

Jai Prakash

Experienced Design Lead / **PDF Portfolio**

W jpegdes.github.io/resume

 dribbble.com/jpegdes

 www.behance.net/jpegdes

 jpeg.des@gmail.com



CV

Jai Prakash

Design Lead

W jpegdes.github.io/resume

Throughout my career, I have always tried to ensure that the passion and enthusiasm for my work has shone through. Despite my success as an independent designer, I have found that it is through a team that I have achieved my greatest potential.

I have learnt that having a platform to question and develop ideas harnesses greater creativity - although realising creative inspiration doesn't come without its obstacles! Obstacles such as time management and working to tight deadlines are important in any industry, but the foundations and biggest challenges of design lie in communication.

In all my work, I have relished these challenges and used them to fuel my ambition and maintain my own high standards.

Education and Qualifications

2010-2015 - Birla Institute of Technology, Mesra, Ranchi

1999-2009 - Millia Convent English School

Skills

Creative programs include:

Indesign

Illustrator

Photoshop

Dreamweaver

Adobe XD

Invision (online software)

Proto.io (online software)

After Effect

Premiere Pro

HTML/CSS

Reference

If you would like a reference, please don't hesitate to ask.

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GoodEd Technologies Pvt Ltd / Design Lead | 01/16 – 11/17

As the Design Lead & Creative Head for GoEd Tech, my involvement has been to oversee and produce the brand and story behind GoEd Tech. This has then been carried through, working closely with the developing team, to produce Android app. Taking it into fundraising phase 2, I have worked closely with the CEO and founder, to carve, craft and produce every design element surrounding the brand and any UI function as well deck for the new investors, managing a team of developers and other designers/copywriters/project managers.

www.goedtech.com

Tantra Consultancy Pvt Ltd / Design Consultant | July 2015 – Dec 2015

Working as the design consultant of Tantra Consultancy, my day to day was balanced by the hundreds of aesthetic elements and technical events required to make designs great, function well, and resonate with users. Working with two of the top business thinkers, I had the opportunity on a day to day basis to experience turning company profile into infographic journeys, whilst exploring needs for a new identity or digital piece of marketing

Janta Dal (United) / Creative Team Head | Jul 2014 – Aug 2015

Designs the creatives for the election campaign of Mr. Nitish Kumar, the honourable Ex. Chief Minister of Bihar representative of the Janta Dal (United) including Social Media Posts, Flexes and Banners.

The WebPreneurs / Creative Head and Designer, Sep 2012 – May 2014

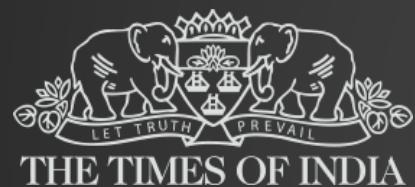
I lead the design side of The WebPreneurs, including exploring the realms of design through a multitude of innovative and exciting platforms. Gained valuable experience in UI design for mobile tools and platforms, rich internet application devices and desktop applications. Website design and branding have been key elements within the work, Designed and conducted internet marketing bootcamps in 12 colleges with 1000+ paying students. Curriculum included: Search Engine Marketing, Web Analytics, Conversion Rate Optimization, E-Mail Marketing

