

# JOHN P. BOILARD Design, Code, and Event Production

## CONTACT

---

John@jpboneyard.com  
413-561-3490  
jpboneyard.com  
@jpboneyard

## SKILLS

---

Creative Problem Solving



Illustration



Branding



Event Production



Screen Printing



Editorial Design



Project Management



Front-End Development



Responsive Design



## JPB AT A GLANCE

---

- I've seen every state in the contiguous US
- The glass looks half full from over here
- Visiting the National Parks rules
- Sam Cooke is my favorite of all time
- 100 DIY shows took place in my backyard
- Bill Russell is my spirit animal

## EDUCATION

---

### Massachusetts College of Art and Design (2007-2011)

Bachelors of Fine Arts in Graphic Design

## PROFESSIONAL EXPERIENCE

---

### Upstatement (2011-Current)

Designer, Front-End Developer, Brand Manager, Internship Coordinator

Upstatement approaches client projects with an emphasis on solving high-level content and organization problems. I've had the opportunity to run, manage, design and own most of the front-end development on a number of these client projects. I've also been able to work on projects for clients like Random House, MIT, and NPR. Additionally, I coordinate our budding internship program and manage Upstatement's brand.

### The National Poster Retrospecticus (2011-Current)

Designer, Producer, Curator

The NPR is easily one of the greatest adventures of my life! I've been able to produce and curate this nationally touring art show that features over 75 of the most prominent poster artists and more than 300 hand printed posters. I'm able to rely on 15 years of prior experience producing over 275 all-ages art and music events in Massachusetts and around the country. I'm responsible for booking shows, installing work, promoting each event, sales, inventory, and managing the NPR brand.

### Alphabet Arm Design (2010-2011)

Designer, Intern, Contractor

During my time as an intern and intern-turned-hired-gun, I was able to craft logos, build client brand elements, generate designs for a clothing line and wrangle some package design work.

## APPROACH

---

My approach to creative problem solving and design is fueled by the fact that I've always loved a good challenge. I take pride in my craft. I'm also a firm believer that if you work hard, have faith in what you're doing and remain honest with yourself and others you can't go wrong. In a team setting I'm driven to help make the group better in any way that I can and I prioritize reaching our collective goal as a team. Simplicity, curiosity, hard work and having fun motivates me on a daily basis.