Brian,

**Improvements:**

I noticed your image on the landing page is missing the same styling the rest of the images have throughout the site.

I believe the font type chosen may be difficult to read, perhaps making the text color white will increase contrast and improve readability without sacrificing the font type.

I felt as thought I wanted to scroll down to find something more. Perhaps another row of images, or blocks of text could flesh it out.

**Positives:**

First thoughts are happy and positive vibes brought on through your layout choices and your bright bold color palette. I really enjoy the ‘fun’ theme.

Your site is consistent throughout, and the composition creates the required ‘top-down’ path of gaze. I never felt lost or jolted to unnecessary areas of the pages.

Your drop shadow on the image elements is a nice touch to pop them out at me and catch my focus as the main content.

Overall great site. I cannot wait to see the final product.

James.