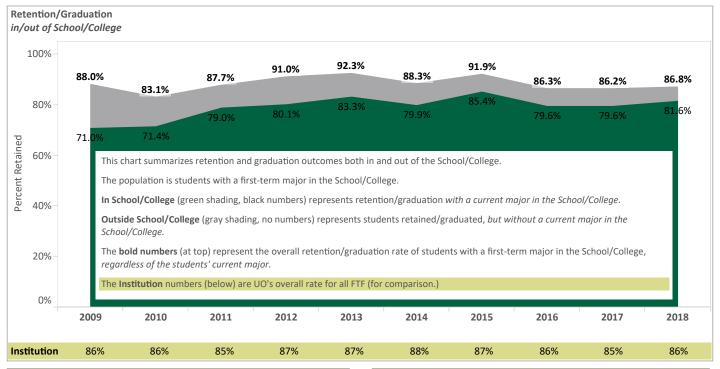
Retention and Graduation for First-time Full-time Freshmen* (FTF) by School/College HOW TO READ & INTERPRET THIS REPORT



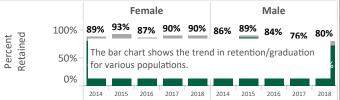
New FTF in

This table summarizes how many of the students in the first-time, full-time freshman cohort had a declared major in the selected School/College in the term in which they matriculated



Each box provides retention/graduation for various populations, including gender, race/ethnicity (grouped), residency, Pell eligible and first generation status

Cohorts Entering Fall to Fall by Characteristic Retention/Graduation in/out of School/College



Retention/Graduation (all cohorts pooled)

This table reports the pooled retention or graduation rate for:

- students with a first-term major in the School/College, retained or graduated with a current major In School/College
- students with a first-term major in the School/College, retained or graduated In University regardless of current major

- the retention/graduation rate for the Institution Overall (for comparison)

Percent of FTF by Characteristic (all cohorts pooled) School/College and UO Overall

This table provides information on how the population is represented among - FTF In School/College and

FTF in the Institution Overall (for comparison)

Questions to Ask

- is there a trend in the retention/graduation rate for each population?
- does the trend differ for the two populations?
- do outcomes for the entering cohort of the School/College differ from institutional outcomes overall?
- do the demographics of the entering cohort of the School/College differ substantially from the cohort overall?

Cohorts Entering Fall to Fall retained/graduated but no longer in School/College

This table provides information on the disposition of students who remain at the university but are no longer in the School/College.

Definitions

<u>First-time Full-time Freshmen (FTF)</u> freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term. *Other than "Institution Overall," all data are based on students with a declared major within the School/College in their first term*.

<u>Retention</u> students enrolled as of first day of Fall term, as measured at fourth-week census.

<u>Graduation</u> students awarded a degree before or during summer term of the specified year.

Gender and Residency as reported in first enrolled term on census date.

Students of Color includes Asian, Black/African American, Hispanic/Latino, Native American/Alaska Native, Native Hawaiian/Pacific Islander, and Two or More Races. As reported in first enrolled term on census date; however, students enrolling prior to federal changes in race/ethnicity reporting (Fall 2010) have been mapped to new categories.

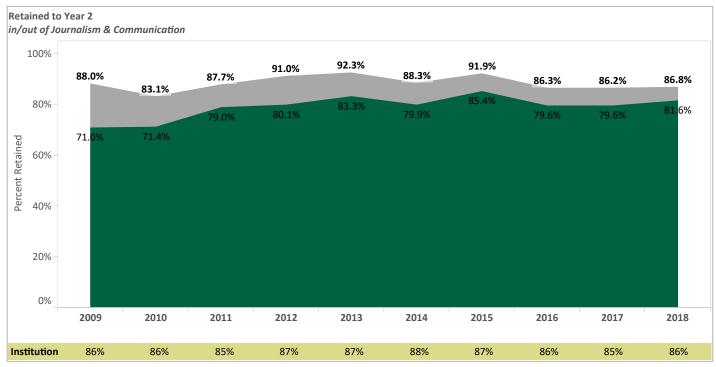
Pell Eligible students offered Pell Grant in first year.

