# Capstone Project Proposal Template

#### Notes:

- This should take no more than one hour to complete the clearer you are about the business problem you're working to solve with your ML-driven solution, the easier your proposal will be to complete
- This will be uploaded to your repo, which will be a part of your final submission
- Due date for proposal submission is 3/12

#### Instructions:

- 1. Download this document as a Word Doc
- 2. Answer each question using a few sentences, at most
- 3. Save your completed proposal as a PDF
- 4. Create a project GitHub repo (if you have yet to do so)
- 5. Add your instructor as a collaborator (username charles-rice) to your project repo
- 6. Add your mentor as a collaborator
- 7. Push your proposal PDF (created in Step 3) up to your repo
- 8. Copy the URL corresponding to the location of the PDF in your repo
- 9. Submit the copied URL using this link

# [project name]

## **Business Understanding**

What problem are you trying to solve, or what question are you trying to answer?
Predict whether a college basketball team will win march madness

What industry/realm/domain does this apply to?

Sports /College Basketball

• What is the motivation behind your project? (Saying you needed to do a capstone project for flatiron is not an appropriate motivation)

With March Madness coming up and Northwestern basketball is making it to the tournament for only the second time ever, I thought it would be interesting to look at college basketball data of how teams performed in the post season and predict success from that

#### **Data Understanding**

What data will you collect?

Data from previous D1 college basketball schools

• Is there a plan for how to get the data (API request, direct download, etc.)?

#### Kaggle

• What are the features you'll be using in your model?

Wins/Losses, ratings, stats (field goal percentage, offensive/defense efficiency, etc)

# **Data Preparation**

 What kind of preprocessing steps do you foresee (encoding, matrix transformations, etc.)?

# One Hot encoding

• What are some of the cleaning/pre-processing challenges for this data?

Checking for null values and deciding whether to remove or fill with average value (don't want to skew data)

# Modeling

- What modeling techniques are most appropriate for your problem?
- What is your target variable? (remember we require that you answer/solve a supervised problem for the capstone, thus you will need a target)

If a team won march madness or not

• Is this a regression or classification problem?

Classification

### **Evaluation**

What metrics will you use to determine success (MAE, RMSE, etc.)?
Accuracy, MAE

# **Tools/Methodologies**

• What modeling algorithms are you planning to use (i.e., decision trees, random forests, etc.)?

Random Forests

Dataset: College Basketball Dataset | Kaggle