**Zebra PartnerConnect Newslink Newsletter – Latin America**

**For: November Top Topics**

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| **AUDIENCE** | **VALUE** |
| **ISSUE DATE** | **December 6, 2018** |
| **SUBJECT LINE Partners** | **NewsLink: New Rugged Tablets, Zebra at NRF, DS9908-HD Partner Webinar and More** |
| **SUBJECT LINE Distributors** | **NewsLink for Distributors: New Rugged Tablets, Zebra at NRF, DS9900 Series VAD Preview and More** |

**Featured and normal articles**

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| **ARTICLE SME** | **AUDIENCE** | **HEADLINE** | **COPY** | **EMBEDDED LINKS** | **CTAS** | **IMAGE** |
| **Feature 1** | **All** | **Make the Most of Insight from Zebra’s Channel Partner Summit** | Our biggest partner event of the year was packed with informative sessions to help you maintain your edge. We’re gathering resources on the Partner Gateway, including mainstage, innovation and business presentations from Zebra leaders and subject matter experts. Check back soon for more presentations, videos and images. |  | **CTA:** Learn More  <https://partnerportal.zebra.com/PartnerPortal/resources/events/nala_cps_2018_overview.aspx> |  |
| **Feature 2** | **All** | **Zebra/Xplore Integration: Product Details and Webinar Now Available** | Eager to build your business with our new rugged tablets? Visit Partner Gateway for product information and sales tools. Also, view our **on-demand webinar** for a portfolio overview along with details on service offerings, our pricing strategy and how you can gain access to these new Zebra products. | **LINK:** on-demand webinar  <https://partnerportal.zebra.com/PartnerPortal/resources/events/Zebra_Xplore_Integration_Update_webinar.aspx> | **CTA:** Visit Product Microsites  <https://partnerportal.zebra.com/PartnerPortal/product_services/tablets/index.aspx> |  |
| **Feature 3** | **Partner** | **Seeking All Things Retail? Join Zebra at NRF in January** | We invite you and your retail customers to visit booth #2101 during the National Retail Federation (NRF) Annual Convention & EXPO, January 13-15, 2019. See how our products are helping retailers stand out from the crowd, strengthen operations—and improve the bottom line. |  | **CTA:** Learn More <https://partnerportal.zebra.com/PartnerPortal/resources/events/NRF_2019.aspx> | **[Related image](https://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=2ahUKEwi4m6X-5KveAhULhOAKHayRAVQQjRx6BAgBEAU&url=https://twitter.com/nrfbigshow&psig=AOvVaw2e3lBHjOeaEdehT7xgJbCn&ust=1540907251353926)** |
| **Feature 3** | **VAD** | **Seeking All Things Retail? Join Zebra at NRF in January** | We invite you and your resellers to visit booth #2101 during the National Retail Federation (NRF) Annual Convention & EXPO, January 13-15, 2019. See how our products are helping retailers stand out from the crowd, satisfy customers, strengthen operations—and improve the bottom line. |  | **CTA:** Learn More <https://partnerportal.zebra.com/PartnerPortal/resources/events/NRF_2019.aspx> | **[Related image](https://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=2ahUKEwi4m6X-5KveAhULhOAKHayRAVQQjRx6BAgBEAU&url=https://twitter.com/nrfbigshow&psig=AOvVaw2e3lBHjOeaEdehT7xgJbCn&ust=1540907251353926)** |
| **Article 1** | **All** | **New Android Oreo Software Released for Download** | Android 8.1.2 Oreo software is now available for the TC51/TC51-HC, TC70x, MC3300 and VC80x product lines via download on Zebra's **support site**. We will begin shipping these product lines with Android Oreo at the end of Q1 2019. | **LINK:** support site <https://www.zebra.com/us/en/support-downloads/mobile-computers.html> | **CTA:** Learn More  <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10071_RevB.pdf> | **MOBILE COMPUTERS** |
| **Article 2** | **All** | **Spec Sheets Updated With Oreo Release Information** | The recent release of the new Android OS, required the specification sheets for our mobile computer offerings to be updated. Use these updated assets to assist with your sales efforts. |  | **CTA:** MC3300  <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/mobile_comp/mc3300-specification-sheet-en-us.pdf>  **CTA:** TC70  <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/mobile_comp/tc70series-product-specification-sheet-en-us.pdf>  **CTA:** TC75  <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/mobile_comp/tc75series-product-specification-sheet-en-us.pdf>  **CTA:** VC80x  <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/mobile_comp/vc80x-specification-sheet-en-us.pdf> | **MOBILE COMPUTERS** |
| **Article 3** | **VAD** | **VAD Preview: DS9900 Series Scanners for Retail** | Our new **DS9900 Series** handheld and hands-free hybrid scanners give shoppers the checkout experience they expect—short lines, speedy transactions and attentive service. Find out more in our VAD-only webinar recording. Also, encourage resellers to join the **December 10 channel partner webinar**. | **LINK:** DS9900 Series  <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10088.pdf>  **LINK:** December 10 channel partner webinar  <https://partnerportal.zebra.com/PartnerPortal/resources/events/DS9908_Series_webinar_NA.aspx> | **CTA:** VAD Webinar Recording <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/NA/training_events/DS9908_Series_Launch_VAD_webinar.aspx>  **CTA:** Learn More  <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/NA/product_launch_preview.aspx> | **BARCODE SCANNERS** |
| **Article 4** | **Partner** | **Discover the New DS9908-SR Scanners for Retail** | There’s still time to register for our December 10 webinar for a preview of our next-generation DS9908 general purpose handheld/hands-free hybrid scanners. This webinar will provide details on launch dates, key features and benefits, applications, value proposition, target markets and more. |  | **CTA:** December 10 Webinar Registration <https://partnerportal.zebra.com/PartnerPortal/resources/events/DS9908_Series_webinar_NA.aspx> | **BARCODE SCANNERS** |
| **Article 5** | **All** | **Interactive Product Overview for New RFID Readers** | Get to know our new RFID readers from all the angles! Now you can view a virtual demo from our Interactive Product Overview and explore the two models in three dimensions. For additional product details, visit our **MC3330R** and **MC3390R** microsites featuring new selling resources. | **LINK:** MC3330R  <https://partnerportal.zebra.com/PartnerPortal/product_services/rfid/MC3330R_over.aspx>  **LINK:** MC3390R  <https://partnerportal.zebra.com/PartnerPortal/product_services/rfid/MC3390R_over.aspx> | **CTA:** Interactive Product Overview <https://partnerportal.zebra.com/PartnerPortal/product_services/rfid/MC3390R_train.aspx> | **RFID** |
| **Article 6** | **All** | **Addressing What’s Next in the On-Demand Economy** | Innovation is exploding at the edge of the enterprise, where front-line employees have key interactions and make real-time decisions. Zebra CMO Jeff Schmitz explains how our new branding better reflects Zebra’s role—delivering a performance advantage by helping the front line work better, faster and smarter. |  | **CTA:** *Techradar* Article <https://www.techradar.com/news/addressing-whats-next-in-the-on-demand-economy> | **ZEBRA HIGHLIGHTS** |
| **Article 7** | **All** | **Be Prepared for Your Annual Compliance Review** | As part of the PartnerConnect **Annual Compliance Review** and any **Relationship Change Promotion Requests**, eligible partners are now required to complete a short Self-Evaluation (formerly known as Self-Certification). Learn more about the Self-Evaluation requirement with our new videos. | **LINK:** Annual Compliance Review  <https://partnerportal.zebra.com/PartnerPortal/resources/managing_relationship/compliance.aspx>  **LINK:** Relationship Change Promotion Requests  <https://partnerportal.zebra.com/PartnerPortal/resources/managing_relationship/relationship_changes.aspx> | **CTA:** Watch Video  <https://partnerportal.zebra.com/PartnerPortal/resources/downloads_z/managing_relationships/compliance/Compliance-Self-Evaluation-Video-EN.mp4> | **ZEBRA HIGHLIGHTS** |
| **Article 8** | **All** | **Connection Power: Zebra’s Partner and Application Locator** | Are you looking for smart, visionary products and solutions to business problems? Use our **Partner and Application Locator** to increase your business opportunities. This key resource will help you identify and connect with other Zebra partners globally to provide the right solutions for your customers. | **LINK**: Partner and Application Locator  <https://www.zebra.com/us/en/partners/partner-application-locator.html> | **CTA:** Learn More <https://partnerportal.zebra.com/PartnerPortal/resources/marketing/directories.aspx> | **ZEBRA HIGHLIGHTS** |