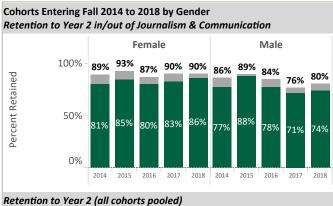
<u>First Generation Status</u> students self-reporting as parents' highest level of education being less than a bachelor's degree. *Data collection begain Fall 2009.*

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Retention to Second Year



| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|--------------------|------|------|------|------|------|------|------|------|------|------|
| New FTF in SOJC | 183 | 189 | 195 | 201 | 209 | 214 | 198 | 211 | 225 | 174 |

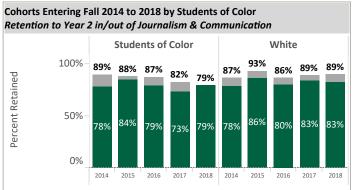




| | Female | Male |
|---------------------|--------|------|
| In School/College | 83% | 77% |
| In University | 90% | 83% |
| Institution Overall | 87% | 86% |

Percent of FTF by Gender (all cohorts pooled) Journalism & Communication and UO Overall

| | Female | Male |
|---------------------|--------|------|
| In School/College | 71% | 29% |
| Institution Overall | 56% | 44% |



Retention to Year 2 (all cohorts pooled) Students of Nonresident Color White Alien Unknown In School/College 78% 82% 93% 73% In University 85% 89% 97% 82%

87%

92%

Percent of FTF by Students of Color (all cohorts pooled) Journalism & Communication and UO Overall

84%

Institution Overall

| | Students of Color White | | Nonresident Alien | Unknown |
|---------------------|-------------------------|-----|----------------------|---------|
| In School/College | 28% | 68% | 3% | 1% |
| Institution Overall | 31% | 60% | 8% | 2% |

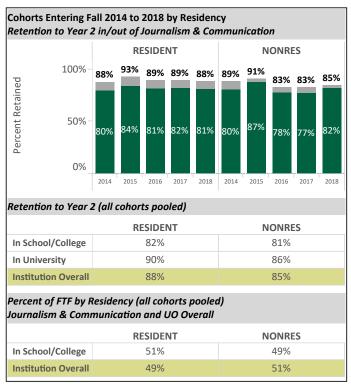
^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

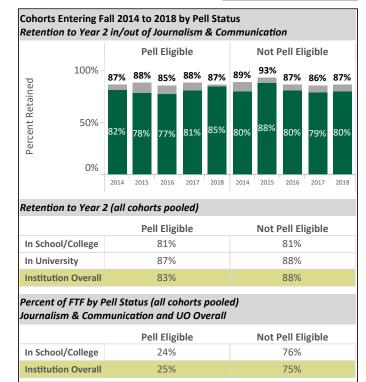
Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term...

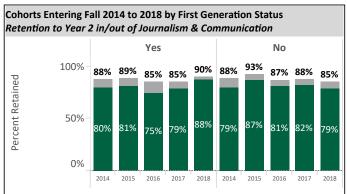
87%

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Retention to Second Year









| | retained to year 2 but no long | er in Journalism & Communication |
|-----|--------------------------------|--------------------------------------|
| | N | 69 |
| 5% | Pct of Total | 7% |
| 9% | | |
| | In what School/College(s) were | e students majoring at start of year |
| % | CAS Humanities major | |
| | CAS Natural Sciences major | |
| | CAS Social Sciences major | |
| 8 | CAS major TOTAL | |
| | DSGN major | |
| | Education major | |
| - 1 | | • |

Cohorts Entering Fall 2014 to 2018

| Retention to Year 2 (all cohorts pooled) | | | | | | |
|--|--|-----|---------|--|--|--|
| | Yes | No | Unknown | | | |
| In School/College | 81% | 82% | 78% | | | |
| In University | 88% | 88% | 86% | | | |
| Institution Overall | 81% | 88% | 88% | | | |
| | | | | | | |
| Davaget of ETE but | annual of FTE by First Community of Status (all ask outs as a led) | | | | | |

| In what School/College(s) were students majoring at start of year 2? | | | | |
|--|---------------------|--|--|--|
| CAS Humanities major | 23.2% | | | |
| CAS Natural Sciences major | 14.5% | | | |
| CAS Social Sciences major | 24.6% | | | |
| CAS major TOTAL | 58.0 <mark>%</mark> | | | |
| DSGN major | 7.2% | | | |
| Education major | 13.0% | | | |
| Journalism major | 0.0% | | | |
| LCB major | 11.6% | | | |
| Music & Dance major | 2.9% | | | |
| Undeclared major | 10.1% | | | |
| | | | | |

Percent of FTF by First Generation Status (all cohorts pooled) Journalism & Communication and UO Overall

Yes No Unknown In School/College 24% 67% 8% **Institution Overall** 26% 61% 13%

- May total to more than 100% since students may declare multiple majors.
- Student may have had major in prior term(s).
- "Undeclared major" includes the newly designated major "Exploring"

Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term.