Other Creative Positions

IEEE Student Branch - BIT Mesra, Creative Head | Jul 2013 – Jul 2014

Sports and Adventure Club-BIT Mesra, Creative Head | Jul 2013 – Jul 2014

SMP - BIT Mesra, Creative Head | Jul 2013 – Jul 2014



CLIENTS WORKED FOR



Logos from left to right

Loud Frame Design Studio, Netherlands

Photoseva : Wedding Photography Services

Scolus : An Edtech Platform

Learner : Online Edtech Platform

Go Cashless : An initiative by mobigov.in

Big-O : An Initiative by Rithambhara Technologies

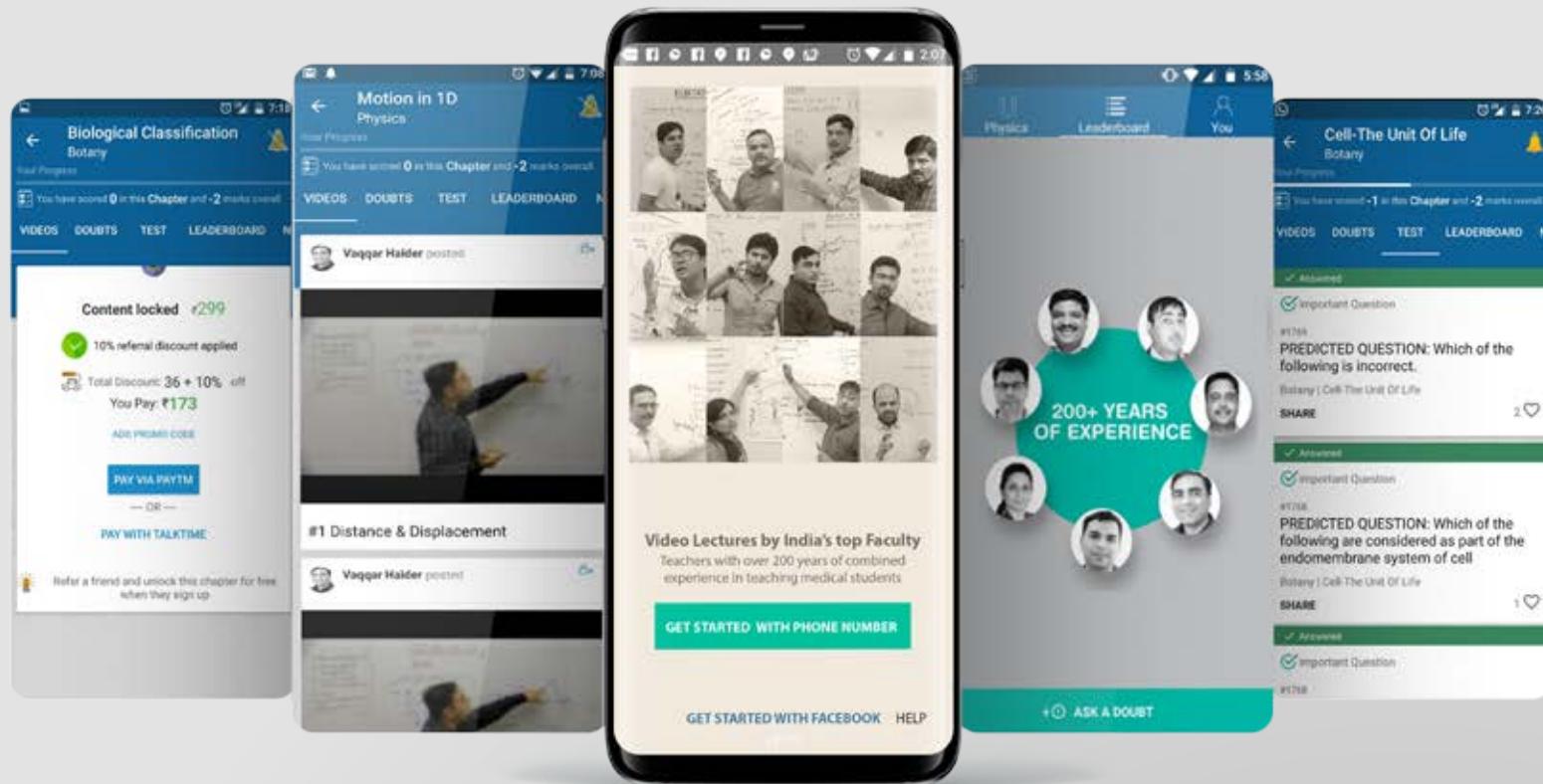
BRAND IDENTITY



APP DESIGN

Bandhan Tod / Patna-based Gender Alliance, an initiative of the United Nations Population Fund (UNFPA), had launched the Android-based app named 'Bandhan Tod' to sensitise people across the state against dowry, child marriage, domestic violence and gender. The app is in Hindi since we want to reach out rural areas, where the practice is more prevalent. It has an SOS button, which allows a potential victim to reach to administration directly

<https://goo.gl/HchmeZ>



NEETprep / App for the students preparing for the various medical examinations. It provides access to video lectures by top faculty, offering a free mini pack as demo of the lectures. It also have platform for the doubts in the discussion forum to get expert solution. It provides Lecture based Quizzes to Evaluate students learning as well test series for better practice.



