

Juan-Bernardo Rivero

[Your Address Line 1]

[Your Address Line 2]

Generali Assurances

Hiring Manager

[Company Address Line 1]

[Company Address Line 2]

Nyon, DD.MM.YYYY

Subject: Application - Sales & Business Development Manager

Dear Hiring Team at Generali Assurances,

With over 15 years of experience in business development and a strong background in project management, I am excited to apply for the Sales & Business Development Manager position at Generali Assurances. My expertise in SaaS and DaaS sectors aligns well with your needs for driving growth and innovation.

I possess a proven ability to develop data-driven strategies, engage stakeholders effectively, and negotiate successfully in multicultural environments. My trilingual skills in English, French, and Spanish enhance my capability to connect with diverse clients and teams.

In my previous roles, I successfully led market analysis and segmentation initiatives that resulted in a 30% increase in lead generation. My adaptability and emotional intelligence have been key in building strong relationships and achieving project goals in fast-paced settings.

I am available for an interview at your earliest convenience and am open to travel as required for the role. Thank you for considering my application; I look forward to the opportunity to contribute to your team.

Kind regards,

Juan-Bernardo Rivero