1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Most of the projects (53%) launched in Kickstarter are successful. Theater register the higher number of successful and failed campaigns. From this category, plays registered the highest number of successful campaigns and the best successful rate with 694 equivalent 65.1% of theater projects. Nevertheless, music has the bets successful rate with 540 projects that represent a 77.14% of the music universe. Journalism has the worst successful rate with 24 projects failed out of 24 campaigns. Based on this information we can say that:
  + It is a good idea to pick/start a campaign in kickstarter that belongs to rock music or theater plays.
  + Don’t pick a Journalism campaign.
* Based on the months were the campaigns were created we can see that most of the campaign creation starts picking up April. The peak for successful campaigns is reached in May and slows down from there all the way to September, where it begins to rebound again. The failed campaigns follow a slightly different pattern with their peak in June and the same slow down, rebound trend. The number of cancelled projects it is almost the same during the entire year. We can see that by the end of the year the number of created campaigns decreases considerably. From this information we can say that:
  + Hot season for campaign creation is April to June and the low season is around November-December. Therefore, it may be a good Idea to start the projects during April to June but, success won’t be guaranteed since the failed campaigns also increase during that time.
* Most of the successful campaigns had a goal of less than 1000 and the higher the goal, the lower the success rate. We can see the opposite trend for cancelled or failed projects, with the highest values for goals greater than or equal 50000 and the lowest values for goals of less than 1000. From this info we can say that:
  + Lower goals had a better chance to succeed

1. What are some limitations of this dataset?

We don’t have enough parameter to determine what make a campaign successful. We need more data regarding to describe what make a campaign successful regardless the money, category or when it was created. Is there anybody known investing, or some other parameters related to their business plan?

1. What are some other possible tables and/or graphs that we could create?
   1. Relation between the best categories and subcategories and the dates where they were created.
   2. Duration ration VS the campaign state
   3. Currency VS campaign state
   4. Country VS campaign state