**Zebra PartnerConnect Newslink Newsletter – Latin America**

**For: November Top Topics**

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| --- | --- |
| **AUDIENCE** | **VALUE** |
| **ISSUE DATE** | **DECEMBER 11** |
| **SUBJECT LINE Partners** | **NewsLink: Introducing DS9900 Series for Retail, TC72 Availability Update, Enterprise Browser 2.0 and More** |
| **SUBJECT LINE Distributors** | **NewsLink for Distributors: Introducing DS9900 Series for Retail, TC72 Availability Update, Support Dashboard and More** |

**Featured and normal articles**

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| **ARTICLE SME** | **AUDIENCE** | **HEADLINE** | **COPY** | **EMBEDDED LINKS** | **CTAS** | **IMAGE** |
| **Feature 1** | **All** | **Zebra/Xplore Integration: Product Details and Webinar Now Available** | Eager to build your business with our new rugged tablets? Visit Partner Gateway for product information and sales tools. Also, view our **on-demand webinar** for a portfolio overview along with details on service offerings, our pricing strategy and how you can gain access to these new Zebra products. | **LINK:** on-demand webinar  <https://partnerportal.zebra.com/PartnerPortal/resources/events/Zebra_Xplore_Integration_Update_webinar.aspx> | **CTA:** Visit Product Microsites  <https://partnerportal.zebra.com/PartnerPortal/product_services/tablets/index.aspx> |  |
| **Feature 2** | **Partner** | **Seeking All Things Retail? Join Zebra at NRF in January** | We invite you and your retail customers to visit booth #2101 during the National Retail Federation (NRF) Annual Convention & EXPO, January 13-15, 2019. See how our products are helping retailers stand out from the crowd, strengthen operations—and improve the bottom line. |  | **CTA:** Learn More <https://partnerportal.zebra.com/PartnerPortal/resources/events/NRF_2019.aspx> | [Related image](https://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=2ahUKEwi4m6X-5KveAhULhOAKHayRAVQQjRx6BAgBEAU&url=https://twitter.com/nrfbigshow&psig=AOvVaw2e3lBHjOeaEdehT7xgJbCn&ust=1540907251353926) |
| **Feature 2** | **VAD** | **Seeking All Things Retail? Join Zebra at NRF in January** | We invite you and your resellers to visit booth #2101 during the National Retail Federation (NRF) Annual Convention & EXPO, January 13-15, 2019. See how our products are helping retailers stand out from the crowd, satisfy customers, strengthen operations—and improve the bottom line. |  | **CTA:** Learn More <https://partnerportal.zebra.com/PartnerPortal/resources/events/NRF_2019.aspx> | [Related image](https://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=2ahUKEwi4m6X-5KveAhULhOAKHayRAVQQjRx6BAgBEAU&url=https://twitter.com/nrfbigshow&psig=AOvVaw2e3lBHjOeaEdehT7xgJbCn&ust=1540907251353926) |
| **Article 1** | **All** | **New Android Oreo Software Released for Download** | Android 8.1.2 Oreo software is now available for the TC51/TC51-HC, TC70x, MC3300 and VC80x product lines via download on Zebra's **support site**. We will begin shipping these product lines with Android Oreo at the end of Q1 2019. | **LINK:** support site <https://www.zebra.com/us/en/support-downloads/mobile-computers.html> | **CTA:** Learn More  <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10071_RevB.pdf> | **MOBILE COMPUTERS** |
| **Article 2** | **Partner** | **Deliver More Staying Power with our Dual 3-Slot Battery Charger** | As part of our **GO Zebra trade-in program,** resellers can motivate customers to upgrade with a $20 rebate on our new Dual 3-Slot Battery Charger when they trade in the Quad Battery Charger. Our Dual 3-Slot Battery Charger can charge up to six PowerPrecison+ batteries simultaneously from a single AV outlet. | **LINK:** GO Zebra trade-in program  <https://partnerportal.zebra.com/PartnerPortal/resources/promotions/na/go_zebra_promo.aspx> | **CTA:** Learn More  <https://partnerportal.zebra.com/PartnerPortal/resources/downloads_z/promotions/GO_Zebra_Partner_Brochure.pdf> | **PRINTERS** |
| **Article 3** | **VAD** | **VAD Preview: DS9900 Series Scanners for Retail** | Our new **DS9900 Series** handheld and hands-free hybrid scanners give shoppers the checkout experience they expect—short lines, speedy transactions and attentive service. Find out more in our VAD-only webinar recording. Also, encourage resellers to join the **December 10 channel partner webinar.** | **LINK:** DS9900 Series  <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10088.pdf>  **LINK:** December 10 channel partner webinar.  <https://partnerportal.zebra.com/PartnerPortal/resources/events/DS9908_Series_webinar_NA.aspx> | **CTA:** VAD Webinar Recording <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/NA/training_events/DS9908_Series_Launch_VAD_webinar.aspx>  **CTA:** Learn More  <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/NA/product_launch_preview.aspx> | **BARCODE SCANNERS** |
