DIG 2580 - Digital Media Porfolio Review Pass/Fail Exam (Design and Development)

Preparation

Make an exam folder on your desktop. Copy exam files from instructor’s Takout box to your desktop. Use the images and text files provided to create an html web site for an educational and tourist related organization named Petra: City of the Rock. You are to design and animate a Flash element for the web site in flash. Additionally, you must have four (4) different links/web pages with the titles: About Petra, History, Myths of Petra, and Tourist Information. These are also the names for each of their respective links/buttons.

You will be expected to make design and typographic decisions for this web site. Your grade will be determined by how well you demonstrate your understanding of the software, file preparation and organization, image optimization as well as the principles of color, design and typography.

Keep in mind that you only have a 24 hour period to complete this exam. Any unfinished portion of the exam will be counted as wrong.

***Please refer to the grade sheet for a complete list of expectations that will be factored***

Delivery

Double-check your grade sheet to make sure you have met all technical & design requirements.

Organize and save your files properly.

Turn all files in to your instructor’s drop box.

Elements

**Flash Element**

* Create an animation for a Flash element. The type of Flash element could be a header, banner or advertisement.
* Flash element must be consistent with site design. It should not contain only images animating. It must contain the logo.
* Effectively utilize graphic/movie clip symbols, naming and organizing layers.
* Implement Flash element into all pages of the web site
* Flash element should link to another page in your web site

**Navigation:**

* Create four (4) functional navigational links/buttons that will correspond to the different pages and match your design style.
* The links/buttons will be named About Petra, History, Myths of Petra, and Tourist Information
* Each link/button will display a rollover effect (using CSS or Javascript) when the user places the mouse over the link/button.
* All buttons must be visible from all pages.

**About Petra page:**

* Select a minimum of one appropriate image. Create an interesting home page about Petra.
* Utilize appropriate text file provided, incorporate headings/subheadings where necessary.

**History page:**

* Select a minimum of three appropriate images
* Utilize appropriate text file provided, incorporate headings/subheadings where necessary.

**Myths of Petra page:**

* Select a minimum of two appropriate images
* Utilize appropriate text file provided, incorporate headings/subheadings where necessary.

**Tourist Information page:**

* Utilize appropriate text file provided, incorporate headings/subheadings where necessary.
* Create three external links to links designated in the text file provided. Links must open in a new browser window.
* Create an email link for the contact person with a predefined subject (use your email address).

Grade Sheet

This exam requires a grade of 70 or higher for successful completion of this course. Students not receiving a high enough grade will be given aW,WP, or WF for the course depending on their prior status in the class.

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| **Layout Design: grade value grade assigned**  Color Scheme 5 \_\_\_\_\_\_\_\_\_\_\_  Typography 5 \_\_\_\_\_\_\_\_\_\_\_  Design / Layout / Site Architecture 10 \_\_\_\_\_\_\_\_\_\_\_  Design of Flash element 5 \_\_\_\_\_\_\_\_\_\_\_ |
| **File Organization:**  Proper naming conventions  Separate directories for assets 5 \_\_\_\_\_\_\_\_\_\_\_ |
| **File Optimization:**  Appropriate file size, file format, and  Appropriate image quality 10 \_\_\_\_\_\_\_\_\_\_\_ |
| **Flash element:**  Importation of image/graphics (logo required)  Creation of graphic/movie clip symbols  Organization & naming of layers  Animation of graphics  Implementation of flash element in web site 20 \_\_\_\_\_\_\_\_\_\_\_ |
| **Navigation / Links:**  Functional Links (in html & Flash element)  External link (open in new window)  Email link (predefined subject)  Images (do images appear?)  Roll Overs (CSS or Javascript) 20 \_\_\_\_\_\_\_\_\_\_\_ |
| **Additional Technical Requirements:**  Proper use of tables or layers  Alt tags for images  CSS Formatting  Spell Check  Page Titles  Pages set up per instructions 20 \_\_\_\_\_\_\_\_\_\_\_ |
| **TOTAL POSSIBLE POINTS 100**  **TOTAL POINTS EARNED** \_\_\_\_\_\_\_\_\_\_\_\_ **pass / fail** |