

Juan-Bernardo Rivero

[Your Address Line 1]

[Your Address Line 2]

PSiDEO SA

Hiring Manager

[Company Address Line 1]

[Company Address Line 2]

Geneva, 15.10.2023

**Subject: Application - IT Sales Manager**

Dear Hiring Team at PSiDEO SA,

With over 15 years of experience in business development and a strong background in IT sales, I am excited to apply for the IT Sales Manager position at PSiDEO SA. My expertise in managing client relationships and driving sales in the tech sector aligns well with your needs for this role.

I possess a proven track record in project management, market analysis, and lead generation, complemented by my ability to integrate new technologies into workflows. My trilingual capabilities in English, French, and Spanish enhance my communication with diverse clients.

In my previous roles, I successfully developed data-driven strategies that resulted in significant revenue growth and client acquisition. My established network in the Romandie region and experience in fast-paced environments have equipped me to effectively promote PSiDEO's solutions.

I am available for an interview at your earliest convenience and am open to travel as required. I look forward to the opportunity to contribute to PSiDEO's success.

Kind regards,

Juan-Bernardo Rivero