

Hey 🙋

I'm JP Casabianca.

Hey, I'm JP. An experienced UI/UX Designer and Engineer working remotely in EST Timezone. I can build full prototypes in Figma/Framer designed from scratch. Also, I can code them in Vue3/React and Vite.js, so I really bring value to product teams. I love new challenges and gravel cycling! Most recently leading product over at Cartkit.com and founded Casabianca.cc Cycling Apparel, an online cycling store.

✉ hola@jpcasabianca.com

📍 www.jpcasabianca.com

📞 +57 (302) 860-8427

📁 www.casbianca.cc

Skills

Dev - Design - Marketing

- Low to high Fidelity Design & Prototyping
- Vue.js and ES6
- Frontend Development
- Backend Node Dev
- Inbound Marketing

Everyday Tools



Figma



Adobe
Illustrator



Adobe
Photoshop



Framer



Vue.js



Vite.js



React



Node.js



Express



SASS



Tailwind



PUG

Experience

- **Founder @ [Casabianca.cc](#)**
DEC 2019 - PRESENT (USA & INTERNATIONAL)

Cycling Apparel & Accessories. Ecommerce store with a focus on product design and customer experience. I design collections, maintain the website, and supervise a team of 3 people.
- **Product Lead @ [Cartkit](#) (Remote EST)**
SEP 2018 - PRESENT (4 YEARS)

Full automation suite for Shopify. I lead the product design and development, and I'm responsible for the overall product strategy. Sold Sales Pop in 2022 for a 6x multiple valuation. Currently working on 3 active apps including Amplified.io.
- **UX Engineer @ [Rabinovici](#) (Remote EST)**
JUNE 2017 - SEP 2018 (1 YEAR)

Online digital and marketing agency based in Miami, FL. I worked on a variety of projects for clients such as the Wacom, Motorola, Microsoft, HP, and more. I was responsible for the design and development of digital assets and websites.
- **Advisor & Panelist @ [Ola Naranja](#) (Colombia)**
JAN 2017 - PRESENT (6 YEARS)

"La Ola Naranja" is a Non-profit and Media Channel created to investigate, promote and support Creative Industries, from public policies to the private sector. It has achieved milestones in Colombia such as the approval of the Orange Law, its inclusion in the development plan and the agreement of the Council of Bogotá. I'm an advisor and mentor for the organization.
- **Founder & CEO @ [Codesign](#) (Remote & COL)**
FEB 2013 - MAY 2017 (4 YEARS)

Codesign was a digital agency based in Bogotá, Colombia. I was responsible for the design and development of digital assets and websites. I also managed the team and the overall business. We grew too fast and couldn't keep up with the demand, so we decided to close the business in 2017. Luckily, we were able to sell the company to a local agency and learn so much during the process.
- **Full Stack Dev @ [Grupo Inspiro](#) (Bogotá)**
JAN 2012 - DEC 2013 (2 YEARS)

My first serious gig! I worked with a company incubator based in Bogotá, Colombia. I was responsible for aiding and developing the websites of the companies in the incubator. I also worked on a few projects for external clients.

Education

- **Bachelor in Business Administration**
[Universidad de los Andes](#)
2010 - 2015
- **Academic Minor in Economics**
[Universidad de los Andes](#)
2010 - 2015
- **High School Degree**
[Colegio Los Nogales](#)
GRADUATED 2010


Links

- [www.jpccasabianca.com](#)
Personal Portfolio
- [www.casabianca.com](#)
Ecommerce Project
- [www.joinhithere.com](#)
Widget SAAS
- [www.amplified.io](#)
Current Project

Languages


- English ●●●●●●●●●●
- Spanish ●●●●●●●●●●
- French ●●●●●●●●●●
- Portug. ●●●●●●●●●●

