

# Jacob Purdy

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## Education:

BA Art and Design with a concentration in  
Graphic Design and a Minor in  
Communications  
(2018-2022)  
Keuka College, Keuka Park, NY  
3.8 GPA

## Work Experience:

### Freelance Portrait Photographer

2018-Present

Self-employed

- Scheduling and planning shoots
- Detailing and directing subjects
- Providing personal equipment
- Editing and processing photos
- Delivering and rendering photos tailored use

### eSports Coordinator

2018-Present

Keuka College

- Managing team schedules
- Recruiting prospective Keuka College students for eSports
- Developing/Designing/Configuring Keuka College eSports streaming profile on twitch.tv
- Contacting other schools for scrimmages and games
- Hosting campus activities related to eSports

### Video Assistant

2020

- Assisted professional video production with Keuka College marketing team
- Shot video footage of campus scenery

### Poster Designer

2019

- Designed Keuka College posters advertising the school plays

### Web Designer

2018

- Assisted in production of the Finger Lakes Economic Development Center website
- Coded in Squarespace

### Graphic Assistant

2018

- Assisted in multiple Graphic Design jobs for community centers around Yates County

## Skills and Attributes

- Empathetic and mature interpersonal communication
- Values open mindedness, cultural relativism
- Punctual and up-front response time
- Patient and understanding