1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* The number of projects in the Theatre category is almost the double of the number of the 2nd placed category which is Music. Half of the categories could be fit together in a larger category named Entertainment what indicates that the majority of the projects in Kickstarter raise capital for that kind of activity.
* When we look into the sub-categories level, although plays are by far the biggest highlight in the number of projects, it doesn’t really possess one of the best rate of success. Documentary, hardware and rock are the three sub-categories that performed very well and had a good number of projects to become a reliable indicator.
* In terms of creation date, the number of successful projects tend to decrease as we move into the 2nd half of the year. December stands out as a month to be avoided if you want to create a new project. February, March and April had the lowest number of failures. The number of cancelations is fairly stable all year around.

1. What are some of the limitations of this dataset?

* Some sub-categories do not contain enough number of projects in order to construct solid or reliable indicators for companies on that type of business.

1. What are some other possible tables/graphs that we could create?

* We could divide the number of successful projects by the total number and find the rate of success for projects. We could then repeat the same process for the other 3 statuses and with that we could do the same three comparisons from the example: per category, sub-category and in a monthly basis.
* We could also compare the rates of success, failure, cancelation and still live of projects and see how they behave throughout the years of the dataset in order to see if the rate of success for fund raising improved or decreased as the website business got more mature.
* We could compare the goal and the success/failure status in order to try to find any correlation to the size of the amount of funds the project was trying to raise and its success in obtaining it.
* We could compare the average goal amount throughout the years in order to see if it was possible to escalate the amount of capital being raised, attracting larger projects.
* We could also compare the total number of projects throughout the years in order to identify the growth trend of the website business.