Address



Bogotá, Colombia.
EST Timezone (GMT -5)
Postal: 110221

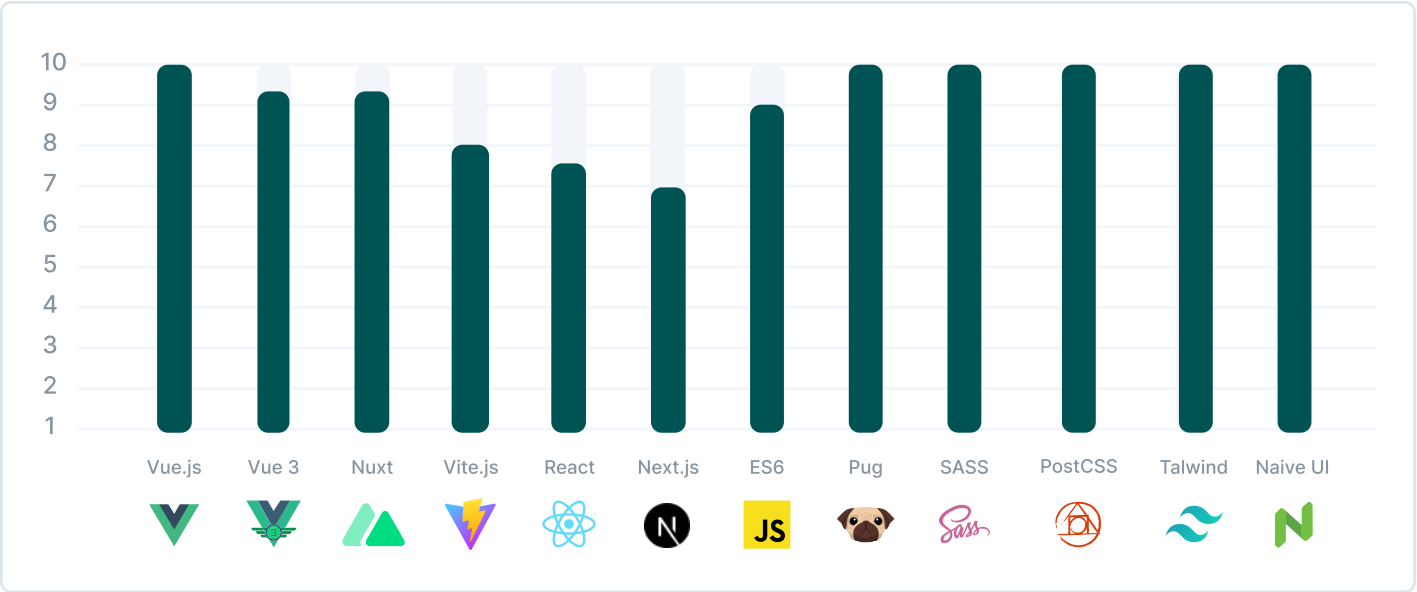
Age: 31



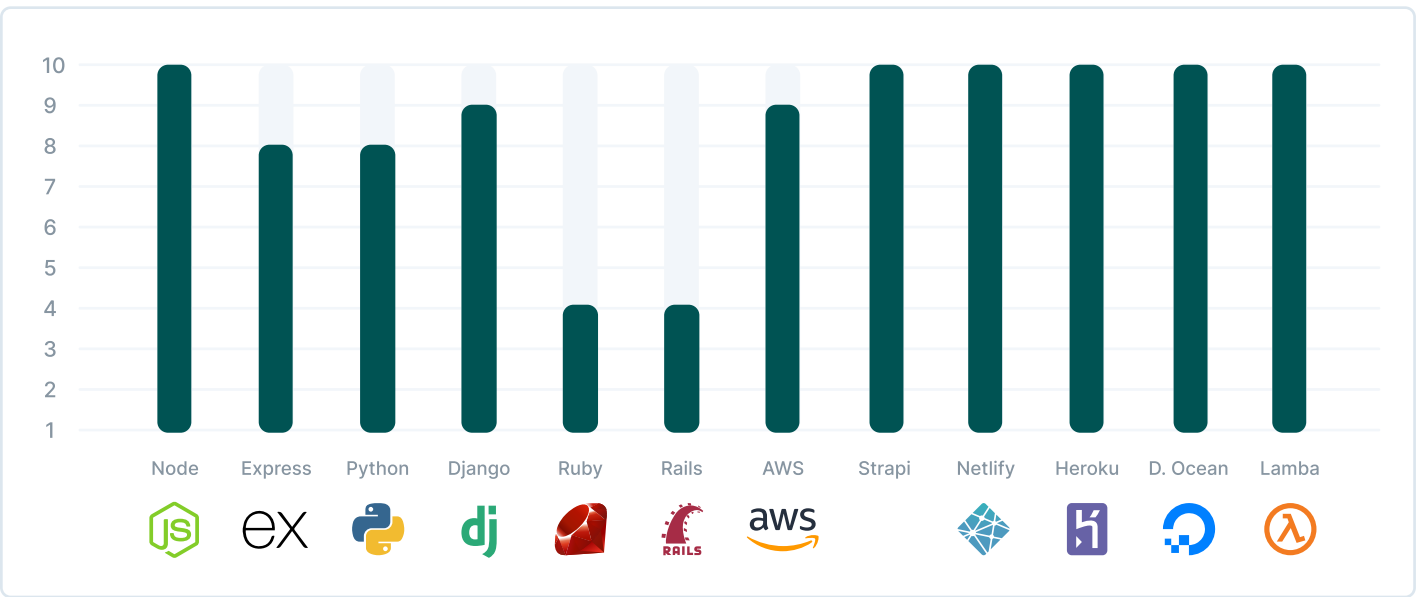
Date of Birth:
