

# Winning Space Race with Data Science

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#### Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

- We used Python to collect and process data, applied SQL for quantitative insights, visualized the geographical data to understand the proximities, and conducted machine learning to train a predictive model for rocket landing outcomes.
- As a result, we now have a better idea about what really matters and what does not. Furthermore, we have opened a door of forecasting the future landing outcomes.

#### Introduction

• In this project, we collect data about SpaceX to study the Falcon 9 rockets.

- We hope to find out the trends from the data, and specifically, we wonder
  - How do the factors (payload mass, booster, orbit, etc.) affect the landing outcome?
  - What is the trend of the success rate in the long run?
  - Can we use a machine learning model to predict the outcome of an individual landing?
  - Etc.

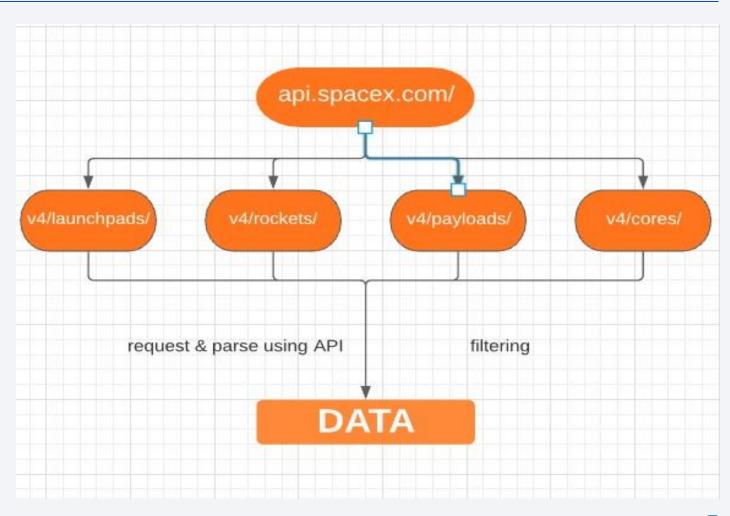


# **Executive Summary**

- Data collection methodology:
  - We collected records of 90 rockets launches from api.spacexdata.com with web scraping.
- Perform data wrangling
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

#### Data Collection – API

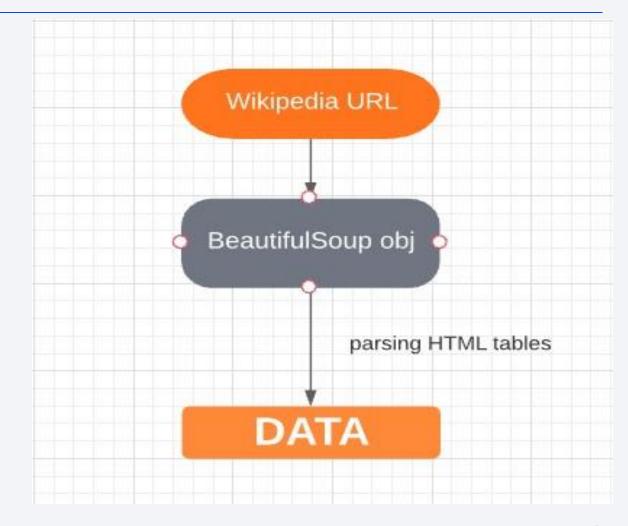
- Data of different aspects are restored in different datasets and formats.
- For each webpage, we performed web scraping using specifically defined REST API function.
- We later filtered the data so that it only has records for the Falcon 9 rockets.



# Data Collection – Web Scraping

 Another part of our data come from Falcon 9 and Falcon Heavy Launches Records from Wikipedia.

 To this end we used web scraping to obtain the HTML resource code from Wikipedia and extract its tables to form dataframes.



# **Data Wrangling**

We first examined the types for the missing data.

 Since all missing data are numerical and regarding two attributes of the rocket launches, we replace each NaN with its attribute mean.

• Next, we converted the categorical data to the 0/1 binary.

#### **EDA** with Data Visualization

- 1. We scatter-plotted the relationship between Payload and Launch Site.
- 2. We bar-plotted the success rate of each Orbit Type.
- 3. We scatter-plotted the relationship between Payload and Orbit Type.
- 4. We visualized the launch success yearly trend with a line chart.

#### **EDA** with SQL

• Using SQL queries, we made the following observations from the data:

- Distinct names of launch sites;
- The total payload mass carried by boosters launched by NASA (CRS);
- Dates when the first successful landing outcome in ground pad was achieved;
- Names of the booster\_versions which have carried the maximum payload mass;
- Total number of successful and failure mission outcomes;
- Rank the count of landing outcomes under certain restrictions;
- Etc.

# Build an Interactive Map with Folium

We marked all launch sites on a map with circles and pop-up markers.

- For each launch record, we added details to the corresponding marker.
- With the Mouse Position function, we calculated the distance between each launch site and its proximities (coastline, railway, highway, etc.).