PRINT

Less is more / The poster above features minimalist approach to a single line of clever copy: Neue & Impreuve. It is a cleverly designed play on words that touches on Helvetica and caters to a specific audience.

NEN 201

goEdTech

Internship

for 1st Year and 2nd Year Students

Building a peer to peer platform of learning where high school students can learn from best undergraduate students across the country online and offline.

Are you interested in transforming lives of high school students?

The objective of Learner to Learner high school education in India by creating a platform where top undergraduate students will be able to teach high school students across the country online - using YouTube and WhatsApp.

In 2016, more than 100 students from across the country including 40+ from IITs and IIMs with Cumulative Success Rate of 90% and more than 1200 hours of video lectures along with notes, quizzes, tests.

This year the students will improve the content, use it to teach high school students across the country, and measure the impact of this model through one week of classroom teaching and interaction with high school students of 10 states.

A key aspect of the Learner model is to understand whether a high school student finds greater motivation in learning from a top undergraduate student. The success of the program will enable state Governments and schools/ Organizations adopt the school education.

Develop Online Content for Learning May 20 to June 10th
Teach school students online: June 10th – June 20th
Teach school students in classroom: 2 weeks – July 1st – July 15th
* Typically 4 hrs a day

GoEdTech will provide stipend of Rs. 4000 and certificate to 1st Interns. The Interns will need to complete the time requirement necessary for NEN Credit during the 6 week Internship program.

intern.goedtech.com

Apply Now

Contact for more info:
Mayank : 9589942244. Anmol : 7810144041. Amaj : 9911086288
Email: team@goedtech.com | www.goedtech.com | +91 98941 166369

goEdTech .com

Ghanshyam Tewari - Founder
GoodEd Technologies Pvt. Ltd.
BB-Gulati Institutional Area, New Delhi-110015

The Key Skills Required

- Demonstrate leadership and program management skills**
Intern will be expected to enlist 8-10 other students for developing educational videos and ensuring that the content is reviewed and rated by other students in a timely manner. Further, the intern must possess a conviction for doing social leadership projects.
- Good communication skills**
Intern is expected to be a good communicator in English and Hindi. This would be necessary in the ability to record good video content for the program.
- Strong understanding of at least 1 subject**
Intern should possess a strong understanding of at least one subject. This will be demonstrated by creating video lectures and curating content from other students in that subject.
- Interest in learning education technologies**
The intern will get exposed to several tools related to education technology and so must be interested in learning such tools.

Internship / A creative designed for digital as well as print platform, purposely for the internship opportunities for college students who are interested in teaching high school students.

CURRENT PROBLEMS

- 1 Underutilized capacity in classrooms due to stereotyping.
- 2 Very high advertising costs with no efficiency.
- 3 Reach Out is best.
- 4 Local based tutor with limited resources available.

SOLUTIONS

- Give students more options – Flexibility - Create Tutors with respect to specific subjects, specific topics - this fills the gap due to the drop out rate and leads to more satisfaction across students community at large.
- The student needs to be aligned to topics learned – Leads to optimization of seats in classrooms-satisfaction across future

VIDYAHUB MODEL

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    graph TD
        TUTOR["TUTOR  
- Individual Tutors  
- Coaching Institutes  
- Professional Trainers"] --> VIDYAHUB["VIDYAHUB  
- An integrated and exclusive, efficient & fast  
- More organized"]
        STUDENT["STUDENT COMMUNITY  
- 8M competitive exams participants  
- Increasing examinations"]
        VIDYAHUB --> STUDENT
        VIDYAHUB --> TUTOR
    
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HOW WILL IT WORK

- Students create profiles for free.
- Tutors/Coaching institutes create profile for free.
- Tutors select their area of interests to teach.
- Students select their area of interest to study.

