



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?

Joys Anusha

Persona’s name

Short summary of the persona

Zoho books plans set a maximum number of invoices you can issue per year

Drilll further in Zoho Books using help and webinars or contract support from the help section.

Click on the setting icon to manger your Organization profile, users, sunscriptions and more.

Managing your accounting tasks and organizing your transactions.

The Navigation panel on the left-hand side lists all the modules of Zoho Books.

Use the Search bar to quickly find a specific transaction, contract, item or more.

Skills can be added to a candidate's profile as tags or keywords, allowing recruiters to easily search and filter through candidate profiles based on their skills

Zoho books offers everything businesses need to stay GST compliant, right from GST invoices, to GST reports to GST filling.

Your one-stop platform for managing your accounting tasks and organizing your transaction.

For Content writer the minimum salary is Rs.5.2 Lakhs per year.

Break the barriers with proactive customer support.

Simplify customer service operations, improve agent productivity, and deliver laqsting customer experiences.