**Creative Final Project Guidelines**

***Assessment*** ***Type:*** Group

***Due* *Date:*** December 16, 2-5pm (Late submissions will NOT be accepted.)

***Description***: The final project is designed to challenge students to reflect on the course and collaborate on a creative project that embodies the essence of the course. Discussion sections will be divided into groups of about 5 students each. Group members will be assigned by the TAs and the instructor. Each student will be assigned to a group and expected to collaborate on the development of the project. Final projects will be assessed according to the following criteria:

* Significance of the product
* Originality and creativity
* Integration of key concepts covered in class
* Identification of a target audience (e.g. general public, researchers, healthcare providers, journalists, K-12 students, etc.)

The following are some examples of acceptable final projects:

* 3-5 minute videos
* Posters
* Infographics
* Board Games
* Brochures
* Apps
* Marketing or social media campaign

In addition to the final project deliverable, each group must submit a 2- to 3-page document describing the rationale behind the selection of their project, which includes an explanation of how the product will be used or interpreted, and why it is the best representation of the course or selected component(s) of the course. Include a description of the target audience. **Each group will present a brief overview of their final project during the time period reserved for the final exam for the course.**

Each group must also submit a short report (a single page) that highlights each group member's specific contributions to the project. While everyone in the group will receive the same grade, points will be deducted from a student’s group grade if the group report indicates that the student did not participate fully in the project.

**Final projects and accompanying documents must be uploaded to Sakai by the due date. Tangible products must be submitted to TAs at the presentation session.**

***Grading***:

Points will be allocated as follows:

* Significance (30 points)
* Originality and creativity (30 points)
* Integration of key concepts from class (25 points)
* Identification of target audience and fit with product (15 points)

**Total = 100 points (20% of course grade)**