- REGISTER
- SELECT CATEGORY
- STUDY

- Search for class/tutors according to their requirements.
- Book your seat, pay and study.

VIDYAHUB

FURTHER INFORMATION

TUTOR'S PROFILE

STUDENT'S PROFILE

CLASSES

Search for Classes
on registered topic/tutor/subject

Select the tutor
for subject with timing, area and cost

CLASSES

CLASSES

Select your seat
Pay through payment gateways and STUDY

BENEFITS TO YOU

NEW AGE RE DIFFERENT

Partnership with Vidya Hub will result in substantial increase in the market size of the tutor. We aim to cluster all the student community on one platform to create an easy channel for communicating information to independent user driven rating platforms which in turn will encourage

SELECT YOUR CATEGORIES

- Tutors select their area of interests to teach.
- Students select their area of interests to study.
- Vidya Hub Connects the students with tutors by letting students study their required subjects and/or any specific topic from a tutor of their choice without getting involved into their regular classroom.

PICK YOUR SEAT

INR 900.00

goo.gl/svPQMq



VIDEO

Etiam velit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui

VISION

Who is a good educator?

We believe that good educators are the soul and strength of the education system. India is facing a major crisis in quality of education. The number of students is rising much faster than the number of good educators. So India needs a platform where good educators are able to connect with more and more students.

We are building the largest verifiable network of good educators in India which will be freely available to students and parents.

Our vision is to enable every student to learn from a good educator.

BUILDING A NETWORK OF GOOD EDUCATORS

Meet the Team

Every profile of a good educator will be verified

Even you can refer a good educator which will be eventually verified by us

Myriad Pro *Regular*

Myriad Pro *Bold Condensed*

Myriad Pro *Bold*

#009999
Colour code

Goodeducator / An EdTech Platform having the network of largest number of verified good educators aims to provide quality education to the students

www.goedtech.com



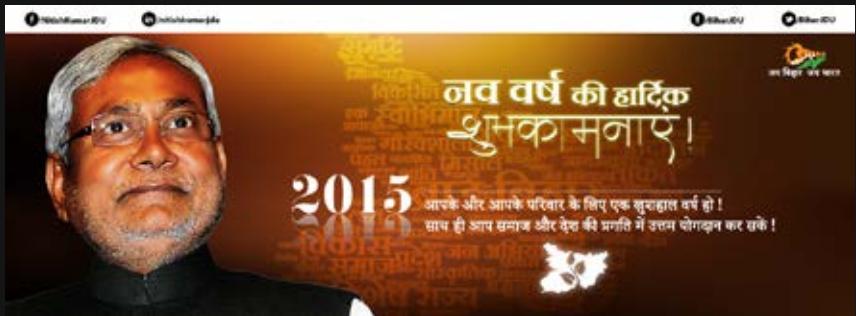
Internship / A landing page designed for the students, purposely for the internship opportunities for college students who are interested in teaching high school students.

goo.gl/yfT4ex



NEETprep / Website for the students preparing for the various medical examinations. It provides access to video lectures by top faculty, offering a free mini pack as demo of the lectures. It also have platform for the doubts in the discussion forum to get expert solution. It provides Lecture based Quizzes to Evaluate students learning as well test series for better practice.

goo.gl/pcLPHt



CREATIVES / SOCIAL MEDIA

goo.gl/nB4G2o

Nitish Kumar, Chief Minister, Bihar / Designed the creatives for the election campaign of Mr. Nitish Kumar, the honourable Chief Minister of Bihar representative of the Janta Dal (United) including but not limited to the Social Media Posts, flexes and banners.

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