Willcon Financial – Team Delta:

Rufino, Christopher, Moises;

I would like to complement you all on a job well done, with this presentation and making it through yet another course. There are a good number of positive comments points for this presentation, and only a few points of suggestions.

**Comments**

First, I would like to comment on the good layout in each slide, there is consistency throughout the presentation. All tables are arranged on the same side for each slide referencing them. Tables and ORD all look good with correct formatting. ORD has adequate detail, through there could be a bit more diversity in the connection between them. I thought it was a nice touch giving the average of the total client transactions list. Assumptions are plentiful and geared toward the business goals and risks. The format for each table is all correct. Personally, I was only able to make my list reflect this format by adding an argument to db.connect() initialization, changing it to db.connect(dictionary = True).

**Suggestions**

For the “Report #1” perhaps it could be beneficial to include the ‘order\_id’ from the Transaction table for reference. Also, it may be easier to make a business decision by including the amount of revenue gained by each client with over 10 transactions. Assumption that the owners want a way to pull information to query events was provided within the case study. The last suggestion is merely to provide volume to the content and is not particularly necessary, which would be added multiple time frames to the clients with 10+ transactions within 6 month period. Example would be the most recent 6 month cycle, and the previous 6 month cycle. More information is always better.

This last point is more of a question than a suggestion. Are the 6 Clients only making transactions of $1.81 on average? There is an average of 38.75, (if the number under ten is near 5.5 (as I used the average of 1-10 not knowing the last client’s number of transactions)).