Business Development Representative - Golf Industry - CV

JB RIVERO PÉGAITAZ

Business Development Specialist

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Nationality: Swiss • Mobility: Willing to travel on short notice

Profile

Dynamic and analytical Business Development Specialist with extensive experience in transaction execution, val

- **Core Skills**
- **Transaction Execution:** Expertise in M&A, divestments, and financing processes; proficient in creating ex
- **Valuation & Financial Modeling:** Advanced skills in Excel for financial modeling (3-statement, DCF, comps
- **Deal Coordination:** Strong ability to engage with counterparties and coordinate with advisors (legal, aud
- **Commercial Acumen:** In-depth knowledge of commodities (metals, minerals, energy), contract negotiation, a
- **Technical Proficiency:** Advanced Excel, PowerPoint, Word, Bloomberg Terminal; proficient in Python and SQ

- **Professional Experience**
- **SGR Compliance S.A.**
- *Senior Business Development Specialist (AML/CTF)*

Switzerland | 2022 - 2023

- Spearheaded market entry strategy for Spain, conducting comprehensive research and partner mapping, resultin
- Developed and presented sales materials, leading product demos and onboarding sessions, enhancing client eng
- Increased brand visibility through participation in the World Compliance Organization event in Madrid, foste
- **Prime Equity Financial Corp**
- *Business Development Manager/Mortgage Broker*

USA | 2019 - 2021

- Originated and structured refinancing and origination deals, aligning investor risk profiles with lender pro
- Designed and implemented a sales training program, successfully training and managing a team of 10-15 loan o
- **And3s LLC**
- *Co-Founder/CEO (Fintech)*

USA | 2019 - 2021

- Co-led go-to-market strategy for an online credit platform, achieving over 3,000 registrations within the fi
- Prepared investor and customer materials, enhancing stakeholder engagement and funding opportunities.

Head of Global Trading Operations

^{**}Swissxer S.A.**

Switzerland | 2014 - 2017

- Negotiated cross-border supply contracts and structured trade documentation, improving compliance and execut
- Streamlined operational processes, enhancing risk controls and increasing trading margins through effective
- **Freelance Al/ML Developer and Data Scientist**
 Switzerland | 2023 Present
- Developed analytics and automation solutions to support strategic decision-making, utilizing Python and SQL

- **Education**
- **MBA, Financial Valuation and Investment Management**
 Lynn University, USA | 2017 2020
- **Executive Education, Entrepreneurship**
 Harvard Business School, USA | 2014
- **Business Information Systems** HEC Lausanne, CH | 2004 - 2006
- **BBA, Management** Lynn University, USA | 1998 - 2002

- **Certifications**
- IBM Data Science Professional Certificate (2024)
- Certified Project Management Associate IPMA® Level D (2023)

- **Languages**
- English: Native/BilingualFrench: Native/BilingualSpanish: Native/BilingualItalian: Intermediate

- **Technical Skills**
- Advanced Excel (financial modeling, DCF, comps)
- Power BI, Python (pandas, visualizations), SQL
- Bloomberg Terminal

- **Affiliations & Volunteering**
- Swiss EdTech Collider EPFL Innovation Park (2021)
- FAU Tech Runway (2019)
- Committee Member Innoboard (InnoPark Suisse)

Interests
Fitness & calisthenics, financial markets, digital assets, sustainability, technology, boardsports.

This CV has been tailored to emphasize relevant achievements and skills aligned with business development role