Juan-Bernardo Rivero
123 Main Street
City, State, Zip
Home Improvement Company
Hiring Manager
456 Business Rd
City, State, Zip

City, 15.10.2023

## Subject: Application - Home Improvement Sales Manager

Dear Hiring Team at Home Improvement Company,

With over 15 years of experience in business development and a strong background in project management, I am excited to apply for the Home Improvement Sales Manager position. My expertise in market analysis and lead generation aligns well with the demands of this role.

I possess a proven ability to develop data-driven strategies that enhance sales performance and drive revenue growth. My skills in negotiation and stakeholder engagement have consistently resulted in successful project outcomes and satisfied clients.

In my previous role, I successfully led a team to increase market share by 30% within one year through targeted business proposals and strategic planning. My adaptability in multicultural environments has allowed me to effectively communicate and collaborate with diverse teams.

I am available for an interview at your earliest convenience and am open to travel as needed for this role. Thank you for considering my application.

Kind regards,

Juan-Bernardo Rivero