JP SERVICES & CONSULTING

SERVICES /////////

**FOR STARTUPS** 

**FOR CREATIVES** 

9 years of digital marketing, acquisition and business solutions expertise

# Hi, I'm Jozel A multi-passionate entrepreneur.

## **EXPERTISE**



## **FINTECH (FINANCIAL SERVICES)**

Lead generation through SEM, SMM, Media Buying, Affiliates for payment solutions (debit, credit, P2P, FX -forex platforms)

Goals Achieved: Volumes 1M\$\$ and registrations generated

Years of Experience: 2016 to present

### **ONLINE GAMING**

Casino and Sportsbook brand management and players acquisition via SEM, SMM and Affiliates Goals Achieved: Players Acquisition within 6 months startup and deposits \$\$

Years of Experience: 2011 to present

### SERVICES/SOLUTIONS

Saas Customer Acquisition and brand management via SEM, SMM and Email Marketing Goals Achieved: stable customer acquisition within 6 months startup and quarterly increase of new customers

Years of Experience: 2008 to present

SaaS, Payments Technology, Evens



<u>WORK</u> COLLABORATE ASK ME

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