

JUAN PABLO CASABIANCA

Ui / UX Designer | Full Stack Developer | CST Time



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https://jpcasabianca.com

PROFESSIONAL PROFILE

Business Administrator, Graduated from Universidad de los Andes (Best 3 Business Degrees in Latam) and Colegio Los Nogales (Best 10 Schools in Colombia). 100% Bilingual. Great Design, Frontend (HTML, CSS, Vue.js, React, Angular), Python, Django, Wordpress, Databases, Linux, Ubuntu, and Digital Marketing Skills and Experience. Currently finishing Python Web Development Techdegree with a Django emphasis. Really creative, dedicated and passionate with his work. Good personal relationships, works proactively with teams, and respects deadlines. Fascinated with new challenges and opportunities.

WORK EXPERIENCE

01/2016 - Present

Estudio Codesign Full Stack Engineer

Responsibilities:

Design thinking process and approach to design.
UX/UI Researcher and Designer.

Frontend Engineer. Responsible for all frontend development for web apps, websites, and hybrid apps.

Achievements:

20+ projects as UX/UI & Frontend Lead.
15+ products and websites delivered.

HTML5, SASS, Vue.js, Nuxt.js, React, Angular, Python, Django, Node.js, Express, JQuery, Webpack, Babel, Gulp, Wordpress, Ubuntu

06/2010 - Present

Full Stack Developer Freelancer

Strengths:

UX Design & Frontend Development

Responsibilities:

Branding and graphic Design. Design Process: Design Thinking.
UI/UX Designer and Researcher.

Development Preferences: HTML, CSS, JQuery, PHP, TWIG (2010 - 2015)
Development Preferences: Vue.js, React, Angular, Babel, Gulp, Webpack,

SASS, LESS, HTML5, Python, Django (2015 - 2018)
Inbound marketing and marketing automation.

04/2017 - Present

Coolture Investments & La Ola Naranja Board Member & Advisor

Responsibilities:

Assess and Create financial models for new lines of business.
Projects and Investment Opportunities Evaluation.

Guide Digital Campaign Creation. (Design, Development, Marketing).
Advise on Full Stack Development.

Advise project and product teams for companies in investment portfolio.
Meetings with clients and investors.

01/2015 - 01/2016

Grupo Inspiro Full Stack Developer

Responsibilities:

Web Design. Illustrator & Sketch. Invision & prototyping tools.
HTML, CSS, SASS, Javascript Frontend.

PHP, TWIG & MYSQL Backend Development.
Servers, Terminal, GIT.

Achievements:

15+ Web Projects completed and delivered.

06/2013 - 01/2014

Teka Capital - Private Equity Fund Financial Analyst & Market Research

Responsibilities:

Creation and evaluation of Financial Models.
Market Research and Analysis.

Presentations for Partners and Executives.

Quarterly report and document translation. (Spanish <-> English).

Achievements:

Part of the team that closed two investments for Teka Fund I:
Americana, Serta y Dormiluna. Bardot Cosmetics.

EDUCATION

2017 - Present

Python Techdegree

Treehouse Python Web Development with Django Emphasis.

2016

Universidad de los Andes

Business Administration with Marketing Emphasis.

Best 3 Business Schools in LATAM.

2016

Hubspot Inbound Certification

Hubspot Inbound Marketing Certification

2010

Colegio Los Nogales

Best School in Colombia (Revista Semana & Dinero).

AP in Programming.

COURSES

The Complete Digital Marketing Course

Rob Percival - Web Developer And Teacher

Unreal Engine 4: How to Develop Your First Two Games

Christopher Murphy - Director of Pub Games

Angel Investment Workshop

Polymath Ventures, CESA & The Seed Global

Design Thinking - A hands-on course on Innovation

Hemang Shah - Design Thinker, Inventor & Mentor

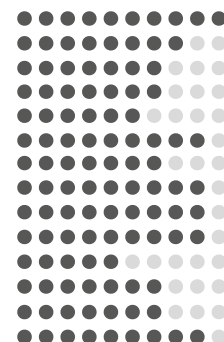
Growth Hacking Course

Mauricio Ortega - Digital Marketing Director

SKILLS AND KNOWLEDGE

01 Tech & Programs

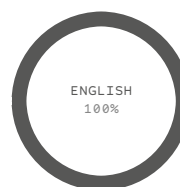
HTML5, SASS
Vue.js, Nuxt.js
React, Angular
Python, Django
Node.js, Express
Adobe CC
Google Analytics
Google Suite
Microsoft Office
Hubspot, Eloqua
Ubuntu, Linux
Github, Bitbucket
MYSQL & Databases
CRM



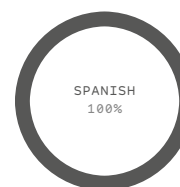
02 Knowledge

HTML5, SASS
Vue.js, Nuxt.js, React
Python, PHP & Wordpress
Node.js, Express
Market Research
Strategical Planning
Marketing Planning
Inbound Marketing
SEO · SEM · Paid Ads
CRM & Sales Funnel
Graphic Design
Design Thinking
The Lean Startup
Google & Facebook Analytics
Website and App Development
Creative Industries
Ecommerce & Online Payments
Corporate Finance
Financial Modeling

LANGUAGES



ENGLISH
100%



SPANISH
100%



PORTUGUESE
Basic

PERSONAL REFERENCES

Juan Diego Ortiz
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