Senior Vice President Client Development - CV

```
**JB RIVERO PÉGAITAZ**
Business Development Specialist
**Address:** 1028 Préverenges
**Phone:** +41 76 690 26 05
**Email:** juan.bernardor@proton.me
**LinkedIn:** linkedin.com/juanbernardorivero
**Nationality:** Swiss
**Mobility:** Willing to travel on short notice
**Profile**
Dynamic and results-driven Business Development Specialist with extensive experience in transaction execution,
**Core Skills**
- **Transaction Execution: ** Expertise in M&A, divestments, and financing processes; proficient in creating ex
- **Valuation & Financial Modeling:** Advanced proficiency in Excel for financial modeling (3-statement, DCF,
- **Deal Coordination:** Skilled in counterparty engagement, advisor coordination (legal, audit), and managing
- **Commercial Acumen:** Strong background in commodities (metals, minerals, energy), contract negotiation, an
- **Technical Proficiency:** Advanced Excel, PowerPoint, Word, Bloomberg Terminal; Python and SQL for data ana
**Professional Experience**
**SGR Compliance S.A.**
*Senior Business Development Specialist (AML/CTF)*
Switzerland | 2022 - 2023
- Spearheaded market entry strategy for Spain, including research, ICP, and partner mapping, leading to the or
- Developed and delivered sales and execution materials, enhancing client engagement through effective demos a
- Elevated brand visibility at the World Compliance Organization event in Madrid, initiating key partner discu
**Prime Equity Financial Corp**
*Business Development Manager/Mortgage Broker*
USA | 2019 - 2021
- Originated and structured refinance/origination deals for real estate investors, aligning risk profiles with
- Designed and implemented a comprehensive sales training program, resulting in a >30% annual sales increase a
**And3s LLC**
*Co-Founder/CEO (Fintech)*
USA | 2019 - 2021
```

- Co-led go-to-market strategy for an online credit platform, achieving over 3,000 registrations within 90 day

- Prepared investor and customer materials, enhancing engagement and securing initial funding. **Lexios.io** *Co-Founder/COO (Edtech)* Switzerland | 2021 - Established partnerships and community outreach initiatives, driving over 500% growth in social media presen **Freelance AI/ML Developer and Data Scientist** Switzerland | 2023 - Present - Designed analytics and automation solutions to support strategic decision-making, utilizing Python and SQL f **Earlier Experience** - **Export Manager** | Nidecker S.A. | Switzerland | 2008 - 2010 - **Market Analyst** | JTI | Switzerland | 2007 - 2008 - **Analyst** | Merrill Lynch | USA | 2001 - 2003 **Education** - **MBA, Financial Valuation and Investment Management** - Lynn University, USA (2017-2020) - **Executive Education, Entrepreneurship** - Harvard Business School, USA (2014) - **Business Information Systems** - HEC Lausanne, CH (2004-2006) - **BBA, Management** - Lynn University, USA (1998-2002) **Certifications** - IBM Data Science Professional Certificate (2024) - Certified Project Management Associate IPMA® Level D (2023) **Languages** - English: Native/Bilingual - French: Native/Bilingual - Spanish: Native/Bilingual - Italian: Intermediate **Technical Skills** - Excel (advanced financial modeling) - Power BI - Python (data analysis and visualization)

- SQL

- Bloomberg Terminal
Affiliations - Swiss EdTech Collider - EPFL Innovation Park (2021) - FAU Tech Runway (2019)
Volunteering - Committee Member - Innoboard (InnoPark Suisse)
Interests
- Fitness & calisthenics
- Financial markets
- Digital assets
- Sustainability
- Technology
- Boardsports
This CV has been tailored to highlight relevant experience and skills that align with business development

rol