Retention in School/College: students enrolled on day 1 of the second fall with a declared major in Journalism & Communication

Retention outside School/College: students enrolled on day 1 of of the second fall but without a declared major in Journalism & Communication

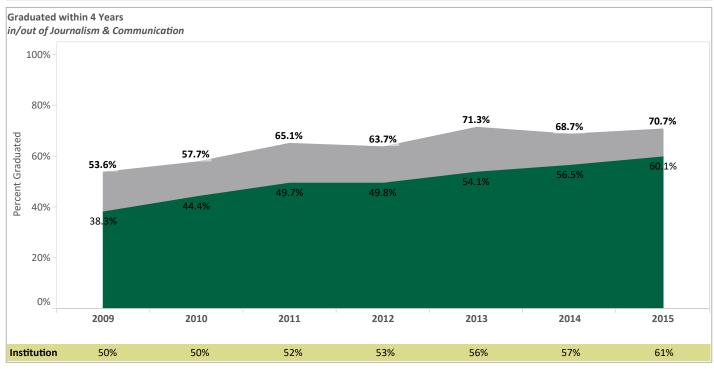
Retention in University: students enrolled on day 1 of the second fall, regardless of declared major Reporting may be suppressed for small populations

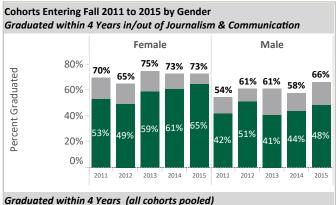
^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Graduation within Four Years



| Name ETF | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | |
|----------|------|------|------|------|------|------|------|--|
| in SOJC | 183 | 189 | 195 | 201 | 209 | 214 | 198 | |

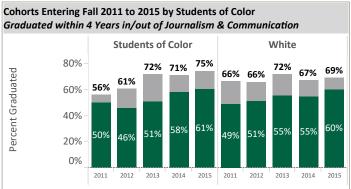




| | Female | Male | | | | |
|---------------------|--------|------|--|--|--|--|
| In School/College | 57% | 45% | | | | |
| In University | 71% | 60% | | | | |
| Institution Overall | 60% | 50% | | | | |

Percent of FTF by Gender (all cohorts pooled) Journalism & Communication and UO Overall

| | Female | Male |
|---------------------|--------|------|
| In School/College | 72% | 28% |
| Institution Overall | 56% | 44% |



| Graduated within 4 Years (all cohorts pooled) | | | | | | | |
|---|-------------------|-------|----------------------|---------|--|--|--|
| | Students of Color | White | Nonresident Alien | Unknown | | | |
| In School/College | 54% | 54% | 53% | 80% | | | |
| In University | 68% | 68% | 66% | 80% | | | |
| Institution Overall | 53% | 58% | 46% | 51% | | | |

Percent of FTF by Students of Color (all cohorts pooled) Journalism & Communication and UO Overall

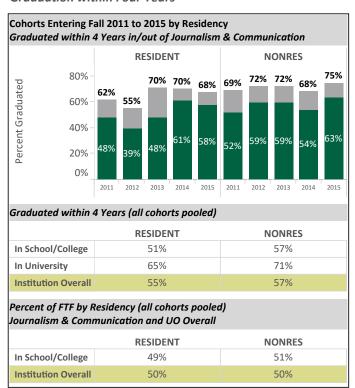
| | Students of Color | White | Nonresident Alien | Unknown |
|---------------------|-------------------|-------|----------------------|---------|
| In School/College | 24% | 71% | 5% | 1% |
| Institution Overall | 26% | 64% | 10% | 1% |

