JOANNA PARKHURST

Student, creative technologist, and to-do list checker.

parkhurst.joanna@gmail.com
joannaparkhurst.com
916.802.0447

EDUCATION
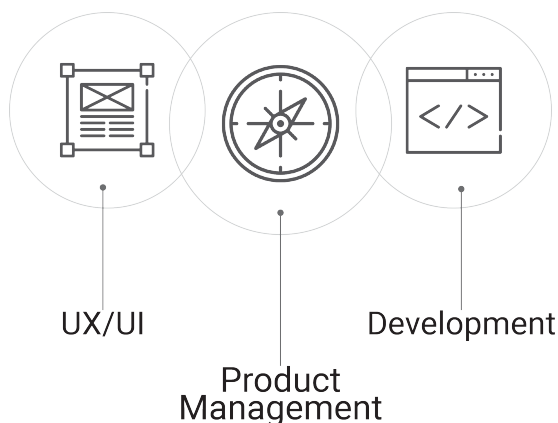
Georgia Institute of Technology
B.S. Computational Media, May 2017
College of Computing + College of Design
Concentrations in Interaction Design and
Experimental Media

INTERESTED IN

UX/UI

Product Management

Development

EXPERT WITH

Adobe Creative Suite
Axure, Balsamiq Mockups

EXPERIENCE WITH

Java, Python
HTML/CSS
Proto.io, Sketch
Agile/SCRUM Methodologies
Git
Game Design
Wireframing, Storyboarding
Rapid Prototyping
User Interviews and Research

FAMILIAR WITH

C, SQL
Graphics Programming
JavaScript, jquery, node.js
SASS/LESS, Bootstrap
JUnit Testing
W3C Accessibility Standards
Site Reliability/Incident Management

WORK EXPERIENCE

Product Management Intern
Concur Technologies | May 2016 – Current
- Strengthened product reliability by reimagining the ecosystem of tools used for recognizing, resolving, and preventing service downtime
- Utilized interviews, monitoring data, and process strategy to develop a platform that has reduced the frequency and magnitude of customer-facing issues

Freelance Designer
December 2016 – Current
- Conceptualized and designed branding guidelines and elements to illustrate the voice and vision of each group
- Delivered coordinating website wireframes, mockups, and comps
- Identified social media and marketing strategy to accompany all deliverables

Project Management Co-op
McKenney's, Inc. | August 2013 – April 2015
- Managed commercial-scale renovation projects from estimation to execution
- Coordinated with contractors and foreman to complete projects according to a strict timeline and budget

Personal Stylist
Fab'rik, Inc. | May 2015 – September 2015

LEADERSHIP EXPERIENCE

VP Recruitment, Panhellenic Council
- Spearheaded planning a 6-day event for over 1500 participants

Founder & VP Recruitment, GT Lions Club
- Installed and secured membership for a chapter of Lions Club, an international service organization

Executive Board Member, Connect with Tech
- Directed social media, communication and marketing efforts to recruit high school students to Georgia Tech