	426,679	483,880	543,961	612,762	612,762

Input
 Input from other tabs
 Auto-calculate



Twelve-Month Cash Flow Projection - Revenues

Pvent

Cashflow Month Begins: Apr-21

	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Total
Expected Revenues													
Comission From client	30,000	35,000	25,100	30,000	35,000	37,500	37,700	40,000	55,000	58,000	59,000	63,500	505,800
Third party ads	35,000	32,570	35,600	37,500	40,000	38,700	42,500	56,400	58,300	54,000	55,880	60,100	546,550
Pro account	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	480,000
Total	105,000	107,570	100,700	107,500	115,000	116,200	120,200	136,400	153,300	152,000	154,880	163,600	1,532,350

	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Total
Expected Collections													
Comission From client	30,000	35,000	25,100	30,000	35,000	37,500	37,700	40,000	55,000	58,000	59,000	63,500	505,800
Third party ads	35,000	32,570	35,600	37,500	40,000	38,700	42,500	56,400	58,300	54,000	55,880	60,100	546,550
Pro account	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	480,000
0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	105,000	107,570	100,700	107,500	115,000	116,200	120,200	136,400	153,300	152,000	154,880	163,600	1,532,350

Pvent

Apr-21

[illegible]

Pvent

Cashflow Month Begins:	Apr-21
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[illegible]

Pvent

[illegible]

Pvent

Cashflow Month Begins:	Apr-21
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[illegible]

Pvent

Apr-21

[illegible]

Twelve-Month Cash Flow Projection - Premises Cost

Pvent

Cashflow Month Begins:

Apr-21

[illegible]

Pvent

Cashflow Month Begins:	Apr-21
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[illegible]

Pvent

Apr-21

[illegible]

Pvent

	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Total
Design templates	6,000	0	0	0	0	0	0	0	0	0	0	0	6,000
Product Planning &	7,500	0	0	0	0	7,500	0	0	0	0	0	0	15,000
Web Hosting	600	600	600	600	600	600	600	600	600	600	600	600	7,200
Cloud Solution	2,500	0	0	0	0	0	0	0	0	0	0	0	2,500
Outsource development	5,000	0	0	0	0	0	0	0	0	0	0	0	5,000
Networking	3,500	0	0	0	0	0	0	0	0	0	0	0	3,500
Application Software	7,600	0	0	0	0	0	0	0	0	0	0	0	7,600
Total	32,700	600	600	600	600	8,100	600	600	600	600	600	600	46,800

Pvent

[illegible]