

Joy Dimaculangan

09957586652 • Rosario, Batangas, 4225 • joyreyesdimaculangan@gmail.com • linkedin.com/in/joy-dimaculangan/

ABOUT ME

I am an IT student specializing in Business Analytics with strong leadership skills and a blend of strategic insight and technical expertise in community management. Skilled in fostering collaboration and engagement, I drive community growth through data-driven strategies informed by my background in web development and programming. My focus is on team success and building an inclusive, vibrant community.

EDUCATION

Batangas State University

BS in Information Technology. Business Analytics. 1.3
Dean's Lister

Batangas, PH
2025

Batangas Eastern Colleges

With Honors

Batangas, PH
2022

EXPERIENCES

WiTech Batangas

Social Media Manager

Batangas, PH
April 2024 – August 2024

- Planned strategies to increase followers and promote WiTech Batangas.
- Guide and communicate with colleagues on the up-to-date strategies for every WiTech Batangas' post.
- Monitored social media performance, analyzed metrics, and adjusted strategies based on insights from social media interactions.
- Fostered discussions both online and offline and managed user interactions to grow WiTech Batangas' followers.

WiTech Batangas

Campus Ambassador

Batangas, PH
April 2024 – August 2024

- Built relationships with other technology students, groups, and organizations.
- Managed marketing materials, including digital content on social media platforms.
- Participated in and collaborated in on-campus events, workshops, and activities that align with the goals of WiTech Batangas.

LEADERSHIP & ACTIVITIES

Angular PH Mentorship Activity

Mentee

Batangas, PH
July 2024 – Current

- Studying Angular concepts such as components, services, and modules to build dynamic web applications.
- Applying knowledge by creating hands-on projects to strengthen coding skills and understanding of Angular architecture.
- Continuously enhancing skills in TypeScript, HTML, CSS, and Angular-specific features like two-way data binding and dependency injection.
- Engaging in feedback sessions to improve code quality and adopt best practices.

CERTIFICATIONS

- Introduction to Data Studio – Google Analytics Academy (2023-2026)
- DICT-ICT004 Big Data Fundamentals – Department of Information and Communications Technology (DICT) (2024)

SKILLS & INTEREST

- Web and Community Management
- Customer Support
- Data Analysis
- Leadership