| **Article 3** | **All** | **Discover the New DS9908-SR Scanners for Retail** | There’s still time to register for our December 10 webinar for a preview of our next-generation DS9908 general purpose handheld/hands-free hybrid scanners. This webinar will provide details on launch dates, key features and benefits, applications, value proposition, target markets and more. |  | **CTA:** December 10 Webinar Registration <https://partnerportal.zebra.com/PartnerPortal/resources/events/DS9908_Series_webinar_NA.aspx> | **BARCODE SCANNERS** |
| **Article 4** | **VAD** | **Get an Early Look at our New DS9908-HD Scanners** | Join our December 11 VAD webinar for an introduction to our DS9908-HD scanners. Discover how these handheld/hands-free scanners are ideal for lab and specimen tracking applications. We’ll share key dates, value propositions and more. Also, remind resellers to sign up for our January 18 partner webinar. |  | **CTA:** December 11 VAD Webinar <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/NA/training_events/DS9908HD_Launch_VAD_webinar.aspx>  **CTA:** January 18 Reseller Webinar <https://partnerportal.zebra.com/PartnerPortal/resources/events/DS9908HD_Series_Launch_webinar_NA.aspx> | **BARCODE SCANNERS** |
| **Article 4** | **Partner** | **Get an Early Look at our New DS9908-HD Scanners** | Join our January 18 webinar for an introduction to our DS9908-HD scanners. Discover how these handheld/hands-free scanners are ideal for laboratory and specimen tracking applications. We’ll share key launch dates, features, customer benefits, value propositions and more. |  | **CTA:** January 18 Reseller Webinar<https://partnerportal.zebra.com/PartnerPortal/resources/events/DS9908HD_Series_Launch_webinar_NA.aspx> | **BARCODE SCANNERS** |
| **Article 5** | **All** | **Choose the Best Solution with Scanner “How to Spec” Guides** | Quickly pinpoint the right scanner solution for a customer’s application with our new “How to Spec” guides for our DS8100, DS8100-HC, DS2200 and DS/LI36x8 scanner series. Identify corded or cordless models with the required capabilities—then find the right accessories to complete the solution. |  | **CTA:** DS2200 How to Spec Guide <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/barcode_scanners/DS22x8_How_To_Spec_Guide.pdf>  **CTA:** DS8100 How to Spec Guide <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/barcode_scanners/DS81x8_How_To_Spec_Guide.pdf>  **CTA:** DS8100-HC How to Spec Guide <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/barcode_scanners/DS81x8HC_How_To_Spec_Guide.pdf>  **CTA:** DS/LI36x8 How to Spec Guide <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads_z/barcode_scanners/3600-series-guide-how-to-spec-en-us.pdf> | **BARCODE SCANNERS** |
| **Article 6** | **All** | **Interactive Product Overview for New RFID Readers** | Get to know our new RFID readers from all the angles! Now you can view a virtual demo from our Interactive Product Overview and explore the two models in three dimensions. For additional product details, visit our **MC3330R** and **MC3390R** microsites featuring new selling resources. | **LINK:** MC3330R  <https://partnerportal.zebra.com/PartnerPortal/product_services/rfid/MC3330R_over.aspx>  **LINK:** MC3390R  <https://partnerportal.zebra.com/PartnerPortal/product_services/rfid/MC3390R_over.aspx> | **CTA:** Interactive Product Overview <https://partnerportal.zebra.com/PartnerPortal/product_services/rfid/MC3390R_train.aspx> | **RFID** |
| **Article 7** | **All** | **Addressing What’s Next in the On-Demand Economy** | Innovation is exploding at the edge of the enterprise, where front-line employees have key interactions and make real-time decisions. Zebra CMO Jeff Schmitz explains how our new branding better reflects Zebra’s role—delivering a performance advantage by helping the front line work better, faster and smarter. |  | **CTA:** *Techradar* Article <https://www.techradar.com/news/addressing-whats-next-in-the-on-demand-economy> | **ZEBRA HIGHLIGHTS** |
| **Article 9** | **All** | **Connection Power: Zebra’s Partner and Application Locator** | Enhance business opportunities with a key online resource—Zebra’s **Partner and Application Locator**. Our comprehensive, easy-to-use global directory will help you gain greater visibility for your business and also connect with other Zebra partners to create compelling solutions for customers. | **LINK:** Partner and Application Locator  <https://www.zebra.com/us/en/partners/partner-application-locator.html> | **CTA:** Learn More <https://partnerportal.zebra.com/PartnerPortal/resources/marketing/directories.aspx> | **ZEBRA HIGHLIGHTS** |

