Juan P. Briceno

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PROFILE

(English/Spanish), and advanced Excel/Power BI proficiency. Graduate student in Business Analytics with a 4.0 GPA in Professional Accounting Practice. Experienced evaluating information for accuracy, reconciling large datasets, and following strict guidelines aligned to online relevance, maps/POI checks, and quality rating tasks.

EDUCATION

Graduate Certificate Program – Business Analytics (BAN) — **Expected Graduation, April 2026**
Seneca Polytechnic — *Toronto, Ontario*

- **Concentrations:**
- **Related Coursework:** Data Preparation & Handling (SAS/Power Query), Business Statistics, Data Visualization (Power BI), SQL for Analytics, Data Ethics

Graduate Certificate Program - Professional Accounting Practice (PRA) — **Aug 2024 – Jul 2025**
Seneca Polytechnic — *Toronto, Ontario*

- **Concentrations:** Financial Accounting, Corporate Finance, Business Analysis
- **GPA:** 4.00/4.00, *President's Honour List*
- **Related Coursework:** Financial Accounting, Business Statistics, Business Law, Finance, Business Information Systems, Income Tax

Bachelor's in finance and public accounting — **Aug 2019 - Jun 2023**
Anahuac University — *Yucatan, Mexico*

- **Related Coursework:** Corporate Accounting, International Accounting Standards, Financial Auditing, Cost Accounting, Financial Markets

EXPERIENCE

Junior Tax Consultant — **Jan 2023 – July 2024**
Moon Palace Cancún — *Yucatan, Mexico*

- Performed extensive online research and cross-jurisdiction verification (Mexico/U.S.) to ensure 100% on-time compliance.
- Compared, validated, and standardized data across multiple sources; contributed to US$3.9M in client savings through optimization strategies.
- Coordinated global submissions across 5+ countries by following detailed process guidelines and QA checks.

Junior Accountant — **Sep 2021 – June 2022**
Retail Beauty Group — *Yucatan, Mexico*

- Reconciled high-volume transactional data and validated entries against source documents, achieving 97% on-time month-end closings.
- Supported internal audits with precise documentation and adherence to compliance standards; no major findings.

Store clerk/cashier (Part time) — **Jun 2021 – Jun 2022**
Grupo Modelo — *Yucatan, Mexico*

- Processed and validated hundreds of transactions with zero discrepancies; resolved information queries for customers quickly and accurately.

SKILLS

Web Research & QA: guideline-driven evaluation, query interpretation, relevance judgments, information triage, fact-checking.

Data Tools: Excel (advanced; PivotTables, XLOOKUP, Power Query), Power BI (DAX, modeling), SQL (joins/filters), SAP, QuickBooks.

Data Cleaning & Validation: deduplication, reconciliation, anomaly spotting, documentation standards.

Mapping & Local Context: based in Toronto; familiar with Canadian business/media and local geography & POI norms.

Soft Skills: attention to detail, analytical thinking, problem-solving, time management, teamwork, adaptability.

Languages: English (Full Professional Proficiency), Spanish (Native)