



Jason Pawkett

STRENGTHS


 **Business Intelligence**
Expert in end-to-end Power BI development, including data modeling, Power Query, DAX measures, custom visuals, Report Builder paginated reports, and enterprise-level dashboard deployment.

 **Process Improvement**
Proven ability to identify operational inefficiencies and implement technology-driven solutions that reduce manual effort, streamline workflows, and enhance data accuracy.

AWARDS

 **Hitachi, Ltd. Innovation Award**
Awarded for designing a Methane Monitoring Solution for Microsoft to showcase Power BI capabilities to oil and gas partners. The solution integrated atmospheric methane emissions data from the European Space Agency with ArcGIS maps of oil well locations, enabling advanced environmental insights and geospatial analysis to support sustainability efforts in the energy sector.

EDUCATION

 **Bachelor of Business Administration (BBA), Finance**
University of North Texas
Denton, TX | 1998

Power BI Developer | Business Analyst

 (469) 223-1135  jpawkett@gmail.com  Richardson, TX

SUMMARY

Business Analyst and Power BI Architect with 20+ years of experience delivering data-driven solutions across healthcare, real estate, and telecom. Expert in Power BI, SQL, and reporting automation to optimize processes, streamline reporting, and accelerate decision-making. Adept at bridging technical and business teams to transform complex data into actionable insights.

EXPERIENCE

IT Director

Nov 2023 – Present

ListingSpark

 Austin, TX & Richardson, TX

Led high-impact technology initiatives that enhanced operational efficiency across multiple departments and platforms.

- Used OpenAI GPT-based tools (Cursor, TypingMind) to accelerate code writing, reduce debugging time, and generate unit tests for Ruby on Rails projects.
- Applied Gemini and Claude to assist with project documentation, technical research, and business case summaries.
- Configured Atlas SQL Federated Database instances to unify disparate data sources and enable enterprise-wide Power BI reporting.
- Designed and modeled Power BI dashboards and datasets to drive tactical decision-making with actionable insights.
- Applied AI-powered photo enhancement tools to optimize property images for listings and marketing materials.
- Integrated Dropbox Sign forms to streamline e-signature workflows, accelerating document turnaround and improving deal closure speed and consistency.
- Implemented website enhancements and resolved critical bugs, leading to improved user experience and higher customer retention.

Senior Power BI Architect

Oct 2022 – Nov 2023

Cox Little & Company

Richardson, TX

Oversaw company-wide implementation of Power BI reporting by developing data warehouse, designing dashboard and reports, and converging data from multiple systems acquired through acquisitions.

- Integrated Report Builder paginated reports into sales dashboard, enabling real-time, searchable order details that empowered the sales team to respond instantly to customer inquiries and recommend relevant products.
- Implemented website enhancements and resolved high-priority bugs, resulting in a smoother user experience and increased customer satisfaction.

Power BI Developer

Mar 2022 – Sep 2022

Amerisave Mortgage Corporation

Plano, TX

Led Power BI development team, managing development of enterprise reports and dashboards, including executive dashboard and reports for newly created Solar and Realty divisions.

- Streamlined processes and reporting methods, achieving monthly cost savings of \$30,000+.
- Led company-wide Power BI training, scaling usage from a small group of users to 100+ users and enhancing decision-making capabilities across departments.
- Developed comprehensive Power BI executive dashboards and operational reports for the newly established Solar and Realty divisions, enhancing data-driven insights and operational efficiency.

SKILLS

Business Intelligence

Power BI · Report Builder ·
Tableau · MicroStrategy ·
QlikView

Database

MongoDB · Amazon RDS · SQL
Server · SSIS · SSRS · MySQL ·
Oracle

ETL/Data Integration

Power Query · Azure Data
Factory · SSIS · ETL (SQL Server,
Power Query, Dataflows) ·
Custom ETL pipelines

Artificial Intelligence

Cursor · Typing Mind · OpenAI
(GPT) · Google (Gemini) ·
Anthropic (Claude)

Software/Web Development

Visual Studio · .NET · C# · Visual
Basic · VBA · API · Blazor ·
JavaScript · Python · ASP.NET ·
VS Code · Cursor · Ruby on Rails

API Development

RESTful APIs · JSON · ASP.NET

Microsoft

Visual Basic · VBA · Power BI ·
Visual Studio · ASP.NET ·
Access · Dynamics

Telecom Specific

CSG (ACSR, CTD, UDI) · IBM
AS400 · Terminal Emulators ·
ICOMS · Amdocs ·

Other

Salesforce · Oracle Xstore ·
CyberX · Exigo

HOBBIES

Golf

Woodworking

Programmable LED Lights

Power BI Developer

Aug 2020 – Jan 2022

The Happy Co.

Plano, TX

Led Power BI infrastructure deployment by migrating on-prem SQL servers to AWS and integrating data from CRM, Microsoft Dynamics, and external sources.

- Managed implementation and data conversion to modern CRM platform.
- Created admin web site to assist with customer management, billing inquiry investigations, and order management, leading to improved call metrics and customer satisfaction.
- Established infrastructure for hierarchical reporting, allowing for rapid development of new reports and simplified testing scenarios.

Power BI Architect

Mar 2020 – Jul 2020

Hitachi Vantara

Dallas, TX

Developed and delivered enterprise Power BI solutions to enhance sales pipeline visibility, executive performance insights, and cloud integrations.

- Recipient of Hitachi, Ltd. Innovation Award for designing a Power BI-based Methane Monitoring Solution for Microsoft, enabling environmental insights by integrating European Space Agency atmospheric methane emissions data for oil and gas industry partners.
- Created sophisticated dashboards for a major American multinational technology company, demonstrating Power BI's advanced features and Azure cloud integration.

Solution Architect/Business Analyst

Nov 2017 – Feb 2020

Hitachi Consulting

Dallas, TX

Led end-to-end transformation of front-counter operations into a full-scale retail environment for a leading cable provider's mobile phone business. Spearheaded system design, integration, and implementation efforts to support nationwide operations and sales initiatives.

- Implemented serialized inventory management across 700+ retail stores and nationwide warehouse operations.
- Streamlined leadership reporting by automating performance metrics for direct reports across national operations.
- Deployed custom Salesforce-based CRM and order entry solution enterprise-wide.

Clinical Data Analyst IV

Nov 2015 – Oct 2017

Concentra

Addisn, TX

Streamlined national reporting by automating complex workflows using Visual Basic and SQL, reducing report generation time from days to hours for 125+ accounts and saving 240+ labor hours monthly across 300+ medical centers. Improved accuracy and closed critical reporting gaps across healthcare and enterprise environments.

Solution Architect/Business Analyst

Nov 2014 – Oct 2015

ObviousMD

Richardson, TX

Designed and developed a cloud-based MRI imaging and storage solution, improving efficiency, reporting, and the imaging-to-surgery process for surgical centers—leading to better patient outcomes.

Founder/CIO

Nov 2002 – Oct 2014

Gwynn Group, Inc.

Irving, TX

Led development of a core EPM product for a high-growth start-up, driving innovation, efficiency, and nationwide adoption by leading cable and data providers. Scaled the organization 700%, achieved PCI compliance, and introduced new revenue streams. Directed deployment of an archive-and-search solution adopted by Comcast, saving 160+ hours weekly, and automated financial processes to reduce monthly close from three weeks to under one.