JUAN PABLO CASABIANCA

Ui / UX Designer | Full Stack Developer | CST Time

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PROFESSIONAL PROFILE

Business Administrator, Graduated from Universidad de los Andes (Best 3 Business Degrees in Latam) and Colegio Los Nogales (Best 10 Schools in Colombia). 100% Bilingual. Great Design, Frontend (HTML, CSS, Vuej.js, React, Angular), Pyhton, Django, Wordpress, Databases, Linux, Ubuntu, and Digital Marketing Skills and Experience. Currently finishing Python Web Development Techdegree with a Django emphasis. Really creative, dedicated and passionate with his work. Good personal relationships, works proactively with teams, and respects deadlines. Fascinated with new challenges and opportunities.

WORK EXPERIENCE

01/2016 - Present
Estudio Codesign
Full Stack Engineer

Responsibilities:
Design thinking process and approach to design.
UX/UI Researcher and Designer.
Frontend Engineer. Responsible for all frontend development for web apps, websites, and hybrid apps.

Achievements:
20+ projects as UX/UI & Frontend Lead.
15+ products and websites delivered.
HTML5, SASS, Vue.js, Nuxt.js, React, Angular, Python, Django, Node.js, Express, JQuery, Webpack, Babel, Gulp, Wordpress, Ubuntu

06/2010 - Present
Full Stack Developer
Freelancer

Strengths:
UX Design & Frontend Development

Responsibilities:
Branding and graphic Design. Design Process: Design Thinking.
UI/UX Designer and Researcher.
Development Preferences: HTML, CSS, JQuery, PHP, TWIG (2010 - 2015)
Development Preferences: Vue.js, React, Angular, Babel, Gulp, Webpack, SASS, LESS, HTML5, Python, Django (2015 - 2018)
Inbound marketing and marketing automation.

04/2017 - Present
Coolture Investments & La Ola Naranja
Board Member & Advisor

Responsibilities:
Assess and Create financial models for new lines of business.
Projects and Investment Opportunities Evaluation.
Guide Digital Campaign Creation. (Design, Development, Marketing).
Advise on Full Stack Development.
Advise project and product teams for companies in investment portfolio.
Meetings with clients and investors.

01/2015 - 01/2016
Grupo Inspiro
Full Stack Developer

Responsibilities:
Web Design. Illustrator & Sketch. Invision & prototyping tools.
HTML, CSS, SASS, Javascript Frontend.
PHP, TWIG & MYSQL Backend Development.
Servers, Terminal, GIT.

Achievements:
15+ Web Projects completed and delivered.

06/2013 - 01/2014
Teka Capital - Private Equity Fund
Financial Analyst & Market Research

Responsibilities:
Creation and evaluation of Financial Models.
Market Research and Analysis.
Presentations for Partners and Executives.
Quarterly report and document translation. (Spanish <-> English).

Achievements:
Part of the team that closed two investments for Teka Fund I:
Americana, Serta y Dormiluna. Bardot Cosmetics.

EDUCATION

2017 - Present
Python Techdegree
Treehouse Python Web Development with Django Emphasis.

2016
Universidad de los Andes
Business Administration with Marketing Emphasis.
Best 3 Business Schools in LATAM.

2016
Hubspot Inbound Certification
Hubspot Inbound Marketing Certification

2010
Colegio Los Nogales
Best School in Colombia (Revista Semana & Dinero).
AP in Programming.

COURSES

The Complete Digital Marketing Course
Rob Percival - Web Developer And Teacher

Unreal Engine 4: How to Develop Your First Two Games
Christopher Murphy - Director of Pub Games

Angel Investment Workshop
Polymath Ventures, CESA & The Seed Global

Design Thinking - A hands-on course on Innovation
Hemang Shah - Design Thinker, Inventor & Mentor

Growth Hacking Course
Mauricio Ortega - Digital Marketing Director
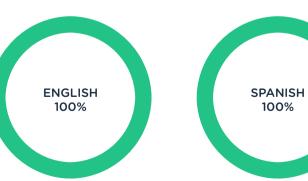
SKILLS AND KNOWLEDGE

01 Tech & Programs

- HTML5, SASS
- Vue.js, Nuxt.js
- React, Angular
- Python, Django
- Node.js, Express
- Adobe CC
- Google Analytics
- Google Suite
- Microsoft Office
- Hubspot, Eloqua
- Ubuntu, Linux
- Github, Bitbucket
- MYSQL & Databases
- CRM

02 Knowledge

HTML5, SASS
Vue.js, Nuxt.js, React
Python, PHP & Wordpress
Node.js, Express
Market Research
Strategical Planning
Marketing Planning
Inbound Marketing
SEO · SEM · Paid Ads
CRM & Sales Funnel
Graphic Design
Design Thinking
The Lean Startup
Google & Facebook Analytics
Website and App Development
Creative Industries
Ecommerce & Online Payments
Corporate Finance
Financial Modeling

LANGUAGES

ENGLISH 100%

SPANISH 100%

PORTUGUESE Basic

PERSONAL REFERENCES

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