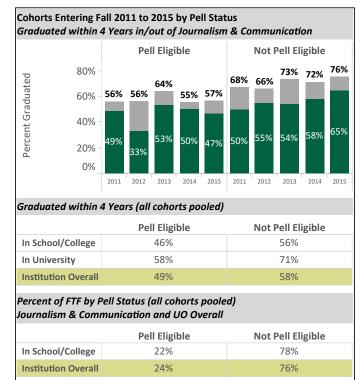
^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

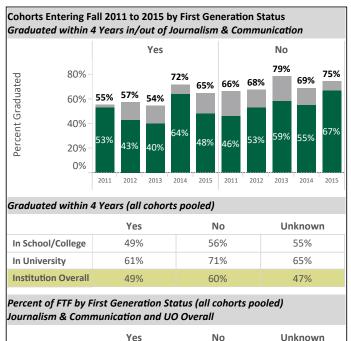
Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term...

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Graduation within Four Years









26%

24%

Reporting may be suppressed for small populations

In School/College

Institution Overall

| N | 141 | |
|-----------------------|-----------------------------|-------|
| Pct of Total | 14% | |
| n what School/Colleg | e(s) did students graduate? | |
| CAS Humanities grad | uate | 19.9% |
| CAS Natural Sciences | graduate | 7.1% |
| CAS Social Sciences g | raduate | 44.0% |
| CAS graduate TOTAL | | 68.8% |
| DSGN graduate | | 9.2% |
| Education graduate | | 13.5% |
| Journalism graduate | | 0.0% |
| LCB graduate | | 9.2% |
| Music & Dance gradu | ıate | 1.4% |

^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term. Students must earn the degree within four calendar years of matriculating, i.e. by the end of the fourth summer Graduation in School/College: students awarded a degree with a major in Journalism & Communication Graduation outside School/College: students awarded a degree without a major in Journalism & Communication Graduation in Institution: students awarded a degree by the university, regardless of major

10%

15%

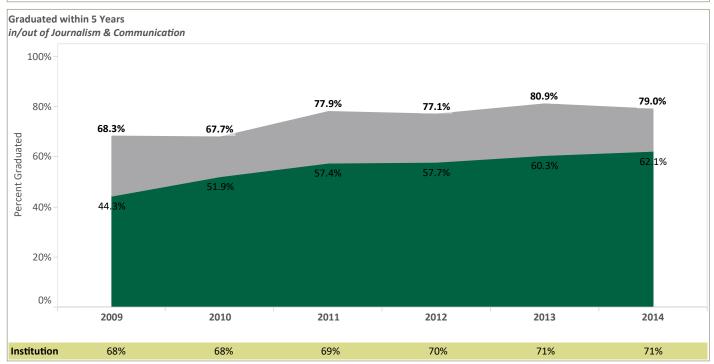
64%

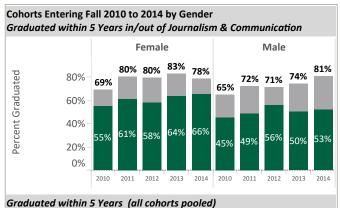
61%

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Graduation within Five Years



| Now ETE | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | |
|---------|------|------|------|------|------|------|--|
| in SOJC | 183 | 189 | 195 | 201 | 209 | 214 | |

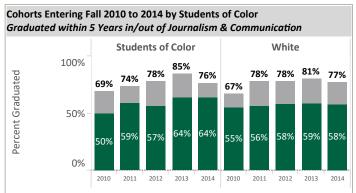




| | Female | Male | | |
|---------------------|--------|------|--|--|
| In School/College | 61% | 51% | | |
| In University | 78% | 72% | | |
| Institution Overall | 73% | 67% | | |

Percent of FTF by Gender (all cohorts pooled) Journalism & Communication and UO Overall

| | Female | Male |
|----------------------------|--------|------|
| In School/College | 72% | 28% |
| Institution Overall | 55% | 45% |



| Graduated within 5 Years (all cohorts pooled) | | | | | | |
|---|-------------------|-------|----------------------|---------|--|--|
| | Students of Color | White | Nonresident Alien | Unknown | | |
| In School/College | 59% | 57% | 60% | 78% | | |
| In University | 77% | 76% | 81% | 78% | | |
| Institution Overall | 67% | 71% | 70% | 63% | | |

Percent of FTF by Students of Color (all cohorts pooled) Journalism & Communication and UO Overall

