



An Overview

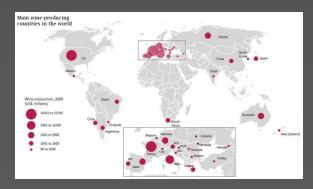
Introduction to Data Science Elective

### Introduction



#### **Overview**

- Wine is nowadays consumed by a wide variety of customers
- Portugal is the 11<sup>th</sup> worldwide producer of wine
- Many varieties of wine exist
- "Vinho Verde" is one such variety





Source: https://www.slideshare.net/GautamSawant1/predicting-wine-quality-using-data-analytics

#### Overview

- Wine certification and quality control are key elements for the wine industry.
- They prevent adulteration and promote quality.
- The wines that conform with regulated standards receive the label of Denomination of Controlled Origin

(e.g., soil characteristics, grape varieties, vinification, and bottling)



#### Vinho Verde

- Vinho Verde is Portugal's largest wine region
- Vinho Verde does not mean "green" wine.
  "Verde" refers to it being a young wine.
- Some facts...

**51.000**Acres Vineyards

Indigenous Grape Varieties

45

19.000 Grape Growers **2000** Year History of Wine Making





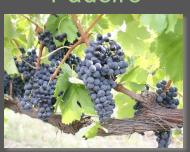
## **Problem Background**

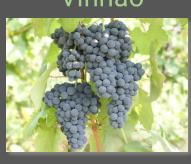
## **Grape Varieties**

Alvarinho Arinto Avesso Trajadura White Grapes Espadeiro Padeiro Vinhão

Red Grapes







## Wine Making Process



## **Grape Harvesting ("Vindima")**



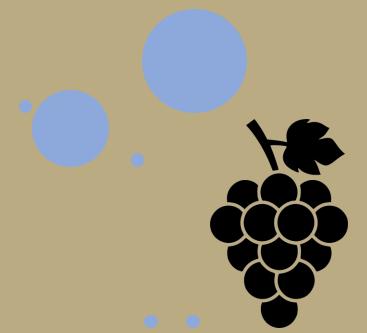


João Pereira 10

## **Business Questions**

- What are the characteristics of the wine that determine its quality? How are these related?
- Can we predict the wine quality based on results of physiochemical tests?
- What else?

# Data Understanding



- Data on the red and white varieties of the Portuguese
  Vinho Verde wine.
- Physiochemical tests results



P. Cortez, A. Cerdeira, F. Almeida, T. Matos and J. Reis. **Modeling wine preferences by data mining from physicochemical properties**.

Number of Instances:

```
red wine – 1599 (combined) white wine – 4898
```

- 11 attributes
- Quality (score between 0 and 10)

#### **Features:**

Fixed acidity	Total sulfur dioxide
Volatile acidity	Density
Citric acid	рН
Residual sugar	Sulphates
Chlorides	Alcohol
Free sulfur dioxide	

**Label:** Quality Score

## **Attribute Description (1)**

Attribute	Description	Units
Fixed acidity	Acidity is the fundamental property of wine, imparting sourness and resistance to microbial infection.	g/dm³
Volatile acidity	Wine spoilage is legally defined by volatile acidity.	g/dm³
Citric acid	Citric acid elicits antimicrobial activity against some molds and bacteria.	g/dm³
Residual sugar	Sugar remaining after fermentation stops.	g/dm³
Chlorides	Sodium chloride.	g/dm³
Free sulfur dioxide	Free sulfites.	g/dm³

## **Attribute Description (2)**

Attribute	Description	Units
Total sulfur dioxide	Free sulfites + bound sulfites.	g/dm³
Density	Wine density.	g/cm³
рН	pH is used to measure ripeness in relation to acidity.	0 to 14
Sulphates	Potassium sulphate.	g/dm³
Alcohol	Volume of alcohol.	%
Quality	Wine quality score.	0 to 10

## Agenda

#### Today:

Exploratory analysis of the Wine Quality dataset

#### **Tomorrow afternoon:**

Data mining: wine quality classification

## **Support Material**

#### **Jupyter Notebooks:**

Today: Exploratory data analysis

Tomorrow: Wine Quality classification

Available in the shared folder @ https://bit.ly/34r6YUs

#### References

- Dataset source (<u>Link</u>)
- Modelling wine preferences by data mining from physicochemical properties (<u>Link</u>)
- Predicting quality of wine based on chemical attributes (Link)
- Predicting wine quality using data analytics (Link)

#### References

- Data analysis on the wine dataset (<u>Link</u>)
- Wine Quality Classification (<u>Link</u>)
- Vinho Verde webpage (<u>Link</u>)

## Thank you for your attention!



# Enjoy!