

Juan-Bernardo Rivero

[Your Address Line 1]

[Your Address Line 2]

Coca-Cola HBC Schweiz AG

Hiring Manager

Grand Lausanne

[Company Address Line 2]

Lausanne, 20.09.2025

Subject: Application - External Sales Advisor

Dear Hiring Team at Coca-Cola HBC Schweiz AG,

With over 15 years of experience in business development and a strong background in project management, I am excited to apply for the External Sales Advisor position at Coca-Cola HBC. My expertise in engaging with diverse markets aligns well with your focus on the HoReCa sector.

I possess strong interpersonal skills, a proven ability to analyze market trends, and a knack for building lasting client relationships. My experience in utilizing digital tools to enhance customer value will be an asset in this role.

In my previous positions, I successfully managed territories and developed strategic proposals that resulted in significant business growth. My adaptability and cultural awareness have allowed me to thrive in fast-paced environments, ensuring that I meet and exceed sales targets.

I am available for an interview at your earliest convenience and am open to travel as required. I look forward to the opportunity to contribute to your team and help drive Coca-Cola HBC's success.

Kind regards

Juan-Bernardo Rivero