Search Leverage Microsoft's deep knowledge of natural language processing Connect search results to business goals with great control over search ranking Get started >

Customers leveraging the cloud to enable sophisticated search













Build great search experiences for your web and mobile apps

Many applications use search as the primary interaction pattern for their users. When it comes to search, user expectations are high. They expect great relevance, suggestions, near-instantaneous responses, multiple languages, faceting, and more. Azure Search makes it easy to add powerful and sophisticated search capabilities to your website or application. The integrated Microsoft natural language stack, also used in Bing and Office, has been improved over 16 years of development. Quickly and easily tune search results, and construct rich, fine-tuned ranking models to tie search results to business goals. Reliable throughput and storage provide fast search indexing and querying to support time-sensitive search scenarios.

