JOHN P. BOILARD Design, Code, and Event Production

CONTACT

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SKILLS

Creative Problem Solving

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Illustration

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Branding

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Event Production

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Screen Printing

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Editorial Design

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Project Management

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Front-End Development

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Responsive Design

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RANDOM THOUGHTS

- I've seen every state in the contiguous US
- The glass looks half full from over here
- Visiting the National Parks rules
- Sam Cooke is my favorite of all time
- 100 DIY shows took place in my backyard
- Bill Russell is my spirit animal

EDUCATION

Massachusetts College of Art and Design (2007-2011)

Bachelors of Fine Arts in Graphic Design

PROFESSIONAL EXPERIENCE

Upstatement (2011-Current)

Designer, Front-End Developer, Brand Manager, Internship Coordinator

Solving high-level organizational and content problems shares precedence with crafting the best code possible at Upstatement. I've had the opportunity to run, manage, design and own most of the front-end development on a number of client projects. I've also been able to work on projects for clients like Random House, Boston.com, and NPR. Additional responsibilities include coordinating our budding internship program and managing the Upstatement's brand.

The National Poster Retrospecticus (2011-Current)

Designer, Producer, Curator

The NPR is easily one of the greatest adventures of my life! I've been able to produce and curate this nationally touring art show that showcases over 75 artists and more than 300 hand printed posters. It's helpful that I'm able to rely on 15 years of prior experience setting up over 275 all-ages art and music events in Massachusetts and around the country. I'm responsible for booking shows, installing work, promotion for each event, handling sales and inventory, and managing the NPR brand.

Alphabet Arm Design (2010-2011)

Designer, Intern, Contractor

During my time as an intern and intern-turned-hired-gun, I was able to craft a handful of logos, build out client brand elements, generate designs for a clothing line and wrangle some package design work.

APPROACH

My approach to creative problem solving and design is fueled by the fact that I've always loved a good challenge. I take pride in my work and I'm a firm believer that if you work hard, have faith in what you're doing and remain honest with yourself and others you can't go wrong. In a team setting I'm more concerned with what I can do to help us reach our goal as a group versus coming out on top alone. Simplicity, curiosity, hard work and having fun motivates me on a daily basis.