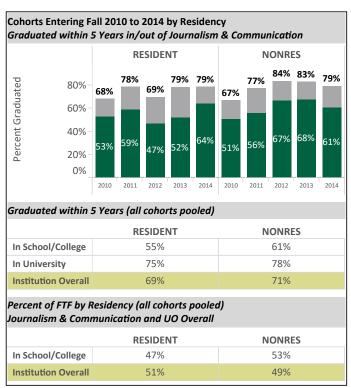
| | Students of | | Nonresident | |
|---------------------|-------------|-------|-------------|---------|
| | Color | White | Alien | Unknown |
| In School/College | 23% | 71% | 5% | 1% |
| Institution Overall | 25% | 66% | 9% | 1% |

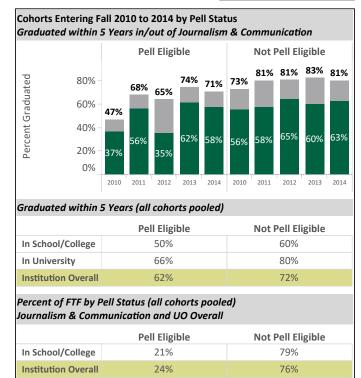
^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

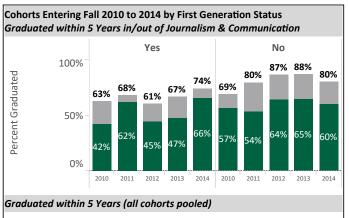
Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term.

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Graduation within Five Years







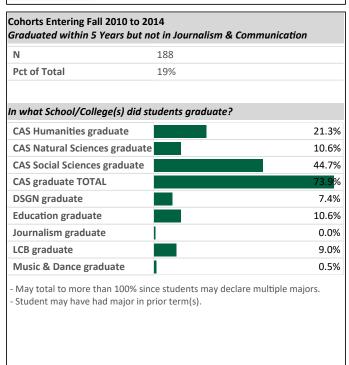


| | • | • | |
|---------------------|-----|-----|---------|
| | Yes | No | Unknown |
| In School/College | 52% | 60% | 60% |
| In University | 66% | 81% | 76% |
| Institution Overall | 62% | 74% | 67% |

Percent of FTF by First Generation Status (all cohorts pooled) Journalism & Communication and UO Overall

Reporting may be suppressed for small populations

| | Yes | No | Unknown |
|---------------------|-----|-----|---------|
| In School/College | 25% | 64% | 11% |
| Institution Overall | 24% | 62% | 15% |



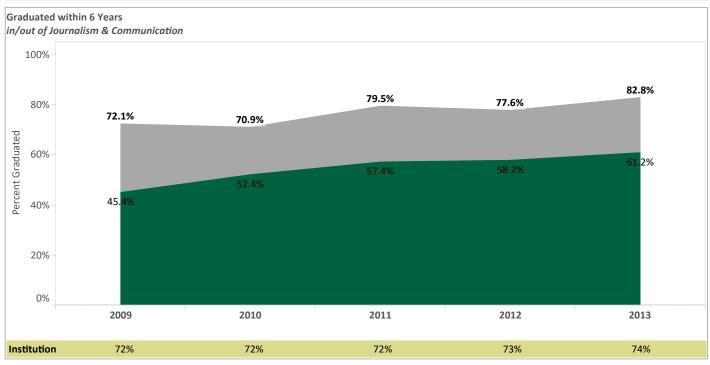
^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

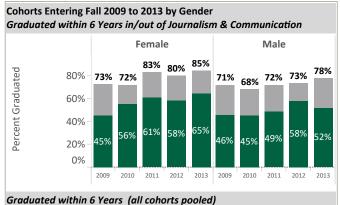
Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term. Students must earn the degree within five calendar years of matriculating, i.e. by the end of the fifth summer Graduation in School/College: students awarded a degree with a major in Journalism & Communication Graduation outside School/College: students awarded a degree without a major in Journalism & Communication Graduation in Institution: students awarded a degree by the university, regardless of major

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Graduation within Six Years



| | 2009 | 2010 | 2011 | 2012 | 2013 | |
|--------------------|------|------|------|------|------|--|
| New FTF in SOJC | 183 | 189 | 195 | 201 | 209 | |

