

## JOHN P. BOILARD

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JOHN@JPBONEYARD.COM  
JPBONEYARD.COM

8 BOYLSTON STREET #2  
JAMAICA PLAIN, MA 02130

413-561-3490

## EDUCATION

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MASSACHUSETTS COLLEGE OF ART & DESIGN | BOSTON, MA (2007 – 2011)

*Bachelors of Fine Arts in Graphic Design*

HOLYOKE COMMUNITY COLLEGE | HOLYOKE, MA (2001 – 2004)

*Associates Degree in Liberal Arts, concentration in Music Performance*

## PROFESSIONAL EXPERIENCE

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UPSTATEMENT | BOSTON, MA (2011 – Present)\*

Print and web design. Responsibilities include managing client projects, running client meetings, and sketching, designing and coding web sites. \*Current Blades of Steel champion.

THE NATIONAL POSTER RETROSPECTICUS | BOSTON, MA (2012 – Present)

Producer and curator of a national art show that showcases over 75 artists and more than 300 hand printed event posters. Responsibilities include booking gallery shows, curating work, installing shows, poster inventory, site maintenance, sales, PR, and all branding across print and the web.

ALPHABET ARM DESIGN | BOSTON, MA (2010 – 2011)

Branding, identity, apparel design, publication design, preparing and sending work to print were the majority of my responsibilities. After my internship I worked full time as a contract designer.

## ACTIVITIES

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ARTS & MUSIC EVENT PRODUCER (1998 – PRESENT)

Since 1998 I have helped organize and promote over 275 all ages DIY music and art events in Massachusetts and around the country with local, regional, national and international acts. It's inspiring when people come together through art and music and I love the sense of community that it brings. My responsibilities include: booking, promotion, poster design, PR, maintaining our web presence, paying artists, and curating shows.

BONEYARD BUTTON BUILDERS (2003 – 2012)

I designed, printed, and pressed 1" and 1.5" buttons for bands, non-profits, special events and local businesses. In total I have made roughly 80,000 buttons and had the opportunity to work with clients from all over the US and parts of Europe. This self initiated project originally started as a way to gain more experience with design.

## HONORS & AWARDS

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2011: Featured on Swiss-Miss.com

2011: Graphic Design Faculty Book Award, Graduating Senior, Mass Art

2011: The Marguirite Guilfoyle Award for a Deserving Graduate, Mass Art

2011: Featured in the AIGA New Voices Unique Visions 2011 show

2010: The Reifeiss Family Award for a Deserving Junior, Mass Art

## SKILLS

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- + Problem solving, time management, meeting deadlines, organizing and running client projects
- + Strong typographic and compositional sensibility
- + Ability to move comfortably between print and web design
- + 11 years experience with poster design and screen printing
- + HTML5 / CSS / PHP and I get along very well
- + One heck of an event planner