# Build a Dashboard with Plotly Dash

• We used a dashboard to compare the success rates between different Launch Sites, Payload Ranges, and F9 Booster Versions.

# Predictive Analysis (Classification)

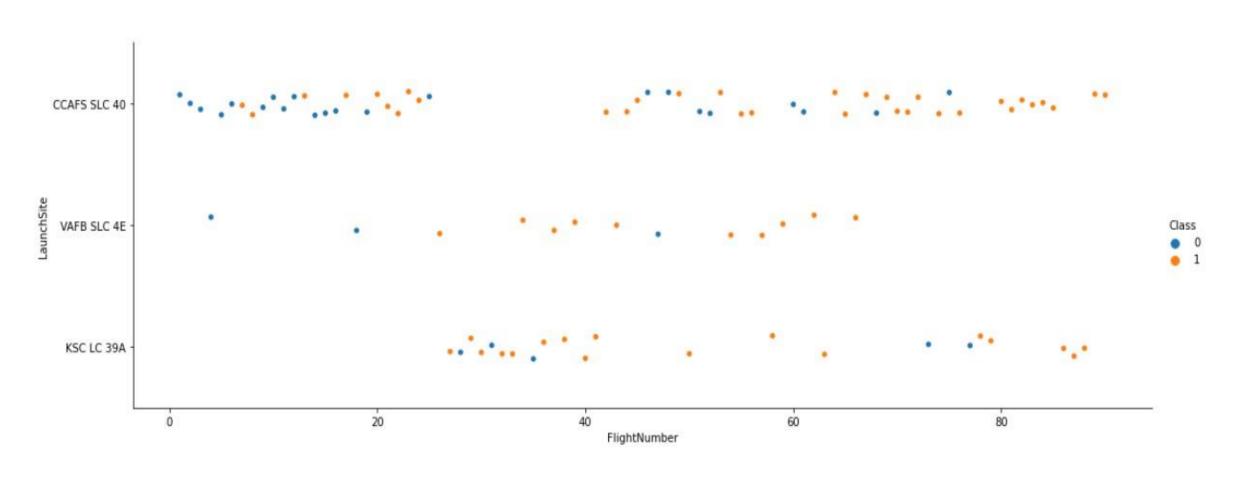
- We adopted four (linear regression, SVM, decision tree, and k-neighbors) models for the prediction, and tune hyperparameters with the sklearn package GridSearchCV.
- We evaluated the accuracy and obtained the confision matrices for each model.

#### Results

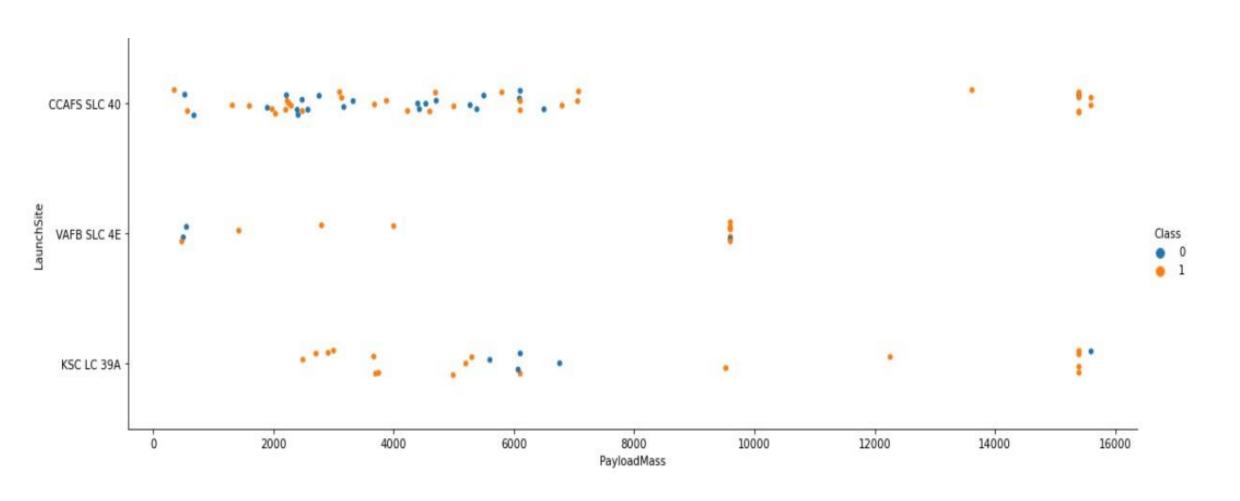
- Exploratory data analysis results
  - Payload Mass affects success rate positively in all launch sites.
  - Success rate distributes highly unevenly among launch sites.
  - Heavy Payload affects success rate significantly on different orbits.
  - The success rate keeps increasing since 2013 in general.
- Predictive analysis results
  - With 72 rows of data in the training set, our four predictive models have similar accuracy for the rest 18 rows in the testing set.