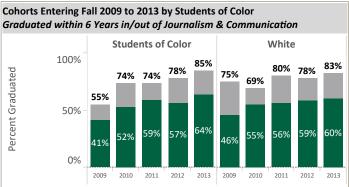




| | , , | |
|---------------------|--------|------|
| | Female | Male |
| In School/College | 57% | 50% |
| In University | 79% | 72% |
| Institution Overall | 74% | 70% |

Percent of FTF by Gender (all cohorts pooled) Journalism & Communication and UO Overall

| | Female | Male |
|---------------------|--------|------|
| In School/College | 70% | 30% |
| Institution Overall | 55% | 45% |



| Graduated within 6 Years (all cohorts pooled) | | | | | | |
|---|-------------------|-------|----------------------|---------|--|--|
| | Students of Color | White | Nonresident Alien | Unknown | | |
| In School/College | 56% | 55% | 47% | 70% | | |
| In University | 75% | 77% | 79% | 70% | | |
| Institution Overall | 71% | 73% | 73% | 73% | | |

Percent of FTF by Students of Color (all cohorts pooled) Journalism & Communication and UO Overall

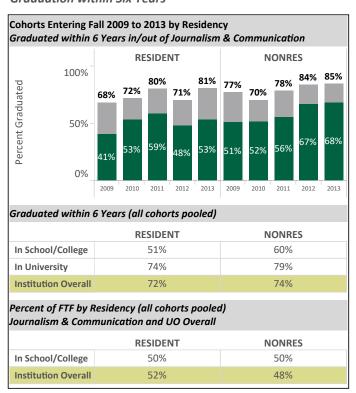
| | Students of | | Nonresident | |
|---------------------|-------------|-------|-------------|---------|
| | Color | White | Alien | Unknown |
| In School/College | 21% | 74% | 4% | 1% |
| Institution Overall | 23% | 69% | 7% | 1% |

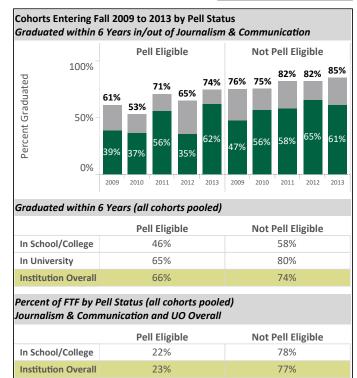
^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

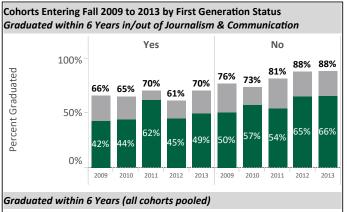
Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term.

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Graduation within Six Years







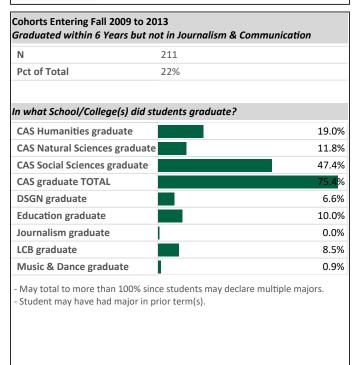


| | • | • • | |
|---------------------|-----|-----|---------|
| | Yes | No | Unknown |
| In School/College | 49% | 58% | 51% |
| In University | 66% | 81% | 72% |
| Institution Overall | 65% | 76% | 70% |

Percent of FTF by First Generation Status (all cohorts pooled) Journalism & Communication and UO Overall

Reporting may be suppressed for small populations

| | Yes | No | Unknown |
|---------------------|-----|-----|---------|
| In School/College | 25% | 64% | 11% |
| Institution Overall | 24% | 61% | 15% |



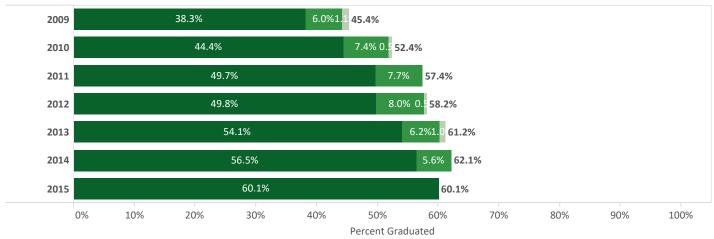
^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term. Students must earn the degree within six calendar years of matriculating, i.e. by the end of the sixth summer Graduation in School/College: students awarded a degree with a major in Journalism & Communication Graduation outside School/College: students awarded a degree without a major in Journalism & Communication Graduation in Institution: students awarded a degree by the university, regardless of major