18 of November, 1991

Skills

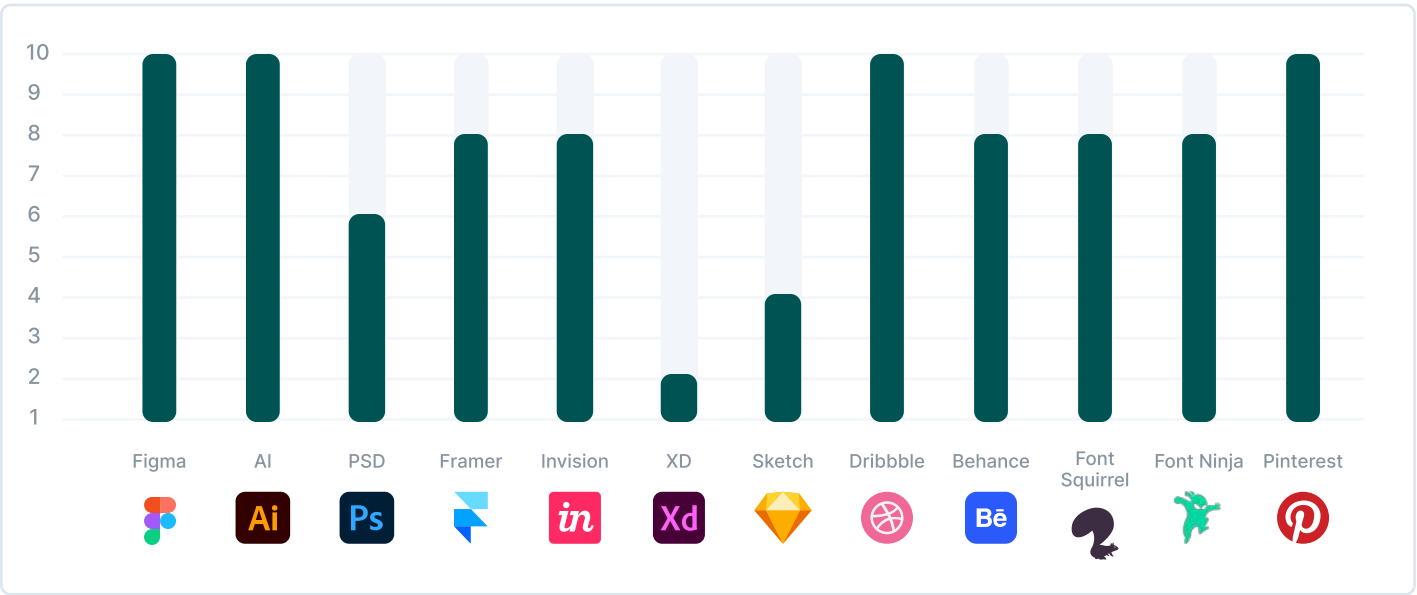
Frontend Development



Backend Development & Dev Ops



Design & Prototyping



Marketing and Analytics