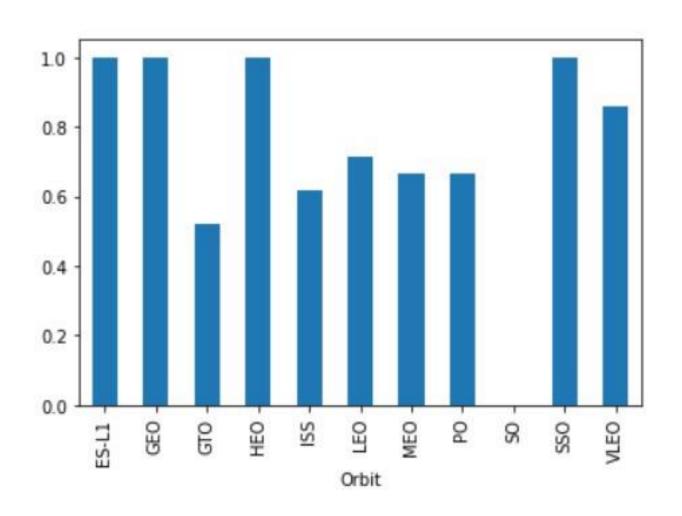
# Flight Number vs. Launch Site



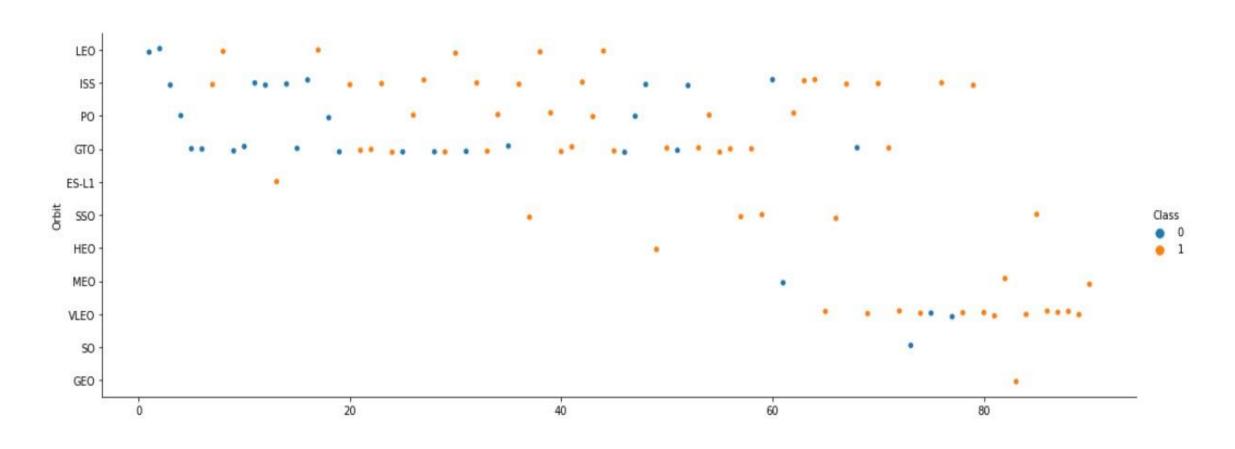
# Payload vs. Launch Site



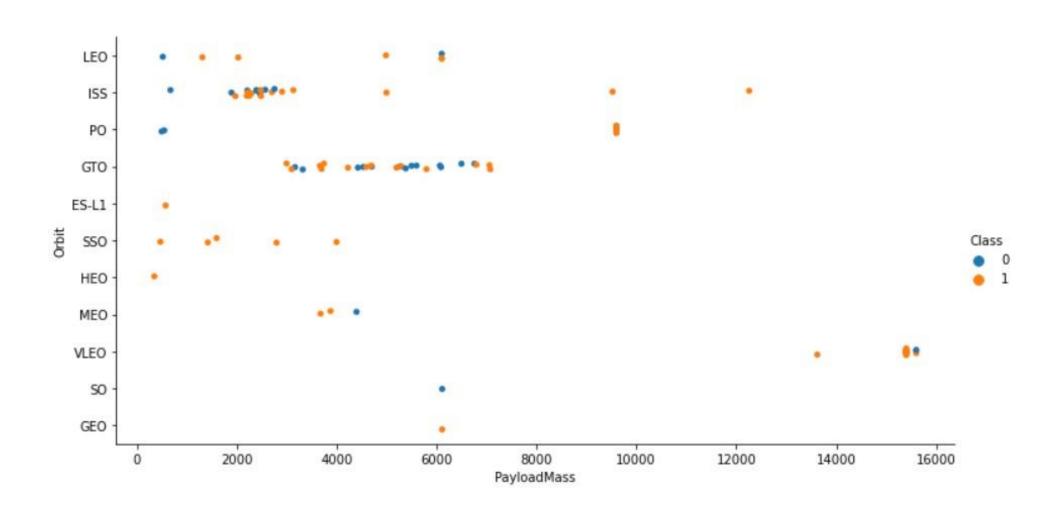
