

Juan-Bernardo Rivero
[Your Address Line 1]
[Your Address Line 2]
[Company Name]
Hiring Manager
[Company Address Line 1]
[Company Address Line 2]

Geneva, 15.10.2023

Subject: Application - Area Sales Manager

Dear Hiring Team at [Company Name],

With over 15 years of experience in business development and a strong background in project management, I am excited to apply for the Area Sales Manager position. My proven ability to build and maintain relationships aligns well with your need for client relationship management in the luxury sector.

I possess a solid track record in strategic planning, market analysis, and data-driven sales strategies. My adaptability to multicultural environments and fluency in English and French will enable me to effectively engage with diverse retail partners.

In my previous roles, I successfully scouted new market opportunities and implemented innovative growth strategies that resulted in a significant increase in sales performance. My experience in preparing insightful reports has guided senior management in making strategic decisions.

I am available for an interview at your earliest convenience and am willing to travel extensively within Switzerland as required. I look forward to the opportunity to contribute to your team's success.

Kind regards,

Juan-Bernardo Rivero