



SCRUM MASTER PRODUCT OWNER

The product owner



Product Owner

- Is responsible that the business gets what they need:
 - Discovers and defines the product features (requirements)
 - Changes these features and priority in every iteration
 - Communicates these features to the team
 - Accepts the result created by the team

De scrum master



Scrum Master

- Is responsible that the team works in the most optimized and efficient way:
 - Improves the productivity of the team
 - Protects the team from disruptions
 - Facilitates
 - Creates the team
 - Like a sport coach
 - Makes sure the agile principles are understood and correctly implemented
 - Removes impediments
 - Coaches the whole team
- Is not a project manager

Mix Scrummaster and Product owner



**Scrum master/
Product Owner**

Represent the
interest of the
team



Represent the
interest of the
business

- Conflicting roles
- You need both

Mix Product owner and team member

Make sure the requirements are clear



Product Owner

Make sure the application is build according the requirements



Team member

- Different skills
- Different focus
- The product owner is often too busy to have time for anything else.

Mix scrummaster and team member

Make sure the team performs the most optimal way



Scrum Master

Make sure the application is build according the requirements



Team member

- The scrummaster looks at the whole project
- The team member looks at the small individual parts