#### Success Rate vs. Orbit Type



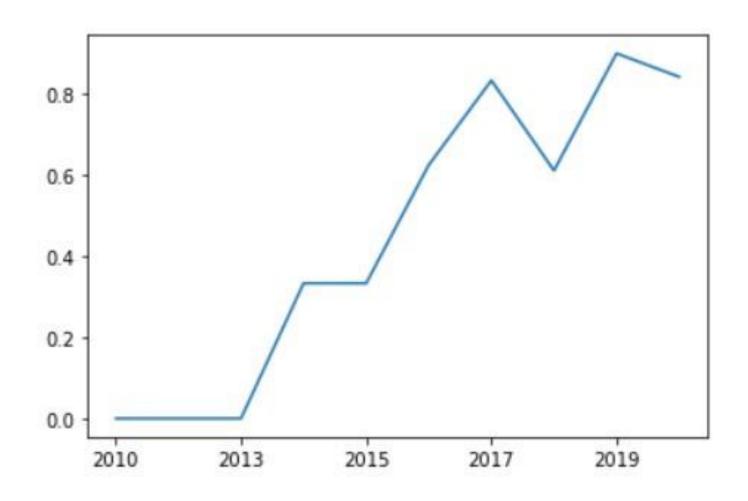
#### Flight Number vs. Orbit Type



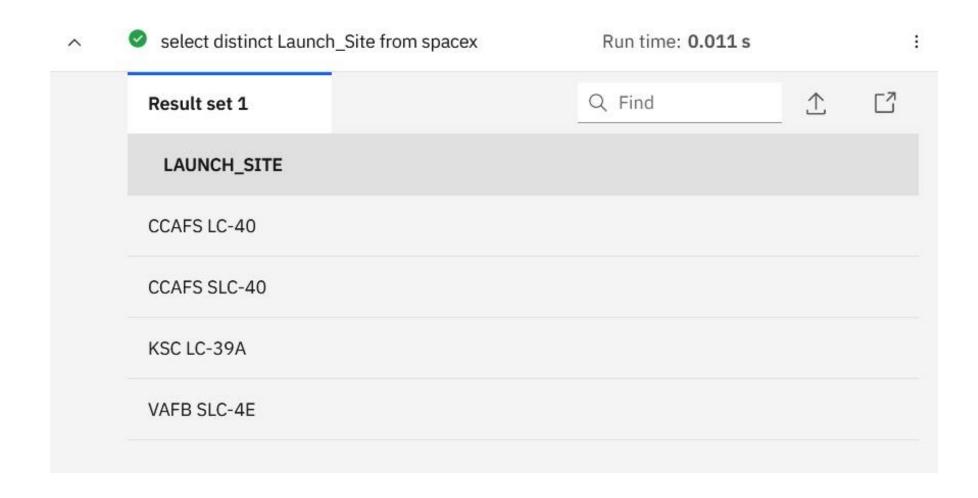
# Payload vs. Orbit Type



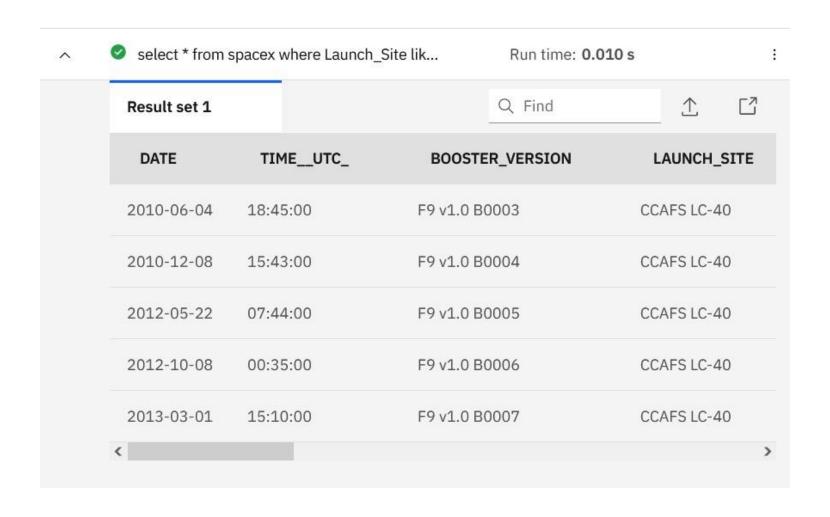
