Juan-Bernardo Rivero 123 Main St Chicago, IL 60601 Company Name Hiring Manager 456 Corporate Blvd Chicago, IL 60602

Chicago, 15.10.2023

## **Subject: Application - Director of Sales**

Dear Hiring Team at Company Name,

With over 15 years of experience in business development and a strong focus on SaaS and DaaS sectors, I am excited to apply for the Director of Sales position. My background in project management and data-driven strategies aligns well with the demands of this role.

I possess a proven ability to engage stakeholders effectively, drive market analysis, and generate leads that translate into substantial revenue growth. My adaptability and emotional intelligence allow me to navigate complex negotiations successfully.

In my previous role, I led a team that increased sales by 30% within a year through strategic planning and execution. My experience in integrating new technologies into workflows has consistently improved efficiency and outcomes.

I am available for an interview at your earliest convenience and am open to travel as required for the role.

Kind regards,

Juan-Bernardo Rivero