

Juan-Bernardo Rivero
123 Main Street
Geneva, Switzerland

Unilabs
Hiring Manager
456 Healthcare Ave
Geneva, Switzerland

Geneva, 17.10.2025

Subject: Application - Sales Lead – Radiology

Dear Hiring Team at Unilabs,

With over 15 years of experience in business development and a strong background in healthcare, I am excited to apply for the Sales Lead position at Unilabs. My expertise in driving growth and enhancing patient pathways aligns perfectly with your mission to improve healthcare services.

I possess excellent communication and relationship-building skills, which have been pivotal in my success in negotiating and establishing partnerships. My results-driven approach, combined with my adaptability in multicultural environments, enables me to thrive in dynamic settings.

In my previous roles, I successfully led business development initiatives that resulted in a significant increase in referral volumes and improved prescriber performance. My strategic planning and stakeholder engagement skills have consistently contributed to achieving operational priorities and enhancing customer satisfaction.

I am available for an interview at your earliest convenience and am willing to travel as needed to support business development efforts across the region.

In practice, that means I work on the work with attention to clarity. I prefer concrete steps — defining the scope, setting a simple plan, and adjusting based on feedback. I keep it readable: short updates, a clear call-to-action, and timelines people can accept. Kind regards,

Juan-Bernardo Rivero