# Launch Success Yearly Trend



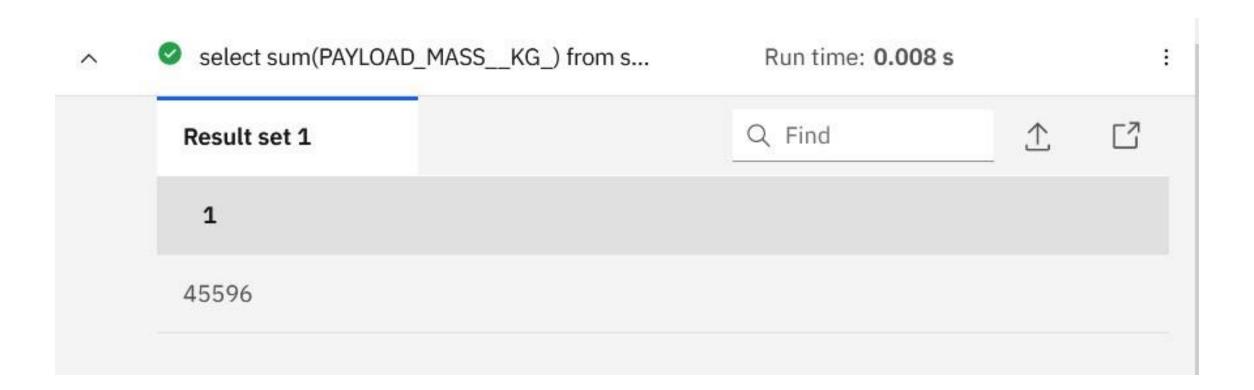
#### All Launch Site Names



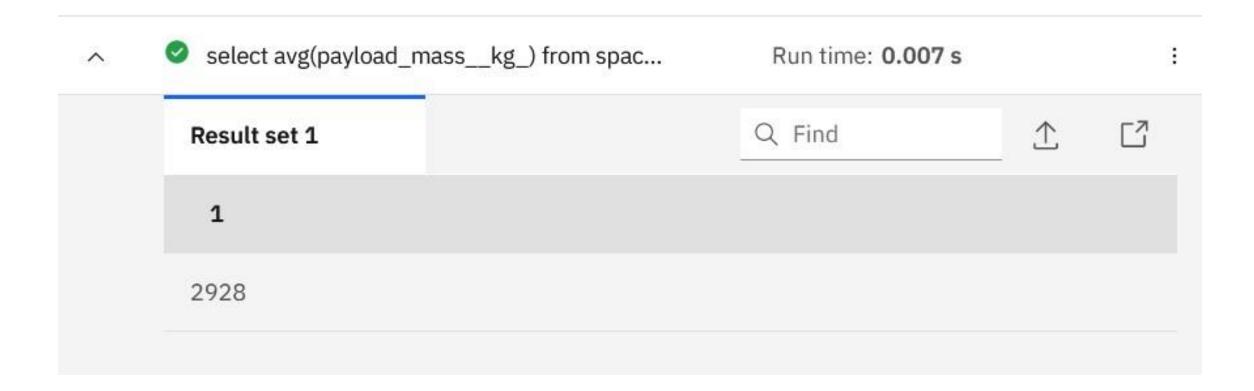
#### Launch Site Names Begin with 'CCA'



