# JOHN P. BOILARD Design, Code, and Event Production

#### CONTACT

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#### **SKILLS**

- Creative Problem Solving
- Front-End Development
- Creative Direction
- · Mobile App Design
- Illustration
- Event Production
- Screen Printing
- Editorial Design
- Project Management
- Team Management
- · Responsive Web Design

## **MISCELLANY**

- I've seen every state in the contiguous US
- The glass looks half full over here
- Visiting the National Parks rules
- Sam Cooke is my favorite of all time
- Bill Russell is my spirit animal
- 100 DIY shows took place in my backyard

#### **EDUCATION**

### Massachusetts College of Art and Design (2007-2011)

Bachelors of Fine Arts in Graphic Design

#### PROFESSIONAL EXPERIENCE

#### The National Poster Retrospecticus (2011-Current)

Producer, Creative Director, Designer, Curator

One of the greatest adventures of my life! I produce and curate this internationally touring art show that showcases over 150 artists and more than 400 posters. I'm fortunate to rely on 16 years of prior experience setting up over 300 all-ages art and music events around the country. I'm responsible for art direction, booking, installation, promotion, sales, inventory, managing small teams and maintaining the NPR brand.

## IBM Mobile Innovation Lab (2014-2015)

Software Designer, Creative Problem Solver, Design Manager

I led small teams on mobile projects that focused on providing a solid user experience. The apps we created leveraged IBM technologies like Watson to provide better mobile solutions for businesses and consumers in retail, travel, and healthcare. My design role was a blend of ux / ui design, research, and web development. As a design manager I managed the lab's team of eight associate designers. My top priorities were maintaining good vibes on the team and the health of projects at the lab.

#### **Upstatement (2011-2014)**

Designer, Front-End Developer, Brand Manager, Internship Coordinator

Solving high-level organizational problems shared precedent with crafting the best code possible. I had the opportunity to run, manage, design and own most of the front-end development on a number of client projects. I also worked on projects for clients like Random House, NPR and Boston.com. Additional responsibilities included coordinating the budding internship program and managing Upstatement's brand.

## **APPROACH**

My approach to creative problem solving and design is fueled by the fact that I love a good challenge. I take pride in my craft. I'm also a firm believer that if you work hard, have faith in what you're doing and remain honest with yourself and others you can't go wrong. In a team setting I'm more concerned with what I can do to help us reach our goal as a group versus coming out on top alone. Simplicity, curiosity, hard work and having fun motivates me on a daily basis.