

Juan-Bernardo Rivero  
Your Address Line 1  
Your Address Line 2

UNICEF  
Hiring Manager  
Geneva  
Switzerland

Geneva, 27.10.2025

**Subject: Application - Consultant**

Dear Hiring Team at UNICEF,

With over 15 years of experience in business development and project management, I am excited to apply for the Consultant position at UNICEF. My background in implementing data-driven strategies and engaging stakeholders aligns well with the requirements of this role, particularly in supporting the Salesforce implementation for fundraising operations in Latin America.

I possess strong analytical skills and a proven ability to translate complex business requirements into actionable solutions. My experience with Salesforce and fundraising processes equips me to effectively identify and articulate CRM needs, ensuring that UNICEF's operations are optimized for maximum impact.

In my previous roles, I successfully led cross-functional teams in the deployment of technology solutions, resulting in improved operational efficiency and enhanced stakeholder engagement. My adaptability in multicultural environments has allowed me to thrive in fast-paced settings, making me well-suited for the dynamic challenges at UNICEF.

I am available to start immediately and am open to travel as needed for the role. I look forward to the opportunity to contribute to UNICEF's mission and support the well-being of children across the region.

Kind regards,

Juan-Bernardo Rivero