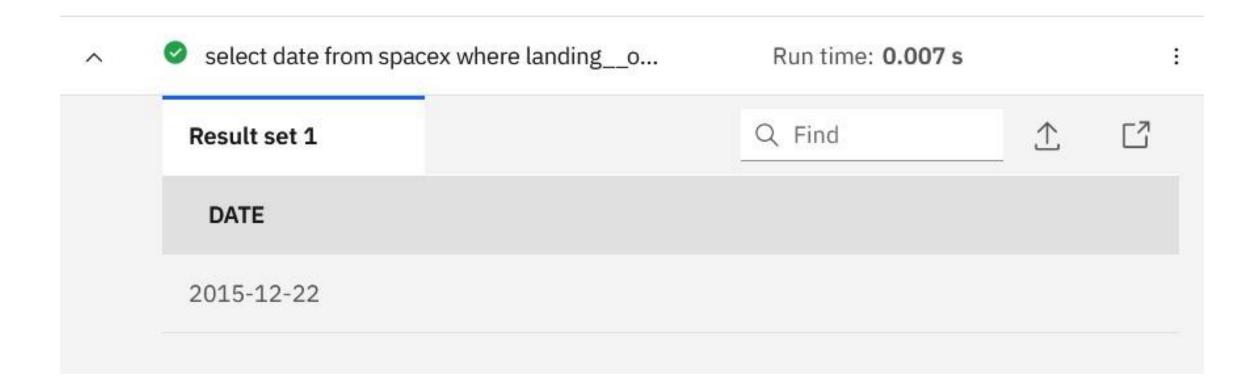
# Total Payload Mass



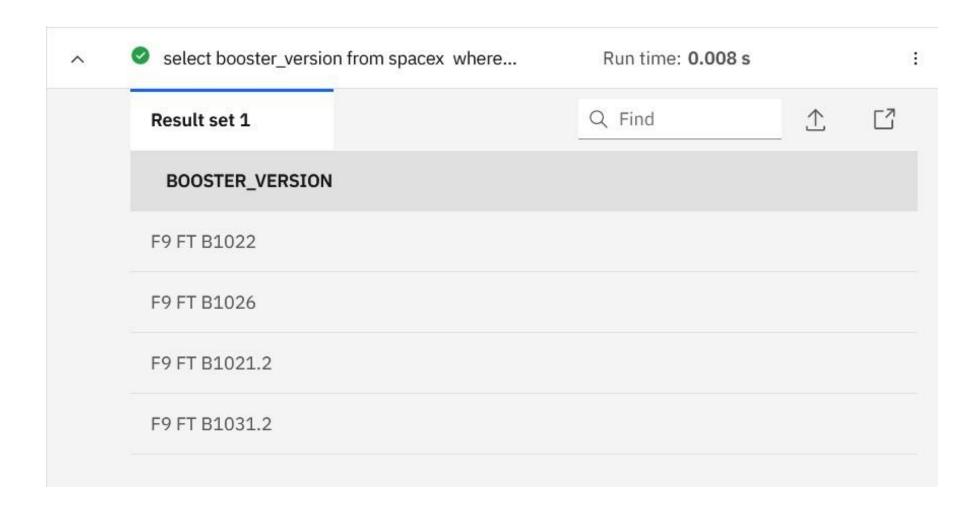
# Average Payload Mass by F9 v1.1



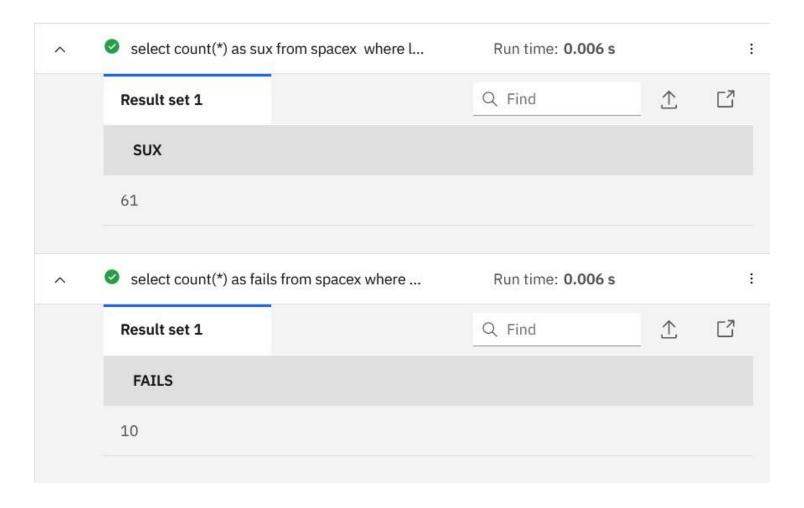
# First Successful Ground Landing Date



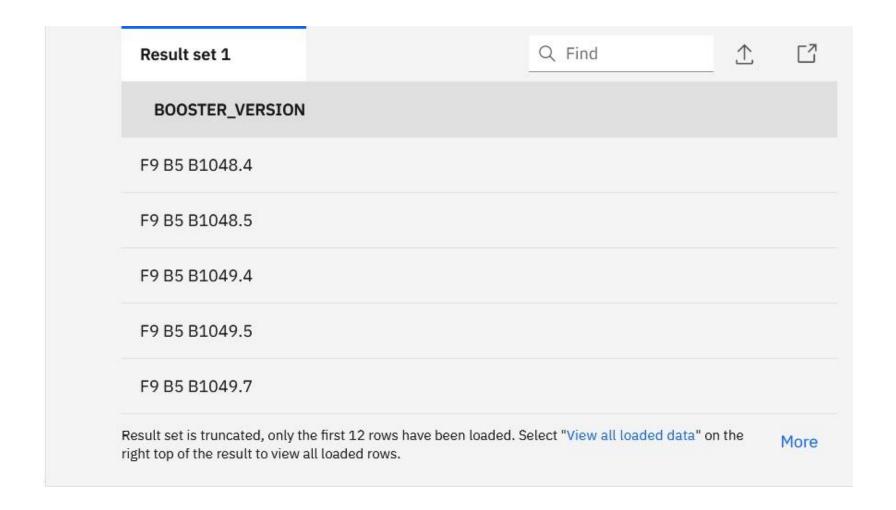
#### Successful Drone Ship Landing with Payload between 4000 and 6000