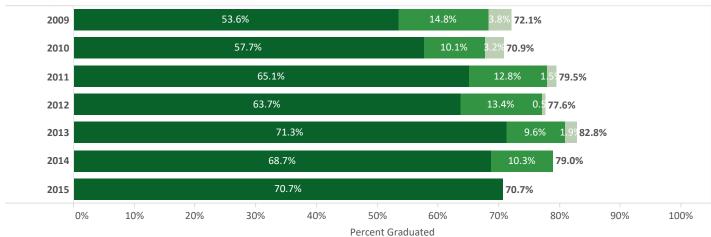
Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Graduation at Four, Five, and Six Years

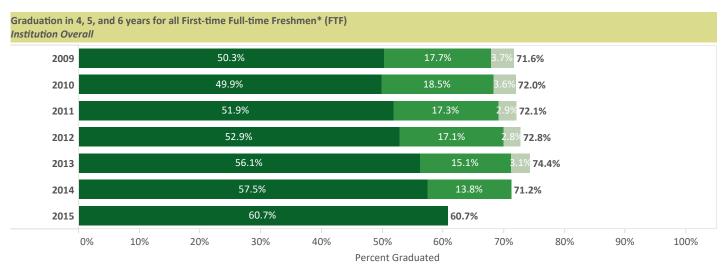


Graduating in Journalism & Communication



Graduating in Institution





^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term.

Graduating in School/College: students awarded a degree with a major in Journalism & Communication

Graduating in Institution: students awarded a degree by the university, regardless of major

Reporting may be suppressed for small populations

Retention and Graduation for First-time Full-time Freshmen* (FTF) with First-term Major in Journalism & Communication Retention & Graduation Outcomes

Retained/Graduated in Journalism & Communication

| Cohort | N | Return IN 2nd Fall | Return IN 3rd F | Return IN 4th Fall | Grad IN w/in 4Y | Return IN 5th Fall | Grad IN w/in 5Y | Return IN 6th Fall | Grad IN w/in 6Y | Return IN 7th Fall | Grad IN w/in 7Y | Return IN 8th Fall | Grad IN w/in 8Y |
|-----------|-----|-----------------------|--------------------|-----------------------|--------------------|-----------------------|--------------------|-----------------------|--------------------|-----------------------|--------------------|-----------------------|--------------------|
| Fall 2009 | 183 | 71.0% | 57.9% | 50.8% | 38.3% | 9.8% | 44.3% | 1.6% | 45.4% | 0.5% | 45.9% | 0.5% | 45.9% |
| Fall 2010 | 189 | 71.4% | 58.7% | 59.3% | 44.4% | 7.4% | 51.9% | 1.1% | 52.4% | | 52.4% | | 52.4% |
| Fall 2011 | 195 | 79.0% | 62.6% | 55.9% | 49.7% | 8.2% | 57.4% | | 57.4% | | 57.4% | | 57.4% |
| Fall 2012 | 201 | 80.1% | 66.2% | 62.7% | 49.8% | 7.0% | 57.7% | 1.0% | 58.2% | | 58.2% | | |
| Fall 2013 | 209 | 83.3% | 70.8% | 60.8% | 54.1% | 6.2% | 60.3% | 1.0% | 61.2% | 0.5% | | | |
| Fall 2014 | 214 | 79.9% | 70.1% | 61.2% | 56.5% | 4.7% | 62.1% | | | | | | |
| Fall 2015 | 198 | 85.4% | 75.8% | 69.7% | 60.1% | 5.6% | | | | | | | |
| Fall 2016 | 211 | 79.6% | 70.1% | 60.2% | | | | | | | | | |
| Fall 2017 | 225 | 79.6% | 72.4% | | | | | | | | | | |
| Fall 2018 | 174 | 81.6% | | | | | | | | | | | |

