João P. Duduch

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João Paulo Duduch de Mendonça,
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GOALS

To work with Digital Interfaces, Interactions, User Experience Design, Art Direction and Digital Products.

ABOUT ME

Multidisciplinary Designer & Art Director with 9+ years of professional experience at Design and Advertising industries. During this time, I had the opportunity to work with several nice brands such as: C6 Bank Banco next, Youtube, Ágora Investimentos, Mastercard, CNI, Instituto Tecnológico da Aeronáutica and more.

EXPERIENCE

sep./2019 – today
PayGo Pagamentos
Product Designer

Digital Products development through user research, usability testing, Card Sorting and other methods. Maintenance and evolution of the company's Design System. Design culture preaching and contribution to the Design process inside the company.

jul./2018 – aug./2019
R/GA Media Group
Visual Designer

Advertising campaigns creation, Digital Interfaces, User Experience, Interaction Design, Illustration, Branding.

mar./2012 – jun./2018
Elemento
Designer « Jr. Designer

Development of editorial, graphic and digital projects, Digital Interfaces, Branding, Illustration and Front-End Development.

EDUCATION

march/2018 – may/2018
Bootcamp – UX & Design Thinking
Tera Escola de Negócios

december/2011
Graphic Design Bachelor's Degree
Centro Universitário Belas Artes de São Paulo

december/2007
Programming and Systems Development
Instituto Federal de Ciência e Tecnologia – SP

LANGUAGES

Portuguese
Native

English
Fluent

Spanish
Intermediate

German
Basic

TOOLS & SKILLS

Sketch, Principle, Abstract, Figma, InVision, Framer, Protopie, PowerPoint, Keynote, Adobe Photoshop, Illustrator, Indesign, HTML, CSS, Sass, Javascript.

Keywords:
Digital Design, User Experience, Design System, Prototyping, Branding, Art Direction, Graphic Design, Illustration, Typography, Front-End Development.