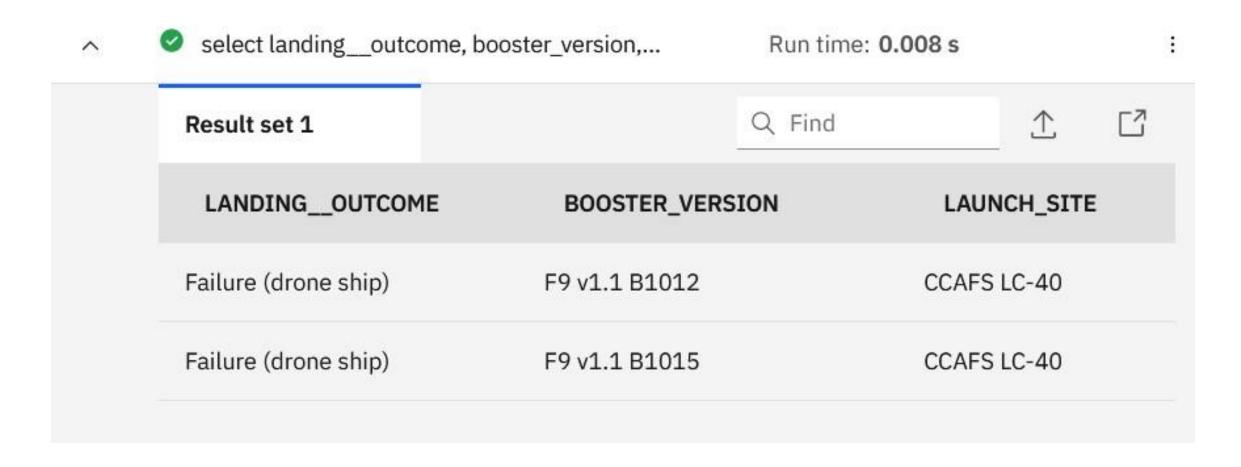
#### Total Number of Successful and Failure Mission Outcomes



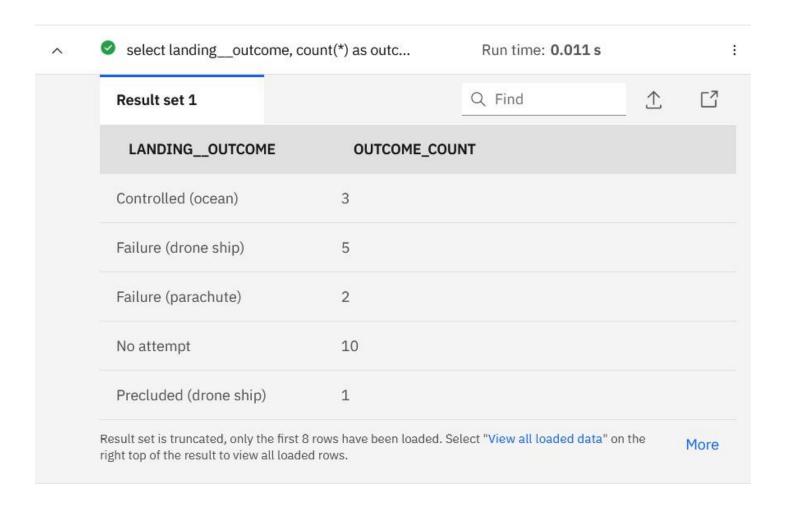
#### Boosters Carried Maximum Payload (use subquery)