**Webinars & Events Matrix**

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| **AUDIENCE** | **EVENT** | **DATE** | **LOCATION** | **CTA** | **URL** |
| **All** | DEVTALK: Democratizing the World of Machine Learning | December 12 | Webinar | **LEARN MORE** | <https://attendee.gotowebinar.com/register/2047382304688640002?source=DEVBUZZ1118> |
| **All** | PartnerTalk: Q1 Update | January 10 | Webinar | **LEARN MORE** | <https://partnerportal.zebra.com/PartnerPortal/resources/events/partnertalk.aspx> |

**Quick Links**

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| **AUDIENCE** | **QUICK LINK** | **CTA** | **URL** |
| **VAD** | **DN10073**: MC3200 4-Slot Spare Battery U.S. and International Charger Kits End of Sale | More information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10073.pdf> |
| **VAD** | **DN10086**: Enterprise Browser Discontinued SKUs Announcement | More information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10086.pdf> |
| **VAD** | **DN10087**: Announcing the Launch of Enterprise Browser v2.0 | More information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10087.pdf> |
| **VAD** | **DN10088**: DS9900 Series for Retail Launch Announcement | More information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10088.pdf> |
| **VAD** | **DN10089**: End of Sale of Pocket Browser and Related Software and Services SKUs | More information | <https://partnerportal.zebra.com/PartnerPortal/resources/distributor_resources/Distributor_Notices/downloads/DN10089.pdf> |
| **All** | **PMB10028 Rev C**: DS3608-DPA/DS3678-DPA Direct Part Mark for Automation Launch Announcement | More information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10028_RevC.pdf> |
| **All** | **PMB10043**: Low Volume DCS SKUs End of Sale Announcement | More information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10043.pdf> |
| **All** | **PMB10070**: SG-NGWT-WRMTL-01 and SG-NGWT-WRMTS-01 Wrist Mounts End of Sale | More information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10070.pdf> |
| **All** | **PMB10071** Rev B: Announcing TC51, TC70X, MC3300 and VC80X Android Oreo Software Release | More information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10071_RevB.pdf> |
| **All** | **PMB10074**: TC51 and Workforce Connect Voice Client Release 8.2 Bundle | More information | <https://partnerportal.zebra.com/PartnerPortal/product_services/downloads/pmb/PMB10074.pdf> |
|  | **Report**: Product End of Life | More information | <https://partnerportal.zebra.com/PartnerPortal/resources/downloads_z/sales/End_of_Life_Report.xlsx> |