Errata for the Article:

When Funders Aren't Customers:
Reputation Management and Capability Under-Investment
in Multi-Audience Organizations

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1. Equation Errors

The stock of Capability in the model in the Main Article is conceptualized to decline due to natural erosion over time. As shown in Figure 1, and in the supporting model files, the rate of this erosion is the current value of the stock of Capability *divided* by the time constant τ. The originally shown versions of Equation 1 in the Main Article an in section S4.2 of the Appendix erroneously show Capability *multiplied* by this constant. Later derivations and use of these expressions are not affected by this error.

The correct form of Equation 1 from the Main Article is shown below:

$$\frac{dC}{dt} = e_c\rho - \frac{C}{\tau} \tag{1}$$

The correct from the first two expressions in section S4.2 of the Appendix are show below:

$$\frac{dC}{dt} = e_c\rho - \frac{C}{\tau}, \qquad where\ e_c = (1 - u)h$$

$$\therefore \frac{dC}{dt} = (1 - u)h_0R\rho - \frac{C}{\tau}$$

The authors regret these errors

2. Model Availability

The original supplement for this article was intended to include a VenSim .mdl file along with supporting datasets to recreate each figure. These supporting files were not originally hosted on the Organization Science site, nor clearly linked in the Appendix. Please find these supporting files and datasets at the GitHub repository below:

https://github.com/jpain3/Multiaudience-Organizations