**Webinars & Events Matrix**

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| **AUDIENCE** | **EVENT** | **DATE** | **LOCATION** | **CTA** | **URL** |
| **All** | **Webinar Recordings** | Various | On-Demand | **REGISTER** | <https://partnerportal.zebra.com/PartnerPortal/resources/events/ondemand.aspx> |
| **All** | **DEVTALK: Democratizing the World of Machine Learning** | December 12 | Webinar | **LEARN MORE** | <https://attendee.gotowebinar.com/register/2047382304688640002?source=DEVBUZZ1118> |

**Quick Links**

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| **AUDIENCE** | **QUICK LINK** | **CTA** | **URL** |
| **VAD** | **DN10073**: MC3200 4-Slot Spare Battery U.S. and International Charger Kits End of Sale | More Information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10073.pdf> |
| **VAD** | **DN10086**: Enterprise Browser Discontinued SKUs Announcement | More Information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10086.pdf> |
| **VAD** | **DN10087**: Announcing the Launch of Enterprise Browser v2.0 | More Information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10087.pdf> |
| **VAD** | **DN10088**: DS9900 Series for Retail Launch Announcement | More Information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10088.pdf> |
| **VAD** | **DN10089**: End of Sale of Pocket Browser and Related Software and Services SKUs | More Information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10089.pdf> |
| **All** | **PMB10028 Rev C**: DS3608-DPA/DS3678-DPA Direct Part Mark for Automation Launch Announcement | More Information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10028_RevC.pdf> |
| **All** | **PMB10043**: Low Volume DCS SKUs End of Sale Announcement | More Information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10043.pdf> |
| **All** | **PMB10070**: SG-NGWT-WRMTL-01 and SG-NGWT-WRMTS-01 Wrist Mounts End of Sale | More Information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10070.pdf> |
| **All** | **PMB10071** Rev B: Announcing TC51, TC70X, MC3300 and VC80X Android Oreo Software Release | More Information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10071_RevB.pdf> |
| **All** | **PMB10074**: TC51 and Workforce Connect Voice Client Release 8.2 Bundle | More Information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10074.pdf> |
| **All** | **Report**: Product End of Life | More Information | <https://partnerportal.zebra.com/PartnerPortal/resources/downloads_z/sales/End_of_Life_Report.xlsx> |