

Juan-Bernardo Rivero
123 Business St
Geneva, Switzerland

Luxury Watch Company
Hiring Manager
456 Corporate Ave
Geneva, Switzerland

Geneva, 15.10.2023

Subject: Application - Area Sales Manager

Dear Hiring Team at Luxury Watch Company,

With over 15 years of experience in business development and a strong background in client relationship management, I am excited to apply for the Area Sales Manager position. My expertise in strategic planning and market analysis aligns perfectly with the responsibilities outlined in the job description.

I possess a proven track record in project management, negotiation, and data-driven strategies. My ability to build lasting relationships with retail partners and my fluency in English and French will enable me to effectively communicate and collaborate with clients.

In my previous roles, I successfully scouted new market opportunities and implemented innovative growth strategies that expanded brand visibility and sales. My experience in monitoring performance metrics has consistently led to operational efficiency and compliance with company standards.

I am available for an interview at your earliest convenience and am willing to travel extensively within Switzerland as required. I look forward to the opportunity to contribute to your team.

Kind regards,

Juan-Bernardo Rivero