#### Failed Drone Ship Landings in 2015



#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20





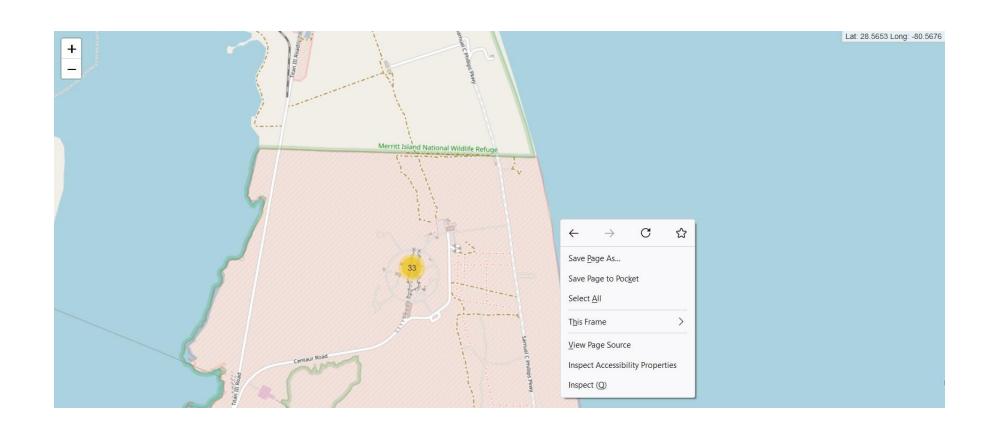
# Circle and Mark a place near me



# Mark launches with pop-ups (green=sux, red=fail)

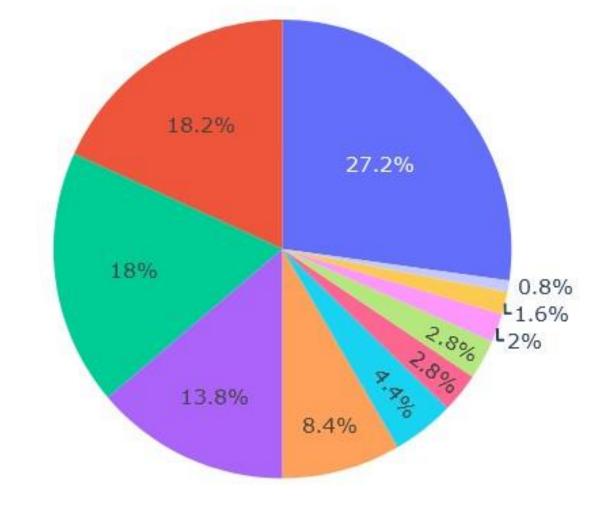


# Locate mouth position to calculate coastline dist

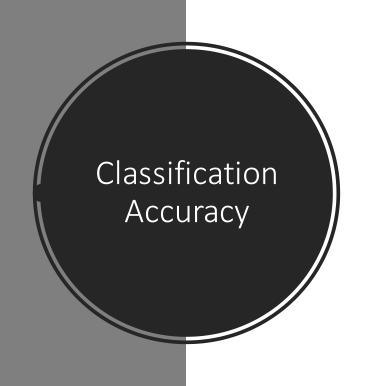


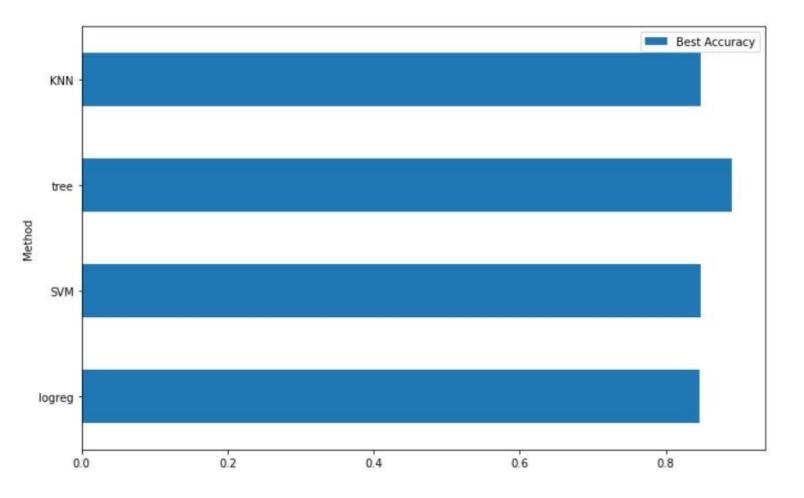


# Succesful landings by site

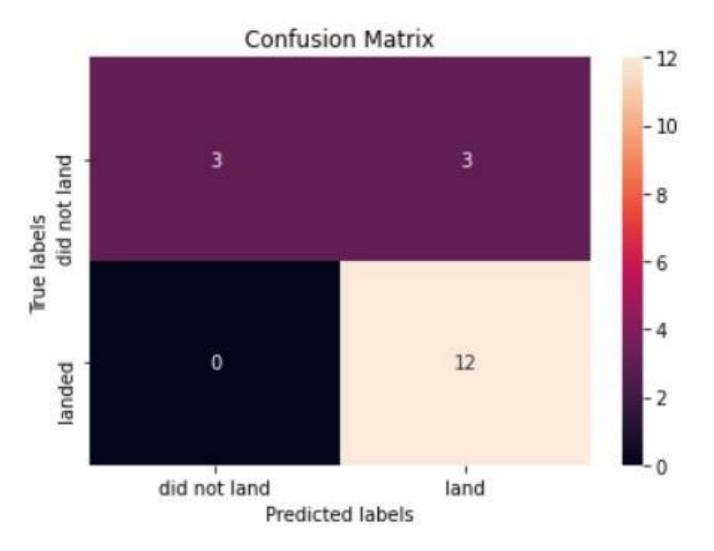


Section 6 **Predictive Analysis** (Classification)









#### Conclusions

- Exploratory data analysis results
  - Payload Mass and Orbit affects outcome positively.
  - Heavy Payload affects success rate significantly on different orbits.
  - The success rate keeps increasing since 2013 in general.
- Proximity analysis results
  - Proximity of coastline, railway, or highway has no effect on outcomes!
- Predictive analysis results
  - The four predictive models have similar performance and confusion matrices, and it is too early to decide which model is the best.

# Appendix

- The machine learning model is a basic one, and we can expect better prediction accuracy with a deeper neuron network and more data in the training set.
- In a financial angle, we wonder the effect of each landing outcome on the stock market. If we have a good predictive model, then NASDAQ can be more interesting.

