

JULIA PAULETTI

UX DESIGNER/FRONT-END DEVELOPER

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EXPERIENCE

Commerce House July 2017 – present

UX DESIGNER/FRONT-END DEVELOPER

Work with clients on a variety of digital projects while collaborating with account managers, strategists, designers, and developers to provide clients with a high quality final product.

UX:

- Site maps, wireframes
- User journeys, user flows
- Information Architecture

Front-End Development:

- HTML email development including testing in Litmus and Silverpop
- Develop banner ads using Google Web Designer and GreenSock
- Work with development team on website requirements, development, launch, maintenance, and site updates
- Manage content, site set up, and conduct client training

Tools used: Sketch, Atom, MJML, Litmus, Silverpop, Google Web Designer, WordPress, HTML/CSS, Sass, Git, Bitbucket, Photoshop, InDesign, Workamajig

Noteworthy Clients: Texas Health, Sabre, ASUS, Galderma

Key Projects: [The Center for Brain Health](#), [Parker University](#)

YourCause February 2017 – July 2017

PRODUCT & STRATEGY DESIGNER

Innovated User Experience Design from web to application design. Coordinated closely with product managers, engineers, and account managers to ensure smooth delivery, maximized team collaboration, and the highest possible product quality. Developed low and high fidelity prototypes as well as final visual design deliverables.

My responsibilities included: user and use-case research, UX architecture, and UI design. Worked within existing style guides and patterns, while continuing to push the envelope for better user experiences.

Tools used: Sketch, InVision, Jira, Slack, Cloud SaaS

Ryon's Web Design Aug 2016 – February 2017

WEB MARKETING & DESIGN

Worked with WordPress to create and maintain websites as well as their SEO. Managed multiple projects at once including troubleshooting, communicating with clients, and keeping a consistent brand across the company's online presence. Designed mock-ups of websites for new clients.

EDUCATION

SMU Coding Boot Camp **FULL STACK WEB DEVELOPMENT**

2019 HTML, CSS, JavaScript, jQuery, Bootstrap, Handlebars, React.js, Git, Heroku, MySQL, MongoDB, and Express

UT Dallas **BACHELOR OF ARTS**

2013 – 2016 Emerging Media & Communication – Cum Laude. GPA 3.779.

PROFESSIONAL SKILLS

- Sketch
- InVision
- Responsive Web Design
- Site Maps
- Wireframes
- User Journeys
- User Flows
- HTML5/CSS3
- JavaScript
- jQuery
- Sass
- Git
- Wordpress CMS
- Google Web Designer
- Atom, MJML
- Litmus, Silverpop
- Content Management
- InDesign
- Photoshop