

# JOHN P. BOILARD Design, Code, and Event Production

## CONTACT

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## SKILLS

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Creative Problem Solving



Illustration



Branding



Event Production



Screen Printing



Editorial Design



Project Management



Front-End Development



Responsive / Mobile Design



## ADDITIONAL INFO

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- I've seen every state in the contiguous US
- 100 DIY shows took place in my backyard
- The glass looks half full over here
- Visiting the National Parks rules
- Sam Cooke is my favorite of all time
- I'd like to be a Big Brother one day
- Bill Russell is my spirit animal

## EDUCATION

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### Massachusetts College of Art and Design (2007-2011)

Bachelors of Fine Arts in Graphic Design

## PROFESSIONAL EXPERIENCE

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### IBM Mobile Innovation Lab (2014-Current)

Designer, Creative Problem Solver

Our goal at the lab is to make ideas a reality. We're about thinking big, failing early and delivering some of the best mobile apps possible. We do all of this with a focus on user experience. As of October 2014 I'm the new guy on the team. That means this description, along with my experience and responsibilities will be evolving over the next few months.

### The National Poster Retrospecticus (2011-Current)

Producer, Art Director, Designer, Curator

The NPR is easily one of the greatest adventures of my life! I produce and curate this nationally touring art show that showcases over 100 artists and more than 350 posters. I'm fortunate to rely on 15 years of prior experience setting up over 275 all-ages art and music events around the country. I'm responsible for art direction, booking shows, installing work, promotion, sales, inventory, and managing the NPR brand.

### Upstatement (2011-2014)

Designer, Front-End Developer, Brand Manager, Internship Coordinator

Solving high-level organizational problems shared precedent with crafting the best code possible. I had the opportunity to run, manage, design and own most of the front-end development on a number of client projects. I was able to work on projects for clients like Random House, Boston.com, and NPR. Additional responsibilities included coordinating our budding internship program and managing Upstatement's brand.

## APPROACH

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My approach to creative problem solving and design is fueled by the fact that I love a good challenge. I take pride in my craft and I'm a firm believer that if you work hard, have faith in what you're doing and remain honest with yourself and others you can't go wrong. In a team setting I'm more concerned with what I can do to help us reach our goal as a group versus coming out on top alone. Simplicity, curiosity, hard work and having fun motivates me on a daily basis.