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UNICEF  
Hiring Manager  
UNICEF Regional Office  
Geneva, Switzerland

Geneva, 27.10.2025

**Subject: Application - Consultant**

Dear Hiring Team at UNICEF,

With over 15 years of experience in business development and project management, I am excited to apply for the Consultant position at UNICEF. My background in CRM systems and fundraising processes aligns well with the requirements of this role, particularly in supporting Salesforce implementation in the Latin America and Caribbean regions.

I possess strong analytical skills and a proven track record in stakeholder engagement and communication. My experience in market analysis and data-driven strategies has enabled me to successfully drive projects that enhance organizational efficiency and fundraising outcomes.

In my previous roles, I have led multiple successful CRM implementations, ensuring that business requirements were met through effective collaboration with diverse teams. My ability to adapt to multicultural environments and my fluency in English and Spanish have been key assets in delivering results in international settings.

I am available to start immediately and am open to travel as needed for the role. I look forward to the opportunity to contribute to UNICEF's mission and support the vital work being done for children in the region.

Kind regards, In practice, that means I work on the work with attention to clarity. I prefer concrete steps — defining the scope, setting a simple plan, and adjusting based on feedback. I keep it readable: short updates, a clear call-to-action, and timelines people can accept.

Juan-Bernardo Rivero