Retained/Graduated in Institution

| Cohort | N | Return 2nd Fall | Return 3rd Fall | Return 4th Fall | Grad w/in 4Y | Return 5th Fall | Grad w/in 5Y | Return 6th Fall | Grad w/in 6Y | Return 7th Fall | Grad w/in 7Y | Return 8th Fall | Grad w/in 8Y |
|-----------|-----|--------------------|--------------------|--------------------|-----------------|--------------------|-----------------|--------------------|-----------------|--------------------|-----------------|--------------------|-----------------|
| Fall 2009 | 183 | 88.0% | 82.5% | 77.0% | 53.6% | 21.3% | 68.3% | 4.4% | 72.1% | 0.5% | 73.2% | 1.1% | 73.8% |
| Fall 2010 | 189 | 83.1% | 76.7% | 77.2% | 57.7% | 13.8% | 67.7% | 2.6% | 70.9% | 0.0% | 72.0% | 0.5% | 72.5% |
| Fall 2011 | 195 | 87.7% | 82.1% | 77.4% | 65.1% | 15.4% | 77.9% | 1.0% | 79.5% | 0.0% | 80.5% | 0.0% | 80.5% |
| Fall 2012 | 201 | 91.0% | 86.1% | 83.6% | 63.7% | 13.9% | 77.1% | 2.5% | 77.6% | 0.5% | 78.1% | 0.0% | |
| Fall 2013 | 209 | 92.3% | 87.6% | 81.8% | 71.3% | 10.5% | 80.9% | 1.4% | 82.8% | 0.5% | | | |
| Fall 2014 | 214 | 88.3% | 83.2% | 77.1% | 68.7% | 8.9% | 79.0% | 0.0% | | | | | |
| Fall 2015 | 198 | 91.9% | 88.9% | 81.8% | 70.7% | 7.6% | | | | | | | |
| Fall 2016 | 211 | 86.3% | 80.6% | 75.4% | | | | | | | | | |
| Fall 2017 | 225 | 86.2% | 83.1% | | | | | | | | | | |
| Fall 2018 | 174 | 86.8% | | | | | | | | | | | |

| Retention and Graduation for all First-time Full-time Freshmen* (FTF) |
|---|
| Institution Overall |

| Cohort | N | Return 2nd Fall | Return 3rd Fall | Return 4th Fall | Grad w/in 4Y | Return 5th Fall | Grad w/in 5Y | Return 6th Fall | Grad w/in 6Y | Return 7th Fall | Grad w/in 7Y | Return 8th Fall | Grad w/in 8Y |
|-----------|-------|--------------------|--------------------|--------------------|-----------------|--------------------|-----------------|--------------------|-----------------|--------------------|-----------------|--------------------|-----------------|
| Fall 2009 | 3,724 | 86.0% | 78.3% | 74.2% | 50.3% | 21.9% | 68.0% | 3.9% | 71.6% | 1.6% | 72.9% | 0.8% | 73.2% |
| Fall 2010 | 3,845 | 86.4% | 77.9% | 74.8% | 49.9% | 22.6% | 68.4% | 4.6% | 72.0% | 1.5% | 73.4% | 0.6% | 74.0% |
| Fall 2011 | 4,021 | 85.0% | 78.2% | 73.1% | 51.9% | 21.0% | 69.2% | 3.3% | 72.1% | 1.1% | 73.0% | 0.5% | 73.5% |
| Fall 2012 | 3,943 | 86.8% | 78.8% | 75.0% | 52.9% | 19.9% | 70.0% | 3.3% | 72.8% | 1.3% | 73.9% | 0.3% | |
| Fall 2013 | 3,913 | 87.2% | 80.4% | 75.1% | 56.1% | 18.1% | 71.2% | 3.0% | 74.4% | 1.2% | | | |
| Fall 2014 | 3,895 | 87.5% | 80.4% | 75.1% | 57.5% | 16.6% | 71.2% | 2.9% | | | | | |
| Fall 2015 | 4,047 | 86.9% | 79.7% | 74.1% | 60.7% | 13.2% | | | | | | | |
| Fall 2016 | 3,942 | 86.1% | 78.9% | 72.8% | | | | | | | | | |
| Fall 2017 | 3,863 | 85.2% | 78.4% | | | | | | | | | | |
| Fall 2018 | 4,107 | 86.2% | | | | | | | | | | | |

^{*}Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Other than "Institution Overall," all data are based on students with a declared major within Journalism & Communication in their first term.

Graduating in School/College: students awarded a degree with a major in Journalism & Communication

Graduating in Institution: students awarded a degree by the university, regardless of major

